THE JARVIS RECORD

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In Memoriam and Engagement Announcements—50c; Verse, 4 lines 25c; one insertion.
Advertisements without specific instructions will be inserted till forbid and charged accordingly.

GEO. L. MILLER
Editor and Proprietor

ECONOMIC PHASES OF THE RURAL FIRE WASTE

(Continued from last week)

to a surprising extent their insistent demands for payments in arrears were being answered by notices of fire losses. In a big insurance office we have seen case after case where on third or less of the money paid for a loss has gone into replacement, the remainder going to the mortgagee to relieve the pressure from that side.

Not only does the insurance policy of the 1931-32 vintage serve to lessen economic strain — there are other adjustments which a rapidly changing world imposes on the farmer. Changing methods bring new utility standards and whimsical tastes lead to new desires, new fashions in housing and equipment. Insurance has been called upon increasingly to provide for these readjustments with the least possible loss and strain.

Thus a bad economic status such as we have today, plus insurance if not written with the greatest care and discrimination will always lead as at present to an upward swing of the fire waste.

It appears the sound strategy of the present day that we press our offensive on two fronts — first, against the preventable loss on the one side and second, against the intentional loss on the other.

The prosecution with renewed vigor of our campaign of research, publicity and agitation, seeking the enlistment of the most powerful factors and personalities in the rural field, will eventually wear down the indifference which has been all too prevalent and will build up by the usual slow process a consciousness and interest which will certainly and surely wipe out the preventable sector of this waste. Efforts to bring under our standard various youth movements, promise much for the day when the affairs of our country will pass into the hands of a new generation.

As for the intentional fire, what we need is a courageous group of fighters in each state with the solid backing of public opinion. These fires are not the work of hardened criminals. They are rather the work of men of weak wills and unstable morals who are following the lines of least resistance and in a measure satisfying their consciences that they are doing no wrong. They are a class on the farms which could be easily frightened into desisting from the execution of their purpose if we but had the machinery for clearly picturing the criminality of these acts and for seriously threatening speedy and exact justice for the guilty. This man must be shown that he is a criminal in the eyes of the law, and society must be persuaded to bring to bay as it would isolate pestilence. I believe that the most effective single move designed upon would be in the enactment of legislation in all states by which each township trustee will be given the responsibility of impanelling a jury of five men and women, which jury will hold a public hearing on every fire of $500. and more which occurs within the township, in the same manner as the coroner and his jury sits in judgment on every accidental death. The knowledge that such a hearing would be held to fix the cause of fire, would influence the potential arsonist to think twice before risking the judgment of his peers. I think it fair to say that a third of farm fires are preventable and another third intentional. Is so, it is both mathematical and utopian that when carelessness and dishonesty have been put upon the scaffold, we will have the farm fire losses in hand where their economic importance will have largely varished. Unhappily our hardy four-master is not yet in sight of this port, but we are on our way.

If all insurance were abolished over night there would be more caution and less criminality and I believe the fire losses would immediately fall off a full 49 per cent. but this is unthinkable for this action would carry in its train much more serious consequences than it would seek to cure.

What will rfie prevention do for agricultre ?

It will save for the farmer a large fortune in hard earned dollars on the one side; and on the other it will save and restore his well earned reputation for being the soul of honor and the moral giver and fiber of this great country which from the day of the hardy pioneer he has so manfully helped to build.

NELLES CORNERS

Mr. and Mrs. Oswald Schweyer, spent Thursday in Toronto.

Mr. and Mrs. Wm. Rutherford, spent Wednesday at their daughter's Mrs. Osborn Stengle.

A car of gypsys passed through here on Thursday and the reports are that they took a sum of money from the Fisherville Bank.

Mr. and Mrs. Cyril Pitt, of Dunnville, spent Sunday at the home of Mr. and Mrs. H. Gee.

Rev. Mr. Butcher and wife, and daughter were calling on Mr. and Mrs. Perce Schweyer and Mr. and Mrs. Wm. Donaldson on Tuesday.

Miss Helen Mechlenbacher and sister Gladys, is staying with their grandmother, Mrs. N. Mehlenbacher at Kohler .

Mrs. Oswald Schweyer, had a quilting on Wednesday afternoon.

Miss Temple, spent Surday with Miss Grace Best.

Mr. Norman Schweyer and family called on Mr. and Mrs. Oswald Schweyer on Sunday afternoon.

Mrs. Wm. Hutson and sister Mary called on Mrs. Jas. Staddon on Sunday.

Master Fay Drehmer fell on the ice on Saturday and broke his collar bone.

Mr. and Mrs. L. Auguish entertained company from Branford on Sunday in honour of Miss Marjorie's birthday.

Miss Hazel Schweyer from Selkirk is with Mrs. Perce Schweyer at present.

Mr. and Mrs. E. Schweyer, were Sunday guests of Mr. and Mrs. C. Garber.

THE BEST SHADE TREES TO PLANT

The planting of shade trees is a work that is quite comparable to that of erecting a stately building to serve a specific purpose. The shade trees should be looked upon as friends of mankind whether planted in teh avenues of our towns or cities, along the broad highways stretching from coast to coast or around our rural homes.

Avenues of stately trees along the streets of our towns and cities offer shade from the sweltering summer sun and protect our homes from many a heavy blast of winter wind. These trees give shelter to thousands of the feathered friends of mankind that seek a place to abide during the northern summer.

Then let us look at those avenues of beautiful stately trees, as it were on dress parade, joining city block to rural highway. Down into the valley, by the bridge along the grass edged brook, over the hill top and there be homesteads stand these centuries adorning the landscape, providing shade and shelter for man and beast.

The most important of the shade trees are: Elm, rock maple, soft or silver maple and black walnut where climatic conditions will permit. Oak trees are also useful and beautiful and should be used. For wet or low land the willow is adapted and has quite a range of varieties. Where poor land is to be contented with, or quick growth required the poplar may be used.

Among the evergreens there is the white pine, Austrian pine and Scotish pine, Norway spruce, native white spruce and the Douglas fir.

To grow well and show the natural beauty shade trees should have a spacing of thirty-five or forty feet.

LADAK ALFALFA

(Experimental Farms Note)

Much interest is being taken in this new variety of alfalfa, which comes from the Province of Ladak in northern India. Grown on those high, dry plateaus, where the summers are extremely hot and the winters cold this variety has developed a hardiness which makes it suitable for the dry land areas of the Western States and the Prairie Provinces of Canada.

For some years Ladak has been tested in different parts of the United States and has given very promising results as compared with Grimm, Hardigan and other commonly grown varieties. It has proven to be a long lived alfalfa, being highly resistant to drought, frost and bacterial wilt.

In 1927, seed of Ladak was obtained from Montana by the Dominion Range Experimental Station at Manyberries, Alberta. Small plots were seeded to eight different varieties of alfalfa, including Ladak and Grimm, as a test of hardiness. For the years 1927 to 1931 inclusive, Ladak appeared to be the hardi st of all the eight varieties in the test.

In the spring of 1932 the Forage Plants Division, Ottawa, distributed seed of Ladak to the Dominion Experimental Farms in both Eastern and Western Canada in order that this variety might be tested under a wide range of soil and climatic conditions.

Results obtained at four of the western stations are as follows:—At Beaverlodge Ladak outyielded Grimm by 392 pounds per acre from one cutting of hay. At Indian Head Ladak outyielded Grimm by 833 pounds per acre from two cuttings. At Lethbridge the crop was grown under irrigation and heavy yields were obtained. Here Ladak considerably outyielded Grimm in the first cutting and slightly so in the second, giving a total difference of 1300 pounds per acre. At Manyberries a small amount of irrigation water was applied. Ladak outyielded Grimm by 828 pounds per acre in the first cutting. Grimm, however, made a much quicker second growth than did Ladak and outyielded it by 789 pounds per acre in the second cutting. There was very little difference in the total yield.

While we cannot draw definite conclusions from a single year's results, tests conducted in the United States and Canada indicate that Ladak is a very promising variety for the Prairie Provinces at least, and that it is deserving of further trials. Until further tests are made, it would not be advisable for farmers to grow Ladak in districts where Grimm is being grown for seed production, as crossing would likely take place and the two varieties would become mixed. In general appearance these two varieties are much alike although Ladak has a higher percentage of yellow flowers. Seed is not available in Canada at the present time

"The hour has come for plain speaking on the part of the preachers."—Billy Sunday.

HOCKEY SATISFIES RADIO LISTENERS

Makes Good Either as Bedtime Story Or Dinner Program. Requires Big Staff. Personnel for Each General Motors Broadcast Totals 232.

Toronto, March 1 — Big league hockey by radio has become a national pastime. A census of radio listeners across the Dominion shows no decrease in the number who tune in each Saturday night on the N.H.L. Hockey Broadcast, provided by General Motors Products of Canada, Limited and its dealers. Between Char lottetown and Victoria, and here and there from the Artic to the Gulf of Mexico, Foster Hewitt's weekly audience is numbered conservatively at a million. Start of the broadcast at 9 P.M. E.S.T. (10 P.M. Atlantic 6 P.M. Pacific Time) enables the down-easters to tune in hockey as a bedtime story while on the Pacific Coast it is an aperitif before dinner.

Content to follow the fortunes of their favorites in the big league and delighted with Foster Hewitt's graphic recital of the incidents of play, few of these listeners realize the magnitude of the operation which brings the weekly quota of hockey thrills. According to one of the engineers associated with the hockey broadcasts, each program requires 25,000 miles of copper wire for its transmission stations on the network, and the army of personnel employed on each broadcast reaches the astonishing total of 232. This group is made up f full-time men employed as announcers, musicians, production men, production engineers, line company engineers, station engineers and station announcers.

In front of the big hookup is in the broadcasting gondola above the ice of the Maple Leaf Gardens in Toronto. It is from here that Foster Hewitt, conceded to be the best sports announcer on the continent, sends the excitement of the contests pulsing over the ether. The whole mechanical arrangement, however, is essential to the production of a smooth and entertaining program, and it is due not only to the play-by-play wireless messages from far-flung outposts. There are lucky charms by the score, chiefly rabbit's feet bearing wishes for the success of the Maple Leafs. And sometimes, instead of letters, the fans come in person to thank the announcers and sponsors. One man and his two sons came from the Western slope of the Rockies chiefly for this purpose.

There is an extraordinary barrage of requests in connection with these broadcasts. People want all kinds of announcements made; all kinds of personal messages carried. They know their friends listen to these broadcasts. What a great stunt it would be if they could just say hello to Bill and Mary out in Saskatchewan. But naturally the broadcast must remain closed to all such appeals.

What with the uncertainty as to duration of play and the length of Toronto broadcast reaches from coast to coast omitting the area served by the Montreal broadcast.

Voices You Have Heard

From Toronto the dominant voice is that of Foster Hewitt. With him in his high observation post are Gordon Castle and production men. Luigi Romanelli and his General Motors Orchestra, and Bob McIntyre, commercial announcer, are some distance away in the studio of CFRB, the key station of the chain. From there the broadcast is carried to distant radio stations by telephone and telegraph equipment.

From the Forum in Montreal, the voices heard are those of Charles de L. Harwood, Elmer W. Ferguson and Walter Downs, for the broadcast when Maroons play. For the Canadiens games, the announcers are Phil Lalonde, Roland Beaudry and Roland Bayeur. Music in the inter missions is provided by Leo Le Sieur at the console of the Tudor Hall organ.

Occasionally, variations in the program have been popular with listeners. Celebrities of state, the world of sport, and stage and screen have spoken to Canadiens at various times over these networks. The games recalled include Lord Bessborough, Lester Patrick, Ben Bennie George Ross and Mayor Stewart of Toronto.

Naturally these visitors did not all climb to the perilous pinnacle from which Hewitt views the games. Microphones are opened in the control room, at the rail of the ice surface, or at points far distant from the Gardens, and the engineers and production men, by using a little magic and accurate timing, are able to introduce the guest speakers with out a second's interruption.

Appreciation

Approval of the vest stay-at-home hockey audience is shown in many ways. There is, of course, a flood of fan mail directed to General Motors Products of Canada, Limited and to Foster Hewitt, and the other play-by-play announcers in Montreal. There are grateful letters from "shut-ins," typewritten or in pencil; occasionally in braile. There are telegrams and sometimes

LIMING TORBAY SOILS

(Experimental Farms Note)

Tobacco liming experiments on various Dominion Experimental Farms have shown that the effects are sometimes injurious or times beneficial, depending on local soil conditions. In tobacco is less simple than that of alfalfa where lime usually beneficial. In tobacco or the contrary it is usually detrimental. Soils on which a tobacco soil that is made favourable for the growth of the black root-rot, a serious disease can be expected to be susceptible to the growth of a field supposed to be worth harvesting. Some varieties are usually of good quality, the practical difficulty is to avoid the use of fertilizers which tend to make the soil acid condition. For most soils and high quality tobacco it must be maintained in a state of acidity.

Apart from the control of root-rot the effects of lime on nutrition should also be considered. On certain extremely acid soils concentration of soil solution might be so great the toxic to the growing seedlings, addition of lime will have a strongly acid soils. Heavy liming on moderately acid soils exert harmful effects on the growth of the potash starved plant. A leaf having a potash content is desirable because of high general quality and burning characteristics.

Before liming a tobacco grower would do well to have the soil tested at the Dominion Experimental Station for advice on the quantity to apply.

THE BEST AVAILABLE TO

The vest things are not for sale, and inaccessible. They are within your grasp, you, within your grasp, available. The best things in the dim future, but have in the living present. Immortalities are not reserved for distant places, but are within reach right where you are. Heaven is not the indefinite place in the future, but within you. All that is fine and noble in life is available to you. You may suffer from self-limitation and discouragement, and not fully realized how much is provided for you. Today resolve to claim these rights and opportunities and be worthy for your largest unfolding. —Grenville Kleiser.

It is poor economy to let fixtures for the bathroom require more care and attention finishing. If you neglect the bathroom fixtures, replace them with best quality possible or the care you are using to make your way clear to buy them.

intermissions between periods comes the chief problem of the engineers and production men. To keep an uninterrupted smooth flowing program each Saturday night, departures from routine must be lightly undertaken. It is, perhaps, delightfully simple to the listener, and that is the end desired. One of the most outstanding characteristics of these Canadiens broadcasts, according to listeners say, is the brisk, exciting tempo that is maintained from the opening number at 9 P.M. until the mingled strains of "Bells" and "O Canada" mark the end of the broadcast.

SO THE SKY IS BLUE

(The New Outlook)

Some people, who claim to know, have been denying it, and asserting that at great heights the sky is black instead of blue. But these gloomy views have been proved in error by the ascent of the stratosphere balloon in which the world heard so much at the time of the Chicago Exposition. When that balloon soared above the clouds on an autumn day it carried Professor Millikan's famous cosmic ray tester in the gondola the chief object of the ascent was to determine, if possible, the true nature of those elusive rays, which Millikan has hunted so mightily in various places, including northern Asia. But although the cosmic controversy remains far from settled, the sky-color question seems to have been put beyond dispute. A group of scientists, including Dr. A. Compton and Dr. R. A. Millikan the officers who made the balloon ascent, made this statement the day after the ascent to the National Academy of Science: "Close to the horizon, the sky was white, due to clouds, shaded into a steel blue, and then into a saffron yellow, due apparently to light scattered from distant cirrus clouds, and traversing a path through the atmosphere. Above this highest layer of cloudy air, the color ashed rapidly through green to a deep blue. This showed no tinge of purple or violet."

The word "blue" has been dragged in the mud of late by those American makers and singers of the "I'm worst song drivel; but the poets—also American—have lifted it up into the skies again. The poets always have been blue above the clouds. The poets have told us, and we know. And the preachers have been sort of taking it for granted that haven't they ? Anyway, we're going to be sure that the deep skies are really blue.

MUSING

Be sympathetic,
Loving look,
Outweighs the words
Of ponderous book.

A fragrant rose
Is better far,
Then illness come,
Than distant star.

God's Love and Truth
I'd rather share,
Than be a haughty
Millionaire.

—Grenville Kleiser.

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Quebec Dog Derby Thrills

Names to conjure with in the dog sled derby world are now on the lists of drivers who will contend for the premier honors of the Quebec Dog Sled Derby to be staged in the Ancient Capital, February 23rd, 24th, and 25th. Emile St. Godard, mighty musher from Le Pas, Man., will again match dogs, stamina and wits against his great rival Leonhard Seppala, the Alaskan whose feats on the trails are known the world over. St. Godard and Seppala, who are now training at Laconia, N. H., will both meet strenuous competition from such famous mushers as Jack Defalco, of Ottawa, Fred Wheeler, of St. Jovite, Que., and Raymond Ritzi, of Orient, Ont. It is expected that the total entries will run well over 20 teams.

The 120 mile classic is famous the world over, and followers of the great hearted dogs and gallant drivers are arranging to make their headquarters at the Canadian Pacific Railway's Chateau Frontenac, where special music, dancing and lightheartedness will feature each evening during Dog Sled Derby Week. Winter sport enthusiasts from European, United States and Canadian centers are this year more than ever before making Quebec their winter playground. Ski-ing, tobogganing, curling and skating are among the popular activities under the direction of Jack Strathbre winter sports director at the Chateau Frontenac.

Owing to the increase in prices to the farmers throughout the district, we find it necessary to raise the price of milk and cream to the public of Jarvis.

Commencing March 1st
Our new prices are as follows:
MILK, per quart .....
MILK, per pint .....
TABLE CREAM, ½ pint .....
WHIPPING CREAM ½ pint .....

Pasteurized products are best for health.

--Try our Meals and Lunches--

"Service That Satisfies"

Millers' Lunch
JARVIS, ONT.

HEALTH by Logan Stevenson

A HEALTH SERVICE OF THE CANADIAN MEDICAL ASSOCIATION AND LIFE INSURANCE COMPANIES IN CANADA

OVER-PROTECTED

How often has it been said that an ounce of prevention is worth a pound of cure! How often have we pointed out to parents the importance of proper care for their child, in order to prevent disease and to secure for him robust health!

Undoubtedly, prevention is better than cure and, too, care is required, but, like all good things when carried to an extreme, they defeat their own purpose, and may cause actual harm. In this connection, we think of the parents who display such undue concern over their children as not to allow them to play with other children for fear that they might contract some disease from their playmates.

This type of parent brings her young daughter to the family doctor, and, in the presence of the child, tells how she has been delicate from birth, remarks that the little girl is nervous like herself, and that she has to stay home from school frequently because of pains in her head and side.

Upon questioning the parent, the doctor finds that the child does not play with other children. She tires easily. She has no interest in school and is allowed to stay home when she complains of a pain. That the mother is worried is evident to the doctor and also to the child.

A thorough examination of the child fails to reveal any abnormal physical condition which would account for her pains and other complaints. The physician clearly sees that the child has drifted into this condition because of the over-protective attitude of the parent.

We all like to hold the limelight, and this child has been able to do so simply by appearing unwell or tired, or by complaining of pain. We all like to have our own way and to get out of doing unpleasant things or meeting difficult situations. This child has found an easy way; through her supposed ill health, she has been able to stay away from school when she wished to do so and to escape any undesired work.

The situation is explained to the mother. She is encouraged to treat her daughter as a normal child, and, when the little girl complains of not feeling well, to ignore it and not to display any worry or concern about her. The child is to be encouraged to play with other children and helped to find an interest in life outside of herself.

Quite simple when it is pointed out, but many children, particularly one who is an only child, pass into adult life unable to meet the problems of the world in which they must live, because over-protective parents, doing what they thought was best, have done what was fundamentally wrong for the children.

The child has a right to proper care. He has a right to protection from disease and to a fair chance to grow into a healthy adult. These rights are not secured from a parent who goes to the extreme of over-protection.

Questions concerning Health, addressed to the Canadian Medical Association, 184 College Street, Toronto, will be answered personally by letter.

THE PRINTER'S ERROR

The typographical error is a slippery thing and sly,
You can hunt until you are dizzy,
but it somehow will get by,
Till the forms are off the presses,
it is strange how still it keeps,
It shrinks down into a corner, and
it never stirs or peeps
That typographical error, too small
for human eyes,
Till the ink is on the paper, when it
grows to mountain size.
The boss, he stares with horror, then
he grabs his hair and groans;
The copy reader drops his head upon his hands and groans—
The remainder of the issue may be
clean as clean can be,
But that typographical error is the
only thing you see.

THE WEEKLY NEWSPAPER

Few people realize the actual coverage of even the most modest weekly newspaper. Not long ago an advertising expert stated that careful research had ascertained that city newspapers are read on an average, for the space of twenty minutes, while the average country newspaper has a "reading life" of three hours to its credit. It is kept around the house for a week. That is something for both subscriber and advertiser to think about. — Listowel Banner.

ON THE AIR AT CKTB ST. CATHARINES

Friday, March 16th

A.M. 8.00—The Alarm Clock
9.00—Wilda's Recipes
9.15—Quiet Sanctuary
9.30—Concert Album
10.00—Orchestral Gems
10.30—Shopping Tour
11.00—Free Press Variety Show
11.30—Happy Harmonies
12.00—Male Quartette
P.M. 12.30—Organ Interlude
1.00—Talk, "Ontario Products"
1.30—Time and Weather
4.00—Musical Comedy
4.30—Afternoon Tea Tunes
5.00—Financial Reporter
5.15—Echoes of Hawaii
5.30—Piano and Vocal
6.00—Children's Hour
6.15—Happy Minstrel
6.30—C.P. News and Musicale CRC
7.00—Friday Night Club
7.30—Jolheron Group CRC
8.00—Talk by R. J. Fraser CRC
8.15—Knights of Modern Melody CRC
8.30—J. Campbell McInnes — Folk Songs CRC
8.45—Jimmy Namaro CRC
9.00—Gypsy Rhapsody CRC
9.15—Gentleman Jim CRC
9.30—Melodic Strings CRC
10.00—Piano Ramblers CRC
10.30—C.P. News, CRC
10.38—Wm Philip's Orchestra
11.30—Time and Weather

Saturday, March 17th

A.M. 8.00—The Alarm Clock
9.00—Wilda's Recipes
9.15—Morning Varieties
10.00—Wallace Musical Contest
10.30—Time and Weather
11.00—Organ Interlude
11.30—Happy Harmonies
12.00—Popular Dance
P.M. 12.30—Musical Comedy
1.00—Talk, "Ontario Products"
1.30—Time and Weather
1.35—Metropolitan Opera Co.
5.00—Financial Reporter
5.15—Afternoon Tea Tunes
6.00—Cowboy Joe
6.15—Jimmy Atkinson
6.30—C.P. News & Musicale CRC
7.00—The Bohemians CFRB
7.15—Royal Hawaiians
8.00—News of the Week CRC
8.15—Meetre's Orchestra CRC
8.30—Bridges of Paris CRC
9.00—Hockey. Rangers vs. Leafs.
10.30—Win Philip and his Orchestra

Sunday March 18th

P.M. 1.00—Organ Interlude
1.15—Eva Griffin
1.30—Orchestral Selections
2.00—Band of 16th Brant Dragoons CRC
2.30—Address by Hon. Dr. R. J. Manion CRC
2.45—Lyric Trio, CRC
3.00—York Bible Class
4.00—New York Philharmonic CRC
5.00—Vespers. Rev. C. Cecil Eccleston
5.30—Barocca Male Quartette
6.00—Talk, Mineral Development CRC
6.15—Harry Cole CRC
6.30—C.P. News CRC
6.35—"Evangeline" CRC
7.00—Old Gold
7.15—Studio Program
7.30—Masters of Music CRC
8.00—Chateau Laurier Orch. CRC
8.30—Vancouver Bach Choir CRC
9.00—"The Sorcerer" CRC
10.00—Lincoln Regiment Band
10.30—C.P. News CRC
10.38—Lincoln Regiment Band
11.00—Twilight Echoes CRC
11.30—Time and Weather

Monday, March 19th

A.M. 8.00—The Alarm Clock
9.00—Wilda's Recipes
9.15—Popular Selections
9.30—Concert Band
10.00—Varieties
11.00—Variety Show
11.30—Happy Harmonies
12.00—Operatic Gems
P.M. 12.15—Popular Dance
12.30—Cowboy Joe
12.45—Organ Interlude
1.00—Talk, "Ontario Products"
1.30—Time and Weather
4.00—Margaret Hamilton — Piano Recital
4.30—Afternoon Tea Tunes
5.00—Financial Reporter
5.15—Orchestral Selections
6.00—Happy Minstrel
6.30—C.P. News & Musicale CRC
7.00—The Bohemians CFRB
7.15—The Mountaineers
7.45—Victor Shearer
8.00—Al Oliver's Hawaiians CRC
8.25—Chamber Music
9.00—Gaiety & Romance CRC
10.00—Organ Recital. B. Longbottom
10.30—C.P. News CRC
10.38—Moonlight on the River CRC
11.00—Call of the North CRC
11.30—Time and Weather

Tuesday, March 20th

A.M. 8.00—The Alarm Clock
9.00—Wilda's Recipes
9.15—Quiet Sanctuary
9.30—Morning Varieties
10.00—Organ Interlude
10.15—Varieties
11.00—Variety Show
11.30—Dance Moods
12.00—Ballads
P.M. 12.30—Symphonic Selections
1.00—Lions Club
2.00—Time and Weather
4.00—Piano Classics
4.30—Musical Comedy
5.00—Financial Reporter
5.15—Afternoon Tea Tunes
6.00—Children's Hour
6.15—Happy Minstrel
6.30—C.P. News & Musicale CRC
7.00—Alec Savage
7.30—McLaren's Invincible
8.00—Louis Blake Duff
8.15—Harry Merriman
8.30—Dance Moods CRC
9.00—Seville Pair CRC
9.30—Parade of the Provinces CRC
10.00—Studio Program
10.30—C.P. News CR C
10.38—Meetre's Orchestra CRC
11.00—The Yamechiche of Beaver Bend CRC
11.30—Time and Weather.

Wednesday, March 21st

A.M. 8.00—The Alarm Clock
9.00—Wilda's Recipes
9.15—Quiet Sanctuary
9.30—Martial Airs
10.00—Victor Herbert Melodies
10.30—"The Dietitian"
11.00—Variety Show
11.30—Happy Harmonies
12.00—Concert Band
P.M. 12.30—Cowboy Joe
1.00—Talk, "Ontario Products"
1.30—Time and Weather
4.00—Orchestral Selections
4.30—String Quartette
4.45—Lenten Devotions
5.00—Financial Reporter
5.15—Afternoon Tea Tunes
6.00—Children's Hour
6.15—Happy Minstrel
6.30—C.P. News & Musicale CRC
7.00—The Bohemians CFRB
7.15—Barnstormers
7.45—Two Guitars
8.00—Regal Singers
8.30—Rainbow Rhythms CRC
9.00—One Hour with You CRC
10.00—Organ Recital. B. Longbottom
10.30—C.P. News CRC
10.38—Win Philip's Orchestra
11.30—Time and Weather

Thursday, March 22

A.M. 8.00—The Alarm Clock
9.00—Wilda's Recipes
9.15—Quiet Sanctuary
9.30—Morning Melodies
10.00—Varieties
10.30—Popular Dance
10.45—"The Dietitian"
11.00—Variety Show
11.30—Happy Harmonies
12.00—Echoes of Hawaii
P.M. 12.30—Concert Band
1.00—Talk, "Ontario Products"
1.30—Time and Weather
4.00—Frank Hampson
4.30—Musical Comedy
5.00—Financial Reporter
5.15—Symphonic Jazz
5.45—Frances Potter
6.00—Children's Hour
6.15—Happy Minstrel
6.30—C.P. News & Musicale CRC
7.00—Chateau Laurier Orch. CRC
7.30—Book Review CRC
7.45—Comin' Through the Rye CRC
8.00—Hitchin's Banjo Trio CRC
8.15—University Lecture CRC
8.30—While Hearts are Singing CRC
9.00—Concert Recital CRC
9.30—Radio Theatre Guild CRC
10.00—Hands Across the Border CRC
10.30—C.P. News CRC
10.38—Dornberger's Orchestra CRC
11.00—H. Merriman
11.30—Time and Weather

SPLENDID ADVICE

If you don't like your home town say nothing or get out.—Guelph Mercury.

Yes, either that or get in with a few others and see if the town cannot be improved and made more like able.—Toronto Star.

The Star has the right idea. Too many citizens in any town like to sit back in their easy chairs and tell the other fellow how to do it, but when it comes to doing the work they are not there. Cooperation and good earnest work can accomplish wonders in your home town. Try it, you who are prone to criticise.

NEW FORAGE PLANT INTRODUCED

(Experimental Farms Note)

It is an interesting fact that nearly all of our most valued forage crop plants have come from foreign lands. Many of these, were brought to America a long time ago by the very early settlers, while others, such as brome grass and crested wheat grass have been introduced in comparatively recent times.

In every part of the world an intensive search is being carried on for new kinds of hay and pasture plants to which can be grown successfully under special soil and climatic conditions. It is of great importance that these new crops should be brought to this country and tested under the various conditions which are to be found here. This is being done by the Division of Forage Crops, Dominion Experimental Farm at Ottawa. When anything shows signs of promise, it is tested on Experimental Farms throughout the Dominion.

In recent years the number of plant introductions have been large. As would be expected most of them prove to be of little value, but a fair number show considerable promise. Among the latter are certain strains of millet from Asia which are so promising that several of them may come into general ure.

A number of legumes are being studied because of tehir adaption to acid soils. These include strains of Lespedeza, crown vetch, lupins, serradella and a perennial type of red clover. Lupins and serradella grow very well on sandy acid soils in the Maritime Provinces and crown vetch produces an excellent growth at Ottawa. Lespedeza, to date, has been somewhat disappointing.

A number of perennial plants which do not survive Canadian winters have, nevertheless, shown promise as annuals.

These are all new plants in Canadian agriculture. To these must be added numerous improved varieties of those crops which are commonly grown in this country.

In The Automotive World WEEK-TO-WEEK

Black Still Leads

Declining in favor from month to month, but still at the head of the list, black holds the color preference of motorists as Spring approaches. The motor shows displayed very few cars in black, and it might be expected that the public would follow the suggestions offered at the salons. But it is not until the Spring flowers appear and the trees burst into leaf that the buyers really demand anything but sober black. The Spring uptrend in the colors puts blue in second place followed by grey with green, maroon and brown in fourth, fifth and sixth place, respectively. The stylists anticipate a big demand for maroon later on.

Toronto as an Indicator

Early buying figures indicate the demand for passenger automobiles in Canada will be quite brisk for some time to come. Registration tables for the City of Toronto, the first in the Dominion to be made public, show that demand is concentrated fairly heavily in the low-priced bracket. Of the many cars in this low-priced field, Chevrolet held the lead for the months of January and February combined.

Putting Knee-Action on Record

Engineers have made a successful photograph showing the knee-action ride and its superiority over that of conventionally sprung automobiles. Two McLaughlin-Buick sedans, one a 1934 model with knee-action wheels, and the other a car of 1933 production, each carrying a driver and two passengers, were used for a photograhi test. This took place on a straightaway gravael stretch on which a number of five-inch bumps had been constructed. These bumps, six feet six inches apart, were watered and frozen. For the camera to record the action a 60 watt electric light was attached to the radiator cap of each car with two other 60-watt bulbs mounted on the rear tops. The cars were then speded over tahe series of bumps at night and their action recorded on the photographer's plate. On the photograph of the "knee-action" ride appeared two smooth parallel lines made by the light bulbs on the 1934 McLaughlin-Buick. The photograph of the conventional car ride resulted in two violently contorted lines looking considerably like an economist's chart of a jumpy business cycle.

Chevrolet Lowest Priced

Folowing the precedent established in 1933 Chevrolet Six has brought out a "Standard Series," which is expected to enjoy the same popularity as last year. The new Standard Six, with a wheelbase of 107 inches, resembles the Chevrolet Master Six so much that it is difficult to distinguish it on teh road but it differs in a number of details, and particularly in price. It is Canada's lowest-priced car line.

Cute "Warm-up" Period

Ever notice how long you have to leave the choke out on a cold morning ? Pontiac's 1934 model has adopted a new feature which cuts the warm-up period in half and minimizes the need of using the choke. This device is a new type of quick-heating intake riser. The intake riser, which heats the fuel mixture with exhause gases, is now made of thin sheet steel instead of cast iron. Naturally a tube of this material heats through much more quickly than do those of thick cast iron. Its like the difference between a cast iron skillet and one made of thin steel or aluminum. As a result of this change, owners of 1934 Pontiacs will find that they can push in the choke very quickly after the motor has started, with consequent improvement both in performance and fuel economy.

A "Century" Without Repairs

Stories are often heard of cars which have delivered one hundred thousand miles of satisfactory transportation. It is not very often, how ever, that a car will complete the century without requiring a reasonable number of repair parts. One such car was driven into a Buffalo garage the other day for service. The owner pointed to the mileage record of nearly 100,000 miles and said he had never put a repair part on his car. It was a 1927 McLaughlin-Buick coupe, its original coat of paint in wonderful shape and its engine running quietly.

WHEN YOU GET THE BLUES

(By Grenville Kleiser)

When you get the blues, don't be a weakling and surrender to them. Change from your petty, self-centered, discouraging thoughts to a high level of constructive thinking. Dwell upon your blessings, your unused abilities, and the golden opportunities that await your earnest effort. Know that you can be master of your moods, and that by substituting hopeful thoughts for erroneous ones you can begin right now to advance towards the goal of useful achievement.

When you get the blues, think of the millions of men who have passed unscathed through deep waters of despair and depression. You can do likewise. Be of good courage and put into action the best resources of your mind and heart. Know that you are equal to every situation and that you can now rise superior to the enemies of your peace and happiness.

When you get the blues, lie down in a quiet room and thoroughly relax. Concentrate on each part of the body in succession, beginning with the feet and legs. Make your self absolutely limp. Relax the neck muscles. While thoroughly relaxed, recall to your mind some pleasant scene or personal experience and meditate about it. Soon your feeling of depression will have changed to one of cheerfulness.

When you get the blues, realize that every victory over doubt or discouragement will make the next victory easier. Remember that the primary cause of worry, depression, fear and failure, is mental.

Correct or eliminate everything in your inner life which retards your best progress. Keep a high ideal constantly before you to stimulate your best thoughts into activity. The sources of happiness and nobility are within you. Your character is the product of your habitual thoughts and aspirations. Take full command of your personal powers and use them for worthy purposes.

When you get the blues, instantly divert your mind. Get busy with some useful work. Read an inspiring book. Mingle with optimistic people. Compel yourself to smile in the very face of adversity. Do everything leisurely. Omit a meal or two. Drink copiously of pure water. Get your mind off yourself by doing something helpful for others. Be a consistent optimist.

When you get the blues, know that they are powerless if you face them fearlessly. Depressing thoughts are often very persistent, and in order to fully overcome them you must be equally persistent, in substituting cheerful and encouraging thoughts. This remedy for discouragement is always successful when faithfully applied. Keep at it, persistently, expectantly, and courageously, and you will win.

Take no anxious thought for the morrow, since God supplies you now with everything essential to your welfare. He speaks to your consciousness, and through this direct channel gives to you an inexhaustive store of spiritual thoughts. Look to Him expectantly for everything. Look upward with a humble desire for guidance. There will come to you a revelation and benediction from the Giver of every good and perfect gift.

If you feel blue,
Think of those
Worse off than you —
Do something, smile,
That will do !

If things seem wrong,
Don't complain
The whole day long —
Do something, hum,
Sing a song !

If down and out
See new chances
All about —
Do something, laugh,
Don't doubt !

If you feel sick,
Don't grumble,
Despair, nor kick —
Do something, scream,
HEAVE A BRICK !

My flivver, 'tis of thee,
Short cut to poverty
Or thee I chant,
I blew a pile of dough
On thee two years ago
And now you will not go—
Or won't, or can't.

:——:

It is easier for the average man to draw the line than it is for him not to step over it later.

:——:

"Professor, the next room is on fire !"

"Why worry ? Am I in the next room ?"