the next five days, the members of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be first a saving of approximately 15c or will be appro

IT PAYS TO ADVERTISE troversy).

ing from a purchaser of advertising, Allan Cowan. not one selling it. It is from the (d) A bill entitled "The Supply Act R. J. McBride, postage and practical life, and who has sold his Act. product voluminously to the public. (f) Re District Camps.

A business man recently attribut- (h) Re Temperance. ed his failure to having abandoned (i) Re Territorial Districts.

is out of business - a failure.

ness the sheriff will. public, learn to originate ideas and to put them into attractive form. Creation's Lord who from the You will find it of practical advan tage to keep a record of such ideas Doth move the planets in their as they occur to you, either by writing them in a notebook, or on cards Who stilled the waves and stayed as they occur to you, either by writto be duly filed for ready refer-

sound, common sense.

When the depression was at its

worst — when business men were panic-stircken and fearful of the direct, calamities — a well-known pubtion thought,

Lord of the Nations who doest know The world's High Rulers' inmost thought,

Win. Parkinson Clarence McKeen F. E. Pond Hartley Pond lishing house promptly doubled its Teach them to learn in Thy great Hartley Pond newspaper advertising and reaped a profitable business in consequence.

Teach them to learn in Thy great

Light

The work that only love hath

valued highly. I immediately advertised in your lost and found column and patiently waited. Yesterday I went home and found the wat ch in the pocket of another suit. It Should o'er the lands again be ch in the pocket of another suit. It Should o'er the lands again be

ertainly pays to advertise."

But here I am urging the serious

Let songs of love and brotherhood side of advertising, the publicity that

pays profits.

A merchant recently handed to a May man enthrone thee, Prince of o'clock, A.M. in the Jarvis Town A merchant recently handed to a newspaper "copy" in which the first item advertised was ice-cream free Peace,

That war in all the earth may o'clock, A.M. in the James and the earth may o'clock and th

"Ice cream freezers in February! Hasten the day when men shall come O'er all the world to brothers be, "But," said the merchant, "you when swords to plowshares shall be turned, "Son, you better look it up in the large of sufficient height to reach the eave of the barn, at least one does that funny word mean?"

"Daddy, what is a jubilee? What does that funny word mean?"

"Son, you better look it up in the large." "But," said the merchant, "you turned.

Said to advertise what people want And spears to pruning hooks, that Book of Knowledge."

turned,
And spears to pruning hooks, that
we.

And so Johnny looks it up in The
Book of Knowledge."

And so Johnny looks it up in The
Book of Knowledge and learns that
We.

May soon forget the arts of war,

Book of Knowledge and learns that
be work of knowledge and learns that

WALPOLE MUNICIPAL PREVENTING OLDER BOYS'

Jarvis, January 13, 1936 Prepare For Winter By Inspecting

alded good news to domestic Hydro consumers at their meeting Monday night. The reduction in rates which are fully outlined elsewhere in this issue should be an inspirain this issue should be an inspiration for freer use of this energy.

Domestic users will benefit a saving
of approximately 15% or will be

Here is a little essay on advertis- (c) A petition for elemency for one, Joseph Senn, ambulance for

ations tax

Doards were used in vain.

It was bad judgment. He recognized his folly tool ate. Today he is out of business — a failure.

gret was apparent at having to end a most splendid week of their lives. Salvation Army, contribution to the contribution of the contribution o

Roads & Bridges

Ed. Tyrrell \$ 1. F. Sternaman

Amos Porter Frank Fagan Edgar Ball W. E. Williamson Wes. Harrop

Leslie Snively Wm. Tyrrell Albert McBride

buildings are rodded. chinery on the farm while lightening the burden of the farmer has
also tended to increase the fire hazard, particularly at threshing time.
The attitude of most farmers that, we do now adjourn to meet on Sat-

o'clock, A.M. in the Jarvis Town matches around the barn during thre shing operations. A liberal supply oes that funny word mean?"
"Son, you better look it up in the barn. Straw or litter should not be

"They're not buying freezers now.
"They are."

May soon forget the arts of war,
And "Peace" be man's sole guiding star,

—George Allen Kingston
you advertise when buy.

Book of Knowledge and learns that
the word comes from the ancient
Hebrew word Jobil, a ram's horn. A
year of special rejoicing was proclaimed with trumpets of ram's horn
and this the celebrations themselves
the blower when threshing. This
spray which does not injure the

PARLIAMENT

Jarvis, January 13, 1936 Prepare For Winter By Inspecting hazard is eliminated.

The Municipal Council elect for Your Property Now, Says Secretary of Local Organization.

One hundred boys between the township of the causes of fires on the part of those who of the causes of fires on the part of those who of the causes of the

remove good wooden roofs, but when a building needs a new roof, or when new structures are erected on the VIEWING farm, a fire-resistive roof should be

Where a farmer is financially unable to immediately protect his buildings with fire-resistive roofs, an effective agency against roof fires is the spark arrester, which attached to the chimney stands on guard every hour of the day or night. The value of fire resistive roofing and spark arresters is recognized by the Farmer's Union Mutual Fire Insurance Company, who allow a substan-

leader of the opposition shook hands with each member a feeling of regret was apparent at having to end alzed his folly tool ate. Today he sout of business — a failure.

If you do not advertise your business the sheriff will.

If you want to sell things to the sheriff will.

It was bad judgment. He recognized his folly tool ate. Today he sout of business — a failure.

If you do not advertise your business the sheriff will.

If you want to sell things to the sell th

\$ 1.50 pipes and chimneys could be climinated by proper construction of chimneys, replacing worn-out pipes and chimneys, replacing worn-out pipes chimneys, replacing worn-out pipes construction of chimneys could be climinated by proper construction of chimneys, replacing worn-out pipes construction of chimneys could be climinated by proper construction of chimneys, replacing worn-out pipes construction constructio and a more careful use of stoves and Queen Mary, who celebrated their er engines, steel columns have befurnaces. With the approach of the silver jubilee. winter season, the heating system of Europe — Stanley Baldwin, Ben- the ship's keel. The steel may the farm home will be under a long ito Mussolini, Pierre Laval and Jos- which tower 70 feet above the 1 80 strain and defects will become dang- eph Stalin.

To the efficiency of the lightning rod is attributed the marked reduction in losses due to lightning during recent years. In addition to the security and peace of mind afforded ance rates are much lower where

The introduction of modern machinery on the farm while lighten-Pond and Hunter — Resolved that tute 5 per cent. of the total farm fire

FARM FIRES reduced, barns are cooler when Airways President Juan Terry

THE NEWS

RCH NANTICOKE

ry 19th, 1936

INITED CHURCH

CLACHLAN

Churches

ITED CHURCH

TYSICIANS DR. E. M. JONES rs:-9 to 10 A.M. HONE 7-4 E-MAIN STREET. JARVIS

OFESSIONAL CARDS * ROSS L CLAPP Metrist & Optician Norfolk St., South SIMCOE, ONT. dustrial conditions and morals, Allottments, larger than the sent one-eighth of ar acre ses: 30 W. : 30 J. suggested for unemployed pers to find an outlet for their energi Liner Queen Mary Breaks Recor

RRELL & ARRELL

TER. SOLICITOR, ETC. | ard Inn" on Friday night. s, PUBLIC LIBRARY rom 2.30 to 4.30, and Friday, all day

LICENSED

NERAL DIRECTOR URNITURE

IS. :-: ONT. LICENSED

COLLECTING AGENCY ance and Real Estate McCARTER.

OBILE FIRE INSURANCE Agent for Agent for
LIFE ASSURANCE CO.
OF CANADA
in Martin block, opposite market.
Phones:—Office 53r2

RSVILLE ONTARIO

Jarvis, Ont.

News of the Countryside From The Record's Correspondents

oul and Bible Cayuga after spending the holidays at the home of her parents, Mr. and

Mr. Frank Jackson and son Mr. A NANTICOKE George Jackson spent a rew days School and Bible last week visiting friends and relational Road. ves in Detroit.

Mr. and Mrs. William Evans have

Road.

Miss Margaret Rebbetoy is im
Early fear that the sudden death

Mrs. Gordon Johnson who were mar-ried on Wednesday, January 8th in and Mrs. Jas. Stadder. the parsonage at Boston.

FISHERVILLE

RYTERIAN CHURCH Mr. and Mrs. John I. Hartwick Evane Pastor and Mr. and Mrs. Edwin Fess and Harris Scores! Brett Scores! and past have given promise of extend-

Tuesday evening at the home of Mr. and Mrs. C. Held.

Mr. and Mrs. Kenneth Bradfield, commended for their efforts, how-timed to arouse fever heat interest. of Dunnville, spent Sunday with Mrs ever in entering a team and going across Canada.

of Dunnville, spent Sunday with Mrs
Bradfield's parents, Mr. and Mrs. E.
G. Mehlenbacher.
Mr. Elson E. Held has secured the services of a representative of the Ontario Agricultural College at Guelph to look after his hatchery for the coming season.
Mr. Elson Winger has accepted a position with Mr. Fred Reicheld at Jarvis for the coming year.
Mr. Elson E. Held spent a few days in Toronto last week.
Mr. Fred Kiefer of Hagersville, is spending a few days with his sister

Mr. Ered Kiefer of Hagersville, is spending a few days with his sister

Mr. Ered Kiefer of Hagersville, is spending a few days with his sister ays in Toronto last week.

Mr. Fred Kiefer of Hagersville, is position.

Mrs. John Reichheld is seriously ill at time of writing, also Mrs. Joseph Sitter.

Church league games were called governments. General Hospital, Hamilton under

of his sister, Mr. and Mrs. Mason.

Wedding bells are ringing in this what altered before another week The Dominion recently gained con what altered before another week The Dominion recently gained con icinity.

Mr. and Mrs. R. Caffery and son,

gave a paper on "The Making of Wills" also Leo Challand gave a short address on the same topic. This was followed by a piona solo by Mrs. Leo Mitchell. The meeting by Mrs. Leo Mitchell. The meeting then closed by singing "God Save then closed by singing "God Save then King." The hostesses were Mrs. Bert Mason, Mrs. Lloyd Ryerse and Mrs. Milton Porter. Owing to the iey condition of the roads the attendance was somewhat disappoint ing. The next meeting will be held at the home of Mrs. William Shand or to a maze of legal technicalities. When the acts came before the house last year Prime Minister then opposition dare nervous because of the large ice validity. He urged that they should be ruled upon by the courts before they became law. Now with the acts came before the house last year Prime Minister then opposition gare nervous because of the large ice validity. He urged that they should be ruled upon by the courts before they became law. Now with the acts came before the house last year Prime Minister then opposition gare nervous because of the large ice validity. He urged that they should be ruled upon by the courts before they became law. Now with the acts came before the house last year Prime Minister is poposition grant to policy followed by the new board in its export sales, exporters were protected by discrimnation against the dominion treasury.

Under-the practice of the Conservative appointed board this policy was not followed. Exporters were more wary and sales less numerous.

The people of Nanticoke wish to ment.

extend congratulations to Mr. and Mrs. Ed. Anguish, of tween the adjoining countries is

Hockey Titbits

Mitchell Scores! Kelly Scores! the United States for some time

day afternoon re the accident near goals in the first period and every the entry of Canadian farm produce Nelles Corners on Wednesday night.

Mac Brett gave added strength to headed by chief justice Sir Lyman Mac Brett gave added strength to the local line up and his rushes resulted in two goals that were scored before the forward line of the opposition got turned around and start reform measure legality argument

Mr. John Stickney is spending a lew weeks in Chicago at the home of his sister Mr. and Mrs. Mason.

The boys will likely get going before the end of the week, however and it is expected that the standing the acts now in dispute will be final

Simcoe, spent Sunday at the hoThe Rural team management Laurent, K.C., counsel for the Dom-

THIS WEEK ON PARLIAMENT HILL

Mr. and Mrs. Allan Doughty and aughter spent Sunday at the home of the latter's faiher, Mr. Charles Stallwood of Jarvis.

Miss Ruth Vokes has returned to Miss

eturned from Toronto where they proving slowly after her recent ac- of the A.A.A. might react unfavorhave been visiting with their son cident.

Mr. Gordon Evans and family.

A large crowd attended the dance held in the Nanticoke hall on Friday

A large crowd attended the dance held in the Nanticoke hall on Friday

Mrs. Vincent Smith is visiting her triple A showed an increase after night and a good time was enjoyed by all.

Miss Eva Swarts, Miss Rachel Kitchen and Mr. Herbert Roberts, spent

Mr. John Miller. The symthetic Sintent Subtraction of the same processing tax. Canadian wheat was subject to death of Mrs. Miller of Simcoe, mother of Mr. John Miller. The symthetic States growers and is until the Nanticoke nail of Friday. Sunday last at the home of Mr. and Mrs. Bertiy Brown.

The people of Nanticoke wish to pathy of the community is extended to them in their hour of bereavement.

The people of Nanticoke wish to pathy of the community is extended to them in their hour of bereaved under the new trade treaty be-

Greatest possibilty of a reactio gh increased production by United States farmers freed of limitations

School and Bible family, spent Sunday at the home Brock Scores! That is what Foster ed planting for the 1936 crop. of Mr. and Mrs. John H. Hartwick.

Mr. and Mrs. Henry Kiefer of Hagersville, spent Sunday at the home the local Rural entry in the Norfolk when the trade pact was closed beof Mr. and Mrs. O. E. Reichheld. | County League and the Simcoe fore the nine U.S. justices knocked Mr. Walter Kimmet has opened a Young Men's Club had he been there the props from under the A.A.A. the -:- affect of the collapse of one of Presi But that is usually the way when dent Roosevelt's pet acts would have quest held in the Parish hall on Mon- they did on Monday night. Seven position by United States farmers to

Mr. and Mrs. J. H. Hartwick, Mrs utraick, Mrs. Utz and Miss Rose Nagel, spent Very and Mrs. Spent Very and Mrs. J. H. Hartwick, Mrs. L. Ha

ed toward their own blue line.

opens on Wednesday.

Since the earliest days of the his-The Church leaguers have not been doing so well this week. Weather conditions have not been favorable with respect to ice and on action of the Rural league game on Monday night the two scheduled Church league games were collected.

In the past many of the arguments have been finally settled by

the acts now in dispute will be final portray.

It y settled there by appeal.

It The Dominion recently gained control of radio and aviation and Hon.

N. W. Rowell, K.C., and Louis St.

The dominion recently gained control of radio and aviation and Hon.

N. W. Rowell, K.C., and Louis St. wants everyone to keep in mind the inion government will argue that

ing. The next meeting will be held at the home of Mrs. William Shand The Hockey match which was to have been held between the Lake Shore and Marburg hockey teams was postponed owing to the soft ice.

Mr. and Mrs. Gordon Ryerse were Sunday guests at the home of the Informatical Control of the manner of the Informatical Control of the eight acts is expected to take servers state.

In the next meeting will be held town the size of Delhi has nothing but an open air arena, perhaps they legality of the measures.

The unemployment insurance act the lead in upholding the more wary and sales less numerous. The policy adopted by the new board does not add to the profit of the exporters but protects them algainst loss through fluctation of should be named "Good Idea", because good ideas should be carried out,

HESE BARGAINS IN FINE WHITE FLANNELETTE NIGHT GOWNS

speak for themselves — they also speak for "Fall's Bargain Section in the Downstairs Store"

FOR WOMEN & MISSES 8 to 16 years

Womens good quality, smartly tri white flannelette night gowns -39c -Misses good quality, smartly trim-med white flannelette night gowns, sizes 8 to 16 years, sale priced -29e

The SNAPSHOT GUILD CHARACTER STUDIES



With a selftimer on your camera, you can make "character" snapsho

DID you ever stop to think that all of us have had a desire at some time to be a stage or screen star? Deny it or not it is still true that we like to see ourselves in pictures—although it may be just a snapshot.

shot.

Way down deep in everybody's nature is that feeling that we have certain points of similarity to some noted actor or actress. Then too there are certain feeling that we have a seriously there are certain feeling that we have the seriously that seriously the seriously the seriously the seriously the seriously that seriously the seriously the seriously that seriously the seriously the seriously the seriously that seriously the seriously there are certain facial expressions that we have cultivated which seem that we have cultivated which seem

that we have cultivated which seem always to amuse our friends.

Now if you want to convince yourself of your ability—or failure—as a comedian or a tragedian you can do so quite effectively with your own canera. Put yourself in pictures.

Few properties are needed for these personal, informal character snapshots. Special costumes are not always necessary, for in many instances it will be the facial expression that tells the story. In the two pictures shown here, however, the

costume plays a rather important part. A burnt cork, sharpened to a ond. Set the diaphragm at 1.6.3. point, will help accentuate the fea-tures of the character you wish to poriray. You will find this type of snap-shooting a lot of fun and it will help you while away many hours

high score for gents and miss Multiplied Brown for the ladies.

The dance in the Legion Hall, Port Dover on Friday last sponsored by Mr. Samuel Robinson was brought into use by the O.H.A., alwell attended all reporting a grand time.

The W.I. meeting was held at the first of the court of the separation of the

MARBURG

MARBURG

Wants everyone to keep in mind the Euchre and Dance which they are sponsoring on Friday evening, January 24th. We understand that tickets are already in the hands of several of the players who are anxinis its meeting on Wednesday last at the home of Mr. and Mrs. W. F. Donaid. Mr. Thos. Stone winning high score for gents and Miss Murblel Rrown for the ladies.

Wants everyone to keep in mind the Euchre and Dance which they are sponsoring on Friday evening, January 24th. We understand that tickets are already in the hands of several of the players who are anxinis iaws for radio and aviation.

"Property — Civil Rights"

The provinces controlling such matters as minimum wages, unemployment insurance, and hours of labor, are as impractical as nine iaws for radio and aviation.

"Property — Civil Rights"

The provinces will probably contend that the matters covered by Rt. Hon. R. B. Bennett's reform from United States imports. The case, from the number of workers affected, is one of the most important ever to come before

home of Mrs. W. E. Cruise on Thurs day the President in the chair. After the usual business was dispossed of, Mrs. Will Hammond had charge of the program. Mrs. Leo Mitchell, the program. Mrs. Leo Mitchell, agave a paper on "The Making of gave a paper on "The Making of the court defending the works of a gave a paper on "The Making of the court defending the works of a conservative government adds humor or to a maze of legal technicalities.

Opposition members at the first opportunity will seek from parliament a complete investigation into the Board's actions during the iast the court defending the works of a conservative government adds humor or to a maze of legal technicalities.

Apparently all the locals are in need of now is a "murderer's row."

Conservative government adds humor or to a maze of legal technicalities.

Although there weeks in December. They will seek full details of all sales and for speaker of the senate. The

THE JARVIS RECORD THE FIFTEENTH

A weekly devoted to the interests of the Village of Jarvis and the Township of Walpole as well as neither the T

ghboring townships in the County of Norfolk.

Subscription Rates

To all points in Canada, \$1.50 per year in advance. To the United States 50c additional for postage.

States 50c additional for postage.

States 50c additional for postage.

Advertising rates upon request.

Papers are sent to all subscribers until definate instructions are received to discontinue. The date to which subscribin is paid in indicated on address label.

A. L. MILLER.

Editor.

A. L. MILLER.

Editor.

New Hyd'o Rates

The local Hydro Commission heralded good news to domestic Hydro

The local Hydro Commission heralded good news to domestic Hydro

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The local Hydro Commission heralded in the local Hydro Commission heralded good news to domestic Hydro

The local Hydro Commission heralded good news to domestic Hydro

The local Hydro Commission heralded the for the purpose of forming the Fifteenth Older Boys' Parliament tention.

Catherwood and Pond — Resolved the minutes be adopted as read the minutes be adopted as r

war. (this met with strong conthe following accounts be paid. CarA farmer cannot be expected to (b) A bill re Explorer groups.

pen of Grenville Kleiser, author of a score of different works dealing with (e) Parliament Act Amendment I. W. Holmes, hall rent, nomin-He gives the principle of how it (g) Re The New Citizen (Parlia-

mentary paper). newspaper advertising.

He stopped advertising because he thought the rate too high. Handbills, circulars, facsimile letters, sign boards were used in vain.

The prorogation ceremony came much too soon. As the premier, and bills, circulars, facsimile letters, sign with each member a feeling of respect to the composition shock hands with each member a feeling of respect to the composition of the composition shock hands with each member a feeling of respect to the composition of the composition shock hands with each member a feeling of respect to the composition of the compositi

ae sheriff will.
ou want to sell things to the HYMN OF PEACE

the storm, the storm,
And e'en made fire refuse to burn,
Walter Thomas Good advertising is crisp, graphic, convincing. It should be based on And spare the world war's dread Lorne Nelson

"Thursday I lost a gold watch I Create in them the will for peace Robt. Yule Earl Stallwood That war throughout the world Andrew Cranston W. Waterbury may cease. Thos. Maxwell

> Wm. Swarts ... Eii Murphy ...

COUNCIL MEET

Charles Cooper, refund dog tax 200 Rev. J. A. Jewitt, refund dog

1.05 by this means of protection, insur-

have been built on an angle to p IVAN W. HOLMES

ions, while other sections of



ation enterprise has not yet ceased encinturest of Canada and humanity in gene A. C. Raccy in the Montreal Daily Star, Nov. I

• The reverberation of the driving of the last spike of the world's

erous and destroy the home if not King of Kings — Emporer Haile vent the whistling noise of the