

SUNDAY SCHOOL LESSON

LESSON V
ISAIAH GIVES GOD'S INVITATION
Isaiah 55
Printed Text, Isa. 55:1-11
Golden Text — "Seek ye Jehovah when he may be found; call ye upon him while he is near." Isa. 55:6
LESSON IN ITS SETTING
Time — Not definitely given, but probably about 751 B.C.
Place — Jerusalem.
The things talked about in this lesson are the things which all men in every age most deeply long for, and strive for, — joy in their own hearts, prosperity in their lives and in their nation, and abiding peace. These are the things that God wants men to have, but they can be permanently possessed only if the way of the Lord here unfolded is followed.
INVITATION TO DISMISSEMENT
Isa. 55: 1. Ho, every one that thirsteth, come ye to the waters, and he that hath no money; come ye, buy, and ye shall have wine, and milk without money and without price. 2. Wherefore do ye spend money for that which is not bread? and ye labour for that which satisfieth not? hearken diligently unto me, and eat ye that which shall bring you profit, and ye shall have your belly filled. 3. Hearken, ye that desire, that ye may prosper, and ye shall have your soul desired. 4. Hearken, ye that desire, that ye may prosper, and ye shall have your soul desired. 5. Hearken, ye that desire, that ye may prosper, and ye shall have your soul desired.

When the Nazis Marched Into Denmark



A Danish policeman, LEFT, can do nothing but watch peacefully as latest Hitler-engineered "Blitzkrieg" that turned the theatre of war, to Denmark, suddenly met the military might of Germany in the German soldiers, RIGHT, march into the city of Aalborg, Denmark, on May 10, 1940.

The Canadian Conservation Association was brought into being at this meeting. Among its founders was Prof. V. C. Wynne-Edwards, of the department of zoology at McGill University, and B. W. Taylor, Quebec provincial biologist and director of fish culture.

Would Conserve Resources Here

Canadian Scientists Organize To Save Our Birds, Animals, Fish, Forests, Water Supply From Depletion

A new onslaught is to be made against the forces which are depleting Canada's natural resources. It was disclosed following a recent meeting of Canadian scientists at Queen's University.

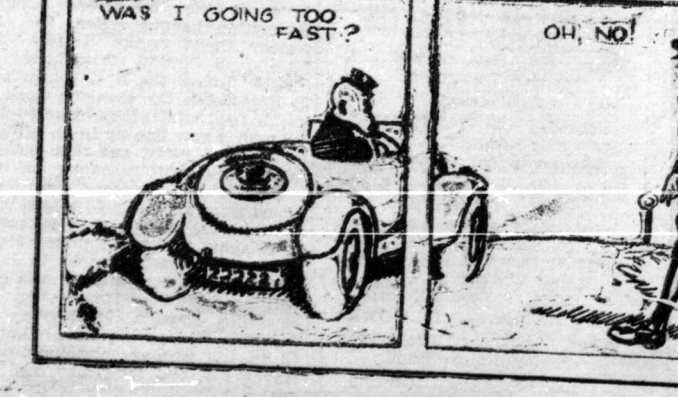
RADIO REPORTER

FROM THE OLD LAND
Everyone enjoys the robust humour of the British variety halls and lately the radio stations are featuring more of the peppy songs and broad gags from Lunnion Town. While several excellent programs of this kind are featured during the week — three in particular stand out in our opinion. First, Revue-d'actu from CKOC on Sundays at 5.30 is worth a half-hour of anyone's time in our opinion — and a close runner-up is the Let's All Go To The Music Hall show on the CBC chain from Toronto on Saturday nights at 9.30.

Both of these shows feature well-known British stars in songs and stories — that sparkle! Then there's a good variety show directed from the Old Land on Saturday afternoons at three — when the BBC offer the Garza Theatre. With all these, and others in a similar vein, Old Country folk need never feel lonesome.

NEW RADIO GAME
WOR, the Mutual Network station in New York, is always coming up with a new idea for a radio game — and their latest is Shadow of the Swastika from CBS at nine. Florence Wyman, soprano, from NBC-Blue at 10.30. Constitution Day on CBC at 7.45. 13th Overseas Battalion band on CKOC at 8.30. Canadian Heritage, CBI at 10.30. Saturday — The Garza Theatre from BBC via CBC at three. Percy LeSueur in the sports world at 7.30. Let's Go To The Music Hall from CBI at 9.30.

POP Flying Speed



The Wild West Deglamorized

McGill Study Leaves Us Only the Wide Open Spaces
Conjure With — No Real Cowboys

Deputies of wild west films and literature are due for a distinct shock when they read the latest volume from McGill University, entitled "Pioneering in the Prairie Provinces." It is the joint work of Dr. G. A. Dawson, head of the department of sociology at McGill, and Miss Eva R. Young, research assistant in the department of social research. The book is one of a series of nine on the general topic "Canadian Frontiers of Settlement."

Under the heading "Typical Communities in Action," the volume details the life of the "pioneer" in the "wild and woolly West" as deglamorized to the "5th degree" in this latest sociological study, product of several years research work in the Prairie Provinces. The volume humorously points out: "Scenes are still enacted at cowboys and cowgirls, many of whom have never been west of Brooklyn or Toronto."

HARD TO MAKE LIVING
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EXPERTS WORK ON IT
One of the first objects of the association will be to obtain accurate information on all the sporting and conservation groups of the Dominion. The association hopes to act as an advisory body for the whole of Canada on problems of conservation involving birds, animals, fish, forests, and so on, and the problems of soil and water conservation, which are important in some parts of Canada.

Beauty Culture For Farm Homes
C. H. Hodge, editor of the Farm and Home Magazine, Toronto, on the occasion of a recent meeting of the Quebec Horticultural Federation, in Montreal, the topic was the beautification of farm homes.

IMPORTANT INVENTOR
A young doctor returned to his native village and called upon the old family physician.

Plans Are Laid For 1941 Census
War or peace, the decennial census of Canada will be taken on the schedule in 1941. Officials of the Dominion Bureau of Statistics are busy preparing for this counting of heads and the compilation of hundreds of volumes of figures which give a complete picture of the growth of Canada in wealth and in population.

POP Flying Speed
A cartoon illustration showing a man in a suit running quickly. He is looking back over his shoulder with a worried expression. The text 'POP Flying Speed' is written above him. Below the illustration, there are two speech bubbles: 'WAS I GOING TOO FAST?' and 'OH, NO!'

racial origin, religion, occupation, age, wage, employment or lack of employment, livestock and acreage in crop on farms.
BETWEEN 11,000,000 AND 12,000,000
Population of Canada at the last census in 1921, was 10,376,000. Since then it has been increasing at the rate of about 100,000 a year, according to estimates based on the birth and death, immigration and emigration. So the last census probably will show a population of between 11,000,000 and 12,000,000.



A BEE RECOGNIZES EVERY OTHER MEMBER OF ITS HIVE, ALTHOUGH THERE MAY BE FROM FIFTY TO EIGHTY THOUSAND MEMBERS

SUN-SPOTS FREQUENTLY ARE VISIBLE WITH THE NAKED EYE, BUT THE EYES SHOULD BE PROTECTED BY A DARK GLASS.

Each colony of bees has its own particular odor, and any stranger is detected at once and driven off. If a hive is divided, a difference develops in the odors of the two colonies and within one week the bees are total strangers.

What Science Is Doing
HEART PAIN EASED
Use of a newly-developed oxygen mask has resulted in the discovery that inhalation of oxygen in high concentrations (80 to 100 per cent) produces "dramatic" abatement of intense heart pain.

What's in a name? Well, it'll be a long time before a British lady is christened Adolf.

Shocked Old Lady: "And on the way up here we passed twenty-five people in parked cars!"

Young Hostess: "Oh, I'm sure you're mistaken. It must have been an even number."

Taken to Morgue 'Dead' Man Score
A "dead" man picked up on a downtown Montreal street last week turned out to be very much alive when they got him to the morgue — in fact, he protested.

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A cartoon illustration showing a man in a suit running quickly. He is looking back over his shoulder with a worried expression. The text 'POP Flying Speed' is written above him. Below the illustration, there are two speech bubbles: 'WAS I GOING TOO FAST?' and 'OH, NO!'

Mussolini Steps Into the "Warlight" Again



After a period of silence during which the most astute foreign observers could not say whether he would support Germany or the Allies, Premier Mussolini is once more taking a wackie stand. Last week he appeared to be pondering whether or not to plunge Italy into war. He is pictured here delivering his most recent martial speech in Rome.

HAVE YOU HEARD?
A fat man, riding to his home on a crowded bus remembered quite suddenly that he had two dollars hidden in his coat pocket. Thrusting his hand into the pocket, he was surprised to find "So," he shouted, angrily, "picking my pockets, eh?"

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How Can I?

Q. How can I easily clean soiled spots on wall paper?
A. Sprinkle some starch liberally on a damp cloth and apply to the paper, using a circular motion. If there are some particularly bad spots, go over them several times.
Q. How can I make neat holes in a leather belt?
A. Heat a steel knitting needle red hot and burn in the necessary hole; this makes a professional-looking job.
Q. How can I keep cut sections of the population occupied in agriculture?
A. Take two slices of bread and stick these against the freshly-cut surface of the cake by means of toothpicks.
Q. How can I wash a chamomile skin and prevent its hardening?
A. When washing the chamomile, put a few drops of ammonia into a basin of water and rinse. Do not wring, but dry quickly in the sun or over a fire, rubbing well with the hands to prevent its hardening.
Q. How can I clean painted wood work effectively?
A. Boil two or three onions thoroughly, and the water in which they are boiled will clean painted woodwork very nicely, leaving the surface clean and glossy; no soap is required.

Modern Etiquette
BY ROBERTA LEE
Q. Is it permissible to call a person by his nickname?
A. Yes, if you are well acquainted with the person, and know that he does not object. A girl who has just met a young man should never address him as Bud, Junior, Shorty or Red.

Artificial Limbs
HARRIS LIME CO., 124 WELLSINGTON ST. W. TORONTO. Improved artificial limbs without shoulder straps. Write for catalogue.

Bakery Equipment
BAKERS' OVENS AND MACHINERY also rebuilt equipment always in stock. Write for catalogue. Toronto, Ontario.

Baby Chicks
ORDER BABY CHICKS NOW! ATTRACTIONAL, BRIGHT, AND BOLD. White Leghorns, Hamburgs, Game Birds, etc. Write for prices. Wingham Hatchery, Wingham, Ontario.

Cheap Chicks
CHEAP CHICKS ARE NOT ALWAYS profitable, but quality chicks are. Write for catalogue. Wingham Hatchery, Wingham, Ontario.

Magnum Kills Bacteria
A vaccine giving immunity from the common cold may be perfected within the next few years.

Cold Vaccine Foretold
A vaccine giving immunity from the common cold may be perfected within the next few years.

Vitamins From Elements
The United States Department of Agriculture has found in natural gas, coal, acetylene, limestone and water the raw materials for making man's vitamins.

Attention! USED TRUCK BUYERS
It will pay you to see Ontario's largest assortment of good Used Trucks.
Write, phone or call at G. M. C. TRUCKS
Factory Retail Branch 208 Spadina Ave. Toronto Phone WA. 1831 Open Evenings

European Farm Areas Analyzed

Bulgaria, Lithuania, Yugoslavia, Rumania and Poland Are Most Heavily Agricultural — Northern Europe Chiefly Industrial
An analysis prepared by the International Institute of Agriculture at Rome shows that the Farm Area in Europe, representing the range from the highly industrial to the agricultural areas. Along this line is found an increasing proportion of the population occupied in agriculture, with the minimum of 6 per cent for Great Britain, then Belgium with 17 per cent, Germany 28 per cent, Hungary 53 per cent, Yugoslavia, 78 per cent, Bulgaria, with the maximum of 81 per cent.

AGENTS WANTED
LIGHTNING BOLT ADVERTISING WANTED TO sell Phillips Lightning Advertisements. Write for catalogue. Toronto, Ontario.

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COUNTRY STORE AND DWELLING in Wood County, Ontario. Immediate possession. Write for details. Toronto, Ontario.

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QUILTING PATCHES & LENS. 1140, 1145, 1150, 1155, 1160, 1165, 1170, 1175, 1180, 1185, 1190, 1195, 1200. Write for catalogue. Toronto, Ontario.

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