VOICE of the PRESS

CANADA · THE EMPIRE · THE WORLD AT LARGE

CANADA

Forgotten Hero
Among the forgotten heroes is the stork in the Millar will derby.—Hamilton Spectator.

Or Grapefruit!
An exchange points out that the trouble with too many ambitious men in the public eye is that they are in the public eye—like a cinder.—Calgary Herald.

Undisturbed
Canada's gold, nickel, copper and lead mines are yielding more than ever before in our history. Evidently haven't heard the tales of the tickertapes.—Ottawa Journal.

Absolutely Essential
Unless a larger spirit of goodwill is built up between the provinces of Canada, this Dominion is certain to face troubled times. It should not be difficult for any provincial government to achieve at least a measure of understanding of the viewpoints and problems of other provinces. After all, it is very doubtful if the people of any province, as individuals, harbor ill-will toward their fellow Canadians who happen to live in other parts of the Dominion. — Edmonton Journal.

No Holiday For Death
The shadow of Ontario's traffic toll over Christmas had been deepening in repeated warning that it would be an alarming one. It was an alarming one. More people were killed in the province than in the state of New York; an appalling number injured. That is one of the most sinister elements in this never-ending tragedy of the roads. It is worked out like a business chart. The shattered lives and sorrow that follow in its wake are down now to a numerical proposition. Itis a chilling commentary on carelessness and negligence. — Hamilton Spectator.

Rights of the People
It is well for the people to remember always that the freedom of the press is not a privilege enjoyed by owners, publishers and editors of newspapers for their own exclusive use and advantage. As a matter of fact, the press has no special privilege before the law. Freedom of the press was granted not to newspapers but to the people. Without it, democracy cannot function. Newspapers may be irked at suppression of news but it is the people who are injured when a right is enjoined. The people who are shut off from facts about their governments or news of nations or peoples are the principal sufferers. — Brandon Sun.

Canada's Task In 1938
Make Canada one nation: that is Canada's job of the year. It is a job to which every citizen must put his hand.

To leave it to selfish, narrow-minded provincial politicians of the type that have been particularly vocal in recent weeks is to jeopardize our future as a nation.

The job will require a modernized constitution.

It will require the best wisdom and judgment the Rowell Commission can bring to bear on our complex financial and taxation puzzles.

It will require elimination of overlapping services and of the vexatious confusion and waste that have crept into our governmental system since 1867.

It will require encouragement of every unifying force such as our national publications.

Above all, it will require the active co-operation of all Canadians who believe Canada should go forward as one nation and who are prepared to make sacrifices, if necessary, to achieve this end.

This is Canada's job for 1938.—Toronto Financial Post.

War Diet Kills Madrid Elephant

Pancho, the Retiro Park Zoo elephant, who thrilled generations of Madrid children, died last week, a war casualty.

Pancho, ill for months from undernourishment, died in his snow-filled pen without having tasted a peanut or any tidbit except coarse black bread for 17 months.

What is left of the fat of his body will be converted into grease for war purposes.

"The bungling, over-sentimental or wilful handling of the parole problem still remains one of the greatest disgraces America has ever knwon." — J. Edgar Hoover.

THE EMPIRE

Love's Autopsy
The acting chairman of the Australian Wine Board has asserted that lack of knowledge of cooking is perhaps the most prolific cause of divorce. The statement is provocative in this compressed form, but when it is expanded it sounds quite feasible. Bad cooking means bad indigestion; bad indigestion means bad temper; bad temper leads to the death of love. So the autopsy reveals that love died of wounds inflicted by (a) a blunt instrument such as a frying-pan, and (b) a sharp instrument such as a can-opener. But bad cooking does not always lead to divorce. Many a husband proves long-suffering in more senses than one. Although he speedily learns that his "lass with a delicate air" is also a lass with a delicatessen flair, he forgives her.—Melbourne Argus.

Stimulating Migration
For some years British migration to Australia was in the doldrums; in fact the flow of migration ran backward, with a loss to Australia of nearly 30,000 people of British stock during the period 1930-36. Now the tide has turned at last, and the flow is in the normal direction, outwards from Britain to this country. In the nine months ended in September of last year our population gained 117 people by migration. For the same period this year the gain was 2,438, a rapid and gratifying increase which is also a natural indication of the change from depression to economic recovery. With better conditions, too, there has been a recent psychological change in the attitude to migration, both here and in Great Britain. It is felt—and felt rightly—that the time has come when pracical plans for stimulating British migration should be worked out and put into action. — Sydney (Australia) Herald.

Lawyers Offer Services Free

Four Young Winnipeg Lawyers Have Been Appointed to Hear Inquiries From Those Unable to Pay.

Persons unable to pay for legal advice will be assisted by a social service to be set up in Winnipeg and to be known as the Needy Persons' Advising Centre.

R. B. MacInnes of the Law Society of Manitoba, announced the new service, being sponsored by the society. It will be carried on for a year in the Winnipeg judicial area after which decision will be made as to whether the service should branch into all judicial districts of Manitoba.

Meet For Consultation

Mr. MacInnes said a committee of four young lawyers has been appointed by the society to hear inquiries from those unable to pay for legal advice. This committee will meet regularly in the law courts where consultations will take place without fee payments.

After hearing the cases and making necessary inquiries, the committee will make recommendations to a certificate-issuing committee and a general chairman for final decision. The general chairman is John Kelly and the certificate-issuing committee includes R. M. MacInnes, E. G. Phipps Baker and W. P. Fillmore.

No Criminal Cases

If the certificate-issuing committee considers the cases within their jurisdiction and they point to a possible successful verdict, their recommendation is passed on to the general chairman who supervises the operations of the agency.

Mr. MacInnes said the Law Society would stress the duty of every practising lawyer in giving his services free. Cases outside the scope of the service would include slander, libel, small debts, cases against the debt adjustment board or any other such boards, and appeals to the Court of Appeal, unless the committee decided there had been a miscarriage of justice and considered an appeal justified.

The agency will not touch criminal cases as the government supplied a lawyer when the plaintiff or accused was without means.

Await New Japanese Moves
LONDON.—With the sessions of the Japanese Imperial Conference, the Far-East situation is believed here to be entering a new and more dangerous phase. It is recognized that Japanese strategy continues to be directed against the Western powers, the decision of the Tokio Conference regarding the actual war in China being relatively meaningless.

It is learned that British Cabinet Ministers have been notified to hold themselves in readiness for an emergency session if Tokio developments follow the expected course and Japan formally declares war on Chino.

Transportation Increases In Northwest Territories

Ottawa Reports Important Additions Made to Facilities up North During 1937—Land and Water Traffic at New High.

Transportation activity in the Northwest Territories reached a new high in 1937 when the four principal transportation companies, using steam and diesel-powered boats, carried 23,000 tons of freight from and to Waterways, Alta., at the end of steel, the Federal Department of Mines and Resources reported last week.

In addition, two main airway companies handled 600 tons of freight and supplies and due to increased mining activity the transportation companies are looking forward to an even heavier movement in 1938.

New Boats Launched

The report stated that an important addition to transportation facilities of the northwest during the past year was launching of the diesel-powered steel boats, Radium Queen and Radium King, on the Mackenzie River route. The tugs were built at Sorel, Que., and moved to the north in sections by rail.

Another noteworthy development, the report said, was construction of an eight-and-a-half mile pipeline with storage tanks to overcome navigation difficulties at St. Charles Rapids on Great Bear River. This is believed to be the world's farthest north pipe-line.

A fleet of tanker barges was constructed at Fort Smith to aid movement of oil between wells 50 miles below Fort Norman and the consuming points. Oil during summer months now moves on a regular schedule in the northwest.

Tractor Road Built

The report said that completion of a winter tractor road from Yellow-Knife Bay to the Gordon Lake area speeded up movement of heavy freight. Brought to Yellowknife Bay during the water navigation season, freight and supplies are re-shipped 75 miles by tractor at much cheaper rates than the former method of aerial transportation.

The airline continued to play an important role in northern development, the report said, with the number of planes in service in the northwest last year varying from 16 to 20 operating from Edmonton, Prince Albert and Fort McMurray. Indications are that this number will increase this year.

Canada Imports More U.S. Coal

2,000,000 Tons For Year Is Expectation Voiced by Anthracite Institute

Exports of Pennsylvania anthracite to Canada in 1937 may exceed 2,000,000 tons for the first time since 1931, the Anthracite Institute said this week.

During November, 1937, the export total was 232,517 net tons, according to Dominion Bureau of Statistics figures, the highest tonnage for any month since February, 1931. The total for the first 11 months of 1937 was 1,825,199 tons, and compilation of December figures was expected to push the tonnage above 2,000,000.

A year ago Pennsylvania supplied Canada with 47.5 per cent. of its anthracite, but the percentage now has increased to 55.2, the Institute said. The United Kingdom's anthracite shipments to the Dominion have dropped 12 per cent.

Hitler to Visit Duce In Spring

Committee Starts Work on Plans For Colorful Reception

Plans to welcome Chancellor Hitler of Germany with fanfare rivalling the greeting of Premier Mussolini in Germany last September, were discussed this week by an Italian Government reception committee.

Hitler will visit Italy next spring, returning Mussolini's trip through Germany. The exact date has not been fixed but he is expected to arrive in Rome on May 9, second anniversary of the proclamation of the Italian Empire.

The committee sought to arrange for Hitler the most spectacular entrance possible into Rome. Newspapers already have urged that he leave his train outside the city and ride ceremoniously past the Coliseum, the Arch of Constantine, the Basilica of Masenzio, the Roman Forum and other vestiges of the glory of Ancient Rome.

News In Review

New Jap Conscription Law
TOKIO.—The Japanese War Office has called for a new conscription law to mobilize additional man power for the war in China, while Emperor Hirochito presides over an Imperial conference on the conflict.

The Ministry of War announced that the conscription bill to be submitted to Parliament would swell the ranks of the armies by restoring the old 24-month term of service instead of the present term of 18 months. The former term was in effect until 1927, when the conscription law was revised.

Unemployment Insurance Proceeds
OTTAWA.—Although faced by an opposition blockade of three Provincial Governments, the Federal Administration will proceed with plans to provide for an unemployment insurance measure, Prime Minister Mackenzie King intimated last week following a meeting of his Cabinet.

Younger Men Appointed
LONDON.—Further high army appointments were announced last week end as additional proof the policy initiated by Leslie Hore-Belisha, Secretary for War, of bringing youth and ability to the fore, is being aggressively pursued.

The new appointments are a direct consequence of the sweeping shake-up of the Army Council, Dec. 2, when the Minister passed over fifty senior Generals to make Maj.-Gen. Viscount Gort Chief of the Imperial General Staff, and, by wholesale retirements, reduced the average of the Council from 63 to 52.

Supreme Soviet Foregathers
MOSCOW. — Newly-elected Soviet deputies gathered in colorful array in Moscow this week ready for the first session of the Supreme Soviet. Many of the deputies, coming from distant regions, had to start their journey in sleds drawn by reindeer or dogs. In some cases it took 15 days to reach a railway. Several had never seen a train before.

Pope Warns Hitler
BERLIN.—A dramatic warning by the envoy of Pope Pius to Chancellor Hitler that mankind calls for peace, and a reply in which Hitler pledged himself "honorably and confidently" to co-operate with all nations marked a New Year reception to the diplomatic corps this week when brilliantly uniformed foreign envoys and a little group of high Nazi Government officials were grouped in the Fuehrer's Chancellory in the historic Wilhelmstrasse.

Tide Has Turned
MADRID.—President Manuel Azana declared in a decree this week the victory of Government forces over Spanish insurgent troops at the provincial capital of Teruel, 160 miles east of Madrid, changed the face of the Spanish war.

Ozana awarded the Laureate Insignia of Madrid to General Vicente Rojo, Chief of Staff of the Government's central army and commander of the Teruel offensive.

Rioting In Austria
VIENNA.—Disorder raged throughout Austria this week-end as Monarchists and Nazis clashed with clubs, stones and stink-bombs at sixty mass meetings, called to open a campaign to restore the 25-year-old Archduke Otto to the Hapsburg Throne.

The worst disorders occurred in Vienna, where eleven meetings were held in tribute to the handsome and exiled youth, who is hailed as "Austria's savior."

Fifty anti-Monarchists were arrested in Vienna and at least 200 in other parts of Austria. Numerous suspects were released after they were taken into custody for investigation.

Refuse to Recognize Him
WASHINGTON. — The United States' refusal to recognize King Victor Emmanuel of Italy as Emperor of Ethiopia has resulted in suspension of the Italo-American negotiations for a commercial treaty.

Informed sources said Mussolini required the new treaty to be made in the name of Victor Emmanuel as King of Italy and Emperor of Ethiopia and that State Secretary Hull refused.

Arrested On Fraud Charge
CHATHAM.—Bail was set at $5,000 each last week-end for two London, Ont., men who allegedly obtained $300 from a Raleigh township resident by claiming they were members of a syndicate which had sold a patented chemical formula to Lawrence Du Pont for $4,000,000. The two are Samuel Willis, 69, and Thomas Agnew, 57.

They Threw a "Madman" to the Sharks

Robert Horne, left, and George Spernak, the sailors who admitted throwing "Mad Jack" Morgan to the sharks, wait to tell their weird story to the court, in Los Angeles.

News Parade

Commentary on the Highlights of the Week's News . . . by Peter Randall

UNCONQUERABLE? — An interesting article by Frank Illingworth in an English magazine discusses the exceedingly timely topic, "Can China Ever Be Conquered?" Drawing lessons from Chinese history, the writer comes to the conclusion that the Japanese will detach more and more of China; that the Chinese will fight desperately, and probably lose.

But as soon as the conqueror settles down, the Chinese will go back to his fields, back to his books of wisdom, back to the cities and villages where life has not altered one bit for centuries. "And the Japs? They'll become Chinese!"

China has already been conquered successively in the past two thousand years by the Tartars, the Kitans, the Juchens, by Jenghiz Khan and his Mongol hordes, by the Manchus. But all these invaders have settled down and been absorbed amongst the Chinese.

Two thousand years of history have by now accustomed China to the thought that any conquest of her 400,000,000 people can only be a temporary affair.

• • •

WE'RE ALL CRAZY: Scientists and psychologists are telling us now, and apparently no one is daring to say them nay, that insanity or a tendency towards it exists in a large number of people who look to be perfectly normal. Two specialists speaking before the American Association for the Advancement of Science, went so far as to declare that a great many supposedly normals should trade places with insane patients in mental hospitals.

They based their remarks on tests made of forty-three patients in an Ohio mental hospital and of another group of forty-three college students.

Which shows you never can tell. As the old saying goes, "All the world's a little queer but thee and me, and sometimes I think thee's a little queer".

• • •

THINK OF THE CHILDREN: If loving parents bent on giving their firstborn a beautiful name would pause a moment and reflect on how that name is going to sound to the bearer of it twenty years hence, there would be far fewer foolish monickers disguised under variegated initials in the world today, and the number of sheepish, henpecked-looking individuals slinking about their daily rounds would be considerably less. Think of the effect the precious name is going to have on your sensitive child before you make the decision irrevocable! Best rule to follow: steer away from the exotic; stick to com[mon] sense.

It takes all a man has, to rise [above] a name like "Cyril" or "Elmer".

• • •

HEAVIER POLICING: Motori[sts of] Ontario were given a chance [to] have themselves on the road[s at] Christmas time, and look what a [mess] they made of it—the blackest [holi]day toll ever! A wave of prote[st] swept the country and indignan[t let]ters have been appearing in the p[ress]. Now the Attorney-General of O[ntario] is doing something about the [situa]tion, ordering an immediate and [sub]stantial increase of the motor[cycle] patrol force of the Provincial P[olice] instructing them how to prevent [vio]lations of the traffic laws.

We motorists have failed to a[ct as] adult human beings on the streets [and] highways of Ontario. If for a c[hange] we are treated like the children [we] evidently are, better road be[havior] may result.

• • •

BALANCE OF POWER: When [Ital]ian Fascism in the person of M[usso]lini's son-in-law, Count Ciano, c[ame] into Hungary last week on a [diplo]matic mission, it met with a [sad] disappointment. Hungary and [Aus]tria refused to say "yes" to the [Ital]ian suggestion that they quit [the] League of Nations and recognize [the] regime of Franco in Spain. Nor would they join the anti-Comm[unist] pact recently signed by Ger[many], Italy and Japan.

The democratic powers had r[eason] to breathe easier following this buff.

Nevertheless the new Rum[anian] set-up with Octavian Goga as [virtual] dictator under King Carol's w[ing is] viewed as threatening to rever[se the] balance of power in south-eastern [Eur]ope, and the democratic govern[ments] tremble. Reason why: Ruman[ia, an] ally up to now of Czechoslovakia, [has] been helping to block Hitler's [pro]posed march east through Czecho[slo]vakia to seize the oil and grain [of] of the Ukraine.

It is our fervent hope that Ru[mania] will continue with her former [policy] in spite of governmental change[s and] not line up with the Fascist p[owers].

• • •

BIRTH RATE FALLS: In the [first] half of 1937, births decreased [in the] Dominion of Canada, 0.7 per tho[usand]. At the same time deaths incre[ased] 0.6, the figures raised by a higher [dis]ease toll and a larger number of [auto]mobile fatalities.

Looks as if the population of [this] fair country may shrink to no[thing] before we know what it's all abo[ut].

"There can be no real prosp[erity for a] state or nation for either the [indus]trial city or the agricultural c[ountry] without the other being prosp[erous]. — Herbert H. Lehman.

Flying Classrooms

Four Big Planes Will Carry ... to Eight Student Flyers ... Instructors In the R. C. A. F.

"Flying classrooms" will ... the tedium of learning for ... Canadian Air Force student[s]. Construction of four big plane[s will] be started soon in a Montreal [air]craft factory at a cost of ... $100,000.

Each of the four sturdy Noo[rduyn] "Norsemen" will have accommod[ation] for six to eight instructors and [stu]dents and will be used to teach [em]bryo fliers such sciences as bo[mbing], map reading, navigation, sket[ching], radio communication and "spo[tting]" for artillery.

Supplement Ground Teaching

The aerial classes will supp[lement] the usual theoretical teaching [in] ground school. Under actual conditions, Canada's young [fliers] will learn the science of aerial [war]fare under the first-hand guidan[ce of] experienced instructors.

The big Canadian-designed ... port planes will have attachments [for] bomb sights, ground-to-plane ... removable ports and mounts fo[r aer]ial cameras, and gun mounts.

Monoplane Transports Used

To aid teaching navigation, ... ally under adverse weather ... tions, latest navigation instru[ments] will be installed.

The "classroom planes" will [be] built by Noorduyn Aircraft, L[td.], suburban Cartierville, Quebec. [They] will be monoplane transports of ... construction and powdered w[ith a] Wasp engine of 525 horsepow[er] giving them a high speed of near[ly ...] miles an hour.

In keeping with Canadian ... conditions, the new planes w[ill be] adaptable to skis for Winter ... and to either wheels or se[a] floats in the Summer.

A year ago a discarded ... from a pineapple plant was thr[own on] a rubbish heap at Torquay. It [is now] bearing fruit and growing rapi[dly], although it refused to thrive ... pampered with care and atten[tion]. ... manages to enjoy life when ... its own devices on the rubbish [heap].

Classified Advertising

ARTICLES FOR SALE

CUT YOUR OWN HAIR
LITTLE GIANT POCKET BARBER, THE automatic hair-cutter, for men and boys. Really does cut and trims the hair, and does it well. Send for circular. S. J. Jackson, 907 Bloor West, Toronto, Canadian distributor.

TRICKS, JOKES, PUZZLES AND MAGIC Novelties. Send 25 cents for catalogue, deducted from first order of $1 or more. $1, $3, $5 assortments. Crown Supply Company, 12A Queen East, Toronto.

MUSICAL INSTRUMENTS, CORNETS AND trumpets, twenty dollars. Clarinets, Boehm system, thirty-eight dollars; trombones, twenty dollars. Violins, five dollars; guitars six dollars; Conn alto saxophone, thirty dollars; Terms. Barrow, 208 Victoria, Toronto.

SEED GRADER (KLINE) WEIGHS EACH Kernel, proof best. Used Klines bring price new (Farm Sales). Kline Manufacturing Co., Wellington, Ontario.

AVIATION

COURSES IN FLIGHT INSTRUCTION, NAVIgation, airplane and engine mechanics, home study courses. Leavens Bros. Air Services, Limited, Barker Airport, Toronto.

BOOKS

"THE WORLD BOOK," EMPIRE EDITION, an all British Encyclopedia, highly endorsed. Efficient salesmen required. Attractive introductory price. Low monthly payments. Generous commissions. The Quarrie Company, 57 Bloor West, Toronto.

BUSINESS OPPORTUNITIES

WOMEN—START A DRESS AND LINGERIE business of your own. A shop, or from your own home. Excellent profit, increasing business. Prices to meet competition, and garments superior in quality. Small investment starts you off. Write Camden Dress Company, 7A Camden Street, Toronto.

DOGS

GREAT DANE PUPPIES FROM CHAMPIONship strain, twenty-five dollars and up. Wilfred Beard, Bracebridge, Ontario.

FEATHERS WANTED

FEATHERS BOUGHT, GOOSE AND DUCK. Highest prices paid. The Canadian Feather and Mattress Co., Ltd., 41 Spruce St., Toronto.

FILMS AND PRINTS

ROLLS DEVELOPED, PRINTED, 1 FREE enlargement 25c Re-prints 10 for 25c. Foto-Craft 183½ King St E., Toronto.

LOW PRICES, EXPERT WORK. ROLL with free enlargement 25c. Trevanna Studios, 98 Niagara Street. St Catharines, Ont.

25c!—TWO BEAUTIFUL ENLARGEMENTS (one colored) with roll developed, eight glossy, fade-proof prints, 25c; highest quality. Machray Films, Winnipeg.

PRINT YOUR OWN NEGATIVES AT HOME on any surface, cloth or paper, without skill or darkroom. Less than cent each! Miracle photo Kit complete with instructions for 150 prints, $1. J. C. Williams, 5 Richmond East Toronto.

FREE ENLARGEMENT WITH EVERY 25c order. Roll film developed and 8 prints, 25c. Reprints 3c each. Brightling Studio, 29 Richmond St., E., Toronto.

FURNITURE

FREE! 2,000 Pieces Furniture FREE!
LYONS' 1938 CATALOGUE OF NEW AND reconditioned Furniture. Write now for this illustrated catalogue to give you an idea of our remarkable furniture values.

LYONS' TRADE-IN DEPT.
AND RE-CONDITIONED BARGAINS
$24.50 5-Piece Bedroom Suite in two-tone walnut finish. Dresser, Chiffonier, full size panel bed, sagless spring and new all-felt mattress. Completely reconditioned.
$24.50 8-Piece solid oak Dining Room Suite. Large buffet, extension table, 6 leather upholstered chairs; like new.
$29.00 Beautiful 3-piece Chesterfield Suite. Full size Chesterfield and 2 roomy chairs to match, upholstered in a good quality jacquard with reversible Marshall cushions. Thoroughly cleaned and re-conditioned.
$11.00 Large 3-drawer dresser with mirror, in walnut finish, steel bed in walnut finish, sagless spring and brand new roll edge felt mattress. Completely reconditioned.
$10.00 Six-piece Enamel Breakfast Suite. Buffet, drop-leaf table and four chairs. Perfect condition.
$7.50 Oak Kitchen Cabinet. Top has sliding door front with flour and sugar containers, large cupboard space in base with bread box and three drawers in fine condition.
$7.45 3-Burner Gas Stove with oven. — Guaranteed.
$39.00 Brand new 3-piece chesterfield suite, upholstered in fine quality cover, rust shade, Marshall reversible cushions; full webb construction.
$19.00 Brand new Chesterfield Bed Suite. Chesterfield bed has large wardrobe; big chairs to match. Covered in hard repp material (rust shade). A real buy.
$5.00 up Dressers in all finishes with large mirrors and 3 drawers.
$6.00 up Chiffoniers in oak and walnut finishes.
$12.50 Drop-head Singer Sewing Machines. Guaranteed good condition.
$6.95 Brand new all-felt Mattresses with heavy roll edge, well tufted — in art covers. All sizes.
$3.00 up Metal Beds. All sizes.
$14.95 Brand new Chiffonier in selected birch with walnut finish — five drawers—Colonial design.
$7.95 Old Chesterfield Chairs with Marshall reversible cushions.
$45.00 Beautiful 6-piece walnut Bedroom Suite. Large dresser, vanity, chiffonier, full size bed, sagless spring and brand new all-felt mattress. Completely re-conditioned. Like new.
$29.00 Nine-piece walnut finish Dining Room Suite. Buffet, china cabinet, square extension table and 6 leather upholstered chairs. Completely refinished.
SUGGESTIONS FOR CHRISTMAS GIFTS
We have a large assortment of chairs, coffee tables, end tables, lamps, sewing cabinets, smokers, radios, rugs, bedroom and dining room furniture, etc., at the most reasonable prices in Toronto. All our furniture is thoroughly cleaned and re-conditioned in our own factory and carefully packed for immediate shipment on receipt of money order. Write for new 1938 illustrated catalogue is now ready. Be sure to write for one.
LYONS' BEDDING AND UPHOLSTERING CO.
Manufacturers
OPEN EVENINGS
478 Yonge St., Toronto
... them. 50c. (a)

FUR FARMING

MINK RAISING—SAMPLE COPY MAGAZINE 10c, book catalog free. Fur Trade Journal, Box 31, Toronto, Ontario.

HAIR GOODS

WIGS, TOUPEES, TRANSFORMATIONS, Braids, Curls, and all types of finest quality Hair Goods. Write for illustrated catalogue. Toronto Human Hair Supply Co., 528 Bathurst St., Toronto.

HAIRDRESSING SCHOOLS

ANDREWS' ACADEMY OF HAIRDRESSING, Government licensed. We train you for Board Examination. Free prospectus. 961 Bloor West. Toronto.

MEDICAL

5000 EDMONTON CITIZENS TESTIFY FOR (R. and S.) Powder, herbal remedy — rheumatism, arthritis, neuritis, stomach troubles, etc. Two weeks, $1.50; one month, $3; two months, $5. Druggists, or J. C. McIntyre, Edmonton, Alberta.

MISCELLANEOUS

LEARN SHORTHAND, ACCOUNTANCY, Typewriting by mail. Satisfied students throughout Canada. Write for free prospectus. Dept. C., Canada Business College, Hamilton, Ont.

NOVELTIES

PORTRAIT IN FOLDER—FREE
WITH EVERY ROLL PERFECTLY DEVELoped and printed. 25c (coin). Star Snapshot Service, 166 King St. West, Dept. Y., Toronto.

PATENT ATTORNEY

ROY L. KNOX, REGISTERED ATTORNEY. Information regarding invention Patents; Drawings; Registrations; Sales. 14 Metcalfe, Ottawa.

PATENTS

AN OFFER TO EVERY INVENTOR. LIST of inventions and full information sent free. The Ramsay Company, Registered Patent Attorneys, 273 Bank St., Ottawa, Can.

PERSONAL

ARE YOU RUPTURED? RELIEF, COMFORT, positive support with our advanced method. No elastic or understraps or steel. Write, Smith Manufacturing Co., Dept. 219, Preston, Ont.

POULTRY AND POULTRY EQUIPMENT

POULTRY EQUIPMENT. HIGH QUALITY at low cost. Made in Canada for Canadians. Write for our new catalogue. Model Incubators Ltd., 196 River St., Toronto.

OUR CHICKS GROW FASTER, BIGGER, make better pullets, layers. Healthy, hardy, bloodtested. Free chick feeders with early orders. 1938 prices now ready. Cornwall Chick Hatchery, Cornwall, Ont.

WOULD YOU LIKE YOUR 1938 CHICKS Free? Enter the Tweddle Chick Contest. 1,500 free chicks, prizes to everyone. Send for contest form. Tweddle Chick Hatchery Limited, Fergus, Ontario.

QUILT REMNANTS

FIVE POUNDS!—QUILT REMNANTS—$1.00 Free!—110 Patterns, Designs. Washfast Cottons, Prints, Broadcloths, Silks. Collect Samples—25c. Refund Guaranteed! Maritime Textiles. Department WILS. 8049 Degaspe, Montreal.

SALESMEN WANTED

TAILORING SALESMEN MAKE BIG MONEY selling our Made-To-Measure Clothing. Free sample outfits. Morton Clothes, 1108 St. Lawrence Blvd., Montreal.

STAMPS AND COINS

WE BUY AND SELL OLD STAMPS. TORONto Stamp Company, 56 King Street West, Toronto.

FREE CHART

Raymer, Canada's Foremost Adviser on human problems, will send a Character and Personality Chart free to anyone who writes him. This amazing free offer is made merely to advertise MASON'S of COLD REMEDY and is available for a limited time only. Write today, enclosing a self-addressed, stamped envelope and your birth-date. Address—

Raymer,
MASON REMEDIES LIMITED
TORONTO CANADA

Where Apples Get Their Rosy Cheeks

Chemical Substance Called 3-Galactosidylcyanidin is Said to Be Nature's Rouge; Effect on Complexions Studied.

According to chemical tests carried out by the United States Department of Agriculture, it is not rouge that puts the blush on the cheeks of apples, but a chemical substance that sports the awe-inspiring title of 3-galactosidylcyanidin. If an apple merely has 3-galactosidylquercetin it is usually yellow in appearance, but 3-galactosidylcyanidin is the stuff that makes one of those nice red skins you love to crunch. The tests have shown that this substance is present in yellow apples of the Grimes Golden variety, but it is not identical with or responsible for the yellow color of the skin. In red apples the unseen coloring matter is acted upon chemically and changed to red idaein, which is a simpler name for 3-galactosidylcyanidin. They have not yet identified the conditions that cause this change from yellow to red.

Color Is Important

Color in apples is important to growers and to consumers. For the grower there is the practical advantage that well-colored apples are not nearly so subject to injury by storage scald as are apples in which the color is imperfectly developed. Buyers have a decided preference for well-colored apples, whether they are yellow or red, and are willing to pay higher prices for them. There is good reason behind the preference. For the consumer, good color is a practical and easy guide to selection of good ripe fruit.

The chemical changes that are essential to the formation of good color are the changes that are also required to bring fruit to maturity and to develop flavor, aroma, and palatability. This research does not compare the merits of yellow apples and red apples. It does bear out the popular idea that to be good, red varieties ought to be red and yellow varieties yellow.

MAKE YOUR LIVER Produce its bile

Your liver has a big job to do. Make it do what it is supposed to. Its job is to produce 18 to 36 fluid ounces of bile every day and send it through the system. If it falls down on its job you suffer. AND HOW!

The most effective stimulant for the liver known to medical science is calomel, which in small doses is of the highest use in congestive conditions, especially those due to over-eating, over indulgence in alcohol, lack of exercise, etc. Tanol Tablets contain a certain proportion of calomel, blended with cascara and other medicines. They are mild and harmless. But your liver understands and takes the hint. For sale at all druggists, 50c. (B)

FREE Trial Bottle of KRUSCHEN

● GET YOURS NOW
Ask your druggist for a 75c Kruschen Giant Package. It contains a regular bottle and a trial size bottle. Use the trial size first and if not satisfied return the regular bottle unopened. Your money will be cheerfully refunded.

HAVE YOU HEARD

Somewhere she lies across a bed. Her
frail form shakes with sobs.
Through weary months she searched
for work — but there weren't any
jobs.
Her empty arms prove life is cruel.
Though young, she's lost all dreams.
She's not to blame—for circumstance
tossed her into its schemes.
A thing that promised her deep joy
brought horror, unbelievable.
They've torn her baby from her arms
—a crime that's inconceivable!
While—through mere lack of money—
scenes like this are authorized,
Each day throughout our land — how
can we think we're civilized?
—Lyla Myers

Two parsons were having lunch at a farm. The farmer's wife cooked a couple of chickens, saying that the family could dine on the remains after the visitors had gone, but the hungry ministers ate them all.

Later the farmer was conducting his visitors about the place when a rooster began a lusty crowing:

One of the Ministers — "Seems mighty proud of himself."

Farmer (growling) — "No wonder. He has two sons in the ministry."

CORRECT THIS SENTENCE: — "John lets me charge everything I wish," said the carefree wife, "so I never buy anything unless I need it."

Professor of English—"Correct this sentence: 'Girls is naturally better looking than boys'."

Pupil—"Girls is artificially better looking than boys."

READ IT OR NOT—A horse has no eyebrows.

A man with a big wart on his chin dropped into a doctor's office to have it removed. When he failed to return for additional treatments, the doctor phoned him to ask how the wart was getting along. "Just fine," replied the patient. "My face is gone, but the wart is still there."

Nell—"I hear that you and Elmer are engaged. I don't suppose he told you that he was engaged to me last year?"

Bell—"Well, dear, he did say something about there being things in his past he was ashamed of, but he didn't go into details."

The mother-in-law joke is overdone. Ever notice that when there is sickness in the family, the first person sent for is the wife's mother?

A golfer was driving off about a foot in front of the teeing mark. The club secretary happened to come along:

Club Secretary (indignantly) — "Here! You can't do that. You're disqualified!"

Golf Player—"What for?"

Club Secretary—"You're driving off in front of the mark!"

Golf Player (tersely)—"Away with you! I'm playing my third stroke."

The mills of the gods grind slow. And that's also the way the old head works when you're trying to think up a snappy retort to somebody's wisecrack.

Bunkers Herbal Pills for PILES

Medical authorities quite generally agree that ITCHING, BLEEDING OR PROTRUDING PILES are caused by an inflamed condition of the lower bowel and congested liver. This HERBAL medicine has been made from the extract of HERBS ONLY for over 75 years, to treat the INTERNAL CAUSE OF PILES, price $2.00 by mail, plainly wrapped. Send P. O. or Express Order. Your MONEY BACK if not relieved. Bunker's Herbal Medicines, Toronto 9, Ont., Can.

Issue No. 4—'38

Along Canada's Mining Highway

From coast to coast the aggressive expansion goes on—bringing results that indicate another new record of production for 1938.

The Province of Quebec is the scene of great activity. East Malartic Gold Mines, now developing underground, shows definitely a "big mine" outlook. Adjoining on the east, the Rand Malartic property reports good diamond drilling results. On the Lacoma property in Tavernier township exceptional results are reported from first new work underground. The East Lacoma people are planning diamond drilling. In the west section of the Province, Powell and Beattie show healthy development.

In the Larder Lake district of Ontario, great activity is apparent. At the Barber Larder property mining plant is being installed preparatory to underground development of the extensive orebodies indicated by diamond drilling. Fernland is preparing for shaft sinking. Kerr Addison continues development on a large scale. Martin-Bird is shaping up well, with important new ore developments in the west section.

Kirkland Lake Gold, Pamour and Buffalo Ankerite receive much favourable comment in the older mining districts. Albany River and Uchi are looming up importantly in the Patricia district.

Alberta reports much good news, indicating this Province as a potential big source of oil supply for the British Empire. On the west coast of Vancouver Island a new camp is causing some excitement. Bralorne and Ymir Yankee Girl report favourable developments.

Money Spent Was Boon to Industry

$61,000,000 Spent By the C. N. R. During 1937 From Almost Ten Thousand Canadian Firms.

Purchases made by the Canadian National Railways during 1937 amounting to over sixty-two million dollars from approximately ten thousand Canadian firms assisted very materially in bringing various branches of Canadian industry back to normal conditions, R. C. Vaughan, Vice-President in charge of purchases, stores and steamships, stated in an interview at Montreal last week in which he reviewed the year's activities of his department.

"We expended considerably more for the purchase of material and supplies in 1937 than in 1936," Mr. Vaughan said. "That was necessitated by the increased business handled, which required the running of more passenger and freight trains to meet the needs of increased traffic. Consequently, more fuel was burned and a larger quantity of train and other supplies were used."

"Our shops were also operated to greater capacity during the year, which was necessary to meet the equipment requirements of the railway, and, therefore, more material was required for that purpose."

Fifty First-Class Coaches

"Our total purchases of material in Canada in 1937 approximated $62,506,000. Of that amount approximately $15,140,000 went for new equipment, and $11,216,000 for Canadian fuel used on our locomotives and in our boiler houses, stations, coaches, etc. Approximately 315,700,000 feet of forest products were bought in Canada by the Canadian National Railways in 1937, which consisted of materials for construction and repairs to equipment, buildings, etc. Of that quantity 225,700,000 feet are represented by track ties."

During the year the following new equipment was delivered to the National System by car builders in Canada, Mr. Vaughan announced. Fifty first class coaches; 10 mail and express cars; 2,665 box cars; 49 flat cars; 15 ballast cars; 30 and cars; 300 gondola cars; and 175 freight refrigerators. In addition, 125 freight refrigerators were built in C. N. R. shops.

Air-Conditioning to the Fore

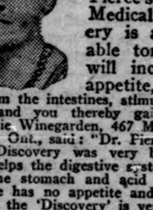
"During the year we had a heavy air-conditioning programme in connection with our passenger cars, and 126 cars were air-conditioned," Mr. Vaughan added.

"In 1937 there was a substantial increase in the price of some lines of material, but we are hopeful that there will be recessions in price during the year."

"The expenditure by the Canadian National Railways of such large sums of money in Canada has meant many million man hours of work for our Canadian citizens and has done much to assist various branches of Canadian industry back to normal conditions.

We all feel this way at times:
Physician—"Are you ill? Let me see your tongue, please."
Patient—"It's no use, doctor. No tongue can tell you how bad I feel."

HOW'S YOUR STOMACH?



YOU lose vital nerve force if you allow your stomach to distress you. Dr. Pierce's Golden Medical Discovery is a dependable tonic which will increase the appetite, eliminate waste from the intestines, stimulate the digestion, and you thereby gain strength. Mrs. Nellie Winegarden, 467 Main St. W., Hamilton, Ont., said: "Dr. Pierce's Golden Medical Discovery was very beneficial to me. It helps the digestive system, relieves gas on the stomach and acid indigestion. When one has no appetite and feels tired and upset the 'Discovery' is very helpful." Buy now of your near-by druggist.
New size tablets 50 cents, liquid $1.00. Large size, tablets or liquid $1.35.

Passenger Traffic Is Up 15 Per Cent.

C. N. Railways Vice-President Reports Volume of Freight For Year 1937 Also Tops 1936 Figures.

MONTREAL, Jan. 11.—The volume of freight and passenger traffic carried over lines of the Canadian National Railways during the past year shows a considerable improvement over that of 1936, Alistair Fraser, Vice-President in charge of Traffic, stated in a review issued here last week.

"The year 1937 was one of steady progress in the volume of freight traffic handled, as well as changes and improvements effected in our service to the public," said Mr. Fraser. "While there was a heavy falling off in grain shipments, resulting from the very light crop in parts of Western Canada, this was more than offset by the improvement in general business, resulting in an increase in freight tonnage handled of approximately ten per cent. over that of 1936.

Progress In Mining Development

"Mining developments in Northwestern Ontario and Quebec have shown remarkable progress during the past year. The opening of that portion of the Canadian National Railways' new Senneterre-Rouyn line from Senneterre to Val d'Or on November 29 provided much-needed rail facilities to the numerous mines located in that area."

Increased 15 Per Cent.

Mr. Fraser stated that passenger traffic on Canadian National lines had shown an increase of fifteen per cent. during the year. "Increase in train travel generally resulted from the upward trend in spending power that was noticeable during the greater part of the year," he said. "Frequent low fare excursions between Canadian cities and towns, and to points across the international border, brought hundreds of thousands of people to the railway for short coach trips. Good progress was made in the air-conditioning of our passenger equipment. We have had air-conditioned standard and tourist sleeping cars, dining cars, compartment, observation and library cars, parlor cars, buffet club coaches and lounge-buffet cars in service for some time. By the purchase of fifty air-conditioned first-class coaches of the latest design during the past year, we have attained the objective of having all principal main-line trains fully air-conditioned."

VILLAGE EVENING

Twilight, and the tide returning
Back to the arms of the azure sea:
Sunset, and the first star burning
Deep in the depths of Immensity.

Nightfall, and the last of gloaming
Lingering along the old lake shore;
Evening bell, and a late herd homing,
And a woman framed in a cottage
door.

A COAST-TO-COAST "SMOKE-UP"

Wise roll-your-owners will tell you Ogden's is the feature of the smoke-enjoyment programme. They know that finer flavour and cooler, smoother smoking are assured—every time—with Ogden's Fine Cut and "Vogue" or "Chantecler" papers.
And there's a bigger 15c. package of Ogden's, now!
P.S.—Your Pipe Knows Ogden's Cut Plug

OGDEN'S FINE CUT

The knotted spiral nebulae thrown off by the sun in the formation of the solar system began drawing the outer particles, or planetesimals, to them. Thus the earth grew after it first was formed.

The first 19 years are the noisiest.

A MISTAKE TO WAIT WHEN "ACID INDIGESTION" STARTS

CARRY YOUR ALKALIZER WITH YOU ALWAYS

The fastest way to "alkalize" is to carry your alkalizer with you. That's what thousands do now that genuine Phillips' comes in tiny, peppermint flavored tablets—in a flat tin for pocket or purse. Then you are always ready.

Use it this way. Take 2 Phillips' tablets—equal in "alkalizing" effect to 2 teaspoonfuls of liquid Phillips' from the bottle. At once you feel "gas," nausea, "over-crowding" from hyper-acidity begin to ease. "Acid headaches," "acid breath," over-acid stomach are corrected at the source. This is the quick way to ease your own distress—avoid offense to others.

MADE IN CANADA

ITCH Use D.D.D. Prescription
OF ECZEMA, RASHES AND OTHER EXTERNALLY CAUSED SKIN TROUBLES
STOPPED QUICKLY
AT ALL DRUGGISTS 35¢ · 60¢ · $1.25

TOWN BY TOWN ◆ VILLAGE BY VILLAGE
MORE ONTARIO HOMES SAY
BLUE

Let ★BLUE be your guide to better heating efficiency and greater economy. Remember, your furnace is designed to burn anthracite and 'blue coal' is the world's finest anthracite. Order a trial ton. Six sizes . . . a size to suit every furnace.

Consult your nearest 'blue coal' dealer today.

Ask your nearest 'blue coal' dealer for free copy of FIRST AID TO BETTER HEATING, or write to 'blue coal' c/o 217 Bay St., Toronto. 373AR

★ 'blue coal'
THE SOLID FUEL FOR SOLID COMFORT

Listen to "THE SHADOW"—Every Wed., CFRB, 9 to 9.30 p.m.