

THE JARVIS RECORD

JARVIS, ONTARIO
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Subscription Rates
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Advertising Rates
Small advertisements—For Sale, To Let, Wanted, Lost & Found; Court Cases, etc.; 25 words—41 cents per week; 50 words—71 cents per week; 75 words—91 cents per week; 100 words—1.11 cents per week. If charged, 15 cents per word.

Advertisements without specific instructions will be inserted in full and charged accordingly.
GEO. L. MILLER, Editor and Proprietor

The sons and daughters of the English Church in Canada have a privilege which is withheld from the children of the other leading churches. It is the reception into the church through the solemn ceremony of confirmation. The bishop alone can administer this sacrament. It is a beautiful and solemn ceremony. It is a sacrament in the language in which it is couched, and sacred in the sentiment which it conveys.

On Friday evening Mrs. Thomas Jepson entertained a number of her relatives and friends at Bridge. The party included Mrs. Russell Walker, Mrs. Scott Laidlaw, Miss Eva Featherstone, Mrs. Norman Graham, Mrs. George Robb, Mrs. Harry Howard, Mrs. Leslie Kett, Mrs. Frank McKee, Mrs. Benjamin Hight, Mrs. Isabel Jepson, Mrs. Sidney Jepson, Mrs. Edward Jepson, Mrs. Maurice Winger, Mrs. Simons, Mrs. Tom, Miss Mathews, Mrs. A. Sanderson. The honours were won by Mrs. George Robbins and Mrs. Harry Howard.

SUBSCRIPTIONS TO LOAN

The Canadian Government has never issued an issue which has not been successfully absorbed. Recent business his ory has brought us back to the position in which the average investor demands primarily safety in his commitments. From the standpoint of the national credit it is of importance that the forthrightening loan be rapidly absorbed by Canadians. Any examination of the financial situation, fortunately, indicates that the issue will quickly be over subscribed. The safety, both of principle and interest are also guaranteed to warrant this belief. The desire of the investor for safety first today is another reason why next week's issue should maintain the unbroken record of successful loan flotation by the Dominion.

NANTICOKE

An interesting event took place recently when a tablet was erected in the school home here, by the Nanticoke Historical Society. The tablet is in honor of Lieutenant Colonel Henry Botwick, who took an active part in the war of 1812-13 leading a force of volunteers which had been collected as a result of a meeting at Dove Mills, and succeeded in capturing a number of marauders near Nanticoke. There was a large congregation at the Nanticoke Church on Sunday morning to hear the farewell message of Rev. Mr. Gibson, who leaves shortly for a new parish.

A number from her attended Anniversary services at Jarvis United Church on Sunday.
Mr. W. G. Livingston, of Ottawa, in the guest of his sister Miss A. Livingston.

The Autumn Thanksgiving meeting of the W.M.S. of the United Church met at the home of Mrs. W. R. Hodges on Thursday afternoon, with a splendid attendance. Mrs. P. E. Deschamps was the special speaker, giving an appropriate and inspiring address along the line of Thanksgiving. A solo by Mrs. Allan Douglas was much enjoyed.

The hostess served a dainty lunch and enjoyed special half hour was spent.
Mr. and Mrs. J. Henning, and Mr. and Mrs. F. Pratten, visited Rev. H. Wines of Springfield on Sunday.
Mr. Robert McKenzie, M.P. of Saskatchewan, visited his brother, Mr. J. B. McKenzie over the week-end.

Anniversary Services will be held in the United Church here on Sunday, October 30th, with the pastor, Rev. J. Jewett, in charge. Morning service at 11 o'clock, evening at 7:30. Children Supper on the following Tuesday evening, November 1st. See bills for particulars.

On the entrance archway to every Olympic Game is inscribed the words of the guiding principle used by the ancient Greeks:
The important thing is not the victory, but the fight. The essential thing is not to have won, but to have fought well.

ADVERTISING HAS MANY PROFITS

By Bruce B. Brewer in the Simcoe Reformer)
You will frequently see in big city papers a half-page advertisement featuring only one item, a woman's hat for example.
These advertisements may cost \$500, and you wonder how it pays for itself.
Some women went and bought that hat, and these were the profits in that.
Others who went in didn't like that particular hat, but bought another. There was profit in that.
Some bought no hat at all, but passed other counters where they saw a hat they liked. There was profit in that.
The largest profit of all is from those who do not come in as a result of the advertisement at all. They are the many who, when they saw the advertisement, were reminded that the store sells the type of goods they like.

STOP USING SODA!
BAD FOR STOMACH
Much soda disturbs digestion. For sour stomach and gas, Adierka is far better. One dose will rid you of bowel poisons which cause gas and bad sleep. L. L. McBride, Pharmacy

HAGERSVILLE

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NORMAN C. COLBERT BARRISTER, SOLICITOR, ETC.

Phone 168, opposite market Hagersville, Ontario.
JARVIS, COMMERCIAL HOTEL, Mondays & Fridays from 2:30 to 4:30 or by appointment.

FOR NATIONAL ADVANTAGE—AND FOR YOUR INDIVIDUAL BENEFIT—PLAN NOW TO BUY DOMINION OF CANADA BONDS 1932

On Monday, October 31, Canadians will have an opportunity to invest in a new issue of \$80,000,000 Dominion of Canada Bonds. By buying these Bonds you will accomplish two things:
1. You will obtain the soundest investment available to Canadians, secured by the resources and integrity of the Dominion.
2. You will assist in further strengthening Canada's financial position, with favourable effect upon general business.

NOTWITHSTANDING the trying conditions which have prevailed during the past three years, Canada has established an enviable record of financing. For example, among other accomplishments, the Dominion has refinanced—before maturity and at a reduced interest rate—\$40,000,000 of its public obligations, due in 1931, 1932, 1933 and 1934.

The new Dominion of Canada Bonds, which will bear 4% coupons, will be offered at a sufficient discount to provide an income yield in line with current interest rates. Within the last few months Great Britain and other countries have arranged important financial operations. In each case, these have met with marked success, investors having quickly recognized the trend toward lower interest rates.

The success of the new Canadian loan is important. It will further demonstrate the confidence of Canadians in their own country and this confidence will be reflected in the money markets of the world.

For national advantage—and for your individual benefit—plan now to buy Dominion of Canada 4% Bonds, 1932, when they are offered next Monday

This preliminary advertisement is published by THE DEPARTMENT OF FINANCE to enable Canadian investors to make arrangements to participate in this offering.

PROFESSIONAL CARDS

ROSS L. CLAPP
Optometrist & Optician
18 1/2 Norfolk St. South
SIMCOE, ONT.
Phones: 20 W.; 30 J.

ARRELL & ARRELL
Barristers, Solicitors and Notaries Public.
Harrison Arrell, K. C.—County Crown Attorney, Solicitor for the County of Haldimand.
Alex. H. Arrell, B.A.
CALEDONIA, ONTARIO.

Kelly, Porter & Kelly
DAVID E. KELLY
SIMCOE, ONTARIO.
Solicitors for Norfolk County Council
Barristers, Solicitors, Notaries, Etc.
W. E. Kelly, K.C. J. Portes
Crown Attorney County Treas.
Money to Loan at Lowest Rates

MACKAY & INNES
Barristers, Solicitors,
Notaries, Etc.
Money to Loan at lowest rates.
OFFICES—77 Brock Street,
Hagersville, Ontario.
Telephone 38.
W. P. MACKAY, K.C.—H. P. INNES
SIMCOE, ONTARIO

PHYSICIANS
I. J. Leatherdale, M.D.
OFFICE HOURS
10 to 12 a.m. 2 to 5 p.m.
7 to 9 p.m. on Saturday

DR. E. M. JONES
PHYSICIAN AND SURGEON
OFFICE HOURS—2 to 10 a.m.
PHONE 74
OFFICE—MAIN STREET, JARVIS

THE NEWSPAPER FLOCK

There is care in a newspaper. There is care in a newspaper. There is care in a newspaper. There is care in a newspaper. There is care in a newspaper.

COULD YOU USE \$50.00! or \$15.00 or even \$10.00
and there are 50 prizes of \$2.00 each

ZEBRA PASTE ENAMEL STOVE POLISH
These are the worth-while prizes being offered for letters of not more than 200 words describing the advantage of the new easy-opening tin in which Zebra Stove Polish is being packed, and also telling us why you think we chose "Zebra" as the name.

For years, Zebra has been the acknowledged leader of all stove polishes—we could not improve on its quality, so we have improved the tin... made it easier to open and to use... and now we'd like to know what you think of it.

Simply go to your dealer and ask him for Zebra Stove Polish in the new tin... then write your letter. Be sure to include the name and address of your local dealer. Send your entry to Contest Manager, Reckitts (Oversea) Limited, 357 Bay Street, Toronto, Ont. Who knows? You may win the \$50 Prize!

ZEBRA STOVE POLISH
RECKITTS (OVERSEA) LIMITED, 357 Bay Street, Toronto, Ont.

1008 REXALL DRUG STORES IN CANADA 1008

ONE CENT SALE
THIS WEEK AT THE REXALL DRUG STORE
A PROFIT-SHARING METHOD OF ADVERTISING
This sale has been devised by the United Drug Co. as an advertising plan. Rather than a spend large sums of money in other ways to create a name for the merit of these goods, they are spending it on this sale in permitting us to sell you two full size packages of high quality merchandise for the price of one, plus one cent. It costs money to get new customers, but it is justified, because we know the goods will please you.

84 High Quality Fast Selling Medicines and Household Drugs
Candy Specials
Rubber Goods
Toilet Articles
86 Most Popular Selling
BEEF, WINE and IRON TONIC
Milk of Magnesia
ANTISEPTIC
VAPURE
Chlorophyll Tablets
OPEKO TEA
OPEKO COFFEE
L. L. McBRIDE
JARVIS ONTARIO

For National Advantage—For Individual Benefit
Plan Now to Buy
DOMINION OF CANADA BONDS
1932
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