CONSERVATIVE MEETING

HONOURABLE CHARLES McCREA, K.C.

Minister of Mines will address a Mass Meeting at

Lynnwood Park, Simcoe

Saturday Afternoon, June 9th.

at 3 o'clock in the interests of **DR. R. N. BERRY**, M.L.A, Conservative Candidate for Haldimand-Norfolk.

MARK SENN, M.P. for Haldimand; JOHN L. STANSELL, ex-M.P.; Candidate DR. BERRY and other prominent Conservatives will also speak.

All Electors of the Riding are Urged to --: be Present :--

Come with your family and bring your picnic baskets.

"LADIES ESPECIALLY INVITED"

SIMCOE BOYS' BAND IN ATTENDANCE

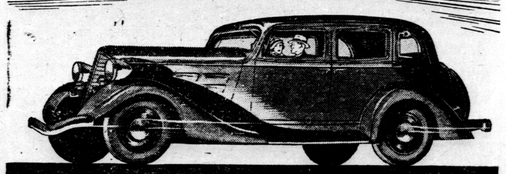
(In event of rain this Meeting will be held at SIMCOE ARMOURIES at above date.)

Simcoe Conservative Association

"GOD SAVE THE KING"

See the Brilliant New 1934 Reo... with

NO GEARSHIFT LEVER



A Triumph in Aerodynamic Design and Long Life Construction

THE *car without a gearshift lever* is presented today by Reo in an entirely new design—a design in which we confidently believe you will recognize the smartest combination of advanced style and good taste yet offered to the motoring public.

The new Reo Flying Cloud for 1934!

A car of flashing performance and superb construction! A car that literally changes driving to piloting. There is virtually nothing to do but steer. The "take-off" is like that of an airplane—a swift, smooth, *uninterrupted* surge of power!

Try it yourself—and see!

QUALITY in a Reo may be taken for granted. But the SELF-SHIFTER is such a revolutionary advance, so startling in its effect on car operation, that it can be understood and appreciated only after a drive. We urge that you do this—call your Reo dealer today and experience the thrill of a trip in the most advanced car of all—*the car without a gearshift lever.*

It will make you wonder how long any car of the hand-shift type can continue in public favor—make you realize that it is a GOOD INVESTMENT—for more reasons than one—to buy a Reo!

Outstanding Features in the New Reo

Reo Self-Shifter . . . Economical 6 cyl. 85 h. p. Reo engine . . . 7-bearing crankshaft . . . 118 in. wheelbase . . . Exceptional riding qualities . . . Air cushion engine mountings . . . Airplane type shock absorbers . . . Positive action hydraulic brakes . . . Draft free ventilation . . . New type starter.

WRITE today for copy of our interesting booklet, PROOF, containing enthusiastic comments of Reo owners. Also detailed explanation of Self-Shifter operation. See your Reo dealer for a demonstration.

$1695.

REO MOTOR COMPANY OF CANADA, LIMITED
TORONTO (Leaside) CANADA

D. C. ALLEN, Jarvis Ontario

Holstein Breeders' Field Day

The major Holstein Breeders' field Day for the Counties of Brant, Wentworth, Elgin, South Oxford, Norfolk, Haldimand, Lincoln and Welland, according to an official announcement just made will be held at St. Williams near Simcoe, Wednesday June 13th, and already arrangements are under way for a programme that will be found both pleasing and entertaining. This big annual event, which in past years has always attracted tremendous crowds of people, will be held on the Park grounds of the Provincial Forestry Farm, one of the beauty spots in Norfolk County, and ideally suited for the sports and other events scheduled to take place during the day.

This large field day is being sponsored by the Norfolk County Holstein Breeders' Club and the Extension Department of the Holstein-Friesian Association of Canada, and both organizations are working with a view to making it the most outstanding event in live stock circles this year. Commencing at 10 A.M. there will be a judging competition and a herd sire demonstration of bulls selected from some of the well known herds of Norfolk County breeders. The official awards will be placed by expert judges, and to the winners valuable prizes will be given.

The lunch at noon will take the form of a basket picnic, followed by short addresses to be delivered by Dr. George I. Christie, president of the O.A.C., Guelph and Mr. W. L. Carr, president of the Holstein-Friesian Association of Canada. The remainder of the afternoon will be devoted to sports. Those attending will be expected to bring their own baskets, but plates, cups, coffee, milk and sugar will be provided by the Committee in charge.

A wide open invitation to attend this field day is being extended to everybody interested in good live stock, regardless of affiliation with breeds.

HAGERSVILLE

The funeral of Dr. Gordon R. Mackay was held privately from his late home on Main Street, south, Tuesday afternoon. Dr. Mackay, who was in his 32nd year was instantly killed in a car accident while returning from Port Dover early Sunday morning.

The service was conducted by Rev M. J. Aiken of the United Church.

In 1930 he was married to Gwendolyn Colter, daughter of Mr. and Mrs. R. S. Colter of Cayuga, who survives, also his father, William Mackay, two sisters, Misses Lillian and Marion, of Windsor and one brother, Prof. Laurie Mackay, of the University of Toronto.

The abundance of flowers testified the high esteem in which the Dr. was held. The flower bearers were Kenneth Bono, Allan Martin, Murry Awde, Glen Green and Frederick Eubank. The pallbearers were Kenneth Head, Leslie Smith, Howard Hager, Hugh Anderson, Frank Laidlaw and Dr. R. G. Hyde. Interment took place in the Cayuga cemetery.

Stewart and Mrs. Fenwick, of Bloomsburg, spent over the week-end with friends in town.

The first band concert of the season will be given by the Citizen's Band in the Town Park on Sunday evening, June 10th, at 8.30 P.M.

Robert and Mrs. Spaven have moved to Hamilton where Mr. Spaven has secured employment.

Mrs. M. Dickson of Dunn, was a guest of her sister Mrs. Ernest Reichheld during the past week.

Ernest and Mrs. Sheldrick of Toronto, visited relatives in town on Thursday.

F. E. and Mrs. Sheldrick and Jean Lewis are occupying their cottage on Brant Hill Port Dover.

Edward and Mrs. Robbins and Dorothy Lorg, of Dunnville, spent over the week-end with friends in town and Port Dover.

Miss Dorothy Prashaw, of Dunnville, spent over the week-end with her friend Mrs. George Webb.

Mrs. Robert Boaty of Hamilton, is spending some time with Mrs. Warren Slack, who has been very ill.

Mrs. J. E. Geer and Olive Wilton have been in Hamilton during the Eastern Star Convention.

Leslie and Mrs. Reid and family spent Sunday with his parents John and Mrs. Reid in Oneida.

NELLES CORNERS

Mr. and Mrs. E. Arnold and family, also Mr. and Mrs. Welter Reichheld and sons and Miss Doris Reichheld called on Mr. and Mrs. P. P. Reichhold on Sunday.

Mr. and Mrs. Chas. Humber, spent Sunday with Mr. and Mrs. Percy Sawyer. Mrs. Humber remaining for some time.

Mrs. Wm. Donaldson and son Chas returned home on Sunday from a lengthy visit in Godrich.

Several from here spent Sunday and Monday out of town.

Mrs. E. Miller of Simcoe, was calling on friends in town on Monday.

Mr. and Mrs. Osborn Stengle, spent Monday with Mr. and Mrs. Wm. Rutherford.

"There is no way to judge the value of religion except by what it does"
:—:
When some people pay a compliment, they go on as if they wanted a receipt for it

This Letter Speaks for Itself—It also Speaks Falls' Department Store, Simcoe

Hamilton, Ont., May 1[illegible]

Mr. H. S. Falls,
Simcoe, Ontario.

Dear Sir:

This is written to you in appreciation of the real courteous treatment that we recently received, when making purchases at your store.

The bedroom furniture arrived in first-class condition, we are real pleased with it. It certainly was a pleasure to receive such kind treatment from you on our visit, and I am sure that we will be glad to visit your store again.

During the past year we have made several purchases at your store for good sized amounts, and in each case felt that the values were received.

You are to be congratulated on having such a fine store organization, and have just reason to be proud of it.

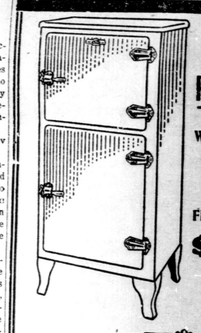
Yours sincerely,
(Mrs.) J. H. Davidson,
26 Cedar [illegible]

Might say that quite recently we have had the pleasure of delivering by truck large purchases to the following:

—O'Hare & Sons, Midland.
—Miss Ella M. Gardner, Brantford.
—Mr. J. F. Crichton, Guelph.
—Mr. John A. Campbell, West Lorne.
—Mrs. R. W. Shepard, Niagara Falls.
—Mr. J. L. Young, R.R. 5, Brantford.
—Mr. J. W. McMaster, Welland.
—Mrs. E. McIvor, 107 Concession Street, Galt.
—Mrs. Crowther, Brantford.
—Mrs. Turvey, Mount Elgin.
—Mrs. C. H. Lutz, Dunnville.
—Miss Freda Hopkins, Providence Bay, Manitoulin.
—Mr. James E. Skeele, Richmond Hill.
—Mrs. Murrell, Brantford.
—Mr. Awde, Hagersville
—Mr. Page, Brantford.
—Mr. O. W. Learn, Port Colborne.

Every name here being total strangers to our Mr. Falls or member of our staff, except Mrs. E. McIver, Mrs. C. E. [illegible], Mr. James Skeele, Mr. O. W. Learn, and Mrs. R. W. Shepard.

FALLS— DEPARTMENT STORE LIMITED — SIMCOE



MONARCH REFRIGERATOR

White and Gray *Enamel*, Ivory and Green Enamel, Green with Ivory Shad[illegible]

FROM **$13.00** - TO - **$26.0[illegible]**

Phone 27 **W. J. ELLIOTT** JARV[illegible]
Plumbing and Tinsmithing

IVAN W. HOLMES
LICENSED FUNERAL DIRECTOR
FURNITURE
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Barristers, Solicitors and Notaries Public.
Harrison Arrell, K. C.—County Crown Attorney. Solicitor for the County of Haldimand.
Alex H. Arrell, B.A.
CALEDONIA, ONTARIO.

NORMAN C. COLE
BARRISTER, SOLICITOR, [illegible]
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Hagersville, Ontario
JARVIS, PUBLIC LIBRARY
Mondays from 2.30 to 4.30 P.M.
day, all day
or by appointment.

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Barristers, Solicitors, Notaries
W. E. Kelly, K.C. [illegible]
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SIMCOE, ONTARIO

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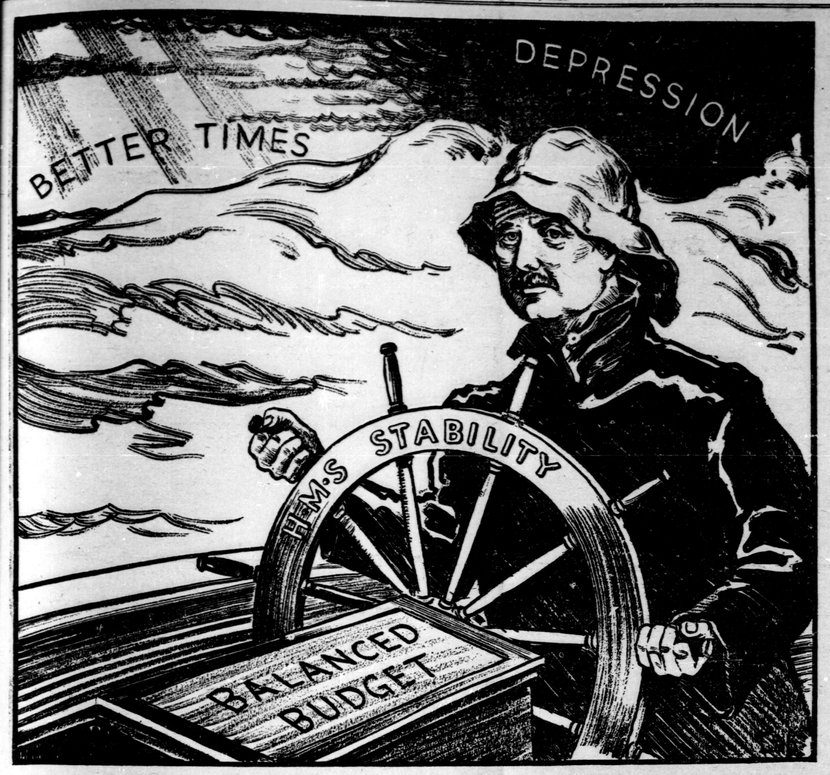
PHYSICAN AND SUR[illegible]
Office Hours:— 9 to 1[illegible]
2 to 4
PHONE 7[illegible]
OFFICE—MAIN STREET

ROSS L. CLAP[illegible]
Optometrist & Optic[illegible]
18½ Norfolk St. Sou[illegible]
SIMCOE, ONT.
Phone: 30 W. [illegible]



ALL'S WELL—The Captain's at the Wheel

When storms are raging it's a comforting thought that an experienced captain, a man of courage and resourcefulness, is safe-guarding the lives of the passengers.

Now with the storm of economic hardship and depression passing and Ontario business safely headed towards the harbor of better times, it is being suggested to the people of Ontario that they transfer Ontario's resources from the capable hands which piloted them safely through one of the greatest financial crises in the world's history.

It is being suggested to the province that it should remove from the experienced hands of the Henry administration the trusteeship of its agriculture, its forests, its mines and its varied industries.

The voters are being given a suggestion that they should transfer their billions of dollars of assets.

ONTARIO CANNOT AFFORD TO EXPERIMENT

The province needs the constructive, courageous program to which the Conservative Government is pledged.

Signed: THE LIBERAL-CONSERVATIVE ASSOCIATION OF ONTARIO

UNTY COUNCIL MINUTES

[illegible] Thursday, May 10th., 1934
[illegible]ll met pursuant to adjournment.
[illegible]he members present.
Warden in the chair.
[illegible]d by Councillor Emerson, seconded by Councillor Huber, that we resume business with the Warden in the chair. Carried.

Moved by Councillor Bate, seconded by Councillor Marshall, that the minutes be taken as read and adopted. Carried.

The following communications were then read:

1. Three letters from the Haldimand War Memorial Hospital, re indigent patients.
2. Letter from Mount Hamilton Hospital, re Ella Young, Cayuga.
3. Letter from Clerk of Township of Sherbrooke that Stanley family are not considered as residents of the Municipality of Sherbrooke.
4. Letter from Ontario School Trustees' and Ratepayers' Association asking for co-operation.
5. Letter from Toronto General Hospital re Wm. Burkett.
6. Letter from District Agricultural Representative asking that crowfoot daisy be designated as a noxious weed under the provisions of the Weed Control Act.
7. Letter from Earl Harrington giving notice of accident on Robinson Road.
8. Letter from Globe Indemnity Co., denying liability in connection with claim of Earl Harrington and Robert H. Allan and E. B. Asher.
9. Letter from Mother's Allowance Commission asking for recommendations for representatives on Mother's Allowance Local Board for the years 1934 and 1935.
10. Copy of memorial to the Minister of Agriculture from the County of Wentworth asking that some drastic means be used for the purpose of exterminating the starling pest.
11. Letter from J. Carmichael asking for seed.
12. Letter from Norfolk General Hospital asking for payment of account re Ince.
13. Letter from Mother's Allowance Commission enclosing list of beneficiaries.

Moved by Councillor Allan, seconded by Councillor Huber, that a by-law be introduced and read a first time designating the Crowfoot Daisy or Rough Cinque-foil a noxious weed under the provisions of The Weed Control Act, R.S.O., 1927, Chapter 309, and amendments there to. Carried.

Moved by Councillor Emerson, sec[illegible]

You Can't Compromise with Lubrication

your high speed car needs *genuine* ALEMITE SPECIALIZED LUBRICATION *to save* Repair Bills

OFFICIAL ALEMITE SERVICE

DRIVE IN AT THE BIG YELLOW A SIGN

D. C. ALLEN, Jarvis

Use ALEMITE SPECIAL HIGH SPEED MOTOR OIL

JARVIS TO TORONTO AND RETURN $1.45 BARGAIN FARE Fri. June 15

GOING 5.47 P.M.: Eastern Standard Time.
RETURN: Up to Following Monday

Tickets and Information from Agents

CANADIAN NATIONAL

THE JARVIS RECORD

JARVIS, ONTARIO
is published every Thursday morning

Subscription Rates
$1.50 a year in advance; $2.00 a year to subscribers in United States. The date to which a subscription is paid is indicated on the address label.

Advertising Rates
Small advertisements—For Sale, To Let, Wanted, Lost & Found; Coming Events, etc.; 25 words and under, 25c; one cent for each additional word; Cash. If charged, 1½ cents per word.
Contract advertising—Send for rate card.
Births, Marriages, Deaths—Free
In Memoriam and Engagement Announcements—50c; verse, 4 lines 25c; one insertion.
Advertisements without specific instructions will be inserted till forbid and charged accordingly.

GEO. I. MILLER
Editor and Proprietor

FISHERVILLE

A large number from here attended the celebration at Selkirk on Monday.

Mr. W. E. Reichheld o Kitchener spent over the holiday with his parents, Mr. and Mrs. P. E. Reichheld.

Mr. Ivan Reichheld is installing a Gasolifne pump and will sell Marathon Gas.

The Fisherville Band played at Caledonia on Saturday night.

Mr. Ed. Woelfle of Tavistock is spending a few days at the home of Mr. and Mrs. K. H. Hartwick.

Mrs. Wm. Tushope, spent a few days with her parents at Chatham.

Mrs. O. E. Reichheld spent Tuesday with her sister Mrs. A. J. Hunter at Hagersville.

Mr. and Mrs. W. F. Buie accompanied by Miss Catharine Mehlenbacher, and Mr. Ken Badfield spent over the holiday with Md. Buie's mother at Collingwood.

Mr. Walter Zintel has accepted a position on the Good Roads system.

Mr. and Mrs. E. G. Mehlenbacher called on Mr. Mehlenbacher's mother at Kohler who is not improving as well as her many friends would like.

Mr. and Mrs. Peter Derksen spent a few days with relatives at Port Rowan.

Mr. A. V. Peacock of Hamilton, called on Mr. and Mrs. O. E. Reichheld on Monday afternoon.

Mr. Ivan Reichheld spent Saturday afternoon in Toronto.

Miss Charlotte Bacher, R.N., is nursing at Stevensville.

Mr. Albert Schurr, has purchased a new stone truck.

Mr. Jacob Schaeffer is busy building his new residence to replace the one which was burned.

Swine Producers Organize

At a fairly representative meeting of the swine producers of Haldimand county held at Cayuga on Monday night last, an organization known as the Haldimand Swine Producers' Association was formed and officers appointed. The meeting was called to order with Mr. James Carter, acting County Director, in the chair.

Mr. Carter briefly outlined the reasons for calling the meeting and then introduced Mr. W. P. Watson, Secretary of the Ontario Swine Producers' Association, to address the meeting on the aims and objects of such an association being formed. Up until recently co-mercia lswine producers have had no organization to represent them either in the marketing of their product or otherwise and it is anticipated that commercial breeders will benefit by such representation. At the conclusion of Mr Watson's address a motion for organization was passed unanimously and the following directors appointed, one from each township:

Walpole, James Carter; Rainham, W. Dashner; S. Cayuga, Roy Miller; Dunn, Arthur Albright; Sherbrooke, Ira Minor; Moulton, A. G. Carter; Canboro, Cecil Hart; N. Cayuga, Oscar Oxley; Seneca, Gordon Harrison; Oneida, Allan Anderson.

At a subsequent meeting of the Board of Directors the following officers were elected:

President, James Carter; Vice Presiden, Roy Miller; Secretary, A. G. Skinner; Committee, W. Dashner; O. Oxley; Director to Provincial Association, Jas. Carter.

A vote of thanks was tendered Mr Watson for his interesting and helpful address.

onded by Councillor Laidlaw, that the by-law appointing the Crowfoot Daisy or Rough Cinque-foil a noxious weed, be read a second time. Carried

Moved by Councillor Bird, seconded by Councillor Anderson, that the by-law designating the Crowfoot or

(continued next week)