

Sparks from the Press

CANADA

When Youth Goes Wrong

For the year 1930 there were 6,453 convictions for delinquency...

Of that number 5,732 were Canadian born. Dividing them by residence...

Our Forests
We need," says The Ottawa Journal...

Her Hero
She was truly pretty and ambitious and had studied the matrimonial problem...

Needs Explaining
There is one paragraph in the story of the landing of Dick Merrill...

Taking His Bumps
Hon. Mr. McQueen, Highways Minister, is travelling through North Ontario...

Our Difficult English
If new Canadian high school pupils are to overcome the difficulties of our language...

How the Emperor Sleeps
A sleeper is one who sleeps. A sleeper in the car in which the sleeper sleeps...

All Contributions
Old tooth paste and shaving cream tins are being collected by the German Government...

Poorly Paid Clergy
The Church of England is said to be the wealthiest institution in the British Empire...

Fuel Burners Cheaper Than Hydro Process, Engineers Told

NIAGARA FALLS—An era of fuel-burning power plants is coming. This was a widely-expressed view at the sessions of the meeting of the American Society of Mechanical Engineers here...

Prof. Otto Schoene, professor at Technical University in Berlin and official delegate from Germany to the world power conference...

Canada Calling

The snappy slogan "Canada Calling" has been adopted for the campaign to be launched in the United Kingdom...

Forming Without Earth
Farmers who have watched their farms blown away by the winds in the mid-west of Canada and the United States must have more than a casual interest in the new farming methods reported from the university of California...

Emigrants
The complete record of Canadian emigration to the United States, as disclosed by the Statistical Abstract of the United States...

Women in the Cloth
No doubt there is a great deal of excellent work which women can do. There are many situations in which they are admirably fitted to deal with...

Which is On Trial?
It was fashionable a few years ago to speak of democracy as being in trial. In many countries it is no longer on trial...

GETTING THE HOUSE QUIET
A cartoon by GLUYAS WILLIAMS depicting a man shouting to his wife to be quiet while he talks on the phone.

Handbags Made Of Hat Fur
NEW YORK—Hats that fall from the heads of the more fashionable women...

Ground Grip Tires
Ground Grips are the greatest tires ever built for driving, super-traction tread makes its own road through mud, snow, sand and gravel...

WAKE UP YOUR LIVER BILE
And You'll Jump Out of Bed in the Morn'g

THE GREAT ENERGY FOOD with the delicious Flavor
EDWARDSBURG CROWN BRAND CORN SYRUP

Increased Mental Efficiency Means Increased Earning Capacity
You can learn to think positively and constructively. You can learn to concentrate and cultivate a powerful memory...

Issue No. 42 - '36

New Lord Mayor

of the psychotic delirious or who are diagnosed as being mentally ill. In 1934 a total of 12,068 patients were treated at a cost of \$3,764,267.71...

The increase, of course, is not peculiar to Ontario alone. The last Dominion statistics are for 1933, when 37,126 patients of one class or another were treated by fifty-two institutions and hospitals. At least one hospital concerned with the work did not report for that year...

Marries 20 Pairs Hourly at Times

NEW YORK.—Philip A. Hines, New York's chief clerk is probably the world's busiest man...

The Problem of Mental Illness

Increasing Number of Victims in Canada—Commission Inquiry

Men's Shoes Go "Continental" Rounded Toe and Trimmer Sole Are Newest in Style

Business Courses BY MAIL

Handbags Made Of Hat Fur

Ground Grip Tires

WAKE UP YOUR LIVER BILE

THE GREAT ENERGY FOOD

Men's Snap-Bit Little Bit In New Fall Head

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Germany Displaying Civilian Strength

Men's Shoes Go "Continental"

NEW YORK.—The important news in men's shoes for fall is the tendency toward modification of the American custom last, as interpreted in the past few seasons in terms of an exaggerated "spade" sole extension...

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Advertisement for Blue Coal, featuring a woman's face and the slogan 'I HAVEN'T GOT MONEY TO BURN—that's why I ORDER blue coal because it gives me better heat at less cost.'

Advertisement for Mining Flashes, featuring a woman's face and the slogan 'MINING FLASHES'. Text: 'Campania Mines produced 100,000 pounds of matte containing approximately 20,000 pounds of copper...

Advertisement for Staid Old Halifax Gets a Real Shock, featuring a woman's face and text about a woman attempting to enter politics.

Advertisement for To Ease a Headache Fast, featuring a woman's face and text: 'Get Real Quick-Acting, Quick-Dissolving, ASPIRIN.'

Advertisement for Gold Medal Harlem Oil Capsules, featuring a woman's face and text: 'FINE for Weak Acid Kidneys and Bladder Irritation. STOP GETTING UP NIGHTS.'

Advertisement for Graphochart, featuring a woman's face and text: 'Shows how to read character from handwriting, at a glance. 10c PREPAID. Graphologist Room 421, 73 Adelaide St. W., Toronto.'

Advertisement for Firestone Ground Grip Tires, featuring a woman's face and text: 'Ground Grips are the greatest tires ever built for driving, super-traction tread makes its own road through mud, snow, sand and gravel.'

Advertisement for Minard's King of Pain Liniment, featuring a woman's face and text: 'TO END PAIN—rub in Minard's King of Pain Liniment. Relieves Rheumatism, Neuralgia, Headache, Toothache, Sprains, Burns, Bruises, Cuts, Swellings, Itchings, Stings, Burns, Frostbite, and all other pains and aches.'

Advertisement for WAKE UP YOUR LIVER BILE, featuring a woman's face and text: 'And You'll Jump Out of Bed in the Morn'g. Liver should pour out two quarts of bile daily. If it does not, food does not digest properly. You get indigestion, flatulence, gas, constipation, headache, dizziness, and all other ailments of the liver and bile system.'

Advertisement for THE GREAT ENERGY FOOD with the delicious Flavor, featuring a woman's face and text: 'EDWARDSBURG CROWN BRAND CORN SYRUP. A Product of THE CANADA STARCH COMPANY Limited. Listen to "Sympphonix" every Monday from 8 to 8:30 P.M.'

Advertisement for Increased Mental Efficiency, featuring a woman's face and text: 'Means Increased Earning Capacity. You can learn to think positively and constructively. You can learn to concentrate and cultivate a powerful memory. Live an aroused, victorious, happy and sane life. Let us show you how.'

Advertisement for The Institute of Practical and Applied Psychology, featuring a woman's face and text: '510 CONFEDERATION BUILDING, Montreal, Quebec. Issue No. 42 - '36.'

Advertisement for BIG BEN The PERFECT Chewing Tobacco, featuring a woman's face and text: 'A BETTER CHEW- I'LL TELL THE WORLD! GOLD backing of the world's currencies is double what it was seven years ago, a British expert says. Classified Advertising: TUITION FEE, HAIRDRESSING, CREWING HAIR, FANNING MILL, INVESTMENT, AGENTS WANTED, EXCLUSIVE TERRITORY AVAILABLE, MUSHROOM SPAWN, GOLD MEDAL, HAIRLEM OIL CAPSULES, STOP GETTING UP NIGHTS, THE GRAPHOCHART, INCREASED MENTAL EFFICIENCY, THE INSTITUTE OF PRACTICAL AND APPLIED PSYCHOLOGY, BIG BEN.