

During the past few years and especially during the past year...

I know the people of Ontario fairly well and have unbounded faith in their ability to adapt themselves to any situation...

Our field crops have an important bearing on the prosperity of our people. Their ultimate marketing through the medium of the stock market is a matter of provincial consideration...

Our first step would be to conserve our wood lands that still exist by fencing and keeping out live stock to allow the baby trees to grow...

The price of fuel is evidently quite steady. When we first started it was at a very moderate cost...

Over 125 years ago the Highland Agricultural Society took up the matter of farm woods...

The wholesale destruction of the forests of Canada is an evil that begets, at least in many localities, a serious and chronic firewood shortage...

Jersey Island, only 45 square miles in area, has made more money from the sale of live stock than any other island in the world...

What's New in the New Chevrolet Six

The Lowest Priced Car Combining Syncro-Mesh Shifting with Free Wheeling

With Silent Syncro-Mesh you enjoy classless shifting at all speeds...



A Popular New Note in Fisher Body Styling

A new ultra-modern silhouette is gained by slanting the windshield at a smart new angle...

20% INCREASE IN POWER

Chevrolet is now a 60-horsepower car—enabling you to accelerate from 5 to 25 miles an hour in less than 7 seconds...

Produced in Canada

F. W. REICHEL

TALBOT STREET JARVIS

Listen to General Motors' broadcasts of all Maple Leaf Hockey Team's home games from CFRB or CFCA at 9 p.m.

as follows:

The expediency or inexpediency of pulverizing and cleaning the soil by a bare fallow, is a question that can be determined only by experience and not by argument...

With clean crops and consequent better quality we should consider the importance of the value of good livestock as a medium where by our field crops should be marketed.

Jersey Island, only 45 square miles in area, has made more money from the sale of live stock than any other island in the world...

The table showing how the Danish farmer supplies the British market with bacon produced from our foodstuffs is a matter of interest...

DOWN-DRAFT CARBURETOR With Intake Silencer...



30% INCREASE IN POWER Chevrolet is now a 60-horsepower car...

The new Chevrolet Six may be purchased on easy G.M.C. terms...

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Smart New Designs in Diamond Rings, Green and White Gold, ranging in price from \$25.00 up to \$100.00 at Chadwick's Jewellery, Simcoe.

At the Churches ST. PAUL'S CHURCH REV. J. HIRST ROSS, Rector 10 a.m.—Sunday School and Bible Class.

WESLEY UNITED CHURCH REV. P. E. DEETH, MINISTER 10 a.m.—Sunday School and Bible Class.

KNOX PRESBYTERIAN CHURCH REV. G. Lloyd Evans Pastor 10 a.m.—Sunday School and Bible Class.

necessary for the purchase of this good live stock his money was secured by the security of the live stock itself.

I suggest that we continue the practice of making the land as clean as possible. Clover seeds are very low in price and lots when this following spring will help keep the fertility of the soil.

Let us hold steady under the trying conditions and as Daniel suggested by remembering the opportunity comes.

News of the Countryside

Howard Hilborn has returned to Cleveland after spending two weeks at his home here.

The regular meeting of the Women's Association will be held on Thursday afternoon at the home of Mrs. Frank Smith.

Miss Fannie Edwards of Waterloo spent the latter part of the week with her parents, Mr. and Mrs. Geo. Fred Gray of Toronto.

Mr. and Mrs. W. E. Edger of Buffalo, N. Y. will spend the week-end at the home of Mrs. Stoe in honor of Mr. John Dean, his wife and Miss Swartz.

New Year days passed off quietly in this vicinity. The ground was covered with ice and snow which made it look wintry like.

Those who spent New Year's day with Mr. and Mrs. W. D. Pease and Miss Della; Mr. and Mrs. Geo. Steinhoff and children of Scotch line; Mr. and Frank Wilcox of Toronto.

Mr. John Henning visited his uncle Mr. Hill Wood at Springfield last week.

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Here and There

The lobster season along the Nova Scotia coast is now in full swing. It is estimated that at least 400 fishermen are engaged in the industry.

The dining saloon of the new 42,500-ton Empress of Britain, due to leave for Western Canada, states that Manitoba's creamery butter production in 1930 showed an increase of 84.6 per cent over 1921.

Agreement value of field crops grown in Canada in 1930 is officially estimated at \$631,592,000 and total area sown to crops was 62,214,870 acres, an increase over 1929 of about 1,000,000 acres.

In a final estimate of the wheat production of Canada in 1930 the Canadian Government Bureau of Statistics places the total yield at 297,872,000 bushels.

France should prove an excellent market for Canadian wheat. It is the slogan lettered on massive shafts unloaded at Saint John recently for shipment over Canadian Pacific Railway for use in hydro-electric development plants at Beauport, Quebec.

Retayed to twenty-two stations between Quebec City and Victoria by Canadian Pacific Telegraphs the speech of the Prince of Wales, opening the British Trade Fair in Buenos Aires, was clearly heard across the Dominion.

What the Ice Age looked like, millions of years ago, is exactly depicted in the great Columbia icefield, extending for hundreds of miles in the Rockies, and easily accessible from Lake Louise.

Champions of the Railway-Pool League and winners of the Beatty Trophy and the Thomson Cup, the Canadian Pacific Railway hockey team were individually presented with gold watches suitably inscribed.

Here and There

(194) K. MacKay sends dairy produce grader for Western Canada, states that Manitoba's creamery butter production in 1930 showed an increase of 84.6 per cent over 1921.

About 10,000,000 pounds of fish are caught annually in the large and small lakes of the province of Saskatchewan and approximately 1,400 men are employed in the industry.

Salmon taken in 1930 from British Columbia waters totaled close on 27,000,000 weighing more than 215,000,500 pounds.

The New Brunswick Government is preparing to face the problem of unemployment on a practical basis this winter and has instituted a registration system through city and town clerks.

Queen Helene of Romania and her sister, Princess Irene of Greece, visited British Columbia in 1929 and returned to London recently.

Grain marketed along the western lines of the Canadian Pacific Railway from August 1 to January 31 amounted to 166,792,000 bushels of which 149,926,000 bushels were wheat.

Canada now has more than forty bird sanctuaries specially reserved for bird protection purposes. These are scattered across the country from Nova Scotia to British Columbia.

Over 97 per cent of the assets of the Canadian Pacific Railway are in Canada, and in drawing attention to this fact some months ago, Mr. E. W. Beatty, Chairman and President of the Company, went on to say that he would be glad to see an increase in the Company's share-holders in this country.

H. M. King Pradhilpok of Siam, accompanied by Queen Rambai Barai and a numerous suite, has been seeing real western life with the Banff Springs Hotel at head-quarters.

Patrols carried out by the Royal Canadian Mounted Police by dog-team and boat in the open and western Canadian Arctic during 1928 installed approximately 25,000 miles—sufficient to circle the globe at the equator.

A total of 461 pupils have been enrolled in 1,200 application forms have been sent out in response to requests in connection with a correspondence course by which the Saskatchewan Department of Education has made high school instruction available to all students in the province.

Great Bear Lake, in the Mackenzie district of the North-West Territories, Canada, is the largest lake wholly within the Dominion. Its area is approximately 12,000 square miles.

Here and There

His Honor B. Randolph Bruce, Lieutenant-Governor of British Columbia, his wife and daughter, Miss Margaret Bruce MacKenzie, and Lady Rosalind Northcote, guest at Government House, last their presence to the list of more than 350 guests at one of the major functions of the Vancouver social season when Triple Pyrotechnic Chapter Imperial Order of Daughters of the Empire held their ball aboard the Canadian Pacific liner, Empress of Japan, recently, on her second visit to her home port.

Sweeping changes in operating methods affecting handling of Canadian Pacific trains throughout the west can be expected in the next few months.

Sir Lionel Fletcher, captain of a British rifle team, which competed against Canadian shots at Toronto and Ottawa, following the historic Bisley meeting, was with the Ontario and Ottawa teams on his return to England.

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Quebec Beckons Winter Sports' Devotees



Winter sports in wide variety, excellent accommodations and good company are the order of the day for those who make Canada's ancient Capital, the historic city of Quebec, their winter headquarters.

Health Service OF THE Canadian Medical Association GRANT FLEMING, M.D., - ASSOCIATE SECRETARY

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