

FEEL POWER OF THE PRESS



WANTED—Employment for two young, attractive women...

VOICE OF THE PRESS

SEA FARMERS' potentialities for the Empire, we should not forget our fisheries...

Here is a field in which we excel. On both our ocean coasts are great supplies of fish, beautiful and nourishing...

Our men, however, carry on, and they continue to contribute importantly to our great food production...

There came in the mail from London this week three little announcements of British exports...

GOOD NEIGHBORS. It is in the rural districts that one appreciates the value of good neighbors...

REGLAR FELLERS—Raw! Raw! Raw! HMMM! IF THE REGLAR FELLER DON'T WANT ME ON THEIR TEAM I'WON'T EVEN WATCH 'EM PLAY!

By GENE BYRNES. OKAY, PINHEAD! YOU HAVE A WAY WITH KIDS! JUST KEEP AN EYE ON BUMP'S BABY BROTHER...

THE WAR - WEEK — Commentary on Current Events

Battle Of The Road To Moscow One Of The Mightiest In History

"This is a sombre hour, dark with fate. Russia faces the greatest gathering of savage power the world has ever known..."

Now Russia's armies are in dire peril, but the morale of their people is unbroken. There is a strong determination that cannot be trampled down...

These are the promises we made to Stalin in Moscow in your name. These are the pledges that we shall carry out!

Last week Moscow was the goal of the heaviest assault of the 16-week-old Russo-German war...

Stakes of War. The stakes were high in a "secret" order to his troops just before the Moscow attack...

Effects of Winking. A wink takes from one-quarter to one-half a second, according to a London scientist...

Thoughts For Thanksgiving. Blessed is a land where a citizen makes a nervous man gush instead of pray...

MEN ARE PLACED BY RADIO COLLEGE

Demands for radio men have resulted in the Radio College of Canada supplying one large New York corporation with four different groups of graduates...

Advertisement for Bee Hive Syrup, featuring a beehive illustration and text: "27 of the Latest R.A.F. Photos FREE!"

War Now Brings "Messengerettes"

The largest peoples' army in history, involving all men from 16 to 50. This doesn't sound as though the Russians were finished...

It is important not to overlook the Japanese. They are watching the German progress intently. There can be small doubt that Hitler is doing his utmost in showmanship and diplomacy...

Advances Recently Made. When the German armies halted on the Russian front, the traditional gateway to the Russian capital was closed...

The Viking Spirit. They tell the story in Norway about a boy who was looking at the Canadian National Telegram...

CHAPTER 19. He turned in at his own gates being as if he had escaped from a prison. He found Shirley wrapped in the white bath coat...

What do you mean, missed? "Compared to the way I missed you, you're a rank out!"

Lucy rested him just because she had missed heavily by the margin. Her eyes were full of delicate and white, and the contrast of her eyes and hair would always set her apart...

She smiled at him. "Rather well, however. I just don't want to speak before you, in case you didn't approve what I was going to say."

There was, for they both decided a second cup of coffee; and presently he went back to Mrs. Banwood, carrying the tray before him like a sort of shining shield...

Life An Interlude. There was, for they both decided a second cup of coffee; and presently he went back to Mrs. Banwood...

Advertisement for Bee Hive Syrup, featuring a beehive illustration and text: "LIFE'S LIKE THAT By Fred Neher"

Advertisement for Bee Hive Syrup, featuring a beehive illustration and text: "FREE COLOURED PICTURES!"

Quality You'll Enjoy

After Mark died, her whole family became interested in Valerie. Elise's daughter by a former marriage, she was the United States and Russia who, with China's 455,000,000...

Thought of Shirley's party. She loved to dance, and the prospect of going off alone just to be abandoned was stupendous. She relayed Shirley's invitation to Lucy, who wisely declined it...

Something in her tone made Lucy agree eagerly. "I love it," she said. "Call me when you want me. And do make it soon."

Valerie went off in state, driven by Catlet. She looked rather like a pale pink cloud in her fresh-colored dancing frock...

It was the purest gold Mark had ever seen. Neither platinum nor honey, but the color of an old burnished coin. It lay in smooth waves against her little head...

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FREE COLOURED PICTURES! Send twenty cents (20c) in coins (stamps cannot be accepted) for this Anne Adams pattern...

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Fun and Study Amid The Blitz

A radiogram for dancing, a billiard table, a piano, a dartboard, and equipment for billiards are among the improvements which have been installed during the Summer in a public air raid shelter at Marylebone...

Small libraries and radio sets have already been installed.

SHIRTWAIST FROCK FOR JUNIORS



Junior special! This shirtwaist frock with its "peasant" look is designed by Anne Adams and is a perfect style for back-to-school wear...

Pattern 4878 is available in girls' sizes 6, 8, 10, 12 and 14. Size 12 takes 4 1/2 yards 35 inch fabric.

Send twenty cents (20c) in coins (stamps cannot be accepted) for this Anne Adams pattern to Room 421, 78 Adelaide St. West, Toronto.

That's why I like you such a lot! It startled him to realize he could almost have said "how," even without meaning it.

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A Halloween Party At Home

Halloween's is one festival which the youngsters claim for themselves. The idea of ghosts, goblins, and the like, which has been fostered by the movies and the radio...

Advertisement for Bee Hive Syrup, featuring a beehive illustration and text: "CLEAN STUFFY HEADS"

TABLE TALKS

SWEET POTATO HELPS. For the homemaker who is aiming to get a pleasurable variety table menu the sweet potato is a splendid help. Besides serving them in the plain, but excellent, baked and boiled styles, you can do other very interesting things with them...

GLAZED SWEET POTATOES. Wash and scrub potatoes until tender; drain, peel, cut in halves lengthwise and place in buttered baking dish. Make a syrup of melted butter, sugar, and water...

SOUTHERN SWEET POTATOES. Wash and scrub potatoes until tender; drain, peel, cut in halves lengthwise and place in buttered baking dish. Make a syrup of melted butter, sugar, and water...

SWEET POTATO BOULETTES. Cook potatoes until tender; rice and mix with salt, pepper, and 2 tablespoons milk. Shape into balls 2 inches in diameter...

These children with whom personal letters from interested readers are so popular for her column, and she is pleased to receive a copy of your letter to "Miss Sadie B. Chambers"...

Canada, dipping deep into its reserves of labor to meet increasing factory demands, also has extended its labor-training programs to an extent unknown in the past...

Labor Training Shows Increase. Canada, dipping deep into its reserves of labor to meet increasing factory demands, also has extended its labor-training programs...

The Hired Man Is On Way Out

These college economists are always up to some startling discovery. Now, out of Michigan State College, comes the surmise that the hired man, once the backbone of the nation's farm...

A Draftee's Prayer

Grant this, O God, that I might be of service to my land, and return to me the things of my farm. And that I serve it by a man with heart, and head, and hand. And ere the year has gone, I pray the folks back home will see that I'm a better citizen than the one I used to be.

SCOUTING

To the end of September some 1500 British sailors had spent "shore leave" at the rest camp maintained for them by the Scouts of Halifax.

LOWER BAKING COSTS 3 Ways

YOU PAY LESS YOU USE LESS BETTER RESULTS. CALUMET BAKING POWDER.

Bake in "Frosted Pan, 8 x 8 x 2 1/2 inch. Cover with Orange Butter Frosting. ORANGE BUTTER FROSTING. Grated rind of 1 orange. 1 egg yolk. 1/2 cup orange juice. 2 teaspoons lemon juice. 3 cups sifted confectioner's sugar.

Orange and lemon rind to orange juice and add to stand 10 minutes. Strain. Combine lemon juice, egg yolk, and sugar. Add confectioner's sugar. Add orange juice until right consistency is reached. Beat until smooth and spread on cake. Makes enough frosting to cover tops and sides of two 9-inch layers.

One of Britain's blitz heroes decorated by His Majesty the King with the British Empire Medal was Scoutmaster Douglas Vosper of Plymouth, for his part in the gallant work done by his Boy Scout Trailer Pump Crew during a awarded Scout rally on the port.

The Scoutmaster took his boys to a first aid post, and returned to the scene and carried on until his nose was torn to shreds by flying splinters. He then joined other firemen. He worked throughout the night and well into the next day, only ceasing when his heart failed, and he collapsed.

Australia Has Enough Bauxite

Since local deposits have been found adequate for all its needs, Australia has ceased importing bauxite.

SHE WAS MY HEN-PECKER SUPREME!

"Too much coffee and too gone Mrs. Brown the best case of coffee-nevres I ever saw. Poor sleep for weeks - her temper flared like a skyrocket. I was proud of the way she made life miserable for everybody till some muddle got her to switch to Postum. Naturally that was the end of the end of it."

POSTUM

If you are troubled with sleeplessness, have headaches, and upset nerves, you may be one of the many people who should never drink coffee or tea. Don't be a victim of coffee-nevres! Postum contains no caffeine - is delicious and costs less per cup. Made instantly in the cup with water. Order Postum today.