

Serial Story

A Page of Interest to Women

For lovers of green tea... GREEN TEA

The Michigan Kid

by Rex Beach

Rose Morris was at once the richest and the prettiest girl in Detroit, Michigan. She drove a sleek, fat little pony hitched to a marvelous open-top dogcart, the envy of every child in town, and to Jimmy Rowan she represented all that was both desirable and unattainable.

HEALTHY CHILDREN... HAPPY CHILDREN

CHILDREN of all ages thrive on CROWN BRAND! CORN SYRUP. They never tire of its delicious flavor and it really is so good for them—so give the children "CROWN BRAND!"

THE FAMOUS ENERGY FOOD... EDWARD DEBURE CROWN BRAND CORN SYRUP

MAKE YOUR LIVER Produce its bile

GRAY'S SPORTS ROCKS... GRAY'S SPORTS ROCKS

Waists Longer, Skirts Shorter

New Feather Hats in Form of White Hens or Black Ducks

PARIS—Longer waists and shorter skirts are the striking changes greeting newly arrived stylists and buyers viewing the latest collections in three-most Paris houses.

Many two-piece dresses and suits also follow this design. There is a pronounced masculine note in strictly tailored three-quarter jackets for day wear and a similar style for evening coats.

A strong contrasting feminine note is seen in intricate details for suits and dresses, lace-trimmed collars and cuffs.

Make Frock With a "Swing" In Style



PATTERN 4723

By ANNE ADAMS The ultimate in charm is this important little afternoon frock, Anne Adams' new contribution to your spring wardrobe!

In a quick, piping voice, Jean Kathleen, 3-year-old prodigy of Tracadie, N.S., rattled off wisecracks and random facts from an apparently inexhaustible fund of knowledge at New York last week.

Girl, 3, Knows All the Answers

Maritime Prodigy Refuses To Be Stumped By Most Abstruse Questions Flung at Her in New York.

By ANNE ADAMS The ultimate in charm is this important little afternoon frock, Anne Adams' new contribution to your spring wardrobe!

Send TWENTY CENTS (20c) in stamps (stamps cannot be accepted) for this Anne Adams pattern. Write plainly SIZE, NAME, ADDRESS and STYLE NUMBER.

Send your order to Anne Adams, Room 425, Wilson Buildings, Toronto.

The Michigan Kid and some were not pleasant. For it required a ruthless man to hold down the job that Jim had taken, but most of them had to do with his luck. That luck became a byword, finally, men blessed with good fortune were apt to boast that "Jim's luck" was "Michigan's luck."

More than once Rowan took stock of his winnings and realized that he had nearly attained the goal he had set for himself, but invariably Fate intervened to prevent him from quite reaching the quitting point. Time went alone. The cycle of life for pleasure camps is brief.

(To be continued)

Special Company Desserts

It isn't very often we get a request for a recipe for Lady Fingers now-a-days. The fashion for these delightful little bits of pastry seems to have waned since the coming of ready-made biscuits.

Fairy Jam Torte 1 1/2 cups sifted cake flour. 1 cup sugar. 6 eggs, unbeaten. 3 tablespoons butter, melted. 2 tablespoons lemon juice. Grated rind of 1 lemon. Apricot jam. Raspberry jam.

Lady Fingers 1/3 cup sifted cake flour. 1 whole egg. 2 egg yolks. 1/3 cup powdered sugar. 2 egg whites, stiffly beaten.

Orange Sponge Cake 1 1/2 cups sifted cake flour. 1 teaspoon baking powder. 1 cup warm water. 1 cup sugar. 2 eggs and 1 egg yolk. 1/2 cup orange juice. 1 tablespoon grated orange rind. 3/4 cup water.

Angel Charlotte Fingers 1/2 package (4 tablespoons) lemon jelly powder. 1 cup warm water. 1/2 cup powdered sugar. 1/2 teaspoon almond extract. 1/2 cup water.

With rotary egg beater until thick and fluffy like whipped cream. Turn into mold lined with Lady Fingers. Chill until firm. Unmold. Serves 8.

It isn't very often we get a request for a recipe for Lady Fingers now-a-days. The fashion for these delightful little bits of pastry seems to have waned since the coming of ready-made biscuits.

When you make a batch of Lady Fingers, serve them for afternoon tea or with ice cream and be sure to keep enough to make an Angel Charlotte Russe. That's such a grand sounding dessert—make one think of Paris and Vienna and restaurants, fanned the world over for their exquisite food. But don't let the name stump you because you can make a perfect Charlotte Russe right in your own home. We are including that recipe too.

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Sunday School Lesson

SORE THROAT WITH COLIC Given Fast

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Artificial "Fits" Combat Insanity

Induced by Campher, They Prove a Surprisingly Effective Treatment

Two treatments for the mental illness called schizophrenia, one by inducing epileptiform fits through doses of a campher preparation, the other by producing a coma with insulin, were described in the last issue of the British Medical Journal, Lancet.

Editorially, Lancet refers to the treatments as "dramatic" and "startling."

Dr. D. H. Fuller Strecker, commenting on the cases, said a combination of the two methods should be attempted wherever suitable. He recommended their alternative use in refractory cases.

Schizophrenia is a type of psychosis characterized by loss of contact with the environment, and by disintegration of the personality. It includes dementia praecox and some related forms of insanity.

Not many among the crowds who watch the cheetah speeding in the wake of a stuffed rabbit at about fifty-five miles an hour realize that this animal was trained for sport as long ago as 865 B.C., by the Kings of Persia, and that centuries later, at the zenith of Mogul domination of Hindustan, Emperors used to keep hundreds of cheetahs, just as hunters in the Old Country keep packs of hounds.

The sport spread to France where the Kings used cheetahs for hunting deer in India, and in the reign of George III a few were brought to England. The Duke of Cumberland tried them for stag-hunting in Windsor Forest; but they were not an unqualified success, for they refused to attack stags at bay.

When Dogs Do Bark A dog's bark may be worse than his bite—but it can also be a big factor in the success of a radio program.

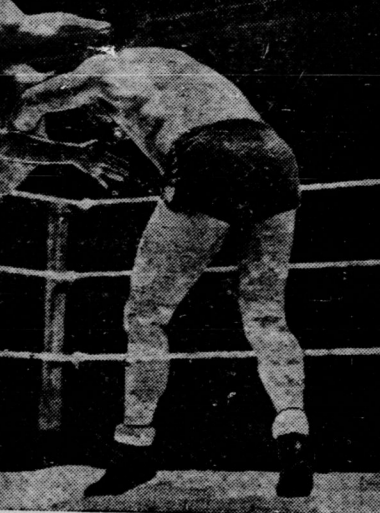
For instance, the Sunday evening broadcast "Heroic Dogs" heard over C.B.L. at 7:30 p.m., the barking of a dog figures largely on every broadcast. A couple of weeks ago after the program was off the air, the phone rang. A voice said "We have a little news on whether it is whether it is a real dog on your program tonight."

As a reply the man in the phone brought the "bark" to the phone where the "dog" obliged by barking—and we imagine that the man at the other end of the line is still puzzled as to how the bark was settled. For his information the bark was settled by Stan Francis—who not so long ago showed yours truly with a lion's roar when he was called for a trip through a zoo.

Summers hold that in the very near future outdoor sports will have an opportunity of appearing on the air. Jackson show, "Albion," heard over C.B.L. Fridays at 8:30 p.m. We expect that all who appear on this program are paid a regular professional fee, and if they are selected with things well and have to cultivate concentration or they would fit from one occupation to another. If you were born under this sign you are now entering a favorable period—the years 1939 and 1940 will be especially favorable for you. Guard against being despondent and gloomy—the world is what you make it.

Mal-Kah Marquess, a Burmese girl, rides an elephant around Marquess Arch, in London, England, on her birthday. The girl performs this ceremony every year as a token of good luck.

Jumping Joe Savoldi Lives Up to His Name



Following the example set by his nickname, "Jumping Joe" Savoldi flies through the air in an effort to dump his Joe won, after an hour's struggle.

They Plan to Make Money For the Cause



They plan to make money for the cause.

Around The Dial

RADIO HEADLINES OF THE WEEK

By FRANK DENNIS

What Price Swing? We were speaking to Dick McDougall, C.K.L. announcer, who is also reporter for "Downbeat," the music class magazine. Dick tells us that the recent concert given by Jimmy Goodman in Buffalo revealed to many localities what a tough job playing is, workmanlike band is. The trumpeters in the Goodman organization all had split lips from blowing their horns, and blood trickled down many a shirt front.

Here's one for the records. Even Pat Wm. NBC's spelling master was stumped on this inquiry. The letter received at NBC's Radio City studios reads: "My daughter, Betty Ann, aged five, asked me the other day why the man on the radio spelled New York in different ways. First it is W.E.A.P., New York, then W.Z. New York."

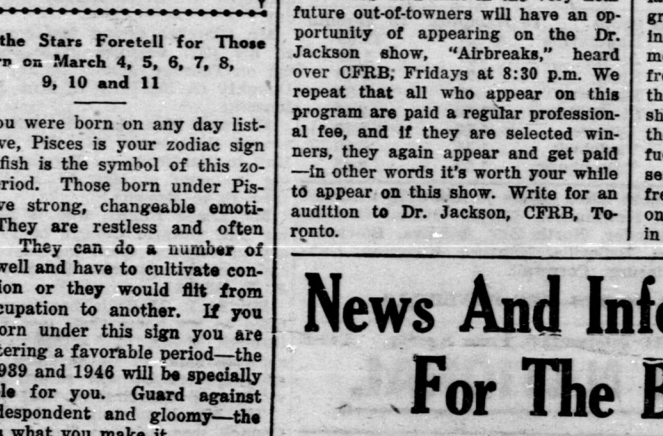
"Do You Feel a Knocking?" "Do You Mean It?" "And How?" "Nice work if you can get it." These are a few phrases that have recently caught the public's fancy. Here's a new one concocted by comedian Henry Burbig on a recent Coast-to-Coast broadcast over N.B.C. when he questioned the sanity of other members of the Burbig Laffing-Stock Company. It's—"Do you feel a knocking on the back of your head?"

There are very few products, says James Stewart, the noted Heating Expert, that are so common as those to sell the consumer, not as much as possible, but one of these is the "blue coat" system of floor covering. Mr. Stewart, who talks about heating as a very popular feature of "The Shadow" programs over C.F.B., Wednesday evenings, says that the "blue coat" system is a real dog on your program tonight. As a reply the man in the phone brought the "bark" to the phone where the "dog" obliged by barking—and we imagine that the man at the other end of the line is still puzzled as to how the bark was settled. For his information the bark was settled by Stan Francis—who not so long ago showed yours truly with a lion's roar when he was called for a trip through a zoo.

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News And Information For The Busy Farmer

(Furnished by the Ontario Department of Agriculture)

Practically through heavy exports of eggs to the United Kingdom and large shipments of live poultry to Ontario, to nearby United States markets, the poultry market in 1938 showed a distinct improvement over 1937.

Total milk production in Canada has shown a steady increase for the past nine years. During the five-year period 1932-36, milk production increased from approximately 15,900,000 lbs. in 1932 to 18,700,000 lbs. in 1936, and a further advance of approximately 200 million lbs. is indicated for 1937.

PLANT-FOOD CONTENTS IN FERTILIZERS The Fertilizers Act requires definite guarantees by vendors of the plant food content of their fertilizers, that is, nitrogen, phosphoric acid and potash. In addition, these plant food substances must be in an available form for the plant use. There are many kinds of fertilizers on the market today, all of which are dependable, if used according to kind and plant food content on the one hand, and soil and crop requirements on the other. Every buyer of fertilizers should study these factors carefully because the proper application of them means so much in obtaining best results.

Recommendations of the Provincial Fertilizer Councils are a safe guide in this respect and may be obtained from the Department of Agriculture for the provinces.

CANADIAN EGGS TO BRITAIN Fresh, Canadian, winter-produced eggs will soon be making their debut on the breakfast tables of the people in Great Britain. The first shipment of such eggs left Montreal on January 5, and totaled fifty cartons of paper boxes, each box containing 15 one-dozen individual cartons, the eggs being a large, never before have the eggs been exported from Canada in one-dozen cartons. On January 11 a carload of fresh eggs packed in standard 20-dozen cases left Montreal and was loaded in the S.S. Beaverhead at St. John N.B. on January 12 for England.

The shipment was collected in 15 farmers' cooperatives and poultry associations in Quebec and in Eastern Ontario; also from similar 25 farmers' cooperatives and poultry associations in Quebec and in Eastern Ontario. The shipment will follow from other different points in Ontario.

W. A. Brown, Chief, Poultry Service, Dominion Department of Agriculture, who was associated with the shipments states that the British market will not get any fresher eggs from any European country than the eggs in the two recent shipments. There is no opportunity in the British market for Canadian winter produced eggs, and if such shipment can be made profitably, the Canadian producer will benefit.

SOIL-TESTING IS IMPORTANT Agricultural leaders of Canada have become increasingly worried in recent years over the soil conditions in Ontario and as grave as in some parts of the Canadian West, it is common knowledge that many Ontario farms have been mined until there is but little fertility remaining. The Ontario Department of Agriculture is fully alive to the danger and in cooperation with the Department, through the O.A.C., is undertaking an enlarged program of research and demonstration work for 1938 in soil fertility.

In discussing the situation, Dr. G. L. Christie, President of the O.A.C., of Guelph, points out that many Ontario soils have been farmed more than 100 years. Some have been wisely handled and have become increasingly productive. But on the other hand, many have been thoroughly mined; soils have become poor, hard to work, and give low yielding crops.

"On other farms, while good practice has been followed, fertility has become unbalanced," says Dr. Christie. "One or more elements have been reduced in available quantities. It may be phosphate, potash, or nitrogen. In many cases it has been found to be boron, manganese or magnesium. It is through recognition of these problems that O.A.C. has undertaken an extensive research program."

Pasture studies carried out by Ontario and O.A.C. Chemistry Dept., brought in Western and Eastern Ontario. Following up these surveys, the O.A.C. is conducting soil fertility studies and sleep are used to check the results. These animals are being fed balanced rations to winter from Canada in relation to mineral needs. These experiments are under way at Alisa Craig, Holyrood and other points.

As part of this work in the field, a special experiment is being carried out in Oxford County with a group of 25 farmers. The Agricultural Representative, E. G. Green, in cooperation with the Ontario Livestock Branch and O.A.C. has supplied minerals for the cattle and has made an accurate test of all milk produced and supplied to cheese factories. Results indicate larger returns of milk, and the condition of the animals has been improved generally.