

THE JARVIS RECORD

JARVIS, ONTARIO

Subscription Rates: \$1.50 a year in advance...

Advertising Rates: Small advertisements—For Sale, To Let, Wanted, Lost & Found...

Births, Marriages, Deaths—Free in Memoriam and Engagement Announcements—50c; Verse, 4 lines 25c; one insertion.

Advertisement without specific instructions will be inserted full length and charged accordingly.

GEO. L. MILLER, Editor and Proprietor

A HAPPY NEW YEAR 1934

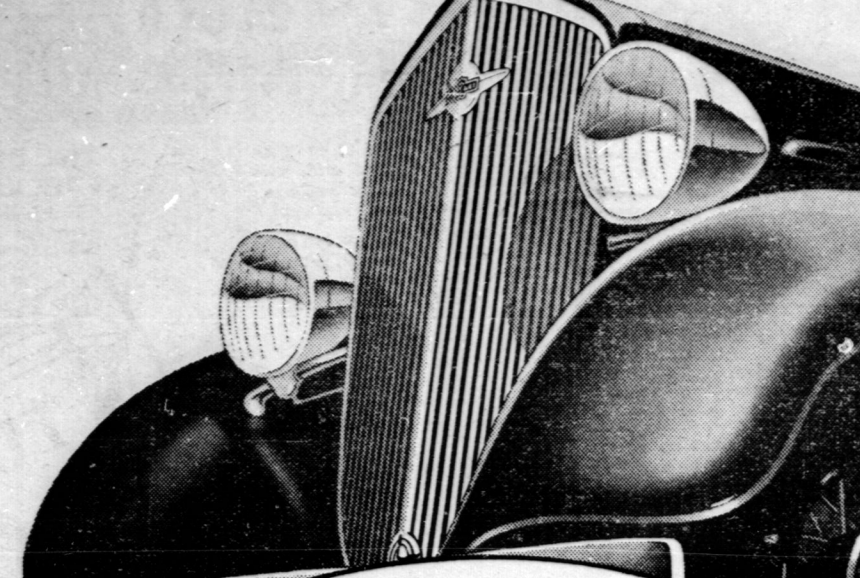
University professors, British economists and writers of advertising copy are advocating a renewal of faith in a Supreme Being...

"My duty towards God is to believe in Him, to fear Him and to love Him, with all my heart, with all my soul and with all my strength..."

ON THE AIR AT CKTB ST. CATHARINES

- Thursday, January 25th A.M. 9:00—Willa's Recipes 9:15—Quiet Sanctuaries 9:30—Morning Melodies 10:00—Variety Dance 10:20—Popular Dance 11:00—Nevin Selections 11:30—Happy Harmonies 12:00—Echoes of Hawaii

THE JARVIS RECORD THURSDAY JANUARY 25th, 1934



The Leader Announces The Revolutionary New CHEVROLET Embodying the Greatest Advances in Low Priced Car Design Since the Pioneer Chevrolet Six of 1929

General Motors Silver Anniversary

DO YOU remember the famous pioneer Chevrolet Six of 1929? Now we urge you to see and drive another revolutionary Chevrolet—the new Chevrolet for 1934!

LES FLOATING RIDE. We've developed an advanced design of the famous, proved Chevrolet engine—giving more power and greater performance with actually less gasoline and cost.

PERFECTED SAFER, MORE POSITIVE-ACTING BRAKES—and a new, stronger YK-frame. The sturdy, streamlined Fisher bodies are larger and roomier than ever.

F. W. REICHEL, JARVIS, ONTARIO

- 6:00—Studio Programs 6:30—C.P. News CRC 7:00—Royal Hawaiian 7:30—Canadian Serenade CRC 8:00—News of the Week CRC 8:30—Bridges of Paris 9:00—Hockey: Detroit vs. Leafs A. Drew CRC

SANGUSK

Mr. Cameron Nicol, spent the week end in Hamilton Mr. and Mrs. E. O. Shoup, took dinner with Mr. and Mrs. Andy Left-house on Tuesday.

PROMOTED

HAJLIDMAN DISTRICT HOLDSTEIN CLUB ANNUAL BANQUET The annual meeting and banquet of the Hajlidman District Holdstein Club was held in Grace Church on Tuesday last with a fair attendance.

SIMCOE FARMER SUFFERS \$15,000 LOSS BY FIRE

(Canadian Press Despatch) Simcoe, Jan. 22.—The large barn and ten head of young cattle, the farm of H. A. Sweet, prominent cattle breeder, were destroyed by fire late this afternoon, the loss estimated at \$15,000.

REO LOOKS FORWARD IN CANADIAN PLANS

Eminent Officials Attend Convention of Distributors Held in Toronto "Reo looks forward with well-founded confidence and enthusiasm not only in Canada and the United States but elsewhere throughout the world for 1934" said Phil J. Dugan, general manager of the Reo Motor Company of Canada Limited.

THE DAY OF REST

Man wisely sets apart one day in seven as a period of rest and change Sunday is the day to emerge from the rut and groove of life and do something different. The successful farmer periodically renews the soil. The horticulturist feeds and waters the roots of his plants.

IT PAYS TO ADVERTISE

9:00—Blue Bell Program 9:30—Jim & Walt 10:00—Organ Recital, Bernard Longbottom 10:30—C.P. News CRC 11:00—Time and Weather

MILLERS' LUNCH

AT OUR STORE PASTEURIZED MILK, WHIPPING CREAM, TABLE CREAM, HALF WHIPPING CREAM, MEALS & LUNCHEONS

ARRRELL & ARTHUR

Barriers, Solicitors and Real Estate Agents, 100 Park Avenue, Toronto. HARRISON ARRILL, K. C. — C. O. GAGNON, Solicitor for Real Estate.

PHYSICIAN

DR. E. M. JONES, M.D., 216 Bloor Street West, Toronto. Phone 792. Office Hours: 9 to 6. Monday, Tuesday, Wednesday, Friday, 9 to 5. Saturday, 10 to 12.

ROSS L. CLARKE

Optometrist & Eye Specialist, 184 Norfolk Street, Toronto. Phone: 30 W. W. SIMCOE, Ontario. Phone: 30 W.

IVAN W. HOLMES

LICENSED FUNERAL DIRECTOR, 140 Bloor Street West, Toronto. Phone 364 Night 363

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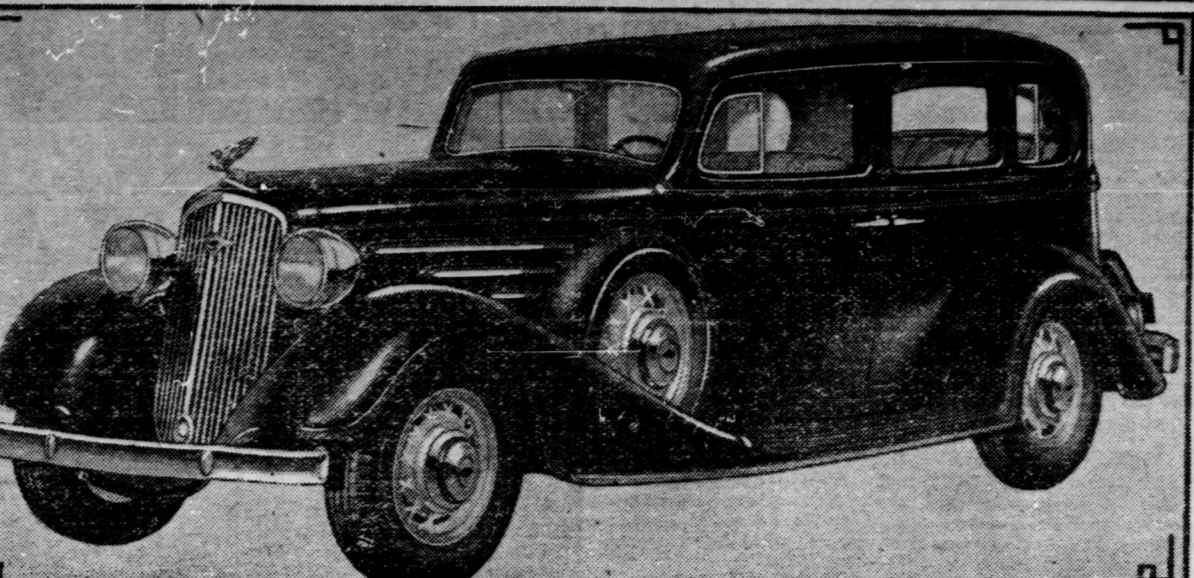
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1934 Chevrolet has New Engine and Knee Action Wheels

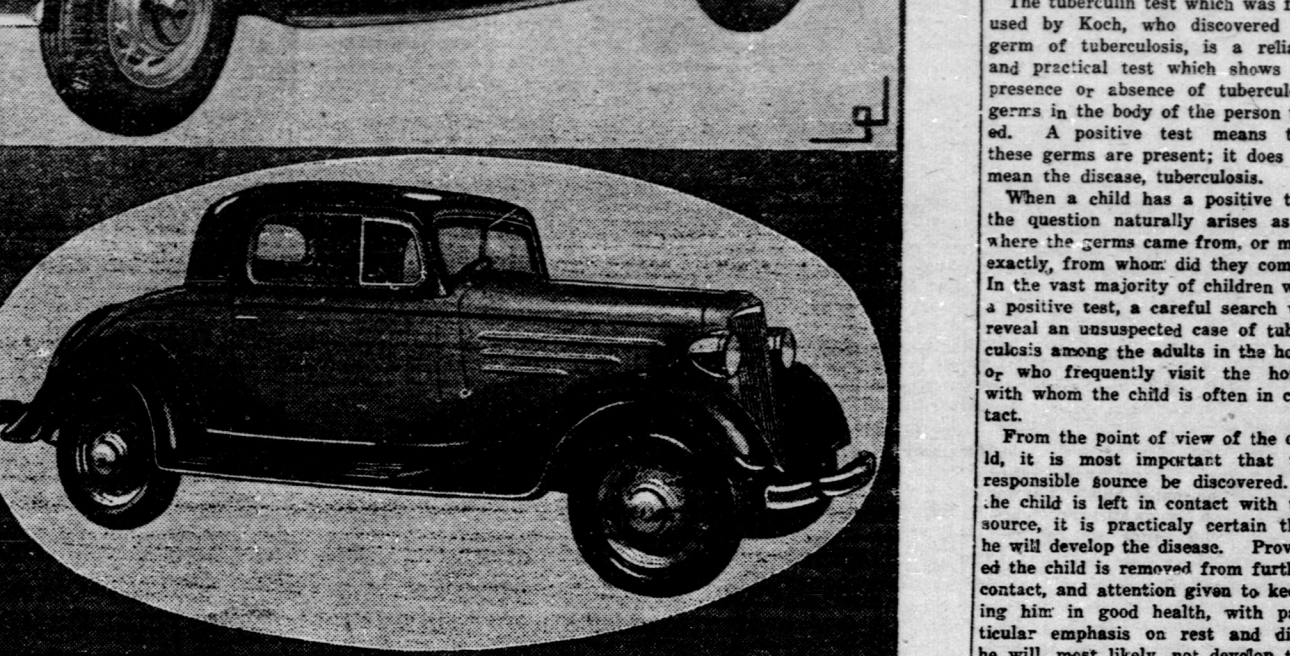


MANY IMPROVEMENTS

The Chevrolet Six for 1934, with an engine of new design delivering 40 horsepower, with knee-action front wheels, and increased all-round performance, is considered the most extensively improved annual model since Chevrolet began Six. The new front wheel springs are enclosed in an oil-filled housing attached rigidly to the frame, making a neat and efficient type of individual suspension.

HEALTH

THE TUBERCULIN TEST The growing child comes into contact with an increasing number of people, and, as a result, he will likely, sooner or later, pick up the germs of tuberculosis. This does not mean that the child will develop the disease.



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A THOUGHT ON DEBTS

(Durham Chronicle) There are some people who try to emulate the old "boss" that jumped over the fence and made a statement of an account they have contracted and failed to pay.

DIFFICULT FOR NEWSPAPERS

The manufacturer, retail merchant, and farmer have to do some serious thinking in order to cope with the forces of depression. In many cases a tremendous struggle is required to keep heads above water.

THE NECESSITY FOR GRADING HONEY

(Experimental Farms Note) In company with all other primary products, honey has now to be sold on a keen competitive market where quality is the order of the day, but unlike most other products, honey is seldom prepared for the market in a manner that would create an appeal equal to that of many other articles of food.

SLEEP

If you would refresh sleeping, some doctors say count agle sheep. Good bedtime stories, short and light.

NEEDS FOR SLEEP

When you lie tossing open-eyed, repeat aloud your favorite verse, and so annoy insomnia's curse. A brisk walk in the outdoor air, will tend to banish carrying care.

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