cuits might be made in this project and turned over as Red Cross refugee donations.

The conference unanimously agreed that the present slate of officers of the Area Convention was acceptable for the year 1940-41 and that there area fees of seventy-frow dollars, be paid from the district fundds. Mrs. E. Smeloup.

2nd. Earl Stallwood; 3rd, Charles Shoup.

2nd. Earl

FARMERS ATTENTION

- EVERY TUESDAY ve are shipping all kinds Livestock from the JARVIS STOCK YARDS B. Kindree, ph. 6-22, Jarvi is the Local Agent For further information, BRANT BOWYER,

FREE SERVICE

HORSES OR CATTLE removed promptly and efficiently. Simply phone "COLLECT" to

LIMITED

OLD, DISABLED OR DEAD

WILLIAM STONE SONS PHONE 21 . INGERSOLL PHONE 61, JARVIS

FALL FAIR Haldimand Womens Institutes met PRIZE WINNERS

Jam making, was stressed. The Cayuga branch has 'already contributed over nineteen hundred pounds. Reports of all Red Cross work in the branches are to be forwarded to the District President immediately, to comprise a report for the Hamilton Control of the Cayuga branch has 'already contributed over nineteen hundred pounds. Howard Harrop. Colt, three years old — 1st, Howard Harrop. Four years old — 1st and 2nd, Robert Dosser: 3rd, Howard Harrop.

TOURIST'S ACCIDENT TICKET

Enquire about the low cost of this coverage without obligation. GEORGE W. WALKER

I WANT THE

PHONE 51, JARVIS ALL LINES OF INSURANCE

PATHFINDER

CENTRE-TRACTION TREAD
 TWIN PROTECTOR CORD PLIES

News of the Countryside From The Record's Correspondents

in their annual Officer's Conference in the United Church, Caledonia, on Monday, September 30th.

Mrs. George Ridley, District President, occupied the chair and conducted the opening exercises. In her address, Red Cross work, especially Jam making, was stressed. The Cayuga branch has already contributed over nineteen hundred pounds. Reports of all Red Cross work in the branches are to be forwarded to the District President immediately, to comprise a report for the Hamilton Area Convention.

Local leaders of the 1939 project expressed their thanks for rose bushess presented to them by the county of the stressed of the presented to them by the county of the stressed of the presented to them by the county of the stressed of the stressed their thanks for rose bushess presented to them by the county of the stressed of the stressed their thanks for rose bushess presented to them by the county of the stressed their thanks for rose bushess presented to them by the county of the stressed their thanks for rose bushess presented to them by the county of the stressed their thanks for rose bushess presented to them by the county of the stressed their thanks for rose bushess presented to them by the county of the stressed their thanks for rose bushess presented to them by the county of the stressed their thanks for rose bushess presented to them by the county of the stressed their thanks for rose bushess presented to them by the county of the stressed their thanks for rose bushess presented to them by the county of the stressed their thanks for rose bushess are stressed their thanks for rose bushess are stressed their thanks for rose bushess are stressed their thanks for rose bushessed their thanks for rose bus

Area Convention.

Local leaders of the 1939 project expressed their thanks for rose bushes presented to them by the county organization.

Miss Clark, Superintendent of Ontario W.I. in a letter to the District Secretary voiced the desire that although Red Cross work was a pressing need, the Institutes continue their Quilts and Quilting project even though it extend over a two year period. She suggested that quilts might be made in this project and turned over a few donations.

The conference unanimously agreed that the present state of officers of the Area Convention was acceptable for the year 1940-41 and that there area fees of seventy-five contact per branch amounting in all to Twenty-four dollars, be paid from the Town-four dollars be paid from the Town-four dollars be paid from the Town-four dollars be paid from to Twenty-four dollars be paid from the Town-four dollars the Town-four

Mr. John Swing of Hamilton, spent Sunday last with his mother, Mrs. E. Hurd; 3rd, E. Hurd; 2nd tt.

Mr. John Swing of Hamilton, spent Sunday last with his mother, Mrs. Friday in Jarvis and attended the Friday in Jarvis and A number from this vicinity spent Friday in Jarvis and attended the Friday in Jarvis and Annumber from this vicinity spent Friday in Jarvis and attended the Friday in Jarvis and Annumber from this vicinity spent attended the

DUXBURY'S STORY

WESLEY ONTIED CHEEN

George Harris on Sunday.

Miss Ellen Townson, of Hamilton, spent the week end with her parents

Miss Frances Campbell spent last week with Mrs. Wilson McBurney.

7.30 P.M. Evening Service

GARNET UNITED (HIM)

1.30 P.M. Sunday School

2.30 P.M. Worship Service PRESBYTERIAN CHURCH

Rev. W. H. Fuller, Th.B. Ka Knox. Jarvis — Friday, October 4th — 800 ay, October 6th -10.00 A.M. — Sunday St. 11.00 A.M. — Sacrament

Lord's Supper.
7.00 P.M. — Evening War
"Hold Fast the Good" "Hold Fast the Good"

PHYSICIANS

DR. E. M. JONES PHYSICIAN AND SURG Members of the OFFICE-MAIN STREET, DR. T. TWEEDE

PHYSICIAN & SURGES Hours—9-10 24 W Office in Eaid Resides PROFESSIONAL C

ROSS L. CLAPP Optometrist & Option 18½ Norfolk St., Son SIMCOE, ONT. Phones: 30 W. : 301 ARRELL & ARRE

> Cayuga Office-Talbot Street STANLEY E. BU

BARRISTER, EM. HAGERSVILLE, ONTA DAVID E. KELL

Money to Loan on Real at current rates of Office: 12 Kent Shall

GOLDEN BANTAM CORN RED FEATHER PEAS per tin SPAGHETTI, per tin GUMS, per lb. SOCIETY MIXED CROOL
LATES, per lb. CHOCOLATE BARS 6 for DENTYNE GUM SOCIETY MIXED CROOLATE BARS 6 for DENTYNE GUM SOCIE DENTYNE GUM, per pkg BUBBLE GUM, per roll

FOR CHILDREN Come in and enquire how can win \$100.00 for a few utes of your spare time

It's 64th Year

played in the progress of the it has been privileged to can best be assessed by a pert copies picked at random back the the years. Such a perusal that the Record has had its downs during that time. The downs during that time. The

Record in

who is first to congratulate you when you win? The Editor.
Who is first with words of sympathy when you lose? The Editor pathy when you lose? The Editor who subscribes to the editor's paper and advertises their wares the incorporation of the paper it apparently met with polish these many duties? DO VOLVE paper and advertises their wares therein, thus helping him to accomplish these many duties? DO YOU?

WITH THE

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WITH THE

JARVIS
BOY SCOUTS

The Jarvis Boy Scouts held their weekly meeting in St. Paul's Parish Hall on Monday, September 30th at the ley Rodgers, and following Hall on Monday, September 30th at the ley Rodgers, and her son, Rodgers, who now reside in whether the boys value instruction great the support of the Needless to say such supplayed a tremendous part hings pertaining to the welther people the Record serves. Record was first started by a the name of Pettit in 1877. came into the hands of the ley Rodgers, and following Hall on Monday, September 30th at rost of the ley Rodgers, and her son, Rodgers, who now reside in which is the plant therein, thus helping him to accomplish these many duties? DO YOU?

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BOY SCOUTS

The Jarvis Boy Scouts held their weekly meeting in St. Paul's Parish Hall on Monday, September 30th at rost of the letter was a plant to accomplish these many duties? DO YOU?

Elva Rodgers, and her son, Rodgers, who now reside in N.Y. When they gave the a stock company was forth operated the Record for to f years. In 1929 Geo. assumed ownership and The meeting closed with

unity.

ord is now an institution in unity and the persent pubered to preserve it as such he good old Record, the y just wouldn't be the same fact like many weekly Record is taken for grant has become a routine in shortly be at your home with a Jarvis District War Fund letter explaining the details of their Auction Sale. A very interesting period of games was then held. The next meeting till be held on Monday evening at 7. P.M. at the Parish Hall.

WITH THE GIRL

GUIDES

ve the Weekly Papers always sat in some back seat, ing complexes that were sure to spell defeat?

UNDRED YEARS OF PRINTING — how that dear old

ies long have exercised in their impelling course; exceeding influence on LIFE and HOME and STATE, fields, at last, is being recognized — though late.

RALPH GORDON

NEWSPAPER WEEK 1440 -- and Five Hundred Years of Printing -- 1940

The Editor

Who rejoices with you when you ake the marriage vows? The Who's heart is filled with sadne

as he sets the type announcing another death among you? The Editor. Who offers the hand of welcome the past nearly Sixty-four the Jarvis Record has had its in the history of Jarvis and nding community. The part played in the progress of the it has been progress of the stranger? The Editor. Who bids farwell and bon voyage to those who move away? The Who tells the world what a fine the progress of the stranger?

abroad? The Editor.

Who is loyal to your merchants and ever ready to boost their sales and ever ready to boost their sales and ever ready to boost their sales and business ideas? The Editor.

Who tells the religious messages every week and invites you to church each Sunday? The Editor.

Who mirrors the school activities and encourages your children in their

wer at anytime in its history, yer, has there been anything the lineage it is carrying at the nt time in the presentation of news. Years ago attention to be directed more to adverand while such is all importion the conduct of the paper to papers then carried a tree amount of hotel, bank and medicine advertising, that to practically taboo. In fact types of advertising in those



time.

And years the Record has gh in Dominion wide newsspetition. It won the Char has for in Canada in 1937, 1938 at in 1940. For the past ecutive years it has won er and Publisher award for front page among Class D.

Mr. Allen who has been in the past associated with Cub work, called the boys to order in the circle old age of Sixty-four years, and has lost none of its vitalinstrument for zervice to unity.

CUBS

On Monday evening at 7.30 P.M. the Cubs held their second meeting of the Fall season under the able leadership of Aircraftsman Donald Allen, R.C.A.F., Jarvis Ont.

Mr. Allen who has been in the past associated with Cub work, called the boys to order in the circle following the corners. Mr. Fuller then gave comprehensive and interesting talk on the Jarvis War Fund instrument for zervice to unity.

A short program of entertainment as outlined, followed by games, brought the evening to a close.

In Talk on the Union Jack, by John Williamson.

(2) Duet Cradle Song Lois Lea-

adian Weekly Newspapers

You may pick up any paper, put lished in most any town, And you just glance at the head lines and your eye runs up an down

The Reporter

down
Along the printed columns, with the "ads" of store and shop,
For maybe you are busy, and you haven't time to stop—
Then, all at once your glance will light upon a bit of news
That you've simply got to finish, no matter what you lose—
A fire or a murder, or perhaps a baseball game.

He writes — this unknown genius — on all subjects, good and bad, And he has the biggest audience that author ever had.

The nation laughs and weeps to read the tales he has to tell, And he has to tell them quickly, so he has to tell them quickly, so he has to tell them well.

He's not obliged to write his stuff and then sit back and wait For readers half a lifetime — to morrow'll be too late!

And yet no book or monument will



no matter what you lose—
A fire or a murder, or perhaps a baseball game.
And written by some fellow who forgot to sign his name.

It may be something funny, or it may be something sad, Or dramatic, or pathetic — or perhaps it makes you mad, Telling of some steal or other that's been made by trusted men, Showing up a gang of grafters who are subjects for the "pen."

Anyhow, you read it twice, and save it up to read aloud When you get back to the office. And it passes through the crowd Talked of by ten thousand people— yes, and quoted as it came From the pen of some poor devi. who forgot to sign his name!

He writes — this unknown genius — on all subjects, good and bad, And he has the biggest audience that auther the sundant properties are in printed advertising. If you board a train or ride a street car to work, you hand the conductor a printed ticket or transfer. And it is more

ind yet no book or monument will e'er record his fame, or when he's done his writing, he forgets to sign his name!



veloped far-flung markets and made mass production possible. It is doubtful whether there would be automobiles, typewriters, airplanes, radios, or motion pictures in the present advanced state of their development which we know to day had it not been for printing. Every practical invention has been dependent on printing to further its adoption and success.

printing to further its adoption and success.

It is thus fitting that during the current year 1940 we should pay homage to Gutenberg, the inventor of printing, the man who gave mankind its choicest gift. Gutenberg's invention has even made it possible for you to read this editorial — a simple task which few people could have accomplished before the days of printing and rise of popular education

HEIGHT OF ENTHUSIASM - M

HAVE PASSED SINCE THE ART OF PRINTING FROM MOVABLE TYPE WAS CREATED. BORN IN THE DARFNESS OF SUPERSTITION ITS LIGHT HAS BROUGHT KNOWLEDGE. REARED IN ADVERSITY, ITS POWER HAS TRANSFORMED THOUGHT. IN SILENCE IT HAS LED THE WORLD FORWARD, MOULDING ITS OP-INIONS, RELIGIOUS AND POLITICAL. ITS REVEALING LIGHT HAS PENETRATED ABYSSES OF IGNORANCE, AND,

HARDLY ANYONE - NOT EVEN THE PUBLISHER

THE SMALLER THE VILLAGE, THE MORE IMPORTANT THE NEWSPAPER IS IN ITS ECONOMIC LIFE. ITS NEWS EDITORIALS AND FEATURE STORIES FOCUS THE INTER-EST OF SURROUNDING TERRITORY ON THE VILLAGE IN WHICH THE PAPER IS PUBLISHED.

A VILLAGE WITH A NEWSPAPER IS A VILLAGE WITH A FUTURE. THE BETTER THE PAPER, THE BRIGHTER

YOUR NEWSPAPER IS MORE THAN A BUSINESS - IT IS A COMMUNITY INSTITUTION.



Leatherdale Motors

JARVIS, ONT.

Mrs. A. R. Coleman, or Brantford, is spending a few days with relatives in the Village.

All members are urgently requested to be present at the regular meeting of Jarvis Lodge No. 191 LO.O.F. on Monday evening.

Mr. T. Tyrrell has purchased a new 1941 Plymouth.

Mount Zion "Rally Day"

A large congregation attended the Rally Day Service at Mount Zion United Church on Sunday morning last when the members of the Sunday School presented a very inter-

THE JARVIS RECORD, JARVIS, ONTARIO, THURSDAY, OCTOBER 3rd,

Sister.

4 years old or over — 1st, Edgar Shoup; 2nd, Earl Stallwood; 3rd, E. B. Field.

Span — 1st, Charles Sisler; 2nd, Edgar Shoup; 3rd, E. B. Fields.

CATTLE

HOLSTEINS

Mr. and Mrs. John Schweyer were

RENTON

Mr. and Mrs. J. Dixon and family of Marburg, spent Sunday at the home of Mr. and Mrs. D. McBride. Mrs. Ed. Hart. of Simcoe, spent a few days last week at the home of

Space does not permit even a brief summary of reports of the Standing Committees. Special mention was made of the weed collection in Jarvis, the branch meetings in the Historical rooms in Cayuga, a request for the entertaining in our homes of the airmen in our district, showing them the same hospitality as is accorded our own boys in Britain.

In the publicity report mention was made of the splendid service rendered by the local press in building up the work of the Institutes and a vote of thanks was to be conveyed to the local newspapers for this appreciation.

Caledonia branch served lunch at the close of the meeting.

The boys' Clubs Achievement The boys' Clubs Achievement of the Sunday School presented a very intersection of the Sunday School presented a very intersection of the Sunday School presented a very intersecting program. Members of the Frimary and Junior Classes recited which the former's parents, Mrs. Add Harris and other relatives.

Mr. Leslie Blight, from the R.C.A.
F. training school in Toronto, is spending a few days with his parents, Mr. and Mrs. A. S. Blight.

Mr. and other relatives.

Mr. Leslie Blight, from the R.C.A.
F. training school in Toronto, is spending a few days visiting at the piano by Mrs. C. Leatherdale, from the previous year's work. Six, Mr. and Mrs. A. S. Blight.

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Mr. Laslie Blight, from the R.C.A.
F. training school in Toronto, is spendi

vis Agricultural Society of Which
Thos. Reymplds is President and
Geo. L. Miller is Secretary.
The list of winners based on the
final award is as follows:
1st, Donald Duxbury, R.R. 4, Jarvis; 2nd, Gordon I. Miller, R. R.
4, Jarvis; 3rd, Wm. Holland, Jarvis; 4th, James Doughty, R.R. 2,
Jarvis; 5th, Carl Jaques, R.R. 3,
Jarvis; 6th, Bruce A. Miller, R.R.
4, Jarvis.
On Friday, the last day of the
Fair. seven members of the Calf
Club took part in their Achievement
Day. During the morning the boys
judged a class of holstein cows on
the farm of Mr. Carl Smith, west of

very with Her latter, Mr. Janes
Davidson and other relatives.
Andrew H. McKague was the specical speaker at the Rally Day Service at Knox Presbyterian Church
on Sunday morning.

Mr. and Mrs. Alfred Smith of
Selkirk, spent the past week end
with the latter's parents Mr.
and Mrs. Elson Held.

Pte, Emerson Bousfield spent
most of last week at the home of
his parents, Mr. and Mrs. Earl Bous
field, while on sick leave.

Mr. and Mrs. Harold Porritt and
foratitude."

The new officers of the Y.P.U. for
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The new officers of the Y.P.U. for
list of Gratitud

Mr. and Mr. Card Smith, west of border of the farm of Mr. Carl Smith, west of varile, and on their return to the official Judge, Mr. W. P. Watson, and apent Small Mrs. A. B. Dicey of Longuistic Bernach Toront. These boys also answered ten questions on the calves and pent Small Mrs. A. B. Dicey of Longuistic Bernach Toront. These boys also answered ten questions of direct the court of direct the court of direct the court of the calves and the manner in the provided by the court of the calves are consequently of the calves and the manner in the comments were beard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were heard on the quality of the calves and the manner in the comments were placed as follows:

1st. George Bandel, R. R. 2. Nature and the place of the calves and the manner in the place of the calves and the manner in the comments were placed as follows:

1st. George Bandel, Caldiaw, R.R. 1, Nature and the place of the calves and the place of the calves and the calves and the manner in the calves and the place of the ca

Years of Printing and the

Prime Minister Mackenzie King Expresses Sincere Appreciation

The celebration by the members of the Canadian Weekly Newspapers Association of the first week in October as a Newspaper Week affords me a welcome opportunity to extend to the weekly newspapers of our towns and villages a word of sincere appreciation on the service they are rendering Canada at this critical time in the history of our country. As one of the great channels for the expression of public opinion and a powerful influence in the life of our people, they have an especially great responsibility. To this responsibility they have responded splendidly in the manner in which they have maintained the high standards of a free press. There is no surer foundation of the democratic way of life.

I extend to the members of the Canadian Weekly Newspapers Association, my best of wishes for the success of Newspaper Week.

AN HISTORIC PRINTING PRESS RELIC

HUSBAND - A sweetheart with

HYPOCRISY - What most w

W. L. MACKENZIE KING.

adopted as read on the motion of Capt. Wilkins, seconded by Patrol Leader, Lois Leathong. Each Patrol Leader then instructed the recruits in their charge on the Guide Motto, Guide Promise, and Guide Law, while the Guides working for their Second Class Badge began their study of Flag Signalling.

Arrangements were made as to the different routes to be taken by the Guides in connection with the obtain ing of orders for Cookie Day, October 5th,

(3) Demonstration of First Aid, Dorothy Myke.

(4) Tap Dance, Slyvia O'Brien.

(5) Rectation and Song, Mary Duxbury.

(6) Talk, What Being a Guide Means to Her, Rita Awde.

(7) Piano Solo, Elsie Wilkins.

(8) Guide Promise, Recruits.

With the Company standing in a horseshoe formation, the meeting closed with the singing of "Taps."

(2) Duet, Cradle Song, Lois Lea-thong and Velma Held. FIANCE—Usually referred "the plucky man."

has become a routine in of our daily lives — we ertain for a moment the oubt, but that its demise e a pall of genuine gloom munity that has benefits existence for more than years.

FIVE HUNDRED YEARS OF PRINTING You Couldn't

Read This

The Art of Printing

ON THE SURE FOUNDATIONS IT HAS LAID, COMMERCE AND INDUSTRY HAVE BUILT A NEW WORLD.

MOST of US DON'T KNOW

KNOWS HOW IMPORTANT A NEWSPAPER IS TO A COM-

THIS FORCE AND THE FORCE OF ADVERTISEMENTS BY LOCAL MERCHANTS BUILD AN EVER-WIDENING TRADE AREA. THIS MEANS MORE BUSINESS, A BIGGER MAIN STREET, MORE MONEY FOR SCHOOLS, CHURCHES, AND HOMES - A BIGGER AND BETTER WILLAGE.

We are trying to make this Newspaper the best possible. Your help and suggestions are always appreciated

The Jarvis Record