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REX - EME	29c
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## Effervescent Fruit Saline

and TUMBLER — both for 39C

## AT OUR FOUNTAIN --

CHOCOLATE MILK .			5c
FRESH LIME	٠		50
BRICKS, any flavour			250

## AL DDINE DL R

L. L.	WCRKINE' LI	IIII.D.
A STATE OF THE STA	The Rexall Drug Stores	CHORD
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Ticket Office-Canada Coach & Can. Greyhound

## HAVE YOUR CLEANING DONE BY **Jarvis Cleaners**

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Morley Leatherdale

## OF NATIONAL

feres. Canadians everywhere con-cur in the expectation of Prime

American intervention in the shores freedom is now lapping the shores of Iceland. What will result from the recent landing of marines and bluejackets in Iceland and the setting up of naval bases by the United States fleet on that North Atlantic Good building lot and garage

island is not considered here as mer-ely a matter of conjecture. Not on-ly is the fan of hemispheric defence Fumed Oak Library Table, also of

Adlets

ly is the fan of hemispheric defence unfolded still furthur into the Atlantic, invading waters designated by the Nazis as a war zone, but it means thea task of delivering war equipment from this continent to Europe will be made much easier and more effective. There will of course be plenty of work still for the British and the Canadian navy in the Atlantic land was a summary of the Atlantic land was a war zone, but it means the atlantic land wa

effective. There will also the British and the Canadian navy in the Atlantic theirs, particularly that of the British will be the major task but a new and vigilant eye is trained on the sealands of the North Atlantic and the people of Britain have received in practical form renewed assurance that the Americans intend to see that their material aid to Britain will be delivered to British shores. The attitude of the United States and the practical steps that Cavaga, Ont. Phone, Fisherville, Target and the Cavaga and th

es. The attitude of the States and the practical steps that country takes in assisting the cause of freedom move forward under

Minister Churchill that "the British and United States naval forces may find it advantageous to assist each other in convolute the control of the control of

anes of the North Atlantic from Lampkin, Jarvis, Ont.

ible Nazi attack. If Iceland were in the hands of the enemy it would be a very dangerous point of attack on the vital supply lines from North America to Britain.

In these days of suspense and anxiety there is not time for complacency. The eyes of all have to be set on the goal of victory, but in the days to come Canadians will unsupply the canadian government. Now there is the probability of another increase. There is a clear challenge to the whole bacon industry not to let the British food ministry down. A conference is now in session in Washington which may result in some "joint program by Canada, University of the canadian government. Now there is the probability of another increase. There is a clear challenge to the whole bacon industry not to the who

playing in the gradual process of welding together in a common purpose the two great English speaking democracies on whose shoulders rests the future of the world.

Sales of products of the farm and orchard to Britain have been much in the public eye in the past few days. The bacon board at Ottawa has been exercised over the bacon situation. They are determined that Canadian bacon producers will not fall down on their commitments to Britain. The British contract calls for the delivery of 425 million pounds of bacon before the end of October. More than half of this amount had been delivered by the end of June, but there is still a large part of the contract to be filled. One of the troubles has been that on account of rising prices across the border there has been an increase in hog exports to the United States add shows an increase in the first six months of this year of about 25 to the British palate. The order which will take care of about one million barrels of fresh applies or approximately two thirds the year's crop will carry the industry for the year. On account of the troubles has been that on account of rising prices across the border there has been an increase in hog exports to the United States and as shows an increase in the first six months of this year of about 25 to the British palate. The order which will take care of about one million barrels of these applies or approximately two thirds the year's crop will carry the industry for the year. On account of the need of conserving cargo space, the fresh fruit could not be imported by Britain in wartime.

At an international grain conference at Washington, called by the American government, representatives of the four great grain exporting countries. Canada, United States and as shows an increase in the first with the part of about 125 to the warb began to about one million barrels of about one million barrels of the subtraction of the warb began of about 13.500.000 pounds of salout 13.500.000 pounds of salout 13.500.000 pounds of salout 13.500.000 p

alleviate the present glut on the mar kets and a joint approach to the great problem of relief in ravaged countries after the war is over.

The labor department is just no earnestly engaged in trying to fir peaceful and immediate solution to the coal mining disputes in Cape Breton which have resulted in the curtailment of coal production. It claimed that results are promisin The department has also through a variety of agencies been explaining to the country at large the advantage es which would accrue to the widespread adoption of the principle of wage adjustments to meet increased

costs of living. Mr. and Mrs. Charlie Patterson of New York, visited the latter's auni Mrs. Wm. Robinson, during the past Miss Mildred Belbeck has returned to her home after spending the past two weeks with her Aunt and Un Mr and Mrs. Harold Porritt a

## THE HOLSE OF QUALITY

GSONS" FRESH CLOVER HONEY, 2 lb. can CROSS & BLACKWELL GRAPEFRUIT JUICE, 2 CROSS & BLACKWELL SOUPS, assorted, 16 oz., 2 CROSS & BLACKWELL TOMATO SOUPS, 101/2 OZ. AYLMER'S RASPBERRIES, 15 or. STONEY CREEK PEACHES, 17 oz. CREST SLICED PINEAPPLE, 16 oz. at BLUE BERRIES, 19 oz. AYLMER STUFFED OLIVES, 8 oz. at

CATSUP, 14 oz. 18c PICKLES, 27 oz. CHEF, SAUCE, 8 oz. 29c J. S. BURWASH PHONE 58r2

ELEC'	TRIC HOT P	LATES	\$3.65 to \$1
			\$1.50 to \$
FIEC	TRIC FENCI	ERS compl	ete with knobs
STOCI	SPRAY pe	er gal. can	\$
STOCI	SPRAY, b	ulk, per ga	al
			15c to \$

W. J. ELLIOTT

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CATTLE SPRAY - Stockaid - King - Dr. He HOUSE SPRAY - Fly Tox - Flit - Whiz

## ESTABLISHED Varnishes Paints Enamels · Wax

# THE JARVIS RECORD

## ions Garden Party, Simcoe, July 30th, 8.30 p.m.

ROUGH EXAMPLE

CH THISTLES

L. HOLMES

st before going to press the Commanding Officer 10 S.F.T.S., R.C.A.F., nitoba, to the effect . Holmes had received nission in the Special Re-C.A.F., General List with k of Pilot Officer effect The Record awith his host of friends in

EATRE, SIMCOE LAST TWO DAYS -ET JOHN DOE"

PLUS SHORTS RDAY (SUNDAY MID-MONDAY, TUES-MY, July 26, 27, 28, 29 Lane, Ronald Reagan ILION DOLLAR

BABY" h Jane Withers in VERY YOUNG LADY" NEWS and CARTOON

- WED., THURS., SAT., July 30, 31, 00D AND SAND" TECHNICOLOR

SALVAGE COLLECTION IN JARVIS

THE VILLAGERS ARE RE-QUESTED TO HAVE THEIR WAR SALVAGE AT THE

- NEXT SATURDAY -JULY 26th, at 9. A.M.

Meetings of

se, Jarvis.

A brief talk on club work was given by A. Gordon Skinner, Agri-cultural Representative. It was de-cided to hold the next meeting on Friday, August 8th, at the farm of Edgar Shoup. On this occasion Mr.

Dick Metcalfe Weds English Girl

two sows for each boy. A talk on person who holds this title. An editor, to explain it briefly, is club work was given by the Agricul-tural Representative. Brief addresone who superintends, revises or prepares literary matter for publication. The title does not necessarily mean that the policy ses were also given by Mr. Seymour. Mr. B. J. Dunsmore and Mr. Leslie McMillan of the Hog Grading staff. of the newspaper is set or controlled by the editor. On large newspapers there are many editors, and policy is usually decided upon by the managing editor. The duties of the other editors, Hamilton. It was decided to hold the next meeting in the vicinity of Hagersville on Thursday, August 7. GRAIN CLUB city, sport, suburban, women's page and others, is simply to carry out the duties prescribed in their particular spheres. The members of the Grain Club For our purpose, however, we must deal with the editor in

m.dern advances.

from the cities.

a different light, because in fully 90 percent. of Canada's weekly

newspapers, the editor is also the publisher. In other words he fills the dual role of preparing literary matter for publication

and of deciding upon policy as well. We want to deal with the

with men, women and children. He may be young or old, lazy

structive, slovenly or business-like, grasping or generous. He

is certain to be human. He reacts to praise and criticism to

good and evil in much the same way as those who share com-

mu: ty life with him. The editor, and this is true of 99 per-

cent. of all weekly editors, recognizes the inherent decency of

the countryside. He is still sufficiently old-fashioned to believe

with his readers that the Ten Commandments and the Golden

Rule have neither been repealed, improved upon or modified by

his disposal records of public organizations in the community,

and it is from his study of these records that he makes his edi-

torisl comment. He is not easily swayed by the hysterias which

sway, and excite and mislead city people. Like the people he

serves, he uses good commonsense in his reasoning. The editors

of Canada's weekly newspapers, serving the rural areas, are a

greater power than most people suspect, for it is a political fact

that more members of the House of Commons and more members

of Provincial Legislature are elected from the rural areas than

to print. It is he who differentiates between news and propa-

garda. It is he who can, if he will, give the leadership that

every energetic community must have. He is not hard to get

along with, but he has a code of ethics which often cause him to refuse business rather than accept it against well grounded

principles. He is not a super-human. He is a hard-working

individual doing an important job in the community to the best

of his ability, and if at times he fails in his task, it must be re-

nembered that he is like every other human being in the com-

munity, heir to the frailities with which all mankind is endowed.

It is the editor who decides what is fit and what is not fit

The editor is a student of community affairs. He has at

or energetic, bold or timid, superficial or deep, querulous or con-

Essentially the editor is a human being, writing and dealing

functions of an editor from this standpoint.

met at the farm of Messrs. Harry McMorran and Sons, Caledonia. Jud-ging classes were held first follow-ed by a brief meeting of the club. The President, Gordon McMorran, presided. Other officers of the club. are Vice President. Ken Anderson. presided. Other officers of the club are Vice President, Ken Anderson, Caledonia; Secretary, Wm. A. Gibson, Caledonia. A talk on club work was given. It was decided to hold the next meeting at the farm of Messrs. Wm. S. Gibson and Son on Wednesday, August 6th.

### ATTENTION! Y&UNG PEOPLE

Hundreds of 16-page Booklets is-sued by the Robinson Business Col-lege of Waterford, will be mailed out the latter part of this week. Get your name on our mailing list at once if you are interested in a business education, and see for your selves the pictures of some of the 56 R.B.C. graduates at Waterford, accepting new or better positions this past year.

Write the Principal, O. U. Robinson, Waterford (Telephone 98)

MURDER UNDER THE

A thrilling tale from real life in The American Weekly Magazine with the July 27 issue of The Detroit Sunday Times will reveal a strange tragedy of the "Frozen North" as revealed by W. E. Bradley, a school teacher at Mossonee Ontario school teacher at Moosonee, Ontario a factual story about a meteor, and misfortune that came in its wake. Be sure to get The Detroit Sunday Times this week and every week.

they sometimes do creep in and we are anxious to have any mistakes corrected now. Thank you for your cooper

### Claims Farmers Short of Help

With farm helpers few and far between, Ontario farmers are in desperate need of immediate aid to salvage the hay crop, states A. Mac laren, Director, Farm Service Force, Ontario Department of Labour.

Canada is committed to large quantities of food for Great Britain 112,000,000 pounds of cheese for 19-41 and millions of pounds of bacon as well as vast quantities of powdered milk. This means that every wisp of hay must be placed in barns in good condition. This cannot be done with the pitiful amount of man power at present available on farms and calls for quick action on the part of men who could spare at least one day a week on a farm in the vicinity of his city, town or village.

Already thousands of High School boys have been placed with farmers in various parts of the Province,

Annie Metcalfe of Cheapside, and the bride is a daughter of Mr. and

John J. Mitchell had the tune to fall into the oil pit at the Imstor perial Oil Station last Saturday fracturing his collar bone. He ha been getting a wrench from the ble behind the pit, and had turn to come out of the garage and st ped on a sheet of paper cover some oil on the floor. His should struck the side of the pit when fell and fortunately he landed in bottom of the pit on his feet.

## OBITUARY

LAURA E. FALLON

Following a year's illness, the death of Laura E. Fallon, 28, occurred at her home in Woodhouse Town ship on Saturday, July 19th.

She was born in the Township of Woodhouse. a daughter of Mr. and Mrs. William Fallon, and trained for a nurse in the Hamilton General Hospital. After her graduation, she was on the staff of the Norfolk General Hospital for a number of years.

years.

Surviving are her parents, one brother, Charles Fallon, of Ottawa, and two sisters, Miss Evelyn Fallon R.N., at home, and Miss Sada Fallon, R.N., of Hamilton.

The funeral which was largely attended, was held from her late home on Tuesday afternoon, with Rev. D. B. Cornish, rector of St. Paul's Anglican Church, Port Dover, officiating. Pallbearers were nurses from the staff of the Norfolk General Hospital, as well as the flower bearers.

.....the last of the appeasers

having mixed McKinnons last week. Hon. James MacKinnon is Mr. King's Minister of Trade and Commerce; Hugh Bathgate McKinnon (aged 51) whose name was put instead, is but a Liberal M.P. for Kenora-Rainy

Miss Margaret M. Taylor, of Caledonia, announces the engagement of her niece, Margaret Anne, eldest daughter of Mrs. E. A. Taylor, of Chilliwack, B.C., to Mr. James Sturdee Flowers, B.S.A., son of Mr. and Mrs. Wm. T. Flowers of Caledonia. The wedding to take place on August 9th.

CRACKED

CRACKED

COLLAR-BONE

John J. Mitchell had the misforture to fall into the cil visit that.

### REGAH THEATRE, HAGERSVILLE

(continued on page eight)

THURS. — FRI. — SAT. JULY 24, 25, 26 - DOUBLE FEATURE -Pat O'Brien, John Halliday Constance Bennett in "SUBMARINE ZONE" and Edith Fellows, Billy Lee Lois Wilson in "NOBODY'S

— also — Technicolor Reel— "TANGLED TELEVISION" MON. — TUES. — WED. JULY 28, 29, 30

CHILDREN"

Tyronne Power and Linda Darnell in "BLOOD AND SAND" THE MOST MAGNIFICENT ENTERTAINMENT Ever To Come To The Screen! crowded with stars and Spectacle, ac-tion and ecstasy, beauty, lau-ghter, tears and thrills, All in gorgeous TECHNICOLOR - Added Attractions -

Terrytoon Cartoon—
"LANDING of the PILGRIMS" FOX NEWS reel

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MAINTAIN TIRES AT RIGHT PRESSURE

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LUBRICATE EFFICIENTLY. WORN ENGINES

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will gladly explain these and other ways of

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A FINISH FOR EVERY SURFACE W. J. ELLIOTT, JARVIS