

THE JARVIS RECORD

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A weekly devoted to the interests of the Jarvis and the Township of Walpole as well as neighboring townships in the County of Norfolk.

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A. L. MILLER, Editor

HOW DAIRY INDUSTRY HAS DEVELOPED

By R. K. JONES. Dairying in Canada has come to be one of our largest industries. It employs far more people than mining, automotive manufacture, steel, the pulp and paper business.

The depression showed conclusively that economic setbacks in other lines do not stop the flow of milk. The fourteen and a quarter billions pounds of milk produced in 1929 increased by the time the depth of the depression was reached in 1932 to about sixteen and three-quarter billion—as the following table from the Dominion Bureau of Statistics illustrates:

Table showing Canadian Milk Production from 1929 to 1935. Columns include Year, Pounds, and Tons. Production increased from 14,349,023,000 pounds in 1929 to 16,358,661,300 pounds in 1935.

This statement is not true for the chief wheat-growing provinces, but it is true for Canada as a whole, although wheat rank a close second last year being only four million dollars behind. It will probably pass milk as the farm's surest crop and high world prices, but wheat is largely dependent on market variations outside of this country.

Table showing Estimated Gross Annual Agricultural Revenue of Canada from 1931 to 1935. Columns include Year, Dairy Products, Wheat, and Total. Total revenue increased from \$191,380,000 in 1931 to \$282,078,000 in 1935.

There are a number of reasons for the enhanced position which dairying has assumed in this country in the past few decades. One reason is the great strides which have been made in sanitary control of fluid milk. Through the co-operation of the dairy farmers, the municipal health authorities and the distributing companies, epidemics caused by milk-borne diseases have largely disappeared, and an increasing public confidence in fluid milk has been developed.

It is not a century ago, when Canada was still more or less a country of the frontier, that the milk industry became acute. It was when the cities grew that the problems of fluid milk distribution became acute. The remedy has been expensive and will continue to be so for some time to come.

Today no one seriously doubts the food value of milk, which is acclaimed by doctors and dietitians to be the most nearly perfect of foods for humans, but a continual advertising effort by the dairy companies is necessary at all times to drive the point home to the public consciousness. There are so many other things that compete for the housewife's budget money that constant retention is required to show that a quart of milk at a cost of a dozen cents or so has the same energy-higher price of beef at a much higher price.

Personal Responsibility

By Grenville Fisher

Plan Your Time. Plan your time so that you get an adequate amount of rest, both physical and mental; but make sure that you know what is adequate. Overwork is a bad habit, and it is a day idled away often leaves one more weary than a day spent overworking. It is not how much rest you really need to keep healthy and alert, but how you get it.

Spare hours can be filled in all kinds of beneficial ways by carrying on mental culture, by conversation. Do not allow time for these things if they injure your health. Both sides were at full strength again for only a short time as Bruce Meacham was chased for the second period by Peacock got out of the net for roughing it up. Play was slow in this first session and close checking was very prominent. Both sides were at full strength again for only a short time as Bruce Meacham was chased for the second period by Peacock got out of the net for roughing it up.

It is the rich food or wine of life as it is now organized that is perhaps inevitable. The precept is difficult to carry out in modern life. But we can carry it out to some extent. We can act as if tomorrow were really a remote possibility, instead of accepting it as an unthought fact. We can live each day so far complete that, if tomorrow never came, today would stand on its own merits.

Peacock held his lead, and gained an assist against Simcoe for twenty-two points. Johnson overtook team leader Mitchell when he hanged in night. Johnson has seventeen points to Mitchell's sixteen. Johnson, with three penalties in his last game brought his total to sixteen minutes.

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Simcoe Take It On The Chin From Tweedie's Hopes

Mochan And Bowman Make Fine Debut As Bombers Wing. Take Dover Again?

Evening hopeful Simcoe lads took the short end of an eight to six count on Monday evening. They all took the same as far as your local juveniles are concerned. The Bombers were more shrewd, their superiority over juvenile clubs in adjacent towns as they made their fifth straight win. Poor as kindered fast hockey, but however, good results were obtained.

Bob Johnson started the scoring when he notched two while a Simcoe wingman was off for tripping. Not many minutes later Johnson and Pulte were put into the little box game by mental culture, by conversation. Do not allow time for these things if they injure your health.

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DUXBURY'S of the Countryside

The Record's Correspondents

SATURDAY NIGHT. Choice Prizes, 2-10. Tartan Maple Broom. Matches, 3-10. Golden Wax Broom. Cut Green Broom. Saffron Prizes, 2-10. WE PAY CASH. Orders Received. PHONE 47.

At The Club. ST. PAULS CHURCH. Rev. D. J. Conroy, Rector. 10 A.M. - Sunday School. 10 A.M. - Evensong. 7 P.M. - Evening Prayer.

WESLEY UNITED. Jarvis. Rev. W. J. Holey, Rector. 10 A.M. - Sunday School. 10 A.M. - Evensong. 7 P.M. - Evening Prayer.

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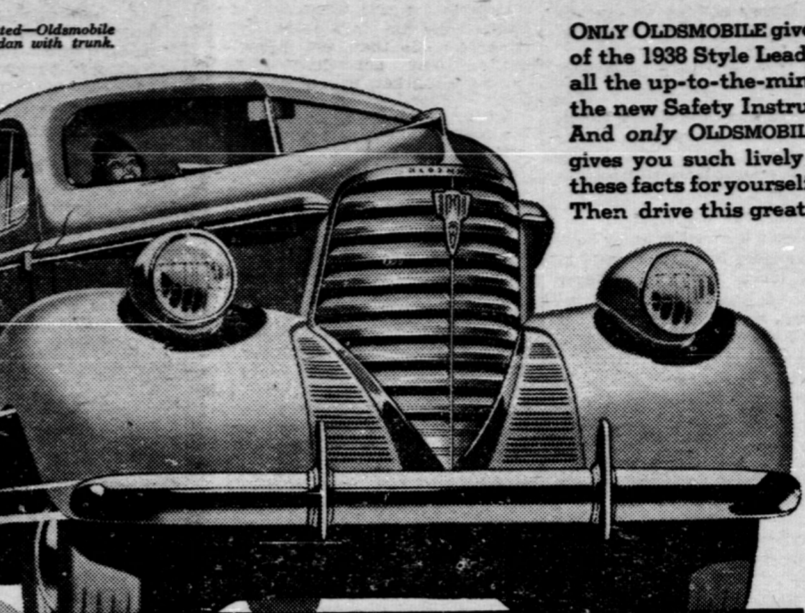
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STEP AHEAD AND BE ALREADY AHEAD. Look to Oldsmobile for the Smartest Styling... All the Newest Features... and Today's Top Value.



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ONLY OLDSMOBILE gives you the dash and distinction of the 1938 Style Leader. Only OLDSMOBILE provides all the up-to-the-minute fine-car features, such as the new Safety Instrument Unit with Safety Dash.

OLDSMOBILE is priced from \$1161. Delivered at factory, Ontario. Dealer's license and freight additional. Consistent terms arranged through the General Motors Retailment Plan.

for the assistance of a fellow worker on Mr. and Mrs. John Vanderburgh on Sunday afternoon. Mrs. Osborne Stangle, spent Friday at Mr. and Mrs. Wm. Rutherford.

KOHLER

Miss Florence Kohler, of Smithville, spent the week-end at home. Miss Ruby Wardell is spending some time with her grand parents, Mr. and Mrs. M. K. Rittenhouse and sons of Jordan Station, spent Sunday at Mr. George Wingard.

CENTRAL VERMONT AIRWAYS

Montreal - In the past three weeks, the number of passengers travelling by Central Vermont Airways has steadily increased, according to Harry A. Carson, General Manager of the Central Vermont Railway and Vice-President of the Airways. Twin-motored Lockheed with accommodation for ten passengers, similar to the Trans-Canada Air Lines planes now in Western Canada - make four flights a day between Boston and Montreal, with a speed capacity of 205 miles an hour and an average cruising speed of 175, they cover the 274 miles between the two cities in one hour and thirty-three minutes.

NELLES CORNERS

Miss G. Phillips spent the week-end in Dunville with her brother. Mr. Bert Neil called at Mr. Orley Culver on Saturday. Miss Ruth Vanderburgh spent a few days at the home of Mr. and Mrs. Orley Culver on Saturday. Mr. and Mrs. Orley Awde and Bruce, spent Sunday afternoon with Mr. and Mrs. Wm. Anguish. Mr. and Mrs. Earl Culver and Betty, spent Sunday at the home of Mr. and Mrs. Orley Culver, Rainham Centre.

WATERFORD

Lloyd Winkworth, an employee at Townsend Silver Fox Farm, met with an unpleasant experience when a bull owned by Mahlon Weidlich, proprietor of the farm encountered him in the barnyard, knocking him through a door into the barn, getting his leg down and tramping him badly, although no bones were broken, except

Because the rock is foliated like a mountain in Jarvis.

Here's Something New for dinner

DRIED OR PICKLED FISH. Want to surprise the family with a new dinner treat? Serve them a tasty dish of Dried or Pickled Canadian Fish.

Want to surprise the family with a new dinner treat? Serve them a tasty dish of Dried or Pickled Canadian Fish. No matter where you live, your dealer can get you such Dried Fish as Cod, Haddock, Hake, Cusk and Pollock, and such Pickled Fish as Herring, Mackerel and Alewives... in perfect condition. Interesting recipes can be used for every one of these fine fish. Fish is a wonderful health food, good for every member of your family. It is the great source of proteins that help build sturdy, healthy bodies.

DEPARTMENT OF FISHERIES, OTTAWA. WRITE FOR FREE BOOKLET. Department of Fisheries, Ottawa. Please send me your free 32-page Booklet, "Any Day a Fish Day", containing 100 delicious and economical Recipes.

ANY DAY A FISH DAY. Ladies! Write for free booklet.

WHY CHEVROLET WAS THE BEST ENGINE for a LOW-PRICED CAR. CHEVROLET \$820. LEATHERDALE MOTORS PHONE 95 JARVIS. Because the Valve-in-Head type engine is the most efficient known, it's the kind you find in record-breaking racing cars, speed boats, airplanes... and on the new Chevrolet!

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