DIAMOND

mushballers never got to the scene of action. What happened? Don-Caledonia Office-Di Co. block. Cayuga Office-Tale

The World at His Finger Tips

The old expression "the world at his fingertips" becomes fact in the case of the engineer controlling the new radio broadcast "Canada 1937" new radio broadcast "Canada 1937" heard over a national network Sunday, 5.45 to 6.30 P.M., EST.

The man who sits at the master control of this broadcast is bringing entertainment from many parts of the world, and feeding it out again to 34 radio stations. When Vernon Bartlett, famous author, finishes talking about European affairs from London, the engineer immediately brings in the big Montreal orchestra playing a British tune.

playing a British tune.

When L. S. B. Shapiro, Canadian newspaper man finishes his discussior of the movies in New York by naming the most popular song of the week, the orchestra is heard impatigately playing that

haming the most popular song of the week, the orchestra is heard immediately playing that number. Similarly, when the actors in Montreal complete their dramatization of the story behind the biggest news story of the week, a famous correspondent is heard speaking from the point where the event took place, whether it be Shanghai, Berlin, or Buenos Aires. All of these features must be controlled to the exact senond, and synchronized into a smooth running, complete program.

Such miracles of radio control are becoming commonplace to Victor George, producer of "Canada 1937" and Ken Paul, chief engineer. For the same sponsor they arranged a program in January 1935 for which 25,000 miles of land wires were necessary to bring the program material to Montreal and feed it to the network. They handled the British Empire Games broadcast in 1934; the broadcast of the arrival of Balboa and the Italian air armada in Montreal, and the broadcast description of the total eclipse in 1932.

These men truly have the world at their fingertips, and with "Canada 1937" they are bringing the world to the radio of every Canadian home

News of the Countryside

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This old saying may or may not be true, but certainly if your home lacks running water, and a kitchen sink, the job of housekeeping is greatly increased.

With running water, supplied by a Duro Pumping System, and piped to any part of your home, it will be ready for an Emco sink in the kitchen and an Emco equipped bathroom.

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Emco prices are moderate. For example, Snow-white Enamelled Sink, as illustrated, 20" x 42", including Faucet and Trap, ready for installation for as low as.......\$36.00

The Duro Special Pump, illustrated below, has a capacity of 250 gallons per hour, is supplied with a 30 gallon Galvanized Fank and 110 volt, 25 or 60 cycle, motor, and



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