

YOU CAN ALWAYS SHOP TO ADVANTAGE AT YOUR RECALL  
DRUG STORE

36 SHOPPING DAYS UNTIL CHRISTMAS!

WE HAVE ON DISPLAY  
**Christmas Sets**  
PRICED FROM  
**69c to \$16.**

Votes on the Recall  
Boys and Girls Contest  
given on all purchases  
except Cigars, Cigarettes  
and tobacco.

A SMALL DEPOSIT  
WILL HOLD ANY  
ARTICLE UNTIL  
CHRISTMAS

We have a complete stock of

**Frank Meckel**

**Filter Pipes**

on display

**\$1.00**

**Sheaffer Lifetime PEN and PENCIL SETS**

or individually packaged  
make ideal gifts. PRICED FROM \$3.25 to \$15.

**L. L. McBRIDE, Phm.B.**

PHONE 71 The Recall Drug Store WE DELIVER

Day or Night

**Radios Repaired**

WITH THE APPROACH OF WINTER  
HOCKEY GAMES AND OTHER GOOD  
PROGRAMS ARE AGAIN STARTING

Is Your Radio Giving Satisfaction?

IF NOT, GIVE US A CALL AND ENSURE  
GOOD RECEPTION OF YOUR  
FAVORITE PROGRAMS.

INSPECT - -

THE NEW R.C.A. VICTOR AND  
NORTHERN ELECTRIC RADIOS.

**Wm. HOWELL**

PHONE 195 HAGERSVILLE

ROUND BARGAIN FARES

FRIDAY AND SATURDAY, NOV. 12 - 13

From To Hamilton Toronto

Aylmer \$1.45 To Hamilton Toronto

Bright .90 To Hamilton Toronto

Caledonia .75 To Hamilton Toronto

Delhi 1.20 To Hamilton Toronto

Drummond .75 To Hamilton Toronto

Dundas 1.50 To Hamilton Toronto

Port Hope 1.10 To Hamilton Toronto

Cent 'A Mile' tickets also on sale from above noted points to following

stations: Parry Sound, Sudbury, Beardmore, Port Arthur, Port William,

Newmarket, Barrie, Orillia, Gravenhurst, Bracebridge, Callander, North

Bay, Ottawa, Bowmanville, Port Hope, Cobourg, Trenton, Belleville,

Napanee, Kingston, Ganaroco, Brockville, Prescott, Morrisburg, Cornwall

AND TO MANY OTHER POINTS SEE HANDBILLS

**NATIONAL BOOK FAIR**

November 4th to 13th, Inclusive at the

King Edward Hotel, Toronto

The Literary Event of the year and the Mecca of Booklovers. In 1936, Extra

books, more exhibits and special topical displays of wide and varied na-

ture. Poetry, Drama, Travel, Romance. The latest and best in Boys' and

Girls' gift books. See the 50 best books of the year. Favorite authors to

visit each day and more than 200 publishers from United Kingdom, United

States and Canada will exhibit. Rare and treasurable manuscripts on

view. An attraction not to be equalled for all lovers of books.

**NATIONAL MOTOR SHOW**

November 6th to 13th, Inclusive, The

Automotive Building, Exhibition Park, Toronto

The "Facemaker of Automobile Shows of the World" offering the latest

in the newest design of cars for 1938. All the best products of the automo-

otive industry on display. Experts declare the Toronto show is unequalled

from point of view of exhibits, number of manufacturers taking space and

for special building designed for the purpose of displaying new cars. The

1937 Motor Show provides a spectacle without precedent, or counterpart,

in London, Paris, or New York. Experts state that the 1937 National Mo-

tor Show will be bigger and better than ever.

**NOVEMBER 13 - NATIONAL HOCKEY LEAGUE**

Chicago Black Hawks VS -

Toronto Maple Leafs

Fares to all Points. Tickets, Information, from agents T-463D

**CANADIAN NATIONAL**

A. J. GURNEY

MONTREAL LIFE

INSURANCE

AGENT

MASSEY HARRIS

DEALER

PHONE 71 JARVIS

**Wellington DUXBURY**

## OUT OF DEBT, OUT OF DANGER

Among the nearest citizens in any community are those who can, but will not pay their bills. This is the worst kind of indifference to obligations, and perhaps accounts in part for the development, especially in cities, of the "cash and carry" plan of doing business. But it cannot be made effective by merchants in many towns and villages where the credit system is entrenched, nor can it be insisted upon by professional men. Debtors are numerous among the victims of this neglect to pay bills. So are grocers, butchers and other tradesmen.

"Let him wait. We need the money for something else" - something that can't be "charged" - is the attitude toward bills presented. So accounts accumulate on the creditor's books and in turn he cannot meet obligations to those who sell him supplies.

This, of course, is an old story but the condition created is serious, and, no doubt, will persist. Meaning such delators more money, a hold front. The grocer and the butcher note the "awkward" but cannot collect their bills. There is a remedy - drastic and perhaps not generally usable, but it works. A writer in the "Times" of London, tells the story of how a Devonshire vicar pulled a local tradesman out of debt. From the pulpit he announced casually:

"A certain grocer in the neighborhood is in serious financial difficulties through no fault of his own, but owing to the large number of overdue accounts on his books. On going through the books with him I am astonished to find that most of his debtors are members of my own congregation and a number of them are listening to me now. Next Sunday I propose to read from this pulpit a list of those accounts which are still outstanding.

The following week saw the grocer rehabilitated financially, and only that, other tradesmen found delinquent creditors paying up, and the village generally noted more money in circulation. No doubt it would be regarded as a mean business to threaten with publicity slow payers, but it wouldn't be any meaner than their own habit of ignoring small obligations which they are well able to meet. "Bad debts" have been the ruin of many a too-trusting merchant. Close & Mail.

**JUST AN ACCIDENT:**

A pleasant Sunday afternoon in the country. Thousands of happy families, "on a drive," whizzing along on a typically picturesque Ontario highway. Suddenly, around a bend, a car is seen to skid, and a terrific crash, the scream of tearing metal, the shrieking whiff of glass, agonizing moans then a deathly moment of silence.

A man, one arm hanging limp, crawls from the wreckage. "One car has been wrecked from the front of his head. He leans over someone else in the car, then collapses. Help comes almost immediately. A man, one arm hanging limp, crawls from the wreckage. "One car has been wrecked from the front of his head. He leans over someone else in the car, then collapses. Help comes almost immediately. A man, one arm hanging limp, crawls from the wreckage. "One car has been wrecked from the front of his head. He leans over someone else in the car, then collapses. Help comes almost immediately.

Horrible, isn't it? But neither uncommon nor exaggerated. It is simply a factual report of one of the 501 motor accidents in 1936 which resulted in fatalities. The headlines in the newspaper next day read something like: "One Dead In Car Crash. Two In Hospital May Die."

You've seen dozens of headlines just like it, but how often do you stop to think of the hideous picture of blood and pain and death which lies behind them.

Accidents are horrible. Horrible to hear about and look at. A by-stander peers curiously into the back of the car. He turns away with a shudder. He is a good man, someone else fishes out an arm and tucks it under the blanket beside the body.

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## Adlets

Adlets in this column 25 words and under 25c per insertion, 1c for each additional word.

**LOST**

Airdale dog, female, east of Jarvis and younger, lost. Please notify J. B. McKenzie, phone 950. Reverse call. 2TC-45

**FOR SALE**

Pullets, Barred Rocks, ready to lay, and younger, bred from high production large eggs, government approved, blood tested stock, same as read. Call. 2TC-45

**3. H. THOMPSON & SON**

Port Dover, Ont.

**FAMILY** - Who has not heard of this name or tried one or more of these 200 family necessities?

A writer in the "Times" of London, tells the story of how a Devonshire vicar pulled a local tradesman out of debt. From the pulpit he announced casually:

"A certain grocer in the neighborhood is in serious financial difficulties through no fault of his own, but owing to the large number of overdue accounts on his books. On going through the books with him I am astonished to find that most of his debtors are members of my own congregation and a number of them are listening to me now. Next Sunday I propose to read from this pulpit a list of those accounts which are still outstanding.

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## THE HOUSE OF QUALITY

JUST 6 WEEKS UNTIL CHRISTMAS

RAISINS, SEEDLESS, 2 lbs for

CURRENTS, SEEDED, 1 lb.

DATES, PITTED, 2 lbs.

CHERRIES, RED & GREEN, per lb.

PINEAPPLE, RED, GREEN, NATURAL, 1 lb.

PEACANS, per lb.

ALMONDS, per lb.

WALNUTS, per lb.

**J. S. BURWASH**

PHONE 58-R 2 JARVIS, ONT.

**HENSON'S CORN STARCH**

2 pgs for 10c

**QUICK QUAKER OATS**

large pkg. 10c

**REE HIVE SYRUP**

2 lb. tins, 2 for 10c

**PORK & BEANS, Campbell's**

21 oz. tin, 3 tins for 10c

**THE PRICE OF**

**BUY NOW AT**

**27c**

**E. R. SWAIN**

PHONE 20 JARVIS, ONT.

**Phone 27 W. J. ELLIOTT JARVIS**

**Plumbing and Tinsmithing**

**ELECTRICAL WORK**

Now is the time to prepare for the colder that are to come.

**RAY GLO GAS HEATERS, up from \$10**

**QUEBEC HEATERS, 3 sizes \$12.50 to \$15**

**WOOD STOVES**

**AIR TITE HEATERS, 2 sizes, \$4.50 & \$5**

**COAL & WOOD COOK STOVES up to \$20**

Stove Pipe, Elbows, Tapers, Tees, Dampers

Collars, Wire, Etc.

**DELLER'S GROCERY**

COFFEE, Chase & Sanborn Dated, per lb.

GRAPES, 2 lbs. for

PRUNES, 2 lbs. for

POP CORN, per lb.

BULK COCOA, per lb.

Quart Tin FLOOR GLOSS & POLISHER

NONSUCH SILVER CREAM, per jar

TOMATO JUICE, 23 oz. tin

BULK PEANUT BUTTER, per lb.

PHONE 29 JARVIS, ONT.

**HARRIS' MEAT MARKET**

**FRIDAY AND SATURDAY SPECIALS**

PRIME RIB ROAST, lb. - 18c

CHUCK OR BLADE, lb. - 18c

BOILING BEEF, lb. - 11c

RIB STEW, lb. - 11c

ROUND STEAK, lb. - 18c

TRIADON STEAK, lb. - 11c

— PORK CUTS —

LOIN PORK, trimmed, lb. 24c

BUTTS, trimmed, lb. 24c

PURE PORK SAUSAGE, per lb.

COOKED & CURED MEATS ALL REDUCED

PHONE 50 JARVIS, ONT.

**Get Ready for Winter**

Roll Roofing, Light, Medium, Heavy

Window Glass & Putty

Caulking Compound

Weather Stripping

Phone 19 E. T. CARTER Jarvis, Ont.

**APITOL**

ATRE, SIMCOE

PH, Sat, Nov. 18 - 30

MAINTAIN MUSIC

RAY, Bob Burns, also

**GAMBIT**

Treat, Marion Marsh, Akim Tamiroff

also SINGLE

THurs, Wed, Nov. 22 - 24

YOU CAN'T HAVE EVERYTHING

Pop, Don Ameche, Winifred, Rita Bruns, Martin, Rubinoff, also

SELECTED SHORTS

## THE JARVIS RECORD

"Let Us Have Faith That Right Makes Might And In That Faith Let Us Dare To Do Our Duty As We Understand It"

JARVIS, ONTARIO, THURSDAY, NOVEMBER 11th, 1937

\$1.50 PER YEAR. \$2.00 IN THE UNITED STATES. SINGLE COPIES FIVE CENTS EACH.

**Jarvis Boys Send Greetings**

We recently received a communication from Mr. F. L. Turner, in Montreal, taking us to task for certain delinquency on our part, which we would acknowledge and express our regret. He also sends regards to all his old friends in Jarvis and to all his friends in the Metropolis of Canada.

The late Mr.