

You Will Find Lots of Christmas Specials at Our Store

- HERE ARE JUST A FEW: Mixed Nuts, fresh, lb. 20c; Cranberries, per lb. late pack. 20c; Oranges, doz. 25c, 40c, 50c; Mixed Candy, 2 lbs. 25c; Popping Corn, 2 lbs. 25c; Choice Golden Bantam Corn, per tin 10c; Fancy Mixed Cakes, 2 lbs. 25c; 3 pkgs. Nu-Jell and Sherbert Dish 25c

SPECIAL! Fresh Ground COFFEE Per lb. 27c DELLER'S GROCERY Phone 29 Jarvis WE DELIVER

Harris' Meat Market

- BEEF — PORK — SAUSAGE SPARE RIBS COOKED AND CURED MEATS GREEN GOODS

Try Our Homemade Pork & Beans in Tomato Sauce Per lb. 15c

PHONE 29 — JARVIS, ONT.

SHOP HERE at great Savings Gifts

for MEN and BOYS

Robes Pure wool gowns with smart new trims, crease resisting silk by Bonington. Also Osom blanket cloths. \$3.50 UP

Mufflers All wool in the newest checks, etc. or silk Paisleys. \$1.00 UP

Shirts Forsythe, Tookie and others. Genuine English Broad cloth. A new Christmas range. \$1.00 UP

Pyjamas Forsythe - Tookie. Two of the best makes. English Bro & d cloth, pure silk, Yama or sundown flannel. \$1.50 UP

Ties A SMART NEW RANGE EXCLUSIVELY CHOSEN FOR OUR CHRISTMAS TRADE. 50c UP

Gloves LINKED OR UNLINKED KID PIGSKIN AND OTHERS. \$1.00 UP

Hose A LARGE STOCK OF ENGLISH WOOL SILK AND WOOL LISLE OR CASHMERE. 25c UP

Sweaters ALL PURE WOOL FULL OVER OR COAT STYLES. \$1.95 UP

SEE CARTER FOR GIFTS SMARTER

CARTER & SON

Simcoe, Ont.



MR. AND MRS. JOHN BUTCHER Who were guests of honor at a banquet in the school room of the United Church on Monday evening of this week. The occasion being their Fiftieth Wedding Anniversary.

DEAN SHAW REPORTS STUDY (continued from page three) ... of the taxpayer a proof enough of that. The transportation problem is further complicated by competition from the trucks on the highway. The attempt by the minister of transport last session to introduce legislation which would bring water and highway transportation under some sort of regulation corresponding to the regulation under which the railways have been operating did not meet with success. Sir Edward Beatty thinks the opposition was due to a misunderstanding of the object of the proposed legislation and he hopes some legislation of the sort will be re-introduced by Beatty, who says the government would have to take action if any government will take in regard to this increasingly serious problem. There can be little doubt that Beatty has gained a fairly large following in the business community. On the other hand there is no doubt that the suggestion of transportation would raise considerable opposition in the West. Whether or not the talk of "monopoly" is a bogey, as suggested by Beatty, who says the government would have its adequate checks and balances through the board of railway commissioners, the cry of "monopoly" would have a great deal of weight in the West. The whole transportation problem is a perennial headache for the administration.

The Government and its Wheat Holdings One of the problems which has worried the government for some years has finally vanished. That is the holdings of wheat accumulated by a former wheat board in its efforts to support a demoralized market. About two years ago the government bought about 200,000 bushels. With rising prices and a more liberal selling policy the new board which came into office at the time rapidly sold its stocks. That last season wheat was sold at 17c per bushel and the government's holdings are not of course to be compared with the country's available supplies of wheat. The amount of this account of the small crop of the most recent is not large. It is being sold steadily at the present indications at the end of this crop year on August 1st next, there will be only a normal small carry-over of about thirty or thirty-five million bushels in the country's bins.

Wesley United Church News The Young Peoples' Society of Wesley United Church met on Tuesday evening last with Mr. Joseph Jones in charge of the program and conducting the Worship Service during which the Scripture lesson was read by Keith Stallwood. The guest speaker for the evening was Dr. E. M. Jones, who gave an instructive paper on "Good Health". The President, Mr. Harry Gowan took charge of the business session and the election of officers for 1938 was presided over by Rev. W. J. Holley and resulted as follows: President, Harry Gowan; Vice President, Keith Stallwood; Secretary, Miss Jean McFarlane; Treasurer, Gordon Bright; Governors: Christian

Adlets Adlets in this column 25 words and under 25c per insertion, 1c for each additional word.

HAY WANTED Good second cutting alfalfa, apply to E. S. Giles, phone Hagersville 9-3.

DANCE To Ed Goy's Orchestra in the Town Hall, Nanticoke, on Friday, December 17th. Admission 25c. Concert on Monday, December 20th, at 8 P.M. Everyone Welcome, adults 25c, children free. 11P.

DANCE At the Riverside Pavilion, York on Friday, December 17th at 8:30 P.M. also Dance Christmas Eve, December 24th, Riverside Pavilion Orchestra. Everybody invited. Come and have a good time. Admission 25c. Persons accepted. 11P.

CHRISTMAS ENTERTAINMENT The annual Christmas Entertainment under the auspices of Nanticoke School will be held in the Parish Hall December 22nd at 8:15 P.M. Program by young people, a farce-comedy, "A White Swan" by pupils drill, dialogues, songs, pantomime and recitations. Admission 25c. Children free. 11P.

TOWNSHIP OF WALPOLE NOMINATIONS NOTICE is hereby given that a meeting of the Municipal Electors of the Township of Walpole will be held in the Town Hall, Jarvis, on Monday, December 27th, 1937 at the hour of 9 o'clock P.M. for the purpose of nominating a Reeve, Deputy Reeve and Councillors for the Township of Walpole for the year Nineteen Hundred and Thirty-eight.

COMING IN WELLS Collectors Report Over Ninety Per Cent of Total Levy In Time Extended Till Saturday

LABRIN McNELLY FRACTURES ARM

LABRIN McNELLY FRACTURES ARM

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CHRISTMAS Subscription Offer

Kindly place me on your subscription list for: ONE YEAR \$1.50 TWO YEARS \$2.50 THREE YEARS \$3.00 (Payable in Advance)

Let the "Record" be your weekly letter to far away friends

An Ideal Christmas Gift (This offer good until December 31st, only)



HOLIDAY SPECIALS

Two Christmas Specials for SATURDAY: HARD BOILED CHRISTMAS CANDY mixed 2 lbs. for 25c; DE LUX JELLY POWDERS All flavors 7 for 25c

WEEK-END VALUES

- MIXED NUTS, per lb. 19c; CHRISTMAS CANDY, lb. 19c, 20c, 25c; SUNKIST ORANGES, doz. 25c, 35c, 45c; TANGERINE ORANGES, doz. 30c; TEXAS GRAPEFRUIT, 5 for 25c; PUMPKIN, Choice Quality, lg. tin, 3 25c; FANCY CAKES, per lb. 17c; MAXWELL HOUSE COFFEE, tin 39c; SHORTENING, Swiss Jewel 4lb pkg 50c

E. R. SWAIN

PHONE 20 — JARVIS

Christmas Gifts SILVER & CHINA WARE Casseroles, Pie Servers, Bread Tray, Bon-Bon Dish, Butter Dish, Relish Dish, Compot.

ELECTRICAL GOODS Irons, Toasters, Heater, Sandwich Toaster, Christmas Tree Light Sets.

HOCKEY BOOTS AND SKATES Hockey Sticks, Pucks, Sky Tot, Air Rifle, Carvers, Roasters, Express Wagons

E. T. CARTER PHONE 19-2 — JARVIS

SYMBOLS OF CHRISTMAS

The Tree is Ancient But Not So Reindeer

From legend has it that St. Boniface, a missionary to the hard-boiled North German, chopped down a sacred oak tree to show his challengers how powerful their lightning-god had. He was not blasted down in his tracks, as they all expected him to be, and presently the evergreen sprang up alongside the stump of the overthrown god-tree. That is legend says, was the beginning of Christmas trees.



The Madonna On The Rock Remains Serene

Turning above the surrounding seas, a constant reminder to the people of Frost of their religious Virgin Island, one of the most remarkable natural rock formations in the world. On the side of this island is a remarkable likeness of the Madonna with the Christ-Child in her arms.

When The Stork Arrives At Christmas Reindeer Modern Reindeer are comparatively recent features of the Yuletide fauna and flora. They do not figure in the Christmas art, literature or legend of ancient and medieval times. They would appear to have got into our notions of equipment for St. Nicholas by way of Lapland, the "farthest north" in early modern European times.

Two-thick young growing stands of timber. Thus our holiday stunts may serve a practical end as well, in the national economy. Reindeer Modern Reindeer are comparatively recent features of the Yuletide fauna and flora. They do not figure in the Christmas art, literature or legend of ancient and medieval times. They would appear to have got into our notions of equipment for St. Nicholas by way of Lapland, the "farthest north" in early modern European times.

THE CHRISTMAS TRAVELLERS

where these animals are both horses and cows to the people. Excellent adapted to useful life in a hard country are the reindeer. They can stand any amount of cold, they feed on the toughest kind of fare. Favorite fodder is the finely-branched lichen that grows in great mats all round the northern end of the earth, known from that very fact as reindeer moss. Tireless and fleet of foot, they will merit the name of the Germans call them, "Remmer," which means "running animal."

THE TOYS OF YESTERYEAR

THEY DIFFERED GREATLY FROM MODERN PLAYTHINGS

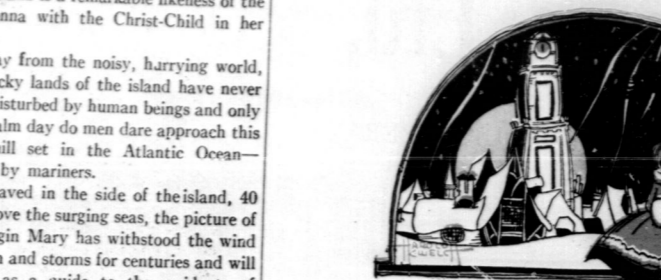
The toys of the children of today differ vastly from those of their ancestors. But Christmas, in A.D. 1100 there was a tiny stuffed lion on wheels in Susa (Africa), and a wooden crocodile, snapping its toothed joints at an Egyptian baby, was the forerunner of a similar mechanical marvel of the present age.

Christmas Kindness Because this old world is hungry for love, "the simple art of being kind" is needed to carry Christmas through the year. We may get along colorfully without further wisdom or guile or sophistication; but, as surely as we need the gentle offices of love as we meet one another by the way.

The Man Who Made Christmas

CHARLES DICKENS SET FESTIVE STYLES

There was never a greater apostle of good cheer and kindness than Charles Dickens, whose neglected boyhood of a blacking factory, taught him what the Christmas spirit ought to be, by the bitter contrast of what it never was for him. He was born in 1812 at Portsmouth, in debt, like the famous character, Micawber, in a "David Copperfield." His mother was a real life version of the silly, flighty Mrs. Nickleby who appears in another of Dickens' great books, "Nicholas Nickleby." Poverty was their inevitable lot until "Pickwick Papers" brought the



Twenty-four-year-old Charles Dickens fame, and the beginning of wealth. Standards for Christmas And it is to "Pickwick Papers" and his later books, particularly "The Christmas Carol," that we owe much of what is most typical of our Christmas festivities. Before Dickens there was no universally accepted "standard" for the English Christmas. Dickens in his books chooses from many old English customs, and invents others, and describes Christmas festivities time after time, which by their

Walter Scott had approached Dickens' popularity, and his work, utterly different though it was, had paved the way for Dickens by educating a huge public to find pleasure in good novels. Dickens and America In 1830, at the peak of his fame, Dickens made a triumphant tour of America, offering the Americans on his return by some of the descriptions of their life in a magazine, "American Notes." But the old "American Notes" had been so successful that he had led as a boy not only gave him the qualities which made him famous, they gave him another quality which killed him. Haunted by the fear of poverty, Dickens' life became a furious drive to put him and his children beyond the reach of want for ever. Book after book came from his ceaseless pen, but he was not enough. In 1850 he started a magazine, "Household Words." He found that his genius as an amateur could be turned into huge sums of money when he toured the country giving readings from his own works. Those readings drained his vitality, and when in 1858 he toured America, he was in a semi-paralytic condition after every reading. He earned \$100,000 but was a broken man. Yet after a brief rest on his return to England, he started them again, and on June 9, 1870, he was struck down for the last time, at his desk, by an effusion of blood to the brain. And the dead was a fine house, "Gadshill Place," which he had often gazed at forty-five years before—a sad little dreary home, and determined that sometime, somehow, that fine, big house should be his own.

Old-Time Feasting Customs

Christmas in England has always been a great occasion for drinking and feasting. In fact, an Italian proverb says of a busy man, that "He has more to do than the ovens in England at Christmas." In old England they had many dishes which we seldom hear of now. There was frumenty, a dish made of what which is still sometimes served in Yorkshire, ale posset, Shropshire "wigs," and caraway buns dipped in ale. Yule doughs or doughs were eaten everywhere, and in Coventry they made their famous God-cake. Tansy, too, was a favorite dish. This was made with eggs and cream, flavored with the juice of tansy, an extremely bitter, aromatic herb. In addition there was Christmas brown, conynghes in gravy, and a host of dishes that have since died out.

Kindly Season

It is the most human and kindly of seasons, as fully penetrated and irradiated with the feeling of human brotherhood, which is the essential spirit of Christianity, as the month of June with sunshine and the balmy breath of roses.—George W. Curtis

Community Santa Claus



The gigantic Christmas tree in Fountain square was ablaze with colored lights and decorations. Christmas eve had arrived and the snowy atmosphere was beautifully depicting the finishing touches to the grand and wonderful community tree. Even though all the celebrations had taken place elsewhere, the big tree had never failed to stand in its place of honor in the centre of town on Christmas eve.

Mirth, happiness and laughter fair by abounded through the joyous streets blinking through the snowflakes and hurrying on to celebrations. They seemed to take the community tree for granted until the illustrious place elsewhere was heard in the distance. Sleighbells on Christmas eve—how delightful! All eyes were turned in the direction from which they came.

Soon the object of the delightful distance came into sight. A bright red sleigh drawn by six horses, cleverly decorated to represent reindeer, turned the corner and headed toward Fountain square. All traffic was stopped instantly as the

children made a frantic rush to meet their Santa Claus, the real Santa Claus from North Pole. "It must be the real one," shouted little little fellow, "for only the really real one has reindeer." "Cause my mother told me so."

"Mist" with shouts of merriment and white costume and long white beard, slighter than the sleigh with a jovial, good-natured, "Merry Christmas, merry Christmas to you all!" The children swarmed about him in uncontrollable confusion as he joyously dragged forth pack after pack bulging with brightly colored toys and dolls of all descriptions.

What could it mean? Who was this strange real Santa Claus with sleigh and reindeer from the North Pole? The people marvelled! The children were boisterous and completely out of control. Everyone forgot his own particular celebration and lingered on to see what it was all about.

Then jolly old St. Nick, his board throwing in the breeze, began digging down into his packs and passing out the toys to the youngsters. "Oh, boy!" shouted one, "see what I got — an airplane!" Then two little boys cried out, "see what I got — my unwrapped golden-haired doll."

On and on Santa continued as the crowd became greater and greater and the snowstorm grew heavier and heavier. Santa's packages were in evidence on all sides, adding to the gaiety of the Christmas party.

There was a hull as Santa Claus dug down into still another pack. This time he began hurling large oranges and sacks of candy into the crowd and they were catching them with much laughter and excitement.

Santa himself was having the time of his life. Even more so, than the happy crowd about him.

For he was chuckling within, because he had been reminded by a Christmas messenger of love to do this very thing and to become the community Santa Claus. Finally the crowd became impatient to learn who their strange, chuckling Santa really was. Who could it be, who had given so generously and impartially to all? But before they had time to speak, the jolly old fellow was setting back people, snow and traffic until he scrambled into his sleigh.

"Get up, reindeers!" he shouted. "With a jerk the sleigh bounded forward with Santa wildly shouting, 'Merry Christmas, folks, merry Christmas to all!'"

But he wasn't to get away so easily for the next moment a strong north wind, whistling around the corner, tore off whiskers, mask and all, and Santa Claus stood revealed in all his embarrassment!

A hushed silence at first and then a still shout of joy and surprise rang through the Christmas atmosphere. "Twas 'Indian Pete,' the town's most confident and popular. In all their lives had they seen such a glorious smile on his face, as he gazed out from his Christmas mask and offered his hand in friendly greeting to all.

"Indian Pete" (so named because of his love for the red) had been given without thought of receiving and had incidentally received more than he ever could have received materially—the respect and adoration of the whole town.

Select Christmas toys to please the child, not to amuse the adults in the family.