# C.N.E. GIVES "CANADA'S ANSWER"

## 63rd Annual Exhibition Features Canada At War

**World's Largest Yearly Exposition Is Presenting Thrilling, Informative Picture of Our Country in Wartime — Canadian Army, Navy, Air Force Show Training to "Help Finish the Job" — Industrial Workers, Farmers of Dominion Display Fine Contributions — 1941 Women's Activities Stepped Up.**

Those thousands of Canadians who, together with their friends from south of the border, pay a visit to the 1941 C.N.E. will enjoy a unique experience. They will see presented there a rare and dramatic close-up of a country at war. Bristling with armaments, humming with wartime activity, the Exhibition's 63rd annual show features Canada's fighting men training with fighting machines to "help finish the job"; skilled Canadian workers turning out war weapons; the "soldiers of the soil," the Canadian farmers, parading their finest products; Canadian women serving in the ways they know best; interesting evidence of Canada's thriving trade with other nations of the world.

**Education, Relaxation**

Vacationers who seek relaxation at the C.N.E. may take time out there for sport and play on the shores of Lake Ontario. They may enjoy a whirl in "Frolicland," a world of candy apples, goofy games and wild rides. Again they may sit in cool comfort at the band shell and listen to the music provided by the famous U.S. Navy Band. Evenings, they take seats for the grandstand spectacle "Britannia," or dance on Canada's largest dance floor to the strains of America's big name dance bands.

The leisured visitor will find time to take in the vast num'er of special exhibits in the 'core or more buildings. Some of the other highlights of the Exhibition are: WOMEN'S WORLD — Daily throughout Exhibition; making clothing for civilians of bombed British cities; clothing modelled on Saturday, Sept. 6 by the British war guests. Prize winning linens, knitted articles and quilts. Canadian handicrafts including metalwork, woodwork, weaving and pottery. "New clothes for old" — Women's Building. C.N.E. Cooking School featuring uses for surplus Canadian foods. Many daily prizes an' awards. Twice daily. Electrical and Engineering Building.

HORSE JUDGING — Beef cattle classes, August 27 to Sept. 4. Harness and Hunter classes, Sept. 1 to 6. Coliseum Arena.

CATTLE JUDGING — Dairy breeds, August 28 and 29. Beef classes, August 30 and Sept. 1 and 2. Coliseum Arena.

SHEEP JUDGING — August 25, 26 and 27. Swine Pavilion.

WAR MUSEUM—Messerschmitt fighter shot down over England; parts of Junkers and Heinkel bombers; escape device removed from captured German submarine; hundreds of most interesting relics from bombed St. Paul's Cathedral, Westminster Abbey, Buckingham Palace and Westminster Hall. Centre Court, Governments Building.

ART—Large and varied display of the finest in Canadian art in this all-Canadian show. Art Gallery. Display of art of all nations. Practically all countries represented. General Exhibits Building. Graphic Arts and Photography—International Building.

HORTICULTURAL BUILDING —Exotic beauty of thousands of blooms and the refreshing coolness of green shrubs and elfin pools. The Canadian Gladiolus Society will hold its annual show in the Horticultural Building on Friday and Saturday, August 22 and 23.

CANADIAN HOMES — To demonstrate ideal living conditions and the most modern house and apartment layout six homes have been built and completely furnished. They range from the business girl's one-room apartment to an eight-room residence. International Pavilion.

NATURE'S WONDERLAND (formerly Children's Zoo)—For the second year featuring by popular demand, mothers and babies of the animal, reptile and bird kingdoms. A close-up of early infancy in nature's own nursery. Admission: Children 5 cents, adults 10 cents. North Road, east of Art Gallery.

AIR RAID SHELTERS—In contrast to Canadian homes are two air raid shelters; an Anderson shelter from Birmingham, England, and a bombproof underground shelter, complete with cots, food, etc. International Pavilion.

### EXHIBITION PROGRAM

**Friday, August 22 — Opening Day—Lieut.-Governor opens 63rd C.N.E.**
**Saturday, August 23—Warriors' Day, associated with Red Cross and Auxiliary War Services.**
**Monday, August 25—Children's Day.**
**Tuesday, August 26—Automotive Day.**
**Wednesday, August 27—Food Products and Merchants' Day.**
**Thursday, August 28—Women's, Music and Art Day.**
**Friday, August 29—Press Day.**
**Saturday, August 30—Manufacturers', Athletic and Floral Day.**
**Monday, September 1 — Labor Day.**
**Tuesday, September 2—International Day (Program under the auspices of International Business Machines Co. Ltd.)**
**Wednesday, September 3—Agriculturists' Day.**
**Thursday, September 4—Transportation, Commercial Travellers' and Service Clubs' Day.**
**Friday, September 5 — Live Stock Review Day.**
**Saturday, September 6—Citizens' and Children's Day.**

### Exhibition Wants Ancient Vehicles

**Ancient Horse-Drawn Equipages Soon To Be Seen on Parade in Exhibition Park**

The old grey mare is coming into her own again! What with the government gasoline conservation plan and everything, it looks as though the horse might eventually replace the car. At least, so think C.N.E. agricultural officials. To that end they intend to prove that in this second year of war the horse has a very real place in Canadian life. Therefore, during the second week of the 1941 Canadian National Exhibition, it is announced that there will be staged on various days yet to be designated, a parade of ancient horse-drawn vehicles through Exhibition Park. It is planned that these will include such old equipages as prairie wagons, pioneer carts, democrats, barouches, victorias, calesches, hansom cabs, dog carts, etc., thus giving the young Canadian an insight into the modes of transportation with which his great-grandather and great-grandmother had to contend in the early days.

Victorias, Barouches, Democrats

The C.N.E. requests farmers and dwellers in the rural communities of Ontario who own such vehicles to get in touch with the agricultural section of the C.N.E. Lumsden Building, Toronto. The Exhibition will pay all costs of transportation of the vehicles to and from the C.N.E. if the owner will consent to the use of his property in these parades.

It is expected that in a number of cases collectors of ancient equipages attending the Exhibition will wish to buy vehicles exhibited, and if the owner is agreeable the C.N.E. will sell it for him.

So, if in some obscure corner of your barn you have an old dog cart, victoria, or covered wagon, bring it out and take a look at it. It might be just the thing the C.N.E. is looking for.

### Wide-Eyed Visitors Throng Streets of Exhibition City

From far and near, they're coming this year to enjoy a thrilling time at the C.N.E. It's "Canada's Largest City," with a two-week population of over 2,000,000.

### Ontario Mayors Exhibition Guests

C.N.E. headquarters, Toronto, announce that during the 14 days of the 1941 Exhibition, from Aug. 22 to Sept. 6, the leading cities and municipalities of Ontario will be guests of the World's largest annual exposition. These municipalities include Brantford, London, Newmarket, Midland, Oshawa, Peterboro, Stratford, Collingwood, Niagara, Kitchener, Barrie, Hamilton, Brampton, Guelph, and Orillia.

Each of these towns, it is announced, will be represented by the mayor and his wife, the chairman of the local School board and his wife, heads of the Men's Service Clubs, as well as a representative choir from each municipality.

Tommy Dorsey, Kay Kyser, Benny Goodman and Eddie Duchin, four of America's leading radio dance bands in popularity polls in both Canada and the United States, are appearing in the giant Dance Pavilion at the C.N.E.

**EXHIBITION VISITORS**

W. T. Pember cordially invites you to his special sale of fine Hair Goods and hairdressing facilities.

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### Cooking School Events Popular

**Women Visitors to Exhibition Enjoy Sitting in Last Its Sessions — Birthday Cakes Given Away — Apple Pies Tested By Army, Navy and Airforce Men**

The C.N.E. Cooking School, which has been a well-known and popular feature of the Exhibition for several years under the direction of Mrs. Kate Aitken, director of Women's Activities, will, it is announced, again be held on each of the fourteen days of the 1941 Canadian National Exhibition from August 22 to September 6, in the Electrical Building, at 2.30 and 8 p.m. respectively.

This year, it is stated, the school will pay special attention to Canadian surplus foods. These include such products as flour, apples, fish and vegetables which the Dominion is unable to export under present war-time shipping conditions.

**Using Up Surplus Foods**

In order to encourage the use of these Canadian surplus foods, the C.N.E. Cooking School announces that a $50.00 prize will be given for the best apple pie and a $10.00 prize for the best loaf of bread entered in a contest sponsored by the C.N.E. It is expected that in the neighborhood of 1,000 pies will be entered in this competition. An interesting highlight in connection with this event is that the pies will be tasted by members of navy, army and airforce units stationed in Exhibition Park during the Exhibition.

Each afternoon the program from the Exhibition Cooking School will be broadcast, and, during the broadcast the features which have made this event so popular with thousands of women visitors to the "Ex" will be carried on. These will include a birthday cake, donated daily to the oldest lady in the audience, an Overseas Box given twice daily for some lucky sailor, soldier or airman whose friends are in the audience, and an engraved silver tray, presented by the directors of the CN.E. to the guest from the farthest point from Toronto.

During the Cooking School programs, ladies in the audience will be given an opportunity to hem a nightgown, mend clothing, or knit stockings for some child in bombtorn Britain. Each afternoon and evening there will be the usual drawing for the gift boxes of food prepared in the school.

Glassware becomes more fragile as it grows older.


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### This Fashion Model Is Expert Plowman

Far from city lights and their usual occupations two young women are at work on a farm in Great Risington, says a Gloucester, England, despatch. One plows; the other shears sheep. They are Violet Shirley, 19, of Canterbury, who used to be a mannequin, and Nelly Blow, 24, of London, who used to be a children's nurse.

Here are a few of the jobs they have done in the past eighteen months: Plowed about 300 acres of the farm with a tractor, and some adjoining grass lands; cut about 250 acres of corn with a tractor and binder; sown corn with a tractor and drilled it with horses; harrowed up to 100 acres in an eight-hour day, planted twenty acres of oats in one day.

Elsie, the internationally famous Borden cow, can be seen in her luxurious boudoir by visitors to the Canadian National Exhibition from August 22 to September 6.

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### FOUR INDIAN DANCERS

Presenting a programme of Tribal dances every day in the courtyard of the National Industries Building, Canadian National Exhibition. These programmes form a part of the display and entertainment provided under the direction of the Welfare & Training Service, Indian Affairs Branch, Department of Mines & Resources.

"FEEL EVER SO MUCH BETTER SINCE I'VE BEEN EATING KELLOGG'S ALL-BRAN"

"I suffered from constipation for some time, and tried all kinds of medicine, but relief lasted only a short time. Finally I tried ALL-BRAN, and I am ever so much better since eating this delicious cereal every morning," writes H. Mason, St. Faustin Village, Que. KELLOGG'S ALL-BRAN helps you get at the cause of constipation due to lack of the right kind of "bulk" in the diet. Eat this delicious cereal (or try it in muffins) every day and drink plenty of water. But remember, it doesn't work like harsh purgatives . . . ALL-BRAN takes time. At your grocer's, in two convenient size packages or in individual serving packages at restaurants. Made by Kellogg's in London, Canada.


## MARRYING MARK . . .

by Violette Kimball Dunn

**SYNOPSIS**

**After Mark Alexander's beautiful wife Ellen died, her whole family became interested in Valerie, Mark's adopted daughter. All save Shirley seemed to have their eye on the trust fund left Valerie by Ellen. They all, Dorothy, Elsie, and their husbands, want Valerie to live with them, but Mark will hear none of it. Despite disapproving servants and relatives, he takes Valerie on an automobile trip. On the way home, they help Lucy Tredway, a stranded motorist who runs a traveling library.**

**CHAPTER NINE**

Lucy smiled at Valerie, who instantly smiled back. Something warm and friendly seemed to flow between them. As if Lucy would be her friend. Straight off—without waiting to get acquainted.

Which was almost exactly what Lucy was thinking.

"Well, now that's over," said Mark, "we can get down to business. You can see you can't sit by the road—in this—"

"Oh—no—" cried Valerie. The idea seemed little short of fantastic.

"But you don't understand. You see—I live in the Ark," explained Lucy. "The library is only the front half. I sleep and cook and everything in the back. It's really rather sweet—when you've got used to it."

"I think this is the best plan," said Mark. "Let us take you to Allington, which according to the map seems to be the end of the day's journey. You can put up at the hotel overnight, and tomorrow we'll find a service station, and they can come and tow in the Ark, and doctor her up. We couldn't leave you here—no foolin'—"

"Oh, please—," said Valeria. They couldn't have found this charming person in the breeches, only to lose her immediately.

Lucy looked out into the rain. She was thinking fast. It had been dawning on her for days that the end of the Ark was near. It had been breaking down with semi-weekly regularity for a couple of months, and as each repair man took a larger bite out of her small capital he shook his head a little harder than the last, and muttered more ominous warnings.

**Valerie Comforts Lucy**

She knew Allington well, it was on her regular route. She knew the hotel, although she had never stepped foot into it. She knew Mark's name, as most of the world did, and she knew defeat, having met it before. The books might sell for enough to cover the towing. Maybe a junkie would buy in the Ark. She had just about enough in her purse to pay for one night at the Allington hotel.

She turned from the rain back to the friendliness that lied Mark's jewel of a car. "King for a day," she thought. "—Well, why not?" It would be something to remember in the lean days to follow.

"It sounds like a grand idea," she said, "and thanks for bothering."

Valerie siged with relief. She cast a look back at the Ark, standing forlornly in the driving rain. It was rather sad to leave it there alone, She knew just why there were sudden tears way back in Lucy's eyes. It was almost like abandoning a child, or an animal in trouble. But what else could they do?

"Valerie has a sort of maternal instinct for everything that runs by motor," explained Mark. He put his arm around her. "You know it isn't suffering there, dear heart."

"I know," said Valerel. "It's just silly. Maybe you'd better drive now. It's raining pretty hard—"

"Right," said Mark.

"—I think I'll just climb over and sit with Lucy," she suggested quietly.

Hs helped her over the seat, and slid into her place, and started his engine. Through its quiet hum he could hear their voices, broken by occasional laughter. Once when he looked briefly over his shoulder, he saw that Valerie had clasped Lucy's hand firmly in her own.

**Lucy in Primrose Taffeta**

They sat in the Allington lounge after dinner, talking and listening to an orchestra that came from somewhere just far enough away. Valerie thought it was all terribly exciting. It gave her a thrill to see Lucy in a dress of primrose taffeta that she herself had never worn. For with the plans, and the storm, they had forgotten all about Lucy's clothes. It wasn't until they were coming into the outskirts of Allington that Lucy suddenly remembered she had nothing to wear.

"But it will be fun!" Valerie had cried. "Because I have such a lot of things my father bought me. Some I've never even worn. You see, I'm tall for my age, and you're not so very tall for yours. Oh, please—"

And so Lucy wore the primrose taffeta, which fitted her perfectly, even to the slippers.

They shopped together in the hotel drug store for a toothbrush and a cake of Lucy's favorite soap.

It seemed quite impossible she had known Lucy only since early afternoon, Valerie thought of tomorrow and good-bye with a strange hurt. But she put it away, remembering that after all they were all three here now. She was afraid somebody would suggest going to bed, but nobody did. Mark just put his arm around her as she sat beside him on the big couch, and she napped on his shoulder as he talked quietly to Lucy, on his other side.

"My doings must be an awful bore to you," said Lucy at last.

"They are not," he said. "I never imagined a traveling library. How did you?"

**Lucy Gives Up**

"Oh—I was brought up on books. Practically nothing else but. If my father had known anything was going on outside the covers of books he'd have guessed there was something phony in the way the bank was running his affairs. But of course the money lasted until he went. I'm thankful for that. And things didn't really crash until I'd finished college. I have simply a swell education, I've even got a couple of degrees I snatched when nobody was looking."

"Don't go modest," said Mark. "I'm greatly impressed. The mere sound of a degree incites me to reverence."

"I haven't been able to cash in on it, though. I wanted to teach. I followed all the clues I could find but omehow they don't seem to be using education so much right now. Anyway, I'm terribly against poorhouses, so I had to make up a job. I kept thinking about books. You'd be surprised how much people want them. I mean all kinds of people. In the country—especially women—too far for libraries—so I decided to take a library to them."

"It's a grand idea," said Mark. "I wonder nobody ever thought of it before."

"Oh, they have. Heaps of times. Only not in this particular locality."

"I'll bet it went over big."

Lucy looked at him sadly. "Then you lose—because I'm folding up tomorrow."

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### DRESS, TURBAN, BAG ENSEMBLE

By Anne Adams

Assemble an ensemble—and be really smart this season! Pattern 4804 by Anne Adams includes a frock, a turban and a bag, making a captivating outfit! The dress is in shirtwaist style, with novelty, scallop-topped revers, soft bloused bodice lines, and a gracefully cut skirt. The turban is in one piece, darted for fit, with a big, crisp bow stitched on in front. And the bag, which slips smartly over your arm, is in just two pattern parts. The wide scalloped hemline band and the optional sleeve-bands of the dress are striking in contrast, matched by the revers, by the front-tying belt, and by the turban and bag. Watch heads turn when you wear this smart costume!

Pattern 4804 is available in misses' sizes 12, 14, 16, 18 and 20. Size 16, entire ensemble, takes 2¾ yards 39 inch fabric and 2½ yards contrast.

Send twenty cents (20c) in coins (stamps cannot be accepted) for this Anne Adams pattern to Room 425, 73 Adelaide St. West, Toronto. Write plainly size, name, address and style number.

### Spacing of Windows Aids in Appearance

Location of doors and windows have an important bearing on the house's interior appearance. These are a matter not of cost but of forethought as to their affect on the exterior.

Through proper spacing and grouping of doors and windows a simple rectangular house can be given character and pleasing variations from its neighbors.

Corner windows may often be used effectively to obtain wall space in small rooms, Where windows of the usual type are used, they should not be placed too near the exterior corners as this has the effect of making the structure appear weak at the corners, where it should appear strong and solid.


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## TABLE TALKS

By SADIE B. CHAMBERS

### *A Vegetable Chat*

Now that the gardens are at their best and one is just literally surrounded with vegetables, one cannot help but think of how fortunate we are to have this food and vitamins at our very doors. As blood regulators, vegetables are incomparable. Those most helpful in this respect are spinach, celery, chard, lettuce, tomatoes, fresh cucumbers, carrots, cabbage, cauliflower, beans, beets, parsnips, lima beans, radishes, potatoes, turnips, asparagus, onions and peas. Next of importance is to keep in mind those vegetables furnishing iron to the blood, such as spinach, beets, carrots, chard, watercress, cabbage, asparagus, string beans and brussels sprouts.

**Rich in Vitamins**

It is not so many years ago that research was commenced on vitamin study and now it is a household word. It was found that green vegetables, fruits and milk and milk products contain a very special substance necessary to growth and health. By experimenting in the feeding of animals it was found that, when deprived of those health-giving substances, growth was retarded or stopped entirely and the general health showed a breakdown. When the vitamin foods were again given there was almost immediate evidence of positive improvement in health. The richest in vitamins are lettuce, celery and raw cabbage. Tomatoes are amongst the most important of the vitamin vegetables.

The salts and acids of vegetables are better tonics and blood-builders than the finest medicine. Stalk and leaf vegetables do more than any artificial method to rid the body of poisons and regulate those troubled with constipation. Spinach contains so much of this fibrous material, that it is called the "broom of the digestive tract."

**A Few Vegetable Rules For All The Family**

1. Every day use one yellow vegetable or tomatoes.
2. Every day use a raw vegetable, raw fruit or cooked acid fruit.
3. Every day use one leafy vegetable.
4. Every day use one starchy vegetable.
5. Every day use two vegetables other than potatoes.
6. Can vegetables for winter use, especially tomatoes.
7. Everyone should strive to have a garden. Where this is impossible one-fifth of the food budget should be spent for fruits and vegetables.

**Beet and Carrot Relish**

4 cups raw beets
2 cups raw carrots chopped
2 lemons
4 oranges
½ cup vinegar
2 cups of water
5 cups of sugar
½ teaspoon of ground allspice
½ teaspoon ground cinnamon
2 tablespoons of ground ginger

Grate the outermost colored layer from the orange and lemon peels and squeeze the juice from the lemons and oranges. Scrape all pulp from the peel and boil the white rinds until they are tender; then chop them fine. Boil the chopped beets and carrots in the water for 20 minutes. Add the orange juice lemon juice, and other ingredients and boil the mixture until it is clear. Pour into sterile hot jars and seal.

I ate a dinner once where this was served with stuffed veal breast, baked potatoes, buttered peas, whole wheat rolls and butter. The meal commenced with fruit cup and was one of the best I ever ate.

**Miss Chambers welcomes personal letters from interested readers. She is pleased to receive suggestions on topics for her column, and is even ready to listen to your "pet peeves." Requests for recipes or special menus are in order. Address your letters to "Miss Sadie B. Chambers, 73 West Adelaide Street, Toronto." Send stamped, self-addressed envelope if you wish a reply.**


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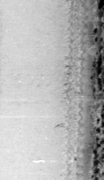


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### Average Home Canada's Need

**Need In Canada For Medium Priced Homes, Which May Be Built Under the Dominion Loan Scheme**

The main housing need in Canada now is for medium-priced homes for the average wage-earner. The Dominion loan scheme is still in operation for the provision of loans up to $4,000, but part 2 of the Dominion Housing Act expired a year ago last March and there is no provision for loans to limited dividend companies.

F. W. Nicolls director of the federal housing plan at Ottawa, stated: "The provision of pre-fabricated houses is a wartime emergency measure. In Halifax, I recall provision was made for 325 houses as a starter and there are others since then.

PRE-FABRICATED HOMES

Some clash has occurred between contractors who want to build low-rice homes and the pre-fabricated plan. In one centre where homes are urgently needed contractors were afraid of the competition of the pre-fabricated houses and were not building, officials said.

Under the housing plan which still exists the owner must pay 20 per cent to get a loan of the other 80 per cent, up to $4,000. If he has cash and a lot totalling $1,000, he can get a loan through banks or loan companies of the other $4,000. For a house and lot under $2,500, only 10 per cent need be provided.

### Births Are Up In The Dominion

Births, deaths and marriages registered in Canadian cities and towns over 10,000 population all showed an increase in June compared with June last year, the Dominion Bureau of Statistics reports.

Births registered in June numbered 9,234, deaths 4,433 and marriages 7,695, compared with 8,573 births, 4,122 deaths and 7,320 marriages, in June last year, showing increases of eight percent in births, 7½ percent in deaths and five per cent in marriages.

### Style Trends In Waistlines

**Seam Is New Trick in Season's Jackets — All Waistlines Are Cut In, In New Fall Mode**

Watch your waistline—not only for slenderness but because many interesting Ideas are expressed in pleats and gathers and a lowered seam.

A seam at the waistline—the new low seam—is decidedly the trick of this season's jackets. The encircling seam is a decisive way of cutting in at this point. All waistlines are cut in.

There are two types of women—those who can't have too much frou frou around their faces, and those others who stand for no chicht at all, frankly preferring that clean-cut, unencumbered look for shoulders and head. The last must number the thousands of women who sign up eternally for shirtwaist dresses, even though they may be the ones who express the wish that "something new could be done with the shirtwaist dress."

### Germany Faces Doctor Shortage

Declaring that recent demands of the army have caused a shortage of physicians, the German press has urged the public to call doctors only in urgent cases.

Doctors also must make their trips economically to save gasoline and must not be burdened with trivialities, newspapers said.

*Makes your mouth water!*

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