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BARN ROOFING—FENCE POSTS

OUR SHEDS FACTORY PRICES SAVE YOU money on Barn Roofing and Fencing. Write for our price list. The Shed Co., 1000 Queen St. W., Toronto.

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FOR SALE

FOR SALE—LAVENDULA WINE. Write for our price list. The Wine Co., 1000 Queen St. W., Toronto.

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POPCORN—HIGH QUALITY GUARANTEED. Write for our price list. The Popcorn Co., 1000 Queen St. W., Toronto.

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1000 TWENTY SPECIAL MATING CHICKENS. Write for our price list. The Poultry Co., 1000 Queen St. W., Toronto.

TOBACCO

SEAP BUREL. FOUR POINTS \$1.00. Write for our price list. The Tobacco Co., 1000 Queen St. W., Toronto.

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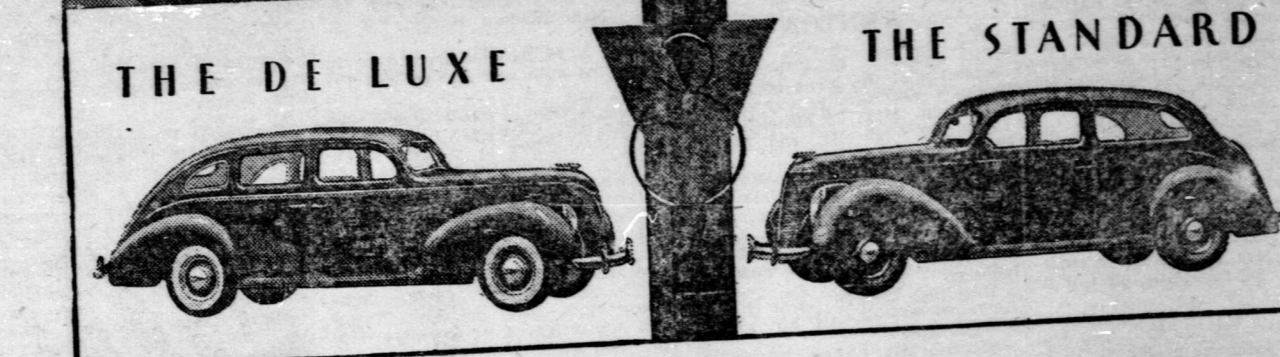
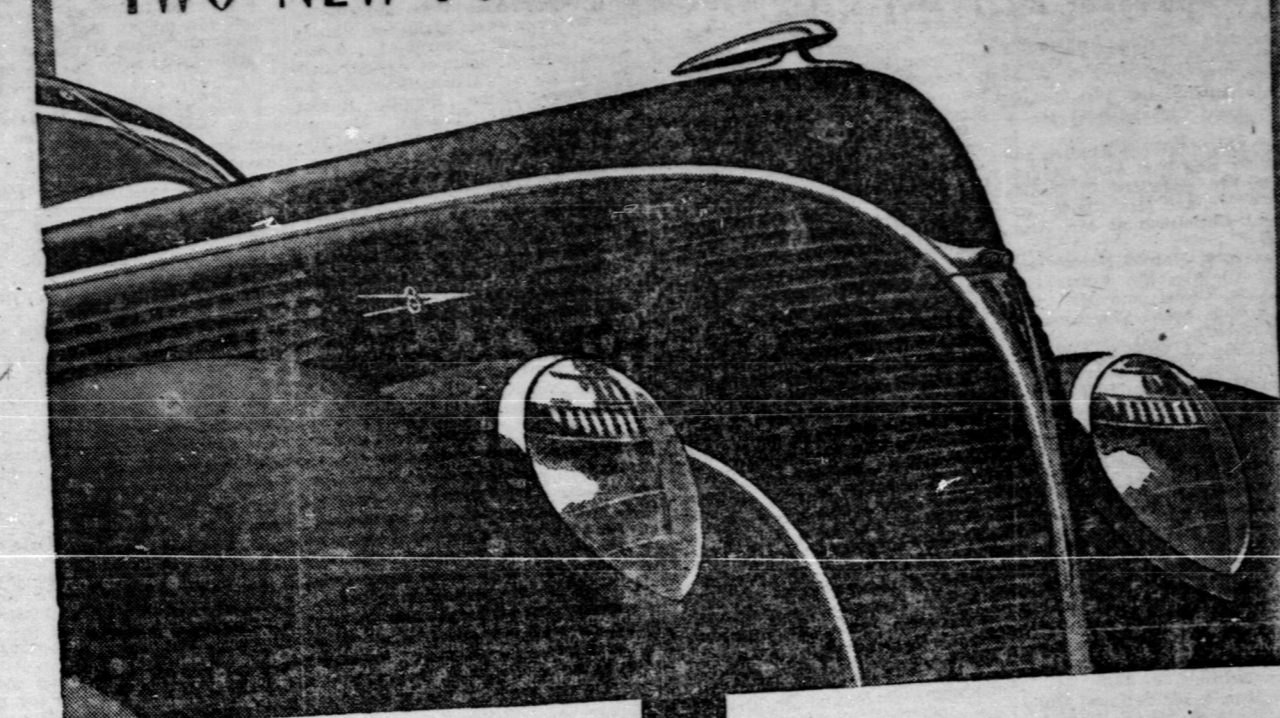
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Announcing TWO NEW FORD V-8 CARS FOR 1938



THE DE LUXE
THE STANDARD

Ford offers two new cars for 1938—the Standard Ford V-8 and the De Luxe V-8. They are different in appearance—but built to the same standard of mechanical excellence—on the same 112-inch wheelbase.

Because people liked our 1937 car so well, they bought more than any other make. They liked its looks, its smooth performance, and the way it handled. We have improved on that car in the newly styled Standard Ford V-8.

But some folks wanted still more size and style, with the same fundamental Ford advantages. For them, we have designed a new De Luxe line.

The De Luxe Ford V-8 Sedans are longer with more room, larger luggage space, and finer appointments. De Luxe cars are equipped with the 85-horsepower Ford V-8 engine. They provide more motoring satisfaction at low Ford prices.

The Standard is even lower priced than the De Luxe. It is a brilliant, modern car. It has graceful new lines and well-tailored interiors. It gives you the same basic advantages of the 85-horsepower Ford V-8 engine.

Before Ford made V-type 8-cylinder engines available to every one, they were used only in expensive cars. Since then, four million Ford owners have learned the genuine enjoyment of driving an 8-cylinder car with all-round economy. The low prices of the De Luxe and Standard cars make it easy for you to step into the V-8 class.

FIT YOUR CAR TO YOUR NEEDS
With two distinct designs, two body styles and two price ranges, you'll find a Ford car to fit your personal needs exactly. Whatever one you choose, you get more

Francis Drake Biggest Pirate

Interpretation of Celebrated Seaman Slightly Different From Cut-and-Dried History.

Sir Francis Drake's disregard for the gallantry of Spain was lauded by Gordon L. Fraser, K.C., when he spoke to members of the Windsor Optimist Club last week, says the Optimist.

"I never thought much of it," remarked Mr. Fraser after telling how the famous English seaman had crumpled the gallantry of the Spaniards. "They are murdering each other now in Spain and maybe they should let them finish it," he added.

After referring to the recent piracy in the Mediterranean, he told of the one he considered to have been the greatest pirate in history, Sir Francis Drake.

Dr. Fraser interpreted the career of Drake as far from the cut and dried school-history version. His and Drake's school history version, he said, was a glorification of the Elizabethan clever and humorous English sailor who fought to match his contention that Drake was one of the most colorful figures in the history of the world.

The speaker recalled in detail the series of expeditions conducted by Drake and his men, featuring the capture of the Spanish galleon, the *San Pedro*, which took them around the world. Observing that while Queen Elizabeth told the world she did not endorse the actions of the British pirates against the Spaniards, she praised them privately, Mr. Fraser said, and even had an investment in the Drake main expedition, which was a profit of more than a million dollars.

Loyalty of Men
Mr. Fraser emphasized the loyalty of Drake's men by maintaining that they would have even gone to hell with him for they knew if he took them there he could bring them back.

In closing, Mr. Fraser made brief mention of some other well-known buccaners. He suggested that piracy today likely would not provide as prosperous a profession as it did in the 16th century.

Freak Fox Skins At Alberta Farm

Golden-Silver Pelts to be Sent to Paris For Exhibition

Farishan men will decide whether the "golden-silver" pelts of two 'freak' foxes bred in Alberta are worthy of adoption as a new style for the smartly dressed woman.

The pelts were shown to members of the Alberta Silver Fox Breeders' Association at their annual meeting here. Called golden-silver by some experts, the pelts were exhibited by William Clarke Blackfalds, Alta., whose farms they were raised.

The golden-silver was a mystery even to the owner who could not explain how the peculiar strain developed. The pelts will be sent to Paris for exhibition.

Three Ask Freedom From Same Wife

Three men asked legal freedom at Long Beach, Cal., last week—from the same wife.

In a divorce complaint, Richard Sorenson alleged Patricia L. Sorenson married him, Sam Paul Gaffney and Earl Vernon Holloway within 11 months.

Gaffney's annulment action said he was not of age when he went through a ceremony with Patricia.

Holloway's annulment suit said the defendant was not divorced when she became his bride.

HAVE YOU HEARD

AS 1937 CLOSURES LET'S TAKE INVENTORY. Check carefully your real assets in life. If you have a clear conscience and if you have half a dozen good friends and a happy home, and if your heart has kept its youth and your soul its honesty—Then you are one of life's millionaires.

The young man had gone to the bazaar, but was determined not to spend anything.

MAKE YOUR LIVER Produce its bile

Your liver has a big job to do. Make it do what it is supposed to. The job is to produce bile. Bile is the most important of all the body fluids. It is the most effective stimulant for the liver. It is the most important of all the body fluids. It is the most effective stimulant for the liver.

Play fair even with the Devil. Don't try to get even with Satan, and then continue to hang onto him with both hands.

Hired Hand — "Well, now, what time do I have to get to work tomorrow?"
Farmer — "Any time you like, just so's it ain't later than half-past four."

THE JOY OF WORK

Don't pity the man who hustles all the whole day through — But pity the other fellow who hasn't a thing to do.
Condone with the chap who's idle, who has no 'row to blow'.
With no one depending on him, and nothing to make him grow.
He misses the best of living, the joy of work well done.
The thrill of high achievement and the victories nobly won.
And the man who 'digs in' daily, and whose bread and butter depends on his doing his very utmost, and who earns all he spends — Is the one who finds completeness in every well-spent day — Whose life is filled with sweetness in work as well as play.
His joy is in providing — through his own brain and brain — For those whose love inspires him to hustle with might and main.
That man will keep on climbing, and nothing can make him stop.
For with such power behind him he's sure to reach the top.
So envy the man who hustles, and needs to hustle too.
And from your heart be thankful if that man should be — YOU!

Farmer Brown — What did your son learn at state college?
Farmer Hicks — "Well, he hadn't been home three days before he showed me how to open a bottle with a half-dollar."

Don't get the idea that everybody is working against you; many of them don't even know that you are around.

"The time has come when even the strongest democracies in the world must be prepared to resist inroads upon their liberties by totalitarian states."—Harold L. Ickes.

Meets Death In Search of

Twenty-three-year-old Mary, of Clarence street, Seattle, England, met her death while she was on her way to work. She was struck by a car while crossing the street. Her body was found in the gutter. The car was driven by a man who was not identified.

Part of the medical treatment was her care, and it was stated that she was in a coma. Her usual practice was to walk across the street at the curb, where the footpath is only a few inches from the edge of the road.

It was slightly foggy at the time of the accident. Medical evidence was that she had a fractured skull and neck.

WEAR SMILES AT STYLES AT

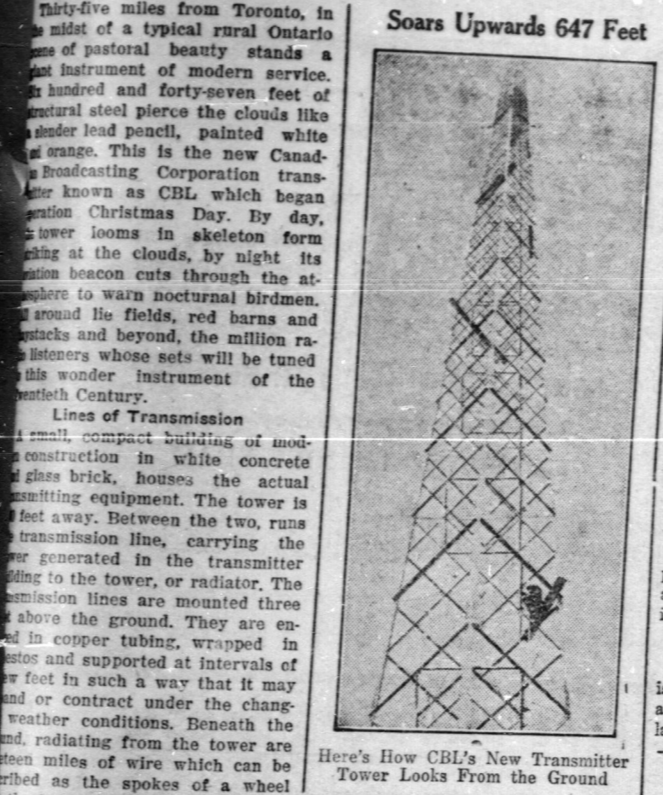
Disfiguring extra pounds are difficult to dress as you wish. A great cleanser of blood and energy is inactive or overworked. It is the most effective stimulant for the liver. It is the most important of all the body fluids. It is the most effective stimulant for the liver.

Sooner Than Expected planned our program to start service sometime in

New Era in Canadian Broadcasting

Giant Hornby Transmitter Last Word In Modernity

Tower 647 Feet High In Hub of Station CBL's Broadcasting Equipment—Another Link In Magic Chain of "Canada Calling"



Here's How CBL's New Transmitter Tower Looks From the Ground

Thirty-five miles from Toronto, in a spot of a typical rural Ontario landscape, stands a tower of pastoral beauty—a modern instrument of modern service. It is a hundred and forty-seven feet of central steel pipes, painted white, and slender lead pencil, painted white at the base. This is the new Canadian Broadcasting Corporation transmitter known as CBL, which began operation Christmas Day. By day, the tower looms in skeleton form against the clouds, by night its glow beacons cuts through the atmosphere to warn nocturnal birdmen around the fields, red barns and pastures, the million radiating towers whose sets will be the wonder instrument of the wireless century.

The lines of transmission are small, compact building of construction in white concrete and glass brick, houses the actual broadcasting equipment. The tower is set away. Between the two rises a transmission line, carrying the show generated in the transmitter house to the tower, or radiator. The antenna lines are mounted three above the ground. They are encased in copper tubing, wrapped in lead and supported at intervals of ten feet in such a way that it may expand or contract under the changing weather conditions. Beneath the tower, radiating from the tower are ten miles of wire which can be shifted as the spokes of a wheel the tower as its hub.

Will Stand 120-Mile Gale
The tower stands upon a ten foot concrete base but the condition is not as simple as it appears. At the base of the steel tower, a steel plate, below this a porcelain support is placed on a steel ball all on the same shaped top of the concrete base. This resembles a hand socket design. Running at angles from the four corners of the tower, four steel rods, each ten feet square shaft, about three feet from the ground are the main supports. One and three-eighth inch rods, specially designed and cast in the tower, are used to hold the tower against a 170 mile per hour wind.

Each weighing 200 pounds.
The tower is a masterpiece of engineering. It is a masterpiece of engineering. It is a masterpiece of engineering. It is a masterpiece of engineering. It is a masterpiece of engineering.

LOCAL FORD DEALER
De Luxe Ford V-8 models are Coupe, Tudor Sedan, Fordor Sedan, Convertible Coupe, Club Sedan, Convertible Club Coupe, Fordor and Convertible Sedan.
Ford V-8 is available in three models: Coupe, Tudor Sedan and Fordor Sedan.
Ford is a fully equipped car at the lowest possible price. The prices on De Luxe models include twin tail lights, two windshield wipers, specially designed and cast in the tower, are used to hold the tower against a 170 mile per hour wind. Each weighing 200 pounds.

The most powerful transmitters in Canada, and each will also be used in the provinces in which they are located but neighboring provinces and states as well.

An Intricate Network
How does a program originating in Toronto get to the other end of the country? It is the work of the transmitter and into the hands of the listener? Music, drama, comedy, lectures, news and songs.

Blind Witness "Saw" Murder

Is the Only Man Who Provided Clue to Slaying

A slaying "witness" only by a blind man gave Philadelphia police last week a new angle on crime. Detective John McEnroe said Frank Reynolds, 29, sightless former circus performer, related a tale of two men rushing silently into the Reynolds rooming house and shooting a man identified through fingerprints as Samuel Goldstein, 41.

Reynolds, who became blind 10 years ago, said he knew Goldstein as "Samuel Fuhrman" and that he "sometimes would drop in for a talk."

Reynolds said he and Goldstein were sitting in the kitchen last night when the doorbell rang.

"He was going to answer for me, but I told him I would go," the blind man said.

"I turned the latch of the door and whoever was on the steps pushed right in and another man followed him."

Reynolds said he closed the door and was returning to the kitchen when he heard a shot. Then, he said, the pair showed him outside and fled from the house without saying a word.

Detective McEnroe said the fingerprints of Goldstein identified him as a man with a record of arrests dating back to 1910.



Around The Dial

RADIO HEADLINERS OF THE WEEK

discusses questions of general interest to farmers and gives up-to-the-minute prices and quotations.

From CKCL comes news of a mammoth Christmas party to be held over the air for the shut-ins. The broadcast will take place on Thursday, December 23rd from 2:15 until 5. On this program will be heard many of your favorites of the air. We tried to get several names for you, but apparently it is all to be a secret but definite assurance is given that it will be something worth listening to.

Modern Symphony Orchestra
Among the leading musical programs produced from the CBC studios will be Streamline, originating in Toronto, and heard on Thursday, December 23rd, at nine p.m. Percy Faith will direct the modern symphonic orchestra in his own specially arranged selections. Dorothy Auld, popular young soprano, and the Fashionaires, a novelty trio, will be the guest artists.

Those two young sophisticates of the piano, Lou Snyder and Murray Ross, appear on the commission's first scheduled spring program. They are now heard every Thursday at 8:15 p.m. over the commission net-States. The last reports show that Reginald Stewart is negotiating with

Calling all Ontario!

Twice each week day The Toronto Daily Star broadcasts news over the Canadian Broadcasting Corporation's new high-powered station CBL, Toronto.

Mornings—8 to 8:15 A.M.
Evenings—6:15 to 6:30 P.M.

—on one of the highest-powered stations in all Canada—50,000 watts—covering practically all Ontario—on an air-channel free of all interference—clear as a bell. Get your news Red Hot—news from all the world—brought to you with the immense facilities of Canada's Greatest Newspaper.



THE TORONTO DAILY STAR

See Start on Air Service in West Early in 1938

G. Johnson, vice-president of operations for Trans-Canada Airlines, last week said the circuit of the Trans-Canada might be started earlier than expected. He refused, however, to name any starting date.

C. D. Howe, minister of transport recently stated the western route of Trans-Canada Airlines start operations by February.

Sooner Than Expected planned our program to start service sometime in

1938. Mr. Johnson said. "The starting date depends on two main factors—how soon pilots complete their training period and how soon our equipment is ready to make predictions yet. But there is a good possibility that we will be able to start sooner than we expected."

In commenting on personnel Mr. Johnson said the airlines' policy has been to hire Canadian-born pilots in preference to British-born fliers. He also said only six United States experts were employed, none having permanent contracts.

"Old Faithful" geyser broke away from its 65-minute schedule on June 19, 1936, and spouted twice within 80 minutes. It then waited 92 minutes before erupting again.