

VOICE of the PRESS

THE WORLD AT LARGE

CANADA

WHAT WORRY DOES

There were 29,106 patients on the register in fifty-six mental hospitals in Canada on December 31, 1934. This was an increase of 2,652 over the same date of the previous year. The rapid increase in the number of patients has seriously taxed the capacity of the mental institutions in nearly every province. Normally, it would be expected that an augmentation of patients would correspond with the increase in the population. However, the increase must in some respects at least be traceable to the industrial and financial depression.

It is interesting to note that of a total of 6,483 admissions in 1934, 3,399 were dependent, 2,253 were marginal and 440 were comfortable. These facts should tend to show what part worry places in the bringing on of mental illness. It is also interesting to note that 4,651 patients were from urban centres, while 2,347 were from rural sections. This would seem to be another indication of the part of the employment has played in the mental health of Canada—Ottawa Times.

REFORESTATION NEED

Some idea of the need for reforestation may be gained from the fact that the world uses each year fifty per cent. more wood than is grown. Chatham News.

TO A GOLD MINE OWNER

Material evidence that Canada's mining people are not unknown outside the country is to be seen in a letter recently delivered at the central office of the Financial Post. The envelope carried nine German stamps of small denomination, each bearing a reproduction of the late Marshal Hindenburg's picture. In the limited space not occupied by the stamps was the following wording:

Canadian Millionaire and Gold Mine Owner
Duncan Macmartin, Esquire
c/o The Financial Post
Toronto or Montreal, Canada.

Kindly Forward
No doubt the address on the envelope intrigued Duncan Macmartin, whose father was closely identified with the founding of Hollinger, but he must have been even more impressed by the note on the back of the envelope:

"I have put on small values (stamps) perhaps you are a collector."—Financial Post.

HUMAN NATURE

People would resent newspaper advertising too, if they were forced to read it before reaching the streets.—Quebec Chronicle-Telegraph.

FARM SCIENCE

Sixty years ago farmers didn't bother much with the theories of growing farm products. They just planted the seed and waited for the results, whatever they were, and more often than not the results were all that could be expected under any system of farming.

The agricultural institutions of learning have come of changed all this. Farming has been elevated to the rank of a science and, weather conditions permitting, they know just what to expect and mostly get it. Agriculture has become as technical a business as mechanics, and because of this fact it is becoming a highly specialized profession.

Sixty years ago farming at best was a sort of hit and miss affair, and still is in many sections of the country, where its technical aspects are either ignored or laughed at. The farmer wants to know the sort of seed planted, its record of past performances, its origin and development, just as the stock breeder wants to know that no scrub stock or unworthy pedigree quality enters into the composition of his herd.

The farmer is becoming a student in the college of experience as well as of schools of learning, and his application of theories to the business of grain growing or stock breeding is producing results beyond expectations. The technician has a place in the science of farming and is trying hard to get every farmer to recognize that fact.—Joseph Mercury.

QUEER

It's difficult to determine whether being an old bachelor makes him queer or being queer makes him an old bachelor.—Kitchener Record.

LITTLE MAN, WHAT NOW?

Only terror of death or corporal punishment could compel 28 per cent. of 44,000,000 voters to be unambiguous about anything under the



Loa Little, football coach, stands in a massive football as he is initiated into the Circus of Saints and Sinners in New York hotel.

Cutting Up a Little

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STARTING AT ELEVEN

Waterford young people are being urged to halt their parties by 11 o'clock in the evening. Unless things are different around Waterford than they are elsewhere the young people, in order to carry out this suggestion, will have to disregard their ample set by many of their elders, who just begin to come to life about that time.—St. Thomas Times-Journal.

SCOTCH PROTEST

Over King's Title Reach London

Edward is Second not Eighth to Rule Under That Name is Scotch Claim

LONDON.—The wall of bagpipes over the border in Scotland mourning the death of King George V, has become mingled with the protest of Scottish patriots who feel their historic rights have been overlooked again.

The new king, Edward VIII, they say, is not the eighth at all, he is Edward II.

This is a matter in a thousand years of time, but it is a matter of principle. The Scotch people feel that the king's title should be changed to reflect the fact that he is the eighth of his name.

DOCTORS FOR EVERYONE

It is short-sighted and impractical to support or condemn in advance any particular form of health insurance. Any satisfactory scheme will almost certainly have to combine several different principles. It is not a question of every citizen, no matter where the country at the expense of the towns. Urban and rural conditions are so utterly different that entirely different methods are essential to deal with them. The only principle common to both is that medical assistance should be brought within the reach of every citizen, no matter where the chances of life have fixed his domicile.—Johannesburg Times.

THE BRITISH FARM MARKET

The feeling against the present British system—or lack of system—is strong in the Dominions and among our farmers, who want to see British agriculture effectively protected. Last year the British producer of eggs discovered that the Dutch, instead of limiting their shipments, had increased them by 180 per cent., without regard to their promises. As for most, there is still difficulty with the Argentine, and in the House of Commons Mr. Macmillan was unable to state when negotiations are to be resumed with that country for the limitation of its exports. The Dominions, and New Zealand in particular, cannot understand why Argentina is treated with such complaisance in view of the extreme hostility she has shown in her attitude to the British investor.—London Daily Mail.

Canada to Exhibit

At S. Africa Show

OTTAWA.—The Canadian Government, through the exhibition commission of the Department of Trade and Commerce, is organizing a Canadian section at the September 15 until January 15, 1937, at Johannesburg, South Africa. It is announced recently. The exhibition will be restricted to empire products.

The Canadian section will occupy an area of about 12,000 square feet, in which it is intended to provide about 50 individual stands.

A Great Editor

Dr. John W. Dufco, editor of The Winnipeg Free Press, celebrated his 75th birthday. He is the doyen of Canadian journalists. He has had a long and distinguished newspaper career, starting as a reporter with The Montreal Star in 1883. The man who gave him his first job was Dr. P. D. Ross, owner of the Ottawa Journal, who was at that time city editor of The Star. For 35 years now Dr. Dufco has been editor of The Winnipeg Free Press. He has been the most powerful voice of the West during that long period. He has so identified himself with Western movements that The Free Press has long been the most influential paper west of the Great Lakes.

Dr. Dufco is a Liberal of the old school. He has made The Free Press The Manchester Guardian of the West. He is an ardent free trader and a vigorous individualist. He is a natural crusader and he is at his best when he can campaign for some cause dear to his heart. There are few men in the Dominion better informed on Canadian history and his two volumes, one on the life of Laurier, and the other on Sir Clifford Sifton, with whom as proprietor of The Free Press he was many years closely associated, are indispensable in any library of Canadian history.

While Dr. Dufco has never held public office, and even turned down recently an offer as Canadian minister at Washington, yet he has been a power behind the scenes. At the time of the war he was an earnest advocate of Union Government and was largely due to his influence that the Western Liberals abandoned Laurier and agreed to support Sir Robert Borden in the formation of a coalition ministry.—London Free Press.

"Not one man in a thousand has the luck to get a wife who's willing or able to take him philosophically, and not argue, oppose or reform him."—Paul Whitehead.

"When there is so much talk of war, generally it does not happen."—Harvey D. Gibson.

Princess Lines

For Little Sister

Thus Admonished
Journalist

The Ontario Minister of Education, Mr. Duff, has been advised by the Princess Lines to send a copy of the Princess Lines to the Minister of Education.



1828-B

Personality Is

To Be Developed

Director of "Personality Factory" Claims Anyone Can Be Charming.

HOLLYWOOD.—Anyone can be charming, says Oliver Handell, director of the "personality factory," a major studio here. His business is to correct unattractiveness in new film talent.

The elements of a pleasing personality, he said recently, are poise, gracefulness, taste in dress, neatness, alertness and a good voice.

A few of his definitions:

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Graciousness—"It is the ability to put someone else's interests first, and to put yourself in his place, and you become gracious."

Taste in dress—"Good clothes do not call attention to themselves."

Health Problems

Medical Contract Found Successful

CARDISTON, Alta.—A health insurance plan for the province of Alberta, which was a contract scheme for the first time in the history of the province, has been found successful. The plan was a contract scheme for the first time in the history of the province, and it was found successful.

Why Not Windows

Walter Elliot, the British Minister of Agriculture, has been asked to extend the gardening enticement to the other sex, although window boxes are not to be put on the windows of houses.

Drive Care

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Million Dollar Wrigley Sign Starts Operation

The new Wrigley Spearman Gum Sign on Times Square, New York City, a million dollar project, largest of its kind in the world, was formally dedicated and put into operation on Saturday evening, March 28th.

The sign occupies the entire block on Broadway from 44th to 45th Street, on the east side of the city. It is a structure on the top of a two-story steel and concrete building built on the site of the old Wrigley building. The sign is a million dollar project, largest of its kind in the world, was formally dedicated and put into operation on Saturday evening, March 28th.

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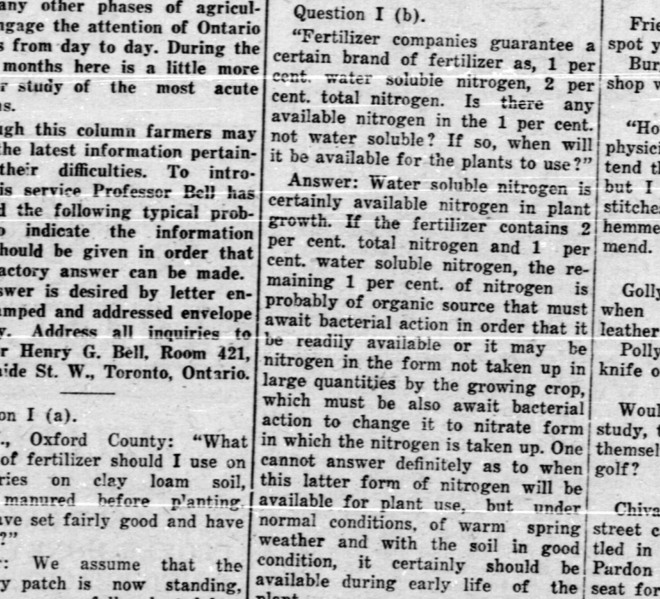
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HAVE YOU HEARD

SPRING BUDS.—Tree trunks are not a new kind of baggage. Time is required to grow anything—even a business. Melancholy is not a fruit. A cowboy never has calves. Lipsticks are never used on tulips. A tiger lily has no tail. A dandelion has no roar.

Harris.—What kind of a fellow is Willis Elliott?

Clarence.—Well, the other night the lights went out in his girl's parlor and he spent the rest of the evening tinkering with the fuses.

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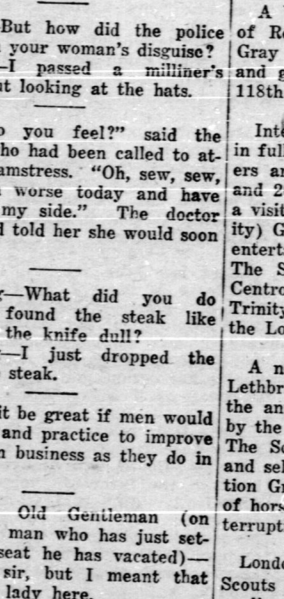
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'A BETTER CHEW- I'LL TELL THE WORLD!'



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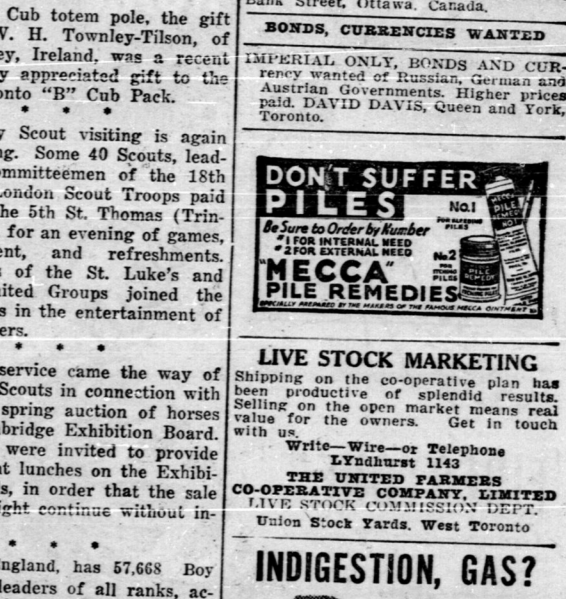
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SCOUTING

Here - There Everywhere

A brother to every other Scout, without regard to race or creed.

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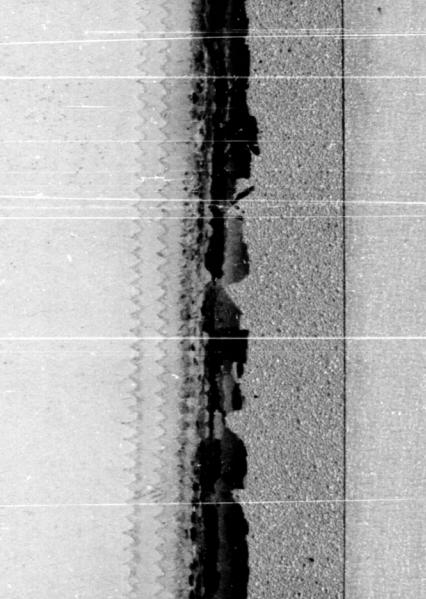
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