

THE JARVIS RECORD

JARVIS, ONTARIO
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ABIGAIL BECKER
Long Point Island, Lake Erie, November 24th, 1854.
Amanda T. Jones.

Her husband's boat to see.
Cold, cold it was—oh, it was cold!
The bitter cold made watching vain;

Dark grew the sky from east to west
And darker, darker grew the world
Each man from out of the breaker's
To glomier deeps was hurled.

As Christ were walking on the waves
And heavenly raiment shoes about—
All fearless took that gulf of graves
And bore the sailors out.

Down came the night, but far and bright,
Despite the wind and flying foam,
The bon fire flamed to give them light
To trapper Becker's home.

Oh, safety after wreck is sweet!
And sweet is rest in hut or hall:
One story Life and Death repeat—
God's mercy o'er all.

Next day men heard, put out from shore,
Cross'd channel, burst in to find
Seven gallant fellows sick and sore,
A tender nurse and kind;

Shook hands, wept, laugh'd, were crazy glad;
Cried: "Never yet, on land or sea,
Four dying, drowning sailors had
A better friend than she."

"Billows may tumble, winds may roar,
Steepest hands the wreck'd of death
Death may snatch;
But never, never, nevermore
This deed shall mortal drop!"

POPULAR HIGHWAY

(Since the morning)
The old saying about the shoe being on the other foot seems to apply in the case of the protests launched by business men in cities along King's Highway No. 2 to the effect that border officials are directing traffic along King's Highway No. 2.

It is not so long since towns on the latter route had a just grievance in the same regard because at that time there were numerous detours and stretches of gravel road on this highway and the same officials influenced tourists in the direction of the more northerly route.

Now the time has changed and Highway No. 2 offers the most direct route between Detroit and Buffalo. It is natural that the vast majority of tourists from Michigan and New York State prefer the shortest and most interesting drive through Canada. A check-up of American tourists in St. Thomas revealed that the greater number of them were well aware of the advantages of the "NEVER" be done in safety.

It is also the duty of motorists to "keep to the right," as far as possible, when approaching the brow of a hill. Road signs admonish this, but signs are too often disregarded. In time there will undoubtedly be legislation making it a criminal offense to BREAK EXISTING RULES governing the handling of cars on hills. And it should be in effect now. "Getting away with it" now and then does not justify delay in better protection for the careful driver.

A man is really sick when he fails to notice whether the nurse is a blonde, brunette or a redhead.

FEEDING FOR PROFITABLE MILK PRODUCTION
(Experimental Farms Note)
Profitable milk production requires careful planning of the feeding program for the entire year. It is essential that cows have an abundance of palatable nutritious feed in order to produce milk in large quantities and this feed must be obtained at minimum cost in order to make a profit on prevailing low prices of dairy products.

Milk is produced during the summer more cheaply than at any other season, so provision should be made to have an abundance of pasture during the entire summer. In most cases, the permanent grass and clover pasture is satisfactory for early summer. The yield and quality of permanent pastures can be greatly improved by top dressing with fertilizers. Information regarding pasturage fertilization may be obtained by writing to the Superintendent, Experimental Station, Fredericton, N. B.

During the last summer an early fall provision should be made for grazing the aftermath on fields of clover and timothy which have been cut early for hay. Where this is impracticable, annual crops such as a mixture of oats and peas can be grazed on the pasture can be supplemented with a feed of hay each day in the barn.

At the Fredericton Experimental Station, the milk cattle obtain the bulk of their summer feed on pasture. When the permanent pastures begin to dry up, the cows graze on the aftermath from hay fields. Grain is fed in limited quantities to maintain the milk flow at a reasonable level throughout the year. When pasture and hay are exhausted, the milk flow will be good without feeding grain but when production begins to go down, it is wise to feed about 1 pound of meal to every 6 pounds of milk produced. This helps to maintain production and the cows enter winter quarters in much better condition to produce profitable production during the winter.

CHANGE TO FUEL OIL CAUSES COAL DECLINE
The town of Castries, on the island of St. Lucia, one of the most beautiful of the Windward group of the British West Indies, boasts one of the finest harbors throughout the whole of the West Indies islands and white-hulled liners of the Canadian National Steamships' fleet are regular callers. At one time Castries was an important coaling station but with the change-over in many vessels to the use of fuel oil instead of coal this is rapidly declining. The island of Trinidad is the great bunkering place in the West Indies as there fuel oil is available and a great many vessels take on oil at that port. The "Lady" liners of the Canadian National fleet are all oil-burners.

Tramp (finding an empty pocket book) — "One of my colleagues has already found this."

To owners of Ford, Chevrolet, Plymouth, Pontiac, and other light cars
You can now retire your car with genuine Goodyear tires at prices only a few cents higher than you would pay for "bargain" tires. Why gamble with risky, unproven tires when you can and retire your car with genuine Goodyear "Speedway" tires. All right-side "Speedway" tires are fully guaranteed for 9 months.

GOODYEAR SPEEDWAY TIRES
Table with columns: SIZE, Make of Car, 4-ply Regular, 6-ply Heavy Duty. Rows include Ford, Chevrolet, Chrysler, etc.

F. W. Reicheld
Jarvis, Ontario
Note—Your old tires removed, your rims scraped free of rust, and new Goodyears correctly mounted without extra charge.

SAFE DRIVING PROTECTS LIFE
(Huntley Forester)
A few days ago, a young man was killed on the highway just north of Brockville. The accident, it is said, occurred on a hill.

ROSS L. CLAPP
Optometrist & Optician
19 1/2 Norfolk St. South
SIMCOE, ONT.
Phones: 30 W.; 30 J.

NORMAN C. COLBERG
BARRISTER, SOLICITOR, ETC.
Phone 165, opposite market
Hagersville, Ontario.
J. ARRELL & ARRELL
Barristers, Solicitors and Notary Public.

IVAN W. HOLMES
LICENSED FUNERAL DIRECTOR
FURNITURE
Phone 30-2
Night 30-3
JARVIS, ONT.

PROFESSIONAL CARDS
PHYSICIANS
Dr. H. C. Robinson
I. J. Leatherdale, M.D. & OFFICE HOURS
10 to 12 a.m. 2 to 5 p.m.
7 to 9 p.m. JARVIS, ONTARIO

DR. E. M. JONES
PHYSICIAN AND SURGEON
Office Hours: 9 to 10 a.m. 2 to 4 p.m.
PHONE 7-4
OFFICE—MAIN STREET, JARVIS

Kelly, Porter & Kelly
DAVID E. KELLY
SOLICITORS FOR NORFOLK COUNTY COUNCIL
W. E. Kelly, K.C.
MACKAY & INNES
Barristers, Solicitors, Notaries, etc.
Money to loan at lowest rates.
OFFICES—75 Brock Street, Telephone 28, W. P. MACKAY, K.C., H. P. INNES, SIMCOE, ONTARIO

HEALTH
YOUR WEIGHT
It is worth while making an effort to control your weight? It is a question which each one should ask himself. The control of your body weight is entirely your responsibility; no one else can do this for you.

Do you turn a tap
Or—
If your home is not equipped with running water, let a Duro Pressure Water System prove what a benefit it can be.

LOOK AT THESE PRICES
The Duro-Special Pumping System, all Canadian-made, complete, only \$90.00
Complete three piece bathroom with all fittings ready for installation, as low as \$82.75

For Sale by
W. J. ELLIOTT
EMPIRE BRASS MFG. CO., LIMITED
London Toronto Winnipeg Vancouver

OPENING
DANCE!
Dance Under Auspices of the Jarvis Booster Club will be held

Jarvis Arena
FRIDAY, SEPT. 8th.
TAN WILLIAM'S --- 9 PIECE ORCHESTRA
Of Port Dover
Will Supply the Music

ADMISSION, --- 25c
"BOOST THE BOOSTERS"

In The Automotive World
Sales Trend Encouraging
With the dormant demand for motor cars turned upward also, according to K. S. McLaughlin, interviewed at the opening of the Canadian National sales curve, said Mr. McLaughlin, "has kept men at work past the period when a seasonal decline is usually encountered, and it is significant to expect that the last quarter of the current year will see a well maintained demand. I believe there should be a much larger annual market for automobiles in Canada than has been the case for some time past."

NEWS BRIEFS
With more than half its wheat crop harvested, Manitoba reports the grade so far exceptionally good, it is stated by J. M. McKay, general agricultural agent, Canadian Pacific Railway, Western Lines. Cutting is now general on the prairies, says the report.

THE MARKETING OF LAMBS
(Experimental Farms Note)
A study of the trend of market prices of lambs for the year 1932 reveals that these declined gradually with the advance of the season. In July, 1932, lambs were selling at \$10.00 per hundred, in August \$6.50, and in November \$4.50. Although at a higher scale, this year's prices are not far from the same trend.

EVERYBODY KNOWS there is gold in every water. The difficulty is to extract it. However, another valuable element has just been wrested from the sea and credit for this achievement goes to the automotive industry. Bromine in the element in commercial quantities from a beach in North Carolina. The output will be utilized entirely by the Ethyl Gasoline Corporation, as a constituent of Ethyl fluid—the anti-knock compound. Use of bromine in this connection recalls the fact that one of the earliest anti-knock materials discovered was iodine.

WORK NOTES
Work was success. Sturdy trees grow slowly. Every dollar you earn represents care for your extra dollar as you care for yourself. The practice of economy is one of the prime essentials of success. Great men train themselves to see, seize, mould and master opportunity. Prepare yourself to grasp opportunity, and opportunity is likely to come your way. True economy sometimes calls for courageous saving. Extra living expenses is a buffer against hardship and misfortune. To be perfectly satisfied with what you are doing now is destructive of progress toward success. More or less discontent is really a good thing. Economy, like intelligence and industry, is constructive, and no one can hope to enjoy real independence who does not keep his expenditures well within the limits of his income. Anyone who injects method into his spending will not only get more for his money, but will also find it easy to build a reservoir of accumulated savings in life that only a few individuals will buy. The individual's budget must be changed to meet changing conditions. A family budget should be re-adjusted at least as often as once a year. Time is not necessarily a factor, but a difference in situation is. Income varies; prices fluctuate and personal demands of a family are ever changing. Show dealers say women's feet are growing larger. Well, they persist in trying to fill men's shoes!

A TRUE FISH STORY
The best fishing story of the season was told to The Reformer by one of its principals this week and that Merrill H. Hare, accompanied by his wife and a party of friends, was fishing off the Long Point Bluff during the week-end. Mr. Hare had just purchased a fine new fishing outfit having lost his old one a few days previously. While fishing he had occasion to go to the other end of the boat and left his pole lying on the side of the boat.

THIRTY NOTES
The moral is that it pays to take your wife along when you go fishing—The Reformer.

REMEMBER PASTEURIZED PRODUCTS ARE BEST FOR HEALTH
IN HALF PINT—PINT—QUART CONTAINERS
Millers' Lunch
JARVIS, ONT.