Voice of the Press

Canada, The Empire and The World at Large

Canada

BELIEVE IT OR NOT

Here is something that reads like fiction in these days of hard times, shrinking values and uncollected taxes:

"City Treasurer M. M. Morse, of Ogdensburg, states that the city ended its fiscal year March 31 with a cash surplus of $50,729.75 after setting up a reserve fund of about $10,000 to meet outstanding claims. There was $12,823.37 to the credit of the school fund and $37,729.76 to the general city fund. Cash on hand was $61,596.23 and tax arrears, $1,836.30."—Pembroke Standard-Observer.

WHAT MOTORISTS PAY

More than 27 per cent. of the total revenues collected by the governments of the different provinces of Canada is contributed by owners of automobiles in the form of taxes on gasoline and license fees. The report states that the total amount paid by automobile owners to the provincial treasuries in the fiscal year 1932-33 was $45,499,458, of which gasoline taxes accounted for $24,948,280 and $20,551,173 was in license fees. In the Province of Ontario 35.9 per cent. of the total government revenue is paid by motorists; in Quebec, 32 per cent.; in Nova Scotia, 27.2 per cent.; in New Brunswick, 27.2 per cent.; in Alberta, 24.1 per cent.; in Prince Edward Island, 22.7 per cent.; in Saskatchewan, 19.8 per cent.; in British Columbia, 17 per cent., and in Manitoba, 15.45 per cent.—Prescott Journal.

$165,000,000

When figures get up into billions, imagination clogs. But while our mind blurs over those new statistics telling that Canadians spend $4,750,000,000 a year, have incomes of $4,600,000,000, one figure amidst a maze of others stands out very clear. It is the figure which tells that we spend on education $165,000,000 a year. That for ten million people.—Ottawa Journal.

"CHEQUE ARTIST"

Ontario communities having public hospitals are being paid a visit by a "cheque artist." He goes to a flower shop, says he wants to send flowers to a friend in hospital, orders something worth $3 and tenders a cheque for $5. A fictitious name is given of the supposed patient, with the request that the flowers be delivered. Receiving $2 in change, the rascal departs. Smallness of his demands and his aesthetic tastes and human sympathy combine to disarm suspicion. It is presumed that the flowers are reclaimed. In Renfrew the case of this sort is such that the fraud could at least be attempted.—Renfrew Mercury.

ADVERTISING

Tell me not in mournful numbers advertising is a dream, for the business man who slumbers, has no chance to skin the cream. Life is real! Life is earnest! Competition's sometimes fierce. In the business field of battle, collocodiles have no place; be not like dumb driven cattle, be a live one in the race. Lives of great men all remind us we must bring the bacon home, and, departing, leave behind us footprints on ing, leave behind us footprints on another's dome. Let us then be up and doing; otherwise we may be done; still achieving, still pursuing—advertise and get the mon.—From Publicity.

NEWSPAPERS

"A preacher came at a newspaper man this way: 'You editors do not tell the truth. If you did you could not live; your newspaper would be a failure.' The editor replied: 'You are right, and the minister who will at all times and under all circumstances tell the truth about his members, alive or dead, will not occupy his pulpit more than one Sunday, and then he will find it necessary to leave town in a hurry. The press and pulpit go hand in hand, with white wash brushes and pleasant words, magnifying little virtues into big ones. The pulpit, the pen, and the gravestone are the great saint-making triumvirate."

And the editor turned to his work and told of the unsurpassing beauty of the bride, while, in fact, she was as homely as a mud fence.—North Hastings Review.

HARD UP?

An eighty-year-old former bricklayer, a bachelor, who was drawing an old-age pension from the British Columbia Government, certainly had his nerve about him. He died in Seattle while on a business trip and authorities not only found nearly $1,900 in his hotel room, but also discovered that he had an estate worth more than $12,000! Rather hard up!—The Barrie Examiner.

A CONTEMPTIBLE TRICK

One of the meanest and most contemptible of men is he who throws poisoned food out where he knows the neighbor's cats or dogs will pick it up. He may have been annoyed at the yowling of cats on the back fence but that is no reason for causing indiscriminate slaughter among the children's pets. The following words of an editor from a nearby town are quite applicable to people of this district who throw poison to dumb animals.

"There has been an epidemic of deaths especially among cats lately, and no other causes has been assigned except that of poisoning. Some of the poor brutes have lingered for days in misery before dying. We could understand a man in the fury of the moment of being awakened by unmusical choruses under his window, firing his shotgun into the noise, but to prepare, deliberately, a mess of poison and leave it where it will murder both the offenders and any other wandering creature, is quite beyond us. There is something subnormal about the man who will rob a small boy of his pet.—Ingersoll Tribune.

KEEP OFF THE GRASS

Much damage is being done lawns and boulevards at present by people walking across or riding bicycles on the grass. As the ground is wet and soft on the surface, muddy paths are quickly worn or the ground is churned into a pile of mud that will not produce grass in the coming months. —Lindsay Post.

The Empire

OPEN SEASON FOR PEDESTRIANS

"It's a fine day," says the Englishman—and takes out his car to kill man—and takes out his car to kill some one. That, at least, has been the recent routine, resulting last year in 7,202 killed and over two hundred thousand injured. But this Easter has been much less murderous than precedent had led us to expect, and it may be that road users are really beginning to realise that a motor is a lethal weapon which can only be made compatible with civilized life if used with great skill and caution. It is from this point of view—the effect on the psychology of roadusers—that the Minister of Transport's new traffic legislation should be judged. . It is a case for risking some injustice to individual motorists; nothing will so much hasten the growth of careful driving as the fear of a strictly enforced penalty against carelessness. —The New Statesman and Nation (London).

THE WAY OF NEWS

By means of their correspondence and of the news agencies with which they deal, the feelers of a newspaper reach to every corner of the globe. Assassination may take place in Afghanistan, a political coup in Bukharest, a discovery in Africa, or a ship may founder off the Azores, yet before twenty-four hours are out the news will be dished out by the newspapers to the residents of this country, or any other place where they are able to support a press organization. It is not necessary to dwell on the specialized process to which the news is subjected on its way to Hong Kong from its incidence in that far away spot, and in its final form in the newspaper column. Suffice it to say that the organization which this entails very often escapes the notice of the man in the street.—The Hong Kong Press.

THE CAMPAIGN FOR TEA

In an attempt to rationalize the industry, the producers of Ceylon, India and the Dutch East Indies have now entered into an agreement whereby wasteful competition will be eliminated, and each will have its own fields for development. In this country the producers of India and Ceylon are to have a free hand to build up the market for their own teas, for at present the Dutch East Indies supply 160,000,000 out of the 500,000,000 pounds which we drink every year, in Canada and South Africa the Ceylon producers are attempting to popularize their own wares, and in the United States India, who has already been making inroads on the coffee-drinking habits of the people, is to continue her efforts. The Dutch are to make a determined drive on the continent of Europe. But above and beyond all these markets there lies one of almost unlimited potentialities — the Union of Socialist Soviet Republics, whose tea consumption has declined by more than 50 per cent. since the years before its birth. It is believed that if reasonable credit facilities could be given to the Russia Government, they would be able to take as much as 100 million pounds a year, an order which would enable an immediate large reduction to be made in the restriction quota.—Philip Jordan in The Fortnightly Review (London).

THE STUDENT ON THE LAND

Undoubtedly a scheme of this character (to place unemployed university students on the land) assumes a spirit of adventure and enterprise on the part of those who desire to take advantage of it. To most persons accustomed to city life and inured to the sedentary habits of the student, outdoor work, involving some fatigue and a good deal of manual labor, may in its early stages appear repulsive. Indian university men are known to possess rather orthodox notions of personal dignity and a positive distaste for manual labor. But if recent tendencies are a guide, the strength of such prejudices is weakening in the face of the compelling circumstances of our time. Nevertheless the cautious attitude of the Committee towards the colonization of the large unoccupied tracts of the United Provinces is justified, as it is necessary in the first instance to make sure that sufficient men of the type that will make good colonisers would be willing to enter the scheme.

BRITAIN'S ENTRY NEARING COMPLETION

Workmen are seen here putting the finishing touches to the deck of the Endeavour II, the British yacht which is to challenge for America's Cup.

Ailments Guards

Intestinal Ills Protect You Against Infantile Paralysis

Chicago. — To minimize your chances of catching infantile paralysis, stay in a region where stomach and intestinal ailments are common—that is the prescription drawn from discoveries by Dr. John A. Toomey, of Cleveland.

Dr. Toomey reported new theories about infantile paralysis to the American College of Physicians.

His research showed that apparently there is some connection between infantile paralysis and diseases of the digestive tract, and that people in regions where intestinal troubles are prevalent develop an immunity that protects them from the infantile paralysis virus.

Dr. Toomey said that in south eastern United States, where intestinal troubles are more common than in some other sections, and in China, where they abound, infantile paralysis is not prevalent. Presumably, this is because south eastern Americans and the Chinese have more immunity.

Three new conclusions regarding infantile paralysis were drawn from evidence, disclosed by Dr. Toomey's experiments.

Its most probable channel of entry to the human body is through the mouth, stomach and intestines.

It is caused by a combination of a virus—an organism too small to see under any microscope—and poisons produced by other kinds of bacteria that live in the intestines of most humans.

Immunity against it is produced either by immunity against the infantile paralysis invirus the body through the digestive tract contradicts the former belief of many scientists th tait entered through the nose along the olfactoyr nerves, "the sense of smell route."

His experiments indicate the virus spreads from hte intestinal tract of the human body by way of the fibres of the sympathetic nervous system to the chain of nerves that runs down either side of the spine and from there first to the loins and then upward to the neck.

$136,000 Is Awarded To Broker Firm

Halifax.—The Montreal brokerage firm of McDougall and Cowans was awarded $136,000 by the Supreme Court of Nova Scotia recently in its $148,000 suit against T. C. Glennie, the Nova Scotia lumberman who made and lost a small fortune in the wild stock market of 1929.

Glennie was sued by the brokerage company for the amount of his losses on its books after the 1929 crash. He had run up a $10,000 stake to more than $500,000 and then had seen his huge profits turned swiftly into a deficit.

Before a Supreme Court jury he successfully contested his claim that the losses were caused by inefficient handling of his account by the firm. But the full bench reversed this verdict in a majority decision recently, though the judges differed in opinions as to the amount due the firm.

The company's counsel indicated they would be satisfied to have the amount reduced by $12,000 to meet the finding of Mr. Justice R. H. Graham and an order to this effect was granted.

Short of "F's" and "K's"

Here is an authentic extract from the first issue of a Western newspaper:

We begin the publication of the Rocray Mountain Cyclone with some phew diphpiculties in the way. The phew phounders phrom whom we bought our outphit phor this printing office phailed to supply us with any ophs or cays, and it will be phour or phie weeks bephore we can get any. We have ordered the missing letters, and will have to get along without them until they come. We don't lique the loox ov this variety ov spelling any better than our reader, but mistax will happen in the best regulated phamilies, and phn the 'ph's' and 'c's' and 'x's' and 'q's' hold out we shall ceep (sound the 'c' hard) the Cyclone whirling aphter a phashion till the sorts arrive. It is no joque to us—it's a serious aphphair.

New Regulations

The Minister of Education makes the following announcements with regard to Second Year Normal Course, commencing in September, 1934-5: 1. Interim Certificates issued in July 1930 to teachers will be extended one year. If they wish to continue teaching after that date, they will be required to return for the Second Year Course in September 1935. 2. Teachers who completed the 1st Year Normal School Course in 1929 and whose Interim Certificates were extended to July 1934, will be obliged to return to Normal School in order to take their positions. This Course will be given each of the Normal Schools. Forms of application may be obtain ed from the Deputy Minister of Education after July 1st.

Let's You Eat And Grow Thin

Baltimore—Dr. George A. Harrop, Jr., of Johns Hopkins has worked out an eat-and-grow thin diet.

Bananas and skimmed milk are the answer. Moreover the patients do not go hungry, the doctor says.

As tried out at the Metabolism clinic of the Johns Hopkins University patients eat four to six bananas and drink three or four glasses of skimmed milk daily for two weeks. They lose six to ten pounds.

Then follows a two weeks off diet period, in which they eat, meat, fish eggs and vegetables, but refrain from fats and starches. Then back to the diet again for two weeks losing six to ten pounds more. Some, by following this alternating system, have lost 50 pounds in a few months.

For milder diets the bananas are increased to seven or eight and the milk to four glasses. Dr. Harrop, authority of treatment of disease by diet, began the experiment to reduce waistbands but on hearing of deaths from reducing drugs he became willing to make his findings public.

Coffee and tea are allowed, but no cream or sugar. It's considered advisable to drink large amounts of water

Bombing of Rabbits Successful Plan

Liberal, Kan.—Southwest Kansas nimrods have conceived the idea of bomb-hunting rabbits from airplanes

In a recent rabbit drive near Hereford, Tex. Doc Henderson and Ovart Pinkerton dropped bombs on scurrying cottontails from planes and although 300 foothunters participated in the drive, the air-hunters accounted for 2,000 of the 3,000 rabbits obtained.

Health in China

For centuries the Chinese have paid their doctors to keep them well rather than to cure them when they were sick. Many an effort has been made by inquisitive visitors to China to check up this well-known bit of scientific information. The results have been discouraging, however, showing that until recently the Chinese have had no doctors worthy of the name to practise preventive medicine, or any other kind. Even though the Chinese doctor story is evidently a myth, it carries a valuable suggestion. Positive health, periodic health examination, early diagnosis, prevention of disease, make up the message that is begining to prevent much suffering and save many lives.—The Canadian Medical Association Journal, November, 1933.

WINNING DEBS

The most beautiful debutante and the debutante with the most character, selected recently at the Blue and White Ball in New York. Miss Betty Kipp, left, was selected as having the most character and Miss Joan Power, the most beauty.

Focus New Hope In Ireland's P

Motor Spirits Distilled Lowly Turf and Potatoes

Dublin—Peat from Irish lands is making a bid to aid wheels of industry and to as well as warming cottage fires cooking griddle cakes.

A scheme for producing trial alcohol from potatoes has been planned by the Government. It is intended the home-produced alcohol ported gasoline in order to the country's present pro more than £500,000 a distilleries and one refi scheduled for erection during

Further indication of tance turf is expected to p future development of the was given at the recent op ing of the Grand Canal here. While regretting a venue following the introd tariffs, Mr. John McCann, sided, said that the compa pated compensation from a tion of turf carrying as the campaign for increased of native products.

A committee of investi already reported favorably peat for motor spirits, an Irish turf was successful France for this purpose. work in developing this m the Free State's widespread will be one of the tasks industrial Research Council being established by the Ga

In the meantime potat be used as the raw pro distilleries. The scheme be experimental rather th mercial proposition with reference, it is pointed out.

Discussing the project Mr. Sean F. Lemass, Min dustry and Commerce, st distilleries would utilize tons of potatoes a year near 35 shillings a ton, products of the industry he said, were a valuable and farmers would be en use them. The first yea of the distilleries would a an indication of the ad developing the project as commercial basis.

Referring to the Ge plan for wide activities a trial Research Council, he pointed out that in recent progress has been mad countries in the organiz search work.

But the time had com ister continued, when th ment must take part i gently planned system o It was useless to compa cil of honorary members wi ized knowledge. They would titled to travelling and inci penses. In addition the per permanent secretary, an staff and library. The c called for was estimated at

One of the functions of cil will be to advise the G on the granting of assist ventors whose activities a have beneficial national

65,000 Wo

Columbia 'U' Co Finds Poverty Ex Be Cured —

New York.—The Columbia University commission of econ struction reported recen words, that society could the evils of poverty an ment if:

1. It continually utilize the productive capacity o tually available.

2. It equitably distri tional income.

"What happened during says the report, "when goods taking war and pe together, increased at the more vigorous workers drawn from productive an indication, highly pro conditions then were, of in which potential pro utilized in normal time

3,000,000 Lbs. Of Woo

Denver.—Reports of cattle rustlers and ba an old story here, h at the expense of the been rare until recently

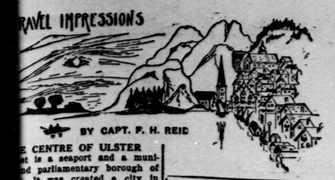
Thefts of wool are r ported from all sections are raised. Sometimes pulled from the backs and more often the sack and the wool pulled carcasses a few days a is also removed from "dead" wool is worth price commanded by

It is estimated that of wool have been sta few months in the re Texas to Montana.

DROUGHT AID

Heavy rains are as Buenos Aires, Argen drought.

TRAVEL IMPRESSIONS



BY CAPT. F. H. REID

THE CENTRE OF ULSTER

Belfast is a seaport and a municipal parliamentary borough of Ireland. It was created a city in 1888, according to the 1926 census a population of 415,000. Since creation of the Irish Free State, has been the Capital of Northern Ireland, the first parliament of which was opened by King George in June 1932, the Prince of Wales having opened the new Legislative Buildings—a beautiful marble pile, which dominates the outskirts of the city at

THE BIGGEST IN THE WORLD

There is no accustomed, on this side of the water, to think of having heard of this, that or the other thing but it is difficult to imagine the existence of about half the size of Belfast in so many endeavours as it has the largest shipbuilding plant, the largest tobacco factory, the largest rope works and the largest flax spinning mills in the world. In normal times, these industries give employment to thousands; a most desirable condition in any city. This is the more remarkable when it is considered that Belfast does not possess the advantage of coal or iron. In addition to these industries mentioned, the manufacturers and the whiskies of Belfast are known throughout the world.

NOT A TRYING TIME

This impression has hit Belfast, as it has struck other places. The shipbuilding and the linen industries, perhaps, have suffered, and unemployment among those who do not belong to build up any reserves, but unrest.

Why visited Belfast in the fall

and, at that time the economic situation was acute, Added to this a certain political tension, the fact that the new Parliament buildings were to be opened by the Prince and there were those in favour of Republican tendencies, who let it their business to foment it. It was also stated that from the Irish Free State—which always opposed a division of Ireland—were in Belfast to add fuel to the flames of disaffection.

UNREST AND STRAIN

The streets were filled with restless groups of people, walking rapidly aimlessly from place to place. There were over 2,000 policemen in Belfast, and they were standing on corners, in groups of four to six, ready for possible trouble. Now and then an armoured car would be seen in the road or a car or two of police with a machine gun mounted looked as if everyone was on the streets; women and girls, carrying shawls, wrapped in the shawls covered their heads and shoulders with scarves around their necks, and their caps pulled well down over their eyes. There was a sinister tenseness in the air which was anxious.

LIFE WITH THE POLICE

Once and I had gone out for a walk and proceeded up one street and returned, we deviated by another street, which led us to Grosvenor, at the foot of Boyne Square. Belfast man can tell you its name. Seeing some excitement in the middle of the bridge, and over the railway tracks, we went to investigate and were almost knocked down by a crowd that was pursued by the police, Hughes, the bridge railings, we let the crowd by and returned to the bridge and interestedly watched the mob—composed of men, women and children—preparing to attack the police with stones and other missiles picked up from the roadway. On the picture, I happened to be standing next to a friend, when a platoon of police, with batons drawn, charged us around the block, and in a few seconds the shadows with drawn batons had surprise the crowd. We were thus between two fires, of course, we should have been there at all. However, we had no time to lose, so hastily pressed my wife against a wall and then, with my back to it myself, we awaited events. A man, who, a few minutes had stood beside us, was dead; others were slugged with any discrimination and the whole riot was in progress.

THE BRITISH ISLES.

England, Scotland, Ireland and Wales—just think of visiting them for the first time, or, if you have been there before, think of renewing your previous experience.

It is worth while to build up an estate of memories for the future: it is worth while DOING IT NOW.

Captain Reid's all motor, all British tour sails on the "Empress of Australia" on June 21st. You can take 21 days, 45 days or continue on the whole trip for the 52 days.

It costs nothing to enquire—it is a wonderful opportunity.

So, if you want to go to the Continent or the Passion Play, there are seven itineraries available, ranging from 27 days to 57 days and in price from $341 to $778.

Write to Captain F. H. Reid, C. P. R. Building, Toronto, or telephone WAverley 6646.

TYPOGRAPHICAL ERROR

The typographical error is a slippery thing and sly,
You can hunt until you are dizzy but it somehow will get by,
Till the forms are off the presses, it is strange how still it keeps,
I shrinks down into a corner, and it never stirs or peeps,
That typographical error, too small for human eyes,
Till the ink is on the paper when it grows to mountain size.
The boss, he stares with horror, then he grabs his hair and groans;
The copy reader drops his head upon his hands and moans—
The remainder of the issue may be clean as clean can be,
But that typographical error is the only thing you see.

Beatty Bros. of Fergus Add New Lines

Fergus.—Beatty Bros. Limited announced recently purchase of three outstanding lines from the Gould Shapley and Muir Company of Brantford, Ont. The departments purchased include the popular line of Brantford Windmills, Hand and Power Pumps, and Grain Grinders, Chemical Heaters, etc., in connection with these lines are also included in the purchase and are now being moved to the Beatty Factory at Fergus.

An ounce of tomato seed will produce 1,500 plants; cabbage seed 1,800 plants, and celery seed 3,000 plants.

WORKED ONLY ONE WEEK IN TWO

Sciatica Kept Him At Home

It is the wife who sends us this information about her husband's troubles. She writes:—"For some time past, my husband has been able to work only one week in two, on account of sciatica. He suffered so much from it that he could scarcely move from the waist down, and in other things, but without result. Then we saw in the papers an account of the wonderful relief that had been obtained from Kruschen Salts, and we decided to give them a trial. For twelve months past my husband has been taking his 'little dose' of Kruschen every morning. Now, he has no more trouble with the sciatica, and is working regularly."—(Mrs.) M.

Doctors estimate that, one-half of civilised humanity suffers from partial constipation. This condition results in an unsuspected residue of waste matter, which poisons the blood and produces sciatica, as well as many of the mystery aches and pains from which people suffer. Kruschen keeps the organs of elimination in perfect trim, so that every particle of poisonous waste material is expelled gently, regularly and completely.

"The California Bottle Blower"

IT'S LIVER THAT MAKES YOU FEEL SO WRETCHED

Wake up your Liver Bile —No Calomel necessary

For you to feel healthy and happy, your liver must pour two pounds of liquid into your bowels per day. Without that, trouble starts. Poor digestion, slow elimination, poisons in the body. General wretchedness.

How can you expect to clear up a situation like this completely with mere bowel moving salts, oil, mineral water, laxative candy or chewing gum, or roughage. They won't wake up your liver.

You need Carter's Little Liver Pills. Purely vegetable. Safe. Quick and sure results. Ask for them by name. Refuse substitutes. 25c at all druggists.

Kennedy & Menton

421 College St
Toronto
Harley-Davidson Distributors
and Used Parts
Write at once for our bargain list of used motorcycles. Terms arranged.

with
TURRET FINE CUT!
and Poker Hands, too

"More tobacco for the money" means more cigarettes for the money—with Turret Fine Cut. And it means better cigarettes, too—milder, cooler, more fragrant smokes! Turret Fine Cut gives you Poker Hands as well—which can be exchanged free for a wide list of valuable, useful gifts for yourself and your home. Start today to make your money go farther—"roll your own" with Turret Fine Cut.

Save Poker Hands to get Better Cigarette Papers FREE—Everybody agrees that "Chantecler" and "Vogue" are the best papers—you can get 5 large books of either brand—free for only one complete set of Poker Hands, from your nearest Poker Hand Premium Store or by mail from P.O. Box 1380, Montreal, P.Q.

It pays to "Roll Your Own" with
TURRET
FINE CUT
CIGARETTE TOBACCO
SAVE THE POKER HANDS
Imperial Tobacco Company of Canada, Limited

Motor Sales Great Gain

Studebaker Reports the Best Month for Two Years in Sales

Walkerville, Ont.—Cheery evidence of prosperity is found in a report released recently by the Studebaker Corporation of Canada, Limited.

According to C. S. Fletcher, sales, manager of the Studebaker Corporation of Canada, Limited, Studebaker shipments for the moth of March just finished exceeded any single month's shipments for the previous 21 months.

That this increase is a definite trend is further borne out by the fact that Studebaker entered April with more bonafied orders on hand than have been shipped for any of the past 22 months. April is predicted to be the best month, with one exception, for the last four years.

In the early part of February, shortly after the big metropolitan motor shows in Canada and the States, the Studebaker officials foresaw a huge shortage of cars in the early spring. Plans were immediately laid for greatly increased production and large commitments were released to all suppliers. The Studebaker plant has been going at top speed since that time, but despite these early preparations it has still failed to catch up with the large bank of orders now on file.

To quote Mr. Fletcher, "This remarkable increase in our business is attributed to the introduction last February of the Special Dictator series, a line of Studebaker automobiles listing at less than $1,000 at the factory, and to the intensive advertising exploitation which has been put behind these cars.

"The last few years have brought drastic revisions in public buying methods. The great majority of people are no longer fooled by superficial appearance. They are extremely cautious about parting with the dollar and are looking keenly for value and quality in their anticipated purchase.

"To take every advantage of the great wave of buying this year which has already definitely manifested itself, we have made very comprehensive sales and advertising plans. We have every reason to believe that Canadian commerce is definitely on the up-grade, and we feel that our product, backed up by sound merchandising plans, will enable us to be among the first to feel the effects of the strong recovery trend."

Such reports as these, indicating a very decided upturn in business throughout the world generally, are definitely gratifying to everyone interested in Canadian business. It is hoped that the business improvement reported by the Studebaker Corporation of Canada, Limited, may be similarly prevalent throughout the Dominion.

No Remains Found

Montreal,—Stumbling with a box of dynamite and detonating caps in his arms, Daniel Plouffe was blown to pieces. So severe was the explosion a coroner's jury was told that no part of Plouffe's body was recovered Plouffe had been using the explosives to blast stone for an extension to his house. He was moving the box for fear children might find it and be endangered.

Beauty Is Only Skin Deep

Storage holdings of dressed poultry in Canada on January 1 of this year amounted to 11,649,762 pounds, some 40 per cent greater than at the same date on the previous year.

Stay fit
by consuming a glass of Sparkling Health in the morning
Sparkling Invigorating
ANDREWS LIVER SALT
To maintain nature's rhythm
In Jars 35c, 60c, 90c and 1.20 Bottle 75

Prince Inspects Giant Cunarder

Glasgow—To a chorus of buzzing machinery and the rattle of hydraulic riveters, the Prince of Wales was recently hoisted in a tiny steel cage 200 feet up the side of the giant Cunarder "534" on her stocks at Clydebank He went up for a lookee."

The Prince came to Glasgow to open a Boy Scouts' exhibition and he stood bareheaded while 15,000 Scouts and Girl Guides shrilled excited cheers.

Later he seized an opportunity to see work progresing on the giant liner in the hands of some thousands of laborers.

The ascent in the cage was to reach the "A" deck, where he plied the officials with questions from the bird's eye vantage.

A Man's Prayer

Let me live, oh mightly Master
Such a life as men should know,
Tasting triumph and disaster
Joy and not too much of woe.
Let me run the gamut over,
Let me fight and love and laugh,
And when I'm beneath the clover,
Let this be my epitaph:
Here lies one who took his chances
In the busy world of men,
Battled luck and circumstances
Fought and fell and fought again.
Won sometimes but did no crowing,
Lost sometimes, but didn't wail,
Took his beating but kept going,
Never let his courage fail.
He was fallible and human,
Therefore loved and understood,
Both his fellowmen and women,
Whether good—or not so good—
Kept his spirit undiminished,
Never laid down on a friend,
Played the game till it was finished
Lived a sportsman till the end.

Its easy to be broad-minded in matters that affect us only slightly, or not at all.

India To Display At C.N.E. This Year

India now takes its place in the "Show Window of the Nations." The Canadian National Exhibition was notified by cable from the India office in London that the Indian Government has approved participation in the Exhibition this year and the display from the picturesque Indian Empire will be located in the Government Building.

Child Welfare Section League of Nations Meet

GENEVA—The effects of the economic depression on children and young people was the main subject under discussion at a meeting of the child welfare committee of the League of Nations which began recently.

Also on the committee agenda was a proposal that official documents and particularly birth certificates shall not reveal the fact of illegitimacy so that the child may not be hampered in life from the start.

"Blue" Spells

Reduce some women to the petulant shadow of their own smiling selves. Others take the Vegetable Compound when they feel the "blues" coming on. It steadies quivering nerves . . helps to tone up the general health...gives them more pep . . . more charm.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

Test of Fairness

I tried out an abridged questionnaire, addressed to eight boys and girls, ranging in years from seven to 13. They were all children of good families, of normal intelligence, of fairly comfortable circumstances.

I asked them just one question "If you were an aviator, about to take part in an air race, the winnings of which would bring you a large prize and much glory; and if by accident you discovered unguarded the 'plane belonging to your closest rival, the person most likely to beat you in the race, would you damage that person's 'plane so it could not compete with yours? If not, why not?"

Here are the eight answers just as they were given to me:

1. (Boy, 10.) No. I wouldn't because you always get caught doing anything like that.

2. (Boy, 11.) If I was sure I wasn't found out, I would give the money to my mother. (Evidently something gnawing at the conscience here.)

3. (Girl, 10.) I would think it was a good thing if I could keep the other 'plane from starting, because if it did I might not win the race.

4. (Boy, seven.) I don't know how to fly.

5. (Girl, 13.) I don't think it could happen because they always have watchmen at hangars.

6. (Boy, nine.) No, I wouldn't do it because he might find out and damage my 'plane.

7. (Girl, eight.) He would deserve it if did it, because he ought to watch his 'plane before a race.

8. (Boy, 12) The important thing is to win a race when you are in it, and if I could do anything to help me win, I would think it all right to do.

Average Man Uses Only 700 Words

How many different words does the average person use in his ordinary conversation? In a hasty look at the dictionary one might assume that his vocabulary represented a reasonable percentage of its voluminous pages Yet he may be surprised to learn that the average American goes through life without the need of more than 700 words in which to make himself understood.

The American Telegraph and Telephone Company decided to investigate the number of words used over the telephone in order to give a scientific aid to its engineers in devising mechanism best suited to American speech.

Out of a total of 80,000 words in the conversations selected at random from the New York toll circuits, to which the investigators listened-in, there was no more than 2,240 different words. On an average, each speaker used only 700.

As a means of communication the telephone does not lend itself to the art of general conversation. Only on rare occasions does one employ its mechanical assistance for other purpose than the moment's need.

The ordinary telephone talk is not to be classed with those delightful periods of human contact when conversation responds to the stimulus of a fascinating personality. Speaking face to face is apt to pump from an intellectual well sonorous phrases and a magnificent variety of words which the telephone does not tap.

But it is a sad truth that in the usual conversation our thoughts do not require sumptuous garb. The average of 700 words may be sufficient to cover the patios of the office, the golf course, the stock market or the weather. In those subjects which so often predominate in the fine and gentle art of daily speech, the telephone doubtless holds its own.—Menominee Herald-Leader.

DID YOU KNOW—

That thousands of people have walked on Greta Garbo's face?—Her features and figure represent "The Tragic Muse" in the mosaic decorations on the steps of the National Gallery in London.

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