NEWS PARADE...

"This war isn't like a footbal game" last week declared Sir Ol-iver Stanley, British War Secretary . . . His warning indirectly hit at the thousands of Canadians who are watching the European conflict with detachment, and a sense of unreality, who are for-getting that this war can't be stopped by a referee's whistle . . nendously powerful human and sub-human forces have been unleashed, not to be brought under control again perhaps for a de-cade . . . and then we'll be facing another world. So let's be serlous about the war, and study the situation, each of us, intensively.

Rumania was the hot spot of Europe as the sixth month of the war opened. King Carol's kingdom and itself the object of pressure from every direction,—from Ger-many chiefly; the Allies; Bulgaria, Hungary. Reliable correspond said that the Nazis, claiming Rumanian industry and agriculture were flagging for want of manpower and were not sending Ger many urgently needed supplies, asked that Rumania demobilize 800,000 border troops. At the meeting of the Balkan Entente (Yugoslavia, Rumania, Greece Turkey), Rumania's representative was reported to have declared that country would seek the protection of Germany if the other Balkan countries refused to guarantee Rumanian territorial integrity. The four Balkan nations emerged from the three-day confer ence with the apparent decision to remain neutral in the war, but no absolute guarantees, individual or collective, were forthcoming . Strange and Wonderful

Weird story of the week: From Zurich, Switzerland, came the pro-nouncement that Adolf Hitler would celebrate his 51st birthday April 20 by proclaiming himself Emperor of the Reich and Poland and King of Britain—with Field Marshal Hermann Goering as Viceroy; gvoernors to be placed over England, Scotland and Wates. A terrific Nazi offensive against Britain would come first, of

During the week, Russo-German border points were growing busier; nine railway stations were prepar ing to reload Russian raw materials for the Reich, and German industrial goods for the Soviet Un-ion . . . the Asama Maru incident was settled between Britain and Japan . . . Italy doubled the number of planes and pilots in the army . . . the Polish National Council issued a "white paper" telling of wholesale executions and horrible brutalities in German-accuring Polend Add Hill occupied Poland . . . Adolf Hitler delivered a surprise address on the occasion of his seventh anniversary as Chancellor; he insisted that had the opposing nations shown the alightest understanding of German problems, all questions could have been negotiated . . . the first German plane since the war began, came down on English soil . . . more volunteers flocked into Finland from America, Britain an candinavia . . . the big French and Arab army assembled in Syria grew still larger . . . von Rib-bentrop, Reich Foreign Minister, announced that neither Germany nor Russia had any intention of earrying the war into the Balk-

Nobody Need Listen Back home in Canada election preparations sped on . . . a free distribution of national radio network time was made to all four parties represented in the last Parament. The allotment was as follows: Liberals, 5¼ hours; Conservatives, 4¼ hours; C.C.F., 1½ hours; Social Credit, 1¼ hours. Total 12% hours . . . But we're living in a democracy; nobody has to listen to a minute of it.

1940 Valentine

This year's Valentine is likely to be addressed "To My Sweet-heart" instead of the "Girl Friend," "Pal" or "Chum" cus-tomary for several seasons. Brilliant colors form background for "Cupid's darts and pining hearts."
Typical of the new style, is this

Sweetheart, my thankfulness for

Fills all my life and heart ... It's hidden down inside me Where loving greetings start; It's part of everything I say And all the things I do ... 'Cause never can I quite express
MY THANKFULNESS FOR

Entrance to an ancient mine 10,000 feet up in the Andes at Catamarca, Argentina, having been ined through a passage almost filled with water, miners are again finding rhodochrosite, which is used as a decoration for hairbrus eigarette cases and other articles.

Victoria, B. C., Boasts Roses In February



This jolly looking girl with her arms full of the fragran This joily looking girl with her arms full of the fragrant roses she has just picked in a garden in Victoria, B. C., is Ina Haikala, a Canadian Finn, whose kin are fighting so desperately in their snowbound native land. Her mother came from Vasa and her father from Laapperanta. Roses can be picked in Victoria gardens any Christmas Day but they usually fall to a January frost. This year, however, the weather has been so mild that last Summer's roses are still blooming vigorously. The sprays in the photograph are yellow winter jessamine.

Under the leadership of Cliff Chis-

holm, the Hamilton Dofascos are

assured of fourth place and a whirl

A. "A" series, a fine achievement

return of Senior hockey in Hamil-

ton after an absence of a few win-

ters. Not only is Johnny Conick,

clever wing player, leading scorer

Hamilton star has set up a record

for clean play that is a real ex

St. Valentine's Day

The merry god is a gallant rover,

He circles the land and wide seas

With a knowing smile and twink-

ling eye
May he not a wavering fancy spy?

So he whistles low with his pouting

And out of the pack on his back he

A fariy arrow with subtle dart

ring heart, Then blushes tender and rosy re-

And amis it straight for that wav-

O'er a maiden's features are hap'ly

And she wonders why in this world

Such joy is surging her heart

within.

Ah! Never before was love like

this
For she had not dreamt of such

Whilst her lover gazes with speech-

At the tender grace of his prom-

The little god laughs as he takes a

And aims it straight for another

EVEN IF YOU'VE GOT

PLENTY OF BUSINESS

KEEP ON ADVERTISING

IT'S GOOD INSURANCE

FER TH' RAINY DAY

perfect bliss.

MICKIE SAYS_

over.

lips,

slips

of sin

ample for others to follow.

in the play-offs of the Senior O.H.

considering this season marks the

Supplying Plants With Stimulants

Canadian Gardeners Are Told By Dominion Seed House That Amazing Growth Results Are Achieved by Feeding Vitamin B-1

An interesting new discovery for e gardener, particularly for those who wish to try out for themselves experiments is now available in Ca-

The new product, known as Vitamin B-1 was discovered in Califor-nia and has been tested out by the California Institute of Technology and is said to have produced surprising results in stimulating the growth of certain plants.
GOOD FOR FLOWERS, SHRUBS

The Dominion Seed House at Georgetown state they have carefully investigated every available source of information, on this new product, had trials of their own, and supplied B-1, for trial and report, to a number of qualified gardeners. As a result, they satisfied themselves that claims made for B-1, were justified and well found-ed. They have now received information from Ottawa that the Department of Agriculture has approv-ed Vitamin B-1 for sale in Canada provided that no claims are made for it in respect to peas, beans, corn, tomatoes and other vegetable species. (B-1 does not benefit all plants, and experimental work in-dicates that its greatest service is

in respect to flowers, shrubs, tree IN POWDER FORM The product is sold in Canada by Dominion Seed House in powde form and the standard size package will prepare 2,000 gallons of so

Puck Chasers TOPICS OF THE CURRENT HOCKEY SEASON

JUNIOR AND SENIOR "A" The Toronto Amateur Hockey Association, with the co-operation of the O. H. A. and the Maple Leaf Gardens, have named Saturday afternoon, February 17, as their special game to secure funds for purchase of hockey sticks and equip-ment for Toronto's many youths playing on outdoor rinks.

The O. H. A. has moved the Oshawa at Marlboros game scheduled for February 24th up to February 17th, and it will be played as a single game on that afternoon. The Young Rangers vs Native Sons game will be played later. Games scheduled for February 17th have been moved back to February 24th for the Gardens, including Oshawa at Varsity and Marlboros at Young

BEST BEHAVIOUR Senior hockey has made a remarkable comeback in Hamilton. VOICE of the **PRESS**

WISH WE COULD, TOO Postcard from a friend vacationing in Florida: "Having a fine time; wish I could afford it."-Woodstock Sentinel-Review.

ELECTION-AIR PRECAUTIONS During a general election, airraid precautions here include the simple one of keeping the radio silent .- Toronto Telegram.

NO PIN CUSHION "Ontario is already preparing a

cushion for the let-down that will come after the war." Here's hoping it isn't a pin cushion.-Kitch-WHO'S CRAZY NOW?

There has always been a question in the minds of many people as to the sanity of Arctic explorers, and this question again comes to life with the arrival in Antarctica of Admiral Byrd and his companions. Thanks to the radio, however, the Admiral will be able to listen each evening to the outside world going its sensible way. Edmonton Journa

CHEESE FOR HOME FOLKS Canadian cheese producers received \$500.000 in 1939 through premiums paid by the Dominion Government for high grade cheese This, no doubt, was all for the good of the industry. At the same time, one cannot help wondering would not be better served if the \$500,000 were spent on proper publicity designed to make the Canadian public more "cheese conscious." That done, if Canadian cheese manufacturers would make their best cheese-not just some of it-available for the home market, they might "be getting somewhere."

-Brantford Expositor.

Port Royal, N.S. Being Rebuilt

Replica of Habitation Where The French Settlers Spent First Winter in New France

Restoration of the Port Royal Habitation at Granville, N.S., where the settlers of New France spent their initial Canadian winter in 1605 is almost complete. Work on this landmark is being done by the Surveys and Engineering branch of the Mines Department. The new habitation is an exact, full-size replica of the original built by the French under Champlain.

TIME OF CHAMPLAIN Timbers of the building were put together with wooden pins, the practice when the sons of France first to Canada. Hinges and latches were reproduced in the typical workmanship of the period Local field stone was used in the struction of the chim bricks in the bake-oven, blacksmith's forge and fireplaces were made on the spot by old-time brickmakers. Much archaeological and historical research was done by representatives of several soand museums. Scientific soil reading was used to establish the original position of the build-

Canadian National Railways Revenues

The gross revenues of the allinclusive Canadian National Rail-ways System for the 10-day period ending January 31, 1940, ...\$6,427,070 as compared with 4,445,669 for the corresponding period of 1939, an increase of .

NTARIO UTDOORS By VIC BAKER

IN ONTARIO SCHOOLS One of the most pleasing of the udable efforts being made by the active Ontario Federation of Anglers is their insistence that biology and conservation be taught in all the schools of the Province of Onarea of Calcutta

been given the the A. R. P.

centres. Plans Provincial Scou

tention might be given

time emergency service

A contribution of \$

the Vancouver War (

by the 13th, 21st and

couver Troops was

thirteen tons of

joint effort was laun

sult of finding piles of

papers and magazines in ments of homes when

the three Tropos wer

Prevention Week ins

instruction duty

Demonstrating t

of the public servi

Boy Scout training,

ganized troop at Nfld., at once

about for ways to

was the taking of step

the community with

of a cobbler's shop.

Presented by

figure, half life-size, of De

of Northern Rh

ingstone, African

statuettes of Empir

tute, London.

TO STATE OF THE PARTY OF THE PA

the galleries of the Im

GET YOUR

WHO'S WHO

HERE'S HOW!

For your copy of "Who" Who" which contains Big Time Hockey Statistics

and the careers of 131 of its players, send 5c with a 5-lb. Bee Hive

Syrup label; or two 2-lb. labels, or two lwary or Durham Starch labels and 5c. Send requests to address on the label with your name and address.

with the Vancou

Procreative of thinking along sound conservation lines, these studies must be destined to bring into being a new type of citizen in this progressive province with educational qualifications that may better equip him or her to accept the responsibility of aiding in the preservation of the province's vast stores of wildlife.

SPRING PEEPERS

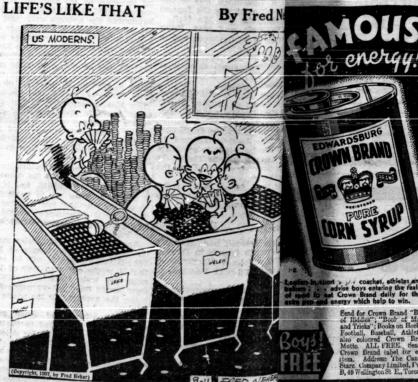
The other day we were asked to give the correct name and description of the frog known in Ontario as the "spring peeper" and we pass the following general information along to you in case you have asked the question at some

Technically speaking, this specs of frog is Pickering's hyla, Hyla pickeringii, a member of the family Hylidae, the tree frogs. It is very small in size, about one inch long, greenish-grey in colour and marked with a suggestion of a cross on its back, and unlike other frogs outside the family, the tips of fingers and toes are endowed with viscous discs.

Its shrill piped notes are heard almost before the ice is out of the narshy places where it breeds and lives until late summer, when it deserts its former habitat seeking high ground and trees to climb. During the heat of summer days the voice of this hyla is stilled, but it sings again when autumn is near with the same insistence as in spring. There is another tree frog of the same genus common to Ontario, the common tree frog, Hyla versicolor, which has the power to gradually change colour to blend with its surroundings. This frog does not "peep" and is musical when Pickering's hyla is silent. Other tree frogs also oceur in Ontario, the Cricket frog, Acris gryllus, and the Swamp tree frog, Chorophilus nigritis. These, too, are not "peepers," but sing more or less like other frogs.

SCOUTING ... Here and There Older Boy Scouts of Salford,

Lancashire, England, are giving safety street crossing service dur-ing blackouts, under direction of the Salford Chief Constable. Each evening from 6.30 to 8.30, in pairs, armed with red hurricane lamps, they convoy pedestrians across "Belisha Beacon" corners. Ap-proaching motorists recognize the



They came, saw, and bought. And "MIDDLE AGE" WOMEN

They Make Delicious Tea

*TEA BAGS

SERIAL STORY

BRIDE ON A BUDGET BY JANET DORAN

Copyright. 1939, NEA Service, Inc.

the agent approached him.

"You wouldn't need much, My

Whittaker-a few hundred-say

\$1800 would cover everything

This is a high class line, and you'd

clean up on it. And we wouldn't

dealer. We want a dependable

line and build solid market for

Bart thought of his three insur

ance policies, all partly paid up He thought of what they meant to

him. Security for Iris, protection

trouble or storm.

Then he thought of the stagger-

ing total of deficits, he remem-bered how Iris had picked up since

they began dining out again and going places. She wasn't awfully

strong, she was too slender, and her job was hard. And she was so

sure she couldn't give it up, ever. Perhaps because she knew his in-

Obviously, he must make more money. Obviously he could not do it on a cash basis. And opportun-

ity banged on the Whittaker door.
Afterward, Bart was to wonder
at the ease with which he bor-

rowed \$600 on each of his three

insurance policies. Considering the

anxiety, the worry and difficulty

of trying to make even the interest on the loans, it was astonish

come was inadequate.

A lifeline to leeward, in case

CAST OF CHARACTERS RIS IVES—a radiant bride who ught love came first and money AKER-a rightas bridegroom who looked at the akbook first and his wife after-

Yesterday: Bart and Iris finally marrel about eating at home; Iris accuses him of begrudging these neals. So Bart gives in and they lecide to eat out for the summer. The Whittakers thereby burn a pridge behind them.

CHAPTER VIII t was not surprising to Bart to over at the end of that first hot, sultry July dining his budget had a crimp

n it that made a sissy of the nat wasn't that they had eaten so rather, it was astonishing all that they had eaten less ever, even than at home.

The state of t es dances and parties d the fact that it was long after sundown, ights were panting, ens to move through reasing enervation luctant to return to

ore gas and oil for old coupe, and they s along lake shores. eavenly respite from ate at cute resort placd. They went into airmovies, and to beach arties. And all along rt's wallet fed a conhange that added up to alarming its at the end of each week.

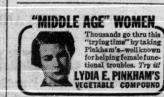
Must Make More Money
late July, the territorial manof a radio and washing may in Boston approach-Bee Hive Syladn't the money. But day by day,

ing But then, he had never done business on a credit basis before. He disapproved of it, and abhorred all angles to the dismal sys-"We'll send your shipment right up, Mr. Whittaker—you can safely advertise for Saturday specials. Our trucks will be here early Friday morning, and we're happy to have you in charge of our terri-

Thus was Bart introduced to the credit system. And on paper, figuring even half the sales tha his electrical shop averaged, he couldn't lose. Nor could he escape gaining definitely. He'd make eas ly as much as his present deficits amounted to. It was a warm, a conforting thought.

The merchandise, when it a rived, was even better than Bart had hoped. It was easily worth the big, full page ad he ran in the Linwood Clarion, Thursday, Friday and Saturday announcing the new Moderneze Washer, and Moderneze Radio at unheard of bargain prices. "Come in and see

They came in droves and hordes.



Bart's excitement rose to tremb-ling heights, as he sent in contract after contract for approval at the home office. It was difficult to believe so many people hadn't washers, radios, flat-irons, food-mixers, toasters and ironers. It just proved how New England peo-ple appreciated quality merchan-

The little stack of budget books dwindled, and the stock of merchandise had to be replenis en. By the end of July, Bart cut his Clarion ad down to half a page, and only two insertions a week. By that time, the advertising manager was his earnest friend, advising him on how to save money. Because to date, the Clarion had received no money for any of the

"They're selling like gold-bricks, Whittaker; cut your expenses now and let the thing ride on its own steam. There's no sense going in-to debt over your head, so long as they keep coming for the stuff." "If all my sales weren't on time-

that the only solution open to him, to his problem, was to make payment plan, I'd be so far ahead on this venture right now, I could take a month off and celebrate my good fortune," Bart explained. more money. It was one of those squirrel-in-a-cage problems that no matter how you traveled, or how "Takes time to expand, Whittafast, brought you right back to ker; don't let it get you down. Everybody buys on budget plan now. The cash customers aren't the beginning each time. He had to make more mone because he was spending more buying any more. They're hangthan he could afford, so he hadn't ing right onto their money until this blows over. It's up to the credenough money to try to make more it group, now." and so on. It was like that when

"I suppose so."
"Bart," Iris said that night, "if we're to have a vacation, or semihoneymoon this year, it will have to be this month before the dean gets back. After that, there'll be no time for any of us." care to let the territory go to any "I can't leave right now, Iris; this new agency is keeping us on responsible man who can push our the jump."

"If you hired another man, wouldn't you make more sales?" "We can't afford any more expense on the labor budget, Iris. We took on one man, beginning this expansion, and it means less "You're funny, Bart. You're

selling washers and radios and electric appliances like a bargain basement raid, yet you talk as if you were heading straight for the "If it was cash business, honey, we'd be riding the crest of the wave. It's all credit. So much.

down, so much a week." For a minute or so, she studied the tips of her extravagant little lat tice mules of red kid. Then she

"If they pay every week, and others keep buying, I don't see why you aren't all right, Bart." "Look, honey, business is complicated finance. The down pay-ment on a radio or washer, doesn't cover the amount I had to borrow at the bank to stock the merchandise, if you divide the entire sum by the items I hold. And the payments are not enough to cover my end of the restocking, as the goods are sold. You see, dear, credit busness is pretty much a big head-

"But you're making money, Bart. You are. And even if it is hard work, that's all the more reason why you ought to take a few weeks off and have a vacation." "I couldn't afford one week!"

"All right, then. No vacation. kind of marriage, Bart. You left all the romance on the doorstep, outside, the day you married me."
"Iris, honey, don't you understand? This is our chance, this means we'll get somewhere. I can't drop everything now, and go gallivanting off on some non-

"If you consider our honeymoon onsense, Bart Whittaker!" "Look, sweetheart, you take two veeks off and go to the shore, or to New York, or wherever you want to, and I'll pay for every-I'll stay here and look out for ev-

"No! You think I can have any fun without an escort. Bart? Are you crazy? Whoever heard of a neymoon without the bride-"I'm-just a tired businessma

oney. And business is so bad. "You just said it was good!" And A Diamond Ring

They left on a three weeks de





By SADIE B. CHAMBERS

LENTEN MENU HELPS again. Having had the request sev eral times last week for the jellied tuna recipe given in one of the summer columns it gives me a great deal of pleasure to repeat it at this season, where it seems to "fit in" although appetizing

Anticipate rather than dread the preparation of your meals for this season. Grasp it as an opportunity to present to your family some delightful changes in menus and aim to make dishes to whet the appetitte, instead of meals to be dreaded. In fish alone as a meat

FROCK WITH SCALLOPED HIPLINE



By ANNE ADAMS

4368

From the back approach, Anne Adams' Pattern 4368 looks like scallop-edged jacket. But closer in spection reveals that the scallops simply end the long bodice, and continue around to either sidefront in a decorative, slenderizing hipline. The center-front panel of the bodice forms one piece with the skirt-so easy to cut and stitch. collar and cuffs. Another attrac-tive version shows the neckline cut pretty ruffling at both neck and

Pattern 4368 is available in women's sizes 34, 36, 38, 40, 42, 44, 46 and 48. Size 36 takes 3 % vards 35 inch fabric and % yard con-

rast.
Send TWENTY CENTS (20c) in coins (stamps cannot be accepted) for this Anne Adams pattern. Write plainly Size, Name, Address and Style Number.

Send your order to Anne Adams, Room 425, 73 West Adelaide St., Toronto.

ferred honeymoon the following Sunday morning. Iris had a three piece luggage set, brand new. It tion duds, all new, and she had a fresh permanent and a models diamond ring. The ring Bart had felt unable to give her when they were married in June. The ring he was definitely certain he could not afford to buy, when Iris saw it in the window that Saturday night before they left on their

"What's a wedding without diamond, Bart?" she asked gaily, because the street was crowded with Saturday night shoppers, "and a honeymoon without all the

fixings?"
They left at 9 o'clock Sunday morning and the bride wore a corsage of sweetpeas pinned to her smart new sharkskin suit, and her smart new sharkskin suit, and ner open mesh gloves were sheer en-ough to show the winking, deris-ive sparkle of the diamond on her left hand. The diamond Bart was going to pay \$5 a week on, be-ginning September 1. (To Be Continued)

ISSUE NO. 7-'40



1 cup flaked tuna fish 1/4 teaspoon salt One-eighth teaspoon pepper 2 tablespoons chopped piment Heat the soup. Soak the gelatine in two tablespoons cold water. Add boiling water, stir thoroughly and add to the soup. Next fold in the salad dressing and lastly the pimento, salt and pepper. Place in

mold and chill. This makes a very lovely platter dish. Unmould on crisp let-tuce and surround with tomatoes filled with cottage cheese or canned pears with the same filling. Top either with salad dressing and a sprinkle of paprika. Baked Potatoes Stuffed With

character, which, with varied con the preparation of these

meals an adventure, with results

Jellied Tuna

9% oz. tin of cream of spinach

1 pint package plain gelatine

Choose potatoes of uniform size and in number, according to number to be served. Scrub well, dry; prick top with sharp fork after having rubbed each potato with butter. Bake in hot oven until tender, which will take from 50 to 60 minutes. When cooked cut a slice off the top of each potato, scooping out carefully the potato. Mash the potato then put through ricer adding-2 tablespons butter

½ teaspoon salt Dash of pepper

1 tablespoon chopped onion Hot milk, adding until well noistened; to this add 11/2 cups flaked salmon mixing all very thoroughly. Pile into potato shells, Brush lightly with butter, place in oven; brown a light brown. Arrange on a heated platter with buttered moulds of spinach topped with a slice of hard boiled

For the fish rarebit recipe, note the column last week in the Valentine supper, which is another delectable concoction for the Len-

READERS, WRITE IN! Miss Chambers welcomes personal letters from interestreceive suggestions on topics for her column, and is even ready to listen to your "pet peeves." Requests for recipes or special menus are in order. Address your letters to "Miss Sadie B. Chambers, 73 West Adelaide Street, Toronto."

REGISTER OGDEN'S



Peg-Leg Mouse

Scampering around a farm i New Jersey is a mouse that broke its leg. The farmer made it a wooden leg out of a tiny golf tee.

VITAMIN B-AN HORTICULTURAL SENSATION

Vitamin B-1 gives new vigor to the whole plant
Not a plant food or fertilizer but imparts new
vigor to the roots so that the plant obtains the
maximum benefit from the soil in which it is
growing THUS PRODUCING THESE ASTONISHING RESULTS IN SIZE AND RATE
OF GROWTH.

FREE Our Big 1940 Seed and Nursery Book. It is better than ever

Mr. Caffeine-Nerves Quits School



TEACHER: I've simply come to the end of my rope with this class, Mr. Brown - They're so unruly they're iriving me aimos

MR. CAFFEINE-NERVES:

are upset-I had the same trouble and found it was Pipe down, Brown caused by drinking too much tea and coffee. Switch-



TEACHER: Thanks indeed for telling me about Postum, Mr. Brown. I've been drinking it regularly and the things I worried about a month ago seem silly now!

• Many people can safely drink tea and coffee. Many others—and all children—should never drink them. If you are one of these, try Postum's 30-day test. Buy Postum and drink it instead of tea and coffee for one month. Then, if you do not feel better, return the container top to General Foods, Limited Cohourg, Ontario, and we'll gladly refund full purchase price, plus postage. Postum is delicious, economical, easy to prepare, and contains no caffeine.



MR. CAFFEINE-NERVES
School's out for me!

AH THANK YOU MY BOY NOW IT WILL ONLY REQUIRE A MINUT OF YOUR TIME! JUST RELAX!

or 44.6%

"It's Just Beginner's Luck! !"

By GENE BYRNES

*THEY'RE TASTIER, FLAKIER, CRISP AND FRESH

REG'LAR FELLERS Assistant Mystery Man









