Small advertisements-For Sale, To majority of them are making an ade- ing in some measure the returns of Let, Wanted, Lost & Found; Com- quate income. Many of them lack producers and distributors.

Advertisements without specific in- thousands of dollars. bid and charged accordingly.

A SUCCESSFUL

That it has enjoyed good manage-

ment is shown, we think, by its achsevement as one of the very few outstanding successes in public owner- The road to daily happiness Where many states and coun- Is not difficult to find: gries have been burned and made It's what you do for others. chary by an unfortunate experience That brings content of mind. with public ownership, the Ontario tently turned in an able and gratify- CONTROLLING ing record of accomplishment. In 1932, in the third and worst Hwire reports a net surplus of \$157,-905 - over a total operating cost of

ging features of the 25th Annual re- ing.

real service has been expanded and extensive fests at the Division of quality can be grown. The most consideration has been given to the Bacteriology, Central Experimental consistent results have been obtained from the maritime provinces where

swift that this plan will pay its own cheap, and effective means of ster- sugar content of 17 to 20 per cent picnic is Saturday, June 17th, and al-

tive of a strong and secure position. at least 50 degrees F. and holding try in any district. A good yield of the place. est depressions that have ever per-tly to conserve the natural germ- ure in this enterprise.

ward the world, and has emerged killing property of milk which is lost Owing to the comparative newness stockmen, a judging demonstration streag, solvent and more progressive if cooling is delayed. For effective of the industry only about 43000 ac- and sports. An invitation has been then ever, proving itself an asset the cooling a well-insulated, covered res are sown yearly with 30000 in extended to Colonel, the Honorable walks and importance of which the tank is to be recommended as the Ontario and 13000 in Alberta. These Thomas L. Kennedy to be present and pressing years confirm and ratify.

most generally satisfactory method. areas produce approximately 11.0 per speak.

Further details on cooling, upon which cent of the total sugar consumed in Mr. Thompson's farm is easily

Landon's nightly street cleaning ch subject a bulletin will appear Canada yearly and represents a re- reached, being the first farm out of cost the city \$5,000,000 in the last shortly, may be obtained from the Di turn of about three million dollars to Port Dover on the Simcoe Road. vision of Bacteriology.

BE IMPROVED A Parliamentary milk probe has

While on a visit to one of the maller cities of Wedern Ontario time and last week the investigating (St. Maly's Journal-Argus) 61.50 a year in advance; \$2.00 a year lately we were informed that there committee, headed by Mark Senn, to subscribers in United States. were not less than twenty-six medi- P. for Haldiman's, brought down his The date to which a subscription cal practitioners in that small centre report, which reveals a sorry state is paid is indicated on the address How they can manage to make ends of affairs in the milk trade and whi meet is hard to understand. As a ch makes recommendations of dras matter of fact, it is unlikely that the tic action for the purpose of equaliz

ing Events, etc.; 25 words and unpatients. And even those who have patients. And even those who have plenty of patients find it difficult to ocal language that the dairy companies. ional word; Cash. If charged, 14 collect their fees in these trying timbles in depression years "maintained their profits at the same level as in cents per word. Contract advertising—Send for rate profession, with its uncertain reward prosperous times. Profits were fre man must have a real good mental serves, in bad debts reserves and com In Memoriam and Engagement Announcements-50c; varse, 4 lines spend six or more years at course, por bigher officials of some companie followed by perhaps two years as of higher officials of some companies hospital interne, at a cost of many were "entirely too high and wholly unjustifiable." A thorough investi-

structions will be inserted till for- Then to turn to another side of gation into the production, manufacture of the production of the pro the picture. While Canada has a ture and sale of milk and milk prosufficiently or expensively educated ducts is recommended. medicos who are only partially em- The gist of the report is that reployed, the average worker of limit- turns to producers have decreased ed means, is almost proclude! from and are inadequate and unfair as behaving necessary sargical or hospital tween producer and distributor, that VENTURE care because he cannot stand the ex- the farmer is at the short end of the pense The actival of a new baby spread and should be nearer the mid That even the dark years of de- oran attack of appendicitis puts a dle that the milk mergers and com-

pression have failed to rock the edi- crimp in the family exchequer which ranies are doing well in some cases fice built by Sir Adam Beck, and streagthened by his successors, is the assurance contained in the 25th Appropriate the Approp And while assurance contained in the 25th Cherric Power Commission tabled in System does not fit the needs of the evidence concerned a Toronto dairy This Report marks the completion munity has its quota of dectors, each italization of \$40,000 and no addition of the first quarter century of the with his expensive equipment, pre- al money added, made a profit of equipment existence - a reciod of stress wentive medicine which is seen to be \$23,000 in 1928. This company solid

and storm in which real accomplish- the important development of the fu out to Bordens Ltd. in 1929 for \$695ment has been recorded and the electorate's faith in the project sustained money that is wasted by this compe- \$40,000 was increased to practically As most of us realize, the Hydro titive system should go a long way to \$700,000 without a dollar of money venture in Ontario is in a position wards equipping the country with coming from stockholders. It was which calls for adroit and tactful ad-statemedical service on a basis that disclosed that the average price paid ministration as well as business acu- would give to every citizens the best by the Toronto consumer of milk is men. It must not only progress that modern scientific research has 10.03 cents while the dairyman who commercially, but it must also con- provided for the alleviation of human produces the milk, receives \$1.48 per

drawn upon it by its status as a publiely owned enterprise. Unlike most man does not feel very well qualibusinesses, which at worst fied to discuss, but he can certainly pense afford ample proof of the need suffer desultory fire from sharehold- see the need of a change. Members for some outside control in the milk ers, the Hydro is continually expos- of the medical profession are oc- industry. It is hoped that, as re ed, its every move scrutinized and casionally speaking up in favor of commended by the committee, pro recommended on. Thus its manage- state medicine. We wish them well vincial tribunals will be set up vestment calls for no small degree of la speeding up the coming of that ed with authority to settle differen ces between producers' and distribu-

> -Grenville Kleiser. BACTERIAL CONTAMINATION

HAPPINESS

(Experimental Farms Note)

er comes the increased danger of low ses through milk souring, and so the dareful milk producer realizes the necess. To 6 taking precautions to insure the quality of his milk supply so essential at present where competed, and that the Commission stanges as a firm foundation with substantial reserves of power and ample figure in foundation with substantial reserves, are the encoura-074 over 1931. And a gratifying fact er comes the increased danger of los

faracial resources, are the encourathose which may enter from multiply tricts where seasonal conditions are follows: most favourable, that is having a Tuesday Morning, June 13th-Contamination comes in the main warm spring with sufficient precipi-Other encouraging aspects are re- from two sources, dirty cows and un- tation to ensure good seed germina-Many industrial concerns sterile pails, cans and other equiption, a growing season with plenty Highway, rear Blackheath sideroad PROFESSIONAL CARDS time not required the full amounts of ment, and the producers should con- of rain and a warm, fairly dry mild Tuesday Afternoon, June 13th piecer for which they contracted, but centrate on avoiding infection from open autumn with considerable sun- 2.00 o'clock, Farm of Thos. McNeill the compensation received by the these two sources. The pails, cans shine when the beets are naturing Commission aids in defraying the fix etc. require some method of posi- and sugar formation is taking place, exists of such power. Again, ru-tive sterilization after washing, and have shown that beets of excellent

ely 9c. - Exchange.

IN CANADA

exerticity on the farms, and the Com ment of satisfactory, yet simple me- seasonal changes seem less variable reission reports a growing confidenthods of sterilization, particularly than in other districts.

The average sugar content for the ant hot water or steam is not read- juice for the last five years has been In addition to this stimulus is the ily available. Chlorine rinses have 17.4 per cent. with a minimum of Force plan of installing free elec- proved most suitable for pails, cans, 13.3 to a maximum of 20.3 per cent. Basket Picnic and Field Day were the flat rate water heaters in Hydro etc., while the use of a weak lye solu In those districts, where conditions completed at a committee meeting brozes throughout Ontario. It is tion has been found to be a simple, are consistently favourable and a held recently. The date set for the

the growers.

cost because of the increase outlets ilizing milking machine tubes, which can be maintained with a purity of through the kindness of Mr. J. H for sower made possible. Certainly may be a serious source of infection and yields of 10 tons per Thompson, a prominent breeder of Public.

The source of the increase 1 outlets illzing minking machine drawn milk if not proper acre obtained, sugar beet culture Norfolk County, an invitation has Harrison Arrell, K. C.—County Crown many trades and industries have al- ly cared for. Detailed directions from an agricultural standpoint may been extended an accepted to meet at Attorney. Solicitor for the County may frades and industries have all may be had upon application.

The foregoing reasons, we look to milk is all summed up in the word to milk is all summed up in the word to milk is all summed up in the word of cooling."

The foregoing reasons, we look to milk is all summed up in the word of cooling."

The foregoing reasons are to may other to milk is all summed up in the word ing a decision as to the advisability of establishing the beet sugar indus
The foregoing reasons, we look to milk is all summed up in the word ing a decision as to the advisability of establishing the beet sugar indus
The foregoing reasons, we look to milk is all summed up in the word ing a decision as to the advisability of establishing the beet sugar indus
The foregoing reasons, we look to milk is all summed up in the word ing a decision as to the advisability of establishing the beet sugar indus-

Crario's publicly owned power en-below that figure. Cooling, to be high quality beets is only one of Lunch will be served promptly tesprise has faced one of the sever- most effective, should be done promp many that make for success or fail- 12.30 p. m.and the after boon will

Those in charge of arrangement

SAFE DRIVING will save money

Our Merit Rating Plan of Automobile

Insurance provides reduced premiums for careful drivers.

Because we believe that careful motorists are entitled to a further reward for Care, Courtesy and Common Sense in their driving, we have extended our Merit Rating Plan in Ontario so that DISCOUNTS UP TO 25% are now available for Private Passenger Automobiles on All Ciasses of Automobile Insurance—PUBLIC LIABILITY, PROPERTY DAMAGE, COLLISION, FIRE AND THEFT.

DISCOUNT to motorists who have owned and operated a car for the past year without claims.

DISCOUNT to motorists who have owned and operated a car for the past two years without claims.

DISCOUNT to motorists who have owned and operated a car for the past three years without claims.

DISCOUNT to motorists who have owned and operated a car for the past four years or more without claims.

Our Merit Rating Plan is the only one available in Canada which provides such discounts for all coverages for Private Passenger Automobiles. These discounts apply, whether or not the motorist has been insured with this Company in the past, and are deducted from the premium on the issuance of his policy. A claim having been made under either the Collision, Fire or Theft coverages will not disqualify the motorist for his Merit Discount on the Public Liability and Property Damage sections, and likewise a claim under either the Public Liability or Property Damage sections will not disqualify the motorist for his Merit Discount under the sections of Collision, Fire and Theft.

"It's the man at the wheel that counts'

If you can qualify for this policy, see us today. Full details furnished gladly on request.



GEORGE L. MILLER,

Local Agent Jarvis, :--: Ont.

Canadian-Owned Companies should be given preference by Canadian Policyholders. TORONTO GENERAL INSURANCE COMPANY

A whole hour to wait ?

Be calm!

Don't fuss or complain,

Avoid senseless strain,

Be calm !

In storm or distress.

Be calm !

Be calm!

life's sea is re

Be calm!

Trust more and fear less,

Or to-day's task seems tough

Prove you're the right stuff,

ROSS L. CLAPP.

Hagersville, Ontario,

JARVIS, PUBLIC LIBRARY

Keep tranquil and sane,

PLOWING TO BE DEMONSTRATED

a view to giving the former a new | Continuing its politcy of ever being | Port Dover, D. Z. Gibson and Thos. I. on the alert for new ideas and me- Peart, Caledonia. deal. _ Simceo Reformer. By arithmetical analysis the above thods, the Haldimand Plowmen's Ascompany purchased milk for \$1.43 sociation has agai narranged for two per bjird ed and resold the same demonstrations in good plowing to be quantity to consumers for \$4.02 per held on Tuesday of next week, June hundred, or in other words paid 3.7 13th. These [emo] strations have er quart for milk which when resold been excidingly popular and helpful ne ted the compary 10.03c per quart in the past and will no doubt be even Expert accountants have figured that more popular this year. the lowest possible selling price for Mr. James McLean has been secur

whole milk sold retail in order to ed to take charge and that in itself IN MILK take care of overhead is approximat should recommend the demonstration This feature should be of imme \$66,145,486, an increase of \$3,741, With the approach of warm weath SUGAR BEET CULTURE diate interest to Junior Farmers partipilarly in view of the fact that it is expected that a team of three boys

9.30 o'clock, Farm of Oscar Oxley, on No. 3 Highway, Near Anglican Church, adjoining the Village of

SHORTHORN PICNIC

Breeders to Meet for Annual Conclave

be devoted to addresses by promine

Kelly, Porter & Kelly include Mr. Adam A. Smith, Presi-DAVID E. KELLY SIMCOE, ONTARIO. Solicitors for Norfolk County Co dent of the local Dual Purpose Short horn Club. Mr. Ross Martindale, Secretary and Messrs J. H. Thompso W. E. Kelly, K.C.

Crown Attorney County In Money to Loan at Lowest Rate BE CALM MACKAY & INNES If in doubt what to do, Notaries, etc. If anger tempts you, Money to loan at lowest rate OFFICES-76 Brock Street, Be calm! Be well self possessed

Make trials a test, W. P. MACKAY, K.C. - H. P. IN Poise and patience are best, SIMCOE, ONTARIO Be calm.! Your train, is it late JUST TRY OUR SPECIA LUNCHES WEDNESDAY

AND SATURDAY EVENINGS. You will enjoy them. a.m. to 12.30 a.m.

> REICHELD'S RESTAURANT MRS. F. W. CRESSWELL

IVAN W. HOLMES -Grenville Kleiser. LICENSED

FUNERAL DIRECTOR Phone 30-2

REMEMBER PASTEURIZ

IN HALF PINT - PINT A

QUART CONTAINER

PRODUCTS ARE BEST

FOR HEALTH

181/2 Norfolk St. South SIMCOE, ONT. Phones: 30 W.; 30 J. JARVIS, :-: ON NORMAN C. COLBERT BARRISTER, SOLICITOR, ETC. Phone 165, opposite narket

DON'T FORGET! fondays from 2.30 to 4.30, and Fri day, all day ARRELL & ARRELL WE CARRY A FULL LIN -: of :-

PASTEURIZED PRODUC ALWAYS FRESH of Haldimand. Alex H. Arrell, B.A. CALEDONIA, ONTARIO.

PHYSICIANS Dr. H. C. Robinson I. J. Leatherdale, M.D. & OFFICE HOURS 7 to \$ p.m. ONTARIO 2 to 5 p.m.

DR. E. M. JONES PHYSICAN AND SURGEON
Office Hours:-- 9 to 10 a.m.
2 to 4 p.m.
PHONE 7 4 Millers' Lunch JARVIS, ONT. OFFICE-MAIN STREET, JARY

AT THE CENTURY OF Much of the work was of a detail-ROGRESS EXPOSITION ed nature that demanded fine brush work as well as speed. Dozens of

The Investment Bankery' Association between the exhibition. This in the floor show as the artists were developed in the floor show as the artists were developed in the floor show as the artists were developed in the floor show as the artists were developed in the floor show as the artists were developed in the floor show as the artists were developed in the floor show as the artists were developed in the show as the artists were developed in the show as the artists of cotton on which 75 seventh of the show as the artists of cotton on which 75 seventh of the show as the presented. A model of the Camba and places in foreign has the show as the presented of the same places of the same

and itself and will be well as a competence and a reception room has mounted by the Canadian coal of to do it, it is play, a change of occued owners after going 90,000 miles. may be easily studied. been added for the convenience of arms in color.

trains, mounted game aniso a general scale was adopted of ment or municipal bonds.

The Investment Bankers' Associa-

PUBLIC PROTECTION

government and railway maps had to New regulations have recently to the Canadian Exhibit be constantly consulted and a gencentury of Progress ExposiChicago will not soon forget

Chicago will not soon forget

be constantly consulted and a genbeen introduced under the Ontario
Securities Act. One of the most
important regulations has to do with
ble to ascurately scale a map of such the restrictions placed on house to
a size in such a small poside. of Canada in Color a size in such a small period as two house canvassing by security sales dioramas, models of weeksand have it ready for shipment men, except when selling govern-

tion of Canada (Central District),

ing around is of questionable value. cept what I gave it." Ve should not, however, expect oth-

HOLIDAYS

ficate only." He does not benefit by the travelling allowances unless he uses it as prescribed by law. King George gets no salary from the nation. He turned over the crown estates to the nation when he became King in return for a fixed annual payment called the Civil List, which (including provisions for the members of the Royal Family) now amounts to £576,000. The net revenue from the Crown Estates was £1,300,000 in the fiscal year ending car, with no tendency of the brake smooth the as smooth the accedenator of the as smooth and progressive as that of the accedenator of the as smooth the accedenator of the accedenator of the accedenation. The automobile industry get a distinct stimulus from it. Chevrolet dealers, for instance, sold more than 1500 new trucks and passenger cars directly to brewers and distributors during the first twenty days of new bear.

Sales ranged from huge van-trailer type trucks capable of hauling several hundred cases of the newly-legal ized beverage to "Standard Six" passenger cars for use by salesmen and

saw him he was in swimming and the metor car had caused the develop dred lines, it was stated.

suddenly called out:

"I'm thinking! I'm thinking!"

tism of the light arm and shoulder.

For cruising the streets of Mon-



overtime: More than eight full twen- cars this year

below painting in the gramment of Trade and Commerce and other branches of the Canadian pid progress was made far back as he could go of the work watched the work watched all eye before returning to the world of commerce.

It will be impossible for visitors to characteristic and its position in the world of commerce.

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It will be impossible for visitors to characteristic and its position in the world of commerce.

It will be impossible for visitors to characteristic and its position and the dignity and streactiveness of the display. The pass that one man a table of mileage to authenticate his were installed in the United States, tion in the world of commerce.

An information booth centrally located in the exhibit space will issue deregative bit of work will then treflect the impression of the impression of the cover of booklets, visit deregative by the control of the cover of booklets, visit deregative by t canada itself and will be well as a competent staff will be in "Canada" in huge letters will be surthis is work. For those who want his son and grandson, the car changwired for radio.

a travelling allowance of \$25,000 a of Canada are getting the first view year "to be expended at his direction and accounted for by his certi-

Cars Boost Boat Traffic pation. The man whose daily rou- In the past six years it has averaged Problem in geography: How would tine calls for physical activity will more than 20,000 miles a year, and its you ship Chevrolets from Oshawa, likely spend much of his holiday in behaviour in that period may be jud-Ontario, to Vancouver, British Col-

ged from Mr. Tweedle's statement umbia ? All depends on circum-The holiday which is spent in rush that "it has never had any care ex- stances, of course, but sometimes au tomobiles reach the West coast with "Over and Over" out traversing Canadian soil. For ers to fit their holiday ideas to ours. Six men deliberately toppled a new isntance, eight Chevrolets left Osha-We do not all enjoy fishing or sleep ing on the ground, just as we all do ing on the ground, just as we all do

not take pleasure in planting roses Started rolling once more, it repeats ship Lines. Transferring to the the performance. Driven on its own power to the performance. Driven on its own power to the top of a steeper declivity the new car is started rolling and a chance to engage in some activity that appeals.

Such a holiday will help to maintain the corrections of the delivence of the correction of the various corrections of the performance. Driven on its own to the various corrections of the performance. Driven on its own to the various corrections of the performance. Driven on its own to the various corrections of the various corrections of the various corrections. Transferring to the various corrections of the vari Such a holiday will help to maintain the title of an interesting news reel common practice, but has recently Such a holiday will help to maintain physical and mental health, and will provide experience for a better plan of living throughout the whole year.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered personally by letter.

Such a holiday will help to maintain physical and mental health, and will just issued by Fisher Body to give motion picture demonstration of how steeland wood bodies stand up under terrific strain. The film is a Montreal by steamer, trans-shipped to occan freighter, and delivered to tray athletes on the track and in the ring, indicating the stamina the world admires, then the new car is seen weekly events, and the cars are sim-

ld admires, then the new car is seen weekly events, and the cars are sim-KING GEORGE GETS NO crashing down the hill. When it is ply driven aboard the steamers and over, a mechanic opens and closes lashed to the decks. The McLaughthe door without effort, and drives lin-Buicks are all specially built for the car away on its own power for the British trade, with leather trim United States is \$75,000. a year and salesnen of General Motors Products equipment throughout.

The Ideal Brake ted States had more than a gastroficate only." He does not benefit The ideal action of an automobile nomical and psychological effect.

venue from the Crown Estates was pear and the stopping ability of the liked beverage to "Standard Six" passenger car, with no tendency of the brakes senger cars for use by salesmen and to "wind up." These important esgetting an annual salary the King presented the nation with £724,000 in 1931. Since formation of the National Government the King, in order to reduce expenditure, has de-eided that his Civil List should be braking effort between front and they had been manufacturing during rear wheel brakes. At the same the long dry era.

"To bad about the disappearance of Smith. He was a profound thinker of Smith. "Yes, he was always thinking, no atter where he was. The last time of women in Bradford, England, that the and cap manufacturers and kin-

"You fool! Snith spoke with a In English cars, of course, the right treal, with special radio receiving ar mand shoulder are next to the dri-ving window. Dr. Walker did not calls with flying squads of officers, Poor Pat -Pat called on the priest add that engineers have at last eli- fifteen new Chevrolet Sixes have just Father can I ask a ques- minated the dangerous and uncomf- been placed in service in the French ortable drafts of motoring. She Canadian metropolis. This is the "Sure, Pat," sail the priest. would have been quite right had she transportation equipment of the Mon all about Shrove Tuesday, Ash Wed-nesday and Good Friday, but what and keeps rheumatism outside the of operation having been taken into the devil is Nut Sundae ?"-Vancou- car where it belongs. This new consideration in the purchase of reventilation system is standard equip-quired new units this year.

A Dance Under Auspices of the Jarvis Booster Club will be Held --: IN THE :--

Jarvis Arena

--:ON :--FRIDAY, JUNE 16th.

'TED PHILLIPS" --- 8 PIECE ORCHESTRA Will supply the music

DANCING FROM 9. p.m. to 1.30 a.m.

ADMISSION,

"BOOST THE EOOSTERS"

CHELD

FUNER

ARVIS,