

## THE JARVIS RECORD

Telephone 37, Jarvis, Ontario

Published Every Thursday Morning

Winner of the Charter's Trophy in 1938, emblematic of the best Weekly Newspaper in Canada in Class D.



A weekly devoted to the interests of the Village of Jarvis and the Township of Walpole as well as neighboring townships in the County of Norfolk.

Advertising rates upon request.

Subscription Rates

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A. L. MILLER, Editor

Sales Promotion Head Is Appointed By Hydro

Morris J. McHenry to Direct New Department

Formation of a Hydro sales promotion department under the direction of Morris J. McHenry is announced by the Ontario Hydro Electric Power Commission, through its chairman and chief engineer, Dr. T. H. Hogg.

Mr. McHenry, the central figure in this new department of Ontario's electric power system, will be responsible for dissemination of information on the various uses of electric service.

The Commission, it was explained in the announcement, believes that its duties are not fully discharged by simply making available low-cost electric service throughout the Province. It feels that the great range of uses and benefits of electric service in the home, farm and industry were better known, the consumption of power would be increased and its cost to the consumer further diminished.

Long and intimate contact with the electrical industry and the power problems of Ontario highly qualify Mr. McHenry to direct this new department within the Hydro Commission. He was graduated from

## McGill University, Department of Electrical Engineering, in 1910; was Toronto; in 1912 joined the staff of the Apparatus Division, Toronto District Office, Canadian General Electric Company. In 1918 became manager of the Walkerville Hydro Electric System, where he completed an extensive rehabilitation program; became sales manager of the Ferranti Electric Company Limited and in 1926 returned to the Canadian General Electric Company as manager of the U.S. Sales Department. Since 1930 he has been Toronto district manager of C-G-E.

Widely known in power circles across the entire continent, Mr. McHenry is past president of the Association of Municipal Electrical Utilities of Ontario, and at present vice-president for Canada of the American Institute of Electrical Engineers. He is a member of the Association of Professional Engineers of Ontario, and a former member of the Board of Governors. He is president of the Electric Service League, Toronto.

In his new capacity Mr. McHenry will report directly to the Ontario Hydro Commission, and will assume his duties about the middle of September.

RESCUED "ALE" AND "PORTER"

Fort Erie, Ont.,—Two kittens in trouble required international co-operation before they could be rescued.

Cecil Ope, Canadian National Railway checker heard plaintive cries from within a box car grain laden which had arrived from St. Louis. The car being in bond it was necessary to obtain authorization of United States customs officials before the doors could be opened.

Permission being given, the doors were opened and officials found two scruffy kittens huddled together. They were fed, adopted and named "Ale" and "Porter" because their first feast was served from an ash tray advertising these brewery products.

A MALAYAN SCOUT MISSIONARY HERO

Ooi Peng Guan was a Boy Scout in the 2nd Anglo-Chinese School Troop of Penang, Malaysia.

He was a member of the Scoutmaster's staff and was sent to the Government Leprosy Asylum on Jerejak Island. Instead of being a Scout troop of boys of the leper settlement, obtaining uniforms and equipment, and being a Scoutmaster Ooi Peng Guan is still carrying on, although cured, preferring to remain with the boys of the leper settlement, and working as a Government Dresser. A Scout Missionary.

## Jarvis Town Hall

TUESDAY, Sept. 6th

AT 8 P.M.

"KAY-DEE" EXHIBITORS PRESENT

WILLIAM POWELL AND CAROLE LOMBARD

IN

"My Man Godfrey"

WITH

Alice Brady, Gail Patrick, Jean Dixon, Eugene Palette, Alan Mowbray

The gay rollicking escapade of a butler and a blonde, with Carole and Bill at their merriest, maddest best. The picture you have dreamed about! Here it is.

Special Added Attraction

"THE SINGING BANDIT"

Admission: (CHILDREN - 15c) 30c

TUESDAY, SEPTEMBER 13th

Canada's Own Sweetheart

DEANNA DURBIN

"THREE SMART GIRLS"

THRILL TO DEANNA'S INCOMPARABLE VOICE

At The Church

ST. PAULS CHURCH

Rev. M. Brett, R.A., Minister

10 A.M. - Sunday School and Classes

7 P.M. - Farewell Service

CHRIST CHURCH, NANTICOOK

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PHYSICIAN AND SURGEON

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DR. T. TWEEDE

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Optometrist & Optician

1845 Norfolk St., South

SIMCOE, ONT.

Phone: 30 W. 11 A.

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A MORTGAGE POINT

SUN LIFE ASSURANCE CO.

will retire the mortgage if you live to the age of 70

Provide a substantial amount of money if you live to the age of 70

Wilfred J. McCarty

Phone: Office 63-2

HAGERSVILLE, ONT.

Insurance of All Kinds

Ivan W. Holmes

Licensed Funeral Director

Furniture

Phone 30-3

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## SPEEDING DOWN

THE

SPORTS TRAIL

By A.R.P.

Two football teams of local interest were eliminated in a few days by the Jarvis (1) and Simcoe Canco's. Both series were prolonged for different reasons but in each case we are more than agreed that the better team won.

In Simcoe, last week, the Canco's defeated New Toronto by a rather one-sided count, but took in the rather large crowd of the Toronto nine turned the tables and evened the series. The deciding game was played Monday evening and New Toronto emerged the victor; and so down goes a great football team, easily the best in this district.

But back to the Nanticooke - Jarvis game. The Dennis-Hedges and Co. took a close four to three count in their first game, but in the second game in which Nanticooke had a strong lead the game was called when Old Man Carikens took control of matters. In the final game Nanticooke proved themselves the best team in the J.W. League by a convincing win over Jarvis (1). Nineteen to fourteen. The game proved the downfall of the local outfield but this is not to be taken as an alibi in any way.

Softball is over in this town unless perhaps a tournament or maybe an all-star game could be carried out. The latter would undoubtedly interest the fans to a great extent. It would more than likely help the banquet cause to no little extent also.

We were pleased to hear that Simcoe Red Sox humbled the Burlington group winners last Saturday night to seven and by doing so they strengthened our belief in them. The return game in Burlington is scheduled for Saturday and if third strike is necessary it will probably be a Labour Day attraction.

Hagersville Villains pulled an upset, at least as far as we are concerned, by virtue of a win over Jarvis. The Quarrytowns continue to show their old time form but this time it's the younger members who are holding the torch. It might be interesting to note that youthful George Peters is carrying on where he left off with the Jarvis Juveniles of '35. George has been pitching masterful ball since starting his career and fifteen or so strikeouts are all in a day's work for this strikework artist.

BRITISH SCOUTS INVITED TO BROOKLANDS

A wide open invitation to British Boy Scouts to attend one day of the September motor races at Brooklands has been extended by Earl Howe, the President of the British Racing Drivers' Club.

Customer: You ought to cut my hair cheaper. I'm so little of it.

Barber: Oh no. In your case I don't charge for cutting the hair, we charge for having to hunt for it.

to study and practice the art of writing in one form or other, has a reasonable chance of success.

If you intend to be a literary man you must serve a severe apprenticeship. Give much time to acquiring a large and varied vocabulary, to the examination of the literary methods of the best authors and to daily conscientious practice in actual writing.

First efforts will probably be crude and unsatisfactory, but as in all other arts, you must combine great patience with perseverance. Mistakes - innumerable mistakes - are bound to be made in the early attempts, and it is only by the correction of these and their gradual elimination that success will ultimately be attained.

This process will often involve the surrendering of manuscripts to editors and publishers, but it must be remembered that this is the early stage of the process.

You may receive a rejection like this: "We return herewith the manuscript which you were kind enough to send to us. We are sorry not to be able to make use of it. We receive more interesting and well-written stories than we can possibly use, and we are, therefore, obliged to return many of real value. Please accept our thanks for submitting the enclosed material."

Do not, however, allow this to discourage you, nor defect you from your course. Rebuffs must be regarded rather as an indication of the need for still more assiduous practice.

At first it is well to take up writing merely as a hobby, and let it naturally develop into a vocation. To write for the pleasure of it, rather than under financial stress, confers a distinct advantage, not the least of which is likely to be that there is always the temptation among aspirants to authorship to write their writing to that class of work - whether magazine or novel - some other form of light fiction or to write to "pay" best at the time. While it is better to want to sell in the most lucrative way, such a policy is likely to vitiate one's style and to encourage the young writer to be satisfied with a comparatively low standard of literary achievement.

Cultivate more patience, aim at a genuinely good standard of work, and your ultimate success - though perhaps longer in coming - will merit all your waiting and bring you greater reward.

## DUXBURY'S STORE

"The Square Deal Store"

PICKLING SPICES

in cellophane bags, and

RICE KRISPIES, 2 pkgs.

KELOGGS CORN FLAKES

3 pkgs.

Shopping Bag Free

CREAM CHEESE

8 oz. pkg.

We Deliver Orders

We give tickets with all

or take orders placed

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## News of the Countryside

From The Record's Correspondents

RENTON

Park of Detroit, was killed

one person injured in a car

last week when a car was

run over by a car. The injured

person was taken to the hospital

and is now recovering.

and Mrs. C. Kitchen and Mrs.

Stuart were in Hamilton on

Monday evening. Mr. Stuart was

teacher at the St. Paul's

school during the past year.

number from here attended the

services at Simcoe com-

munion and buildings at S. S.

school and buildings at S. S.

have been repaired on the fall