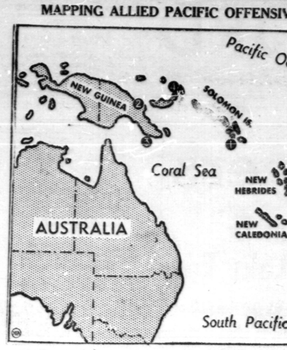
MAPPING ALLIED PACIFIC OFFENSIVE



Seizing the offensive from the Japs, the United Nations have launched an attack of their own in the area mapped above. Forces of the United States Pacific Fleet, assisted by units of the Southwest Pacific, attacked in the Tulagi area of the Solomon Islands (1). At the same time, Allied air units under Gen. MacArthur's command attacked Jap bases in New Guinea at Salamaua and Lae (2) and Buna-Kokoda (3) and at Rabaul (4) in New Britain.

SUNDAY SCHOOL LESSON

LESSON 34
JACOB'S VISION OF GOD.—Genesis 27, 28.
PRINTED TEXT, Genesis 28: 10-22.
GOLDEN TEXT.—I am with thee, and will keep thee whithersoever thou goest. Genesis 28:15.

THE LESSON IN ITS SETTING

Time.—This event can be dated somewhere near 1760 B.C.

Place.—The beginning of our story is laid in Beer-sheba, in southern Palestine, but the dream of Jacob takes place at Bethel, twelve miles north of Jerusalem.

Jacob's Flight

10. "And Jacob went out from Beer-sheba, and went toward Haran. 11. And he lighted upon a certain place, and tarried there all night, because the sun was set; and he took one of the stones of the place, and put it under his head, and lay down in that place to sleep." Meditating much and praying much, Jacob had on this journey drawn near to God, and is at last accepted. The interest in Jacob's life lies in the gradual improvement and progress of his character.

Jacob's Dream

12. "And he dreamed; and, behold, a ladder set up on the earth, and the top of it reached to heaven: and, behold, the angels of God ascending and descending on it. 13. And, behold, Jehovah stood above it, and said, I am Jehovah, the God of Abraham thy father, and the God of Isaac: the land whereon thou liest, to thee will I give it, and to thy seed; 14. and thy seed shall be as the dust of the earth, and thou shalt spread abroad to the west, and to the east, and to the north, and to the south: and in thee and in thy seed shall all the families of the earth be blessed. 15. And, behold, I am with thee, and will keep thee whithersoever thou goest, and will bring thee again into this land; for I will not leave thee, until I have done that which I have spoken to thee of."

In his sleep Jacob sees a ladder, or staircase, rising from the ground at his side, and reaching up to heaven. It tells him that heaven and earth are united, and that there is a way from one to the other. Upon these stairs 'messengers of Elohim are ascending and descending,' carrying up to God men's prayers, and the tale of their wants and sorrows, of their faith and hope and trust; and bringing down to them help and comfort and blessing. At the head of the ladder Jehovah himself stands. The word is that used in chap. 24:13, and signifies that the Deity was not there accidentally, but that He holds there His permanent station. Finally, Jehovah from His heavenly past confirms to Jacob all the promises made from the time when Abraham left Ur of the Chaldees, and assures him of His constant presence and protection.

Jacob's Awakening

16. "And Jacob awaked out of his sleep, and he said, Surely Jehovah is in this place; and I know it not. 17. And he was afraid, and said, How dreadful is this place! this is none other than the house of God, and this is the gate of heaven." Jacob did not say God came to me in the night, God has visited me, God was here yesternight and now has gone. He did not awake to the consciousness of a visit: He awoke to the consciousness of a presence. The thing that he found out that night was not that God visits man, but that God is with man wherever he is. We expect to meet Him in the sanctuary; but He is near us in the marketplace. We look for the gleaming of the glory of His face at the holy shrine; but He is surely with us in the den of wickedness. Not alone in the sanctuary, but where the multitudes gather in defiance of His law; He is there. This is the truth to which Jacob awoke.

18. "And Jacob rose up early in the morning, and took the stone that he had put under his head, and set it up for a pillar, and poured oil upon the top of it. 19. And he called the name of that place Beth-el: but the name of the city was Luz at the first. 20. And Jacob vowed a vow, saying, If God will be with me, and will keep me in this way that I go, and will give me bread to eat, and raiment to put on, 21. so that I come again to my father's house in peace, and Jehovah will be my God, 22. then this stone, which I have set for a pillar, shall be God's house: and of all that thou shalt give me I will surely give the tenth unto thee." Jacob's response to this Divine revelation shows that, in spite of everything, he had that in his soul which reached out towards the Divine will, however unworthy and wrong were the methods that he used. It is a great thing that Jacob realizes his need of God and that he makes this resolution, under whatever condition, acknowledging God as his God and pledging himself to God's service.

Ten is the whole: a tenth is a share of the whole. The Lord receives one share as an acknowledgment of his sovereign right to all. Here it is represented as the full share of the king who dwells with his subjects. Thus Jacob opens his heart, his home and his treasure to God. These are the simple elements of the true religion. The spirit of power ,and of love, and of a sound mind, his begun to reign in Jacob.

Churchill Preparing Account Of War

Premier Churchill is reported to be preparing his own account of the war, to be published when victory is won. His method is to employ a staff of students to look up facts and figures and then, on the basis of notes supplied by research workers, he dictates at an astounding speed.

The Premier's work is set into type with extra wide margins which give him space in which to build his lucid expositions. Each sheet is scored with numerous corrections in Mr. Churchill's bold, legible handwriting to await the day when publication will become diplomatically possible . . .

Mr. Churchill, incidentally stirred many memories when he referred in the House of Commons to war correspondents in Libya. He once was a war correspondent himself, sending dispatches on the Boer War to the Morning Post.

During that campaign, Mr. Churchill was taken prisoner and despite his demands for release as a war correspondent was sent to an improvised concentration camp. It held him for three weeks before he passed boldly within five yards of a sentry at the gates and walked into Pretoria.

Varsity Students To Get Financial Aid

Arrangements have been completed between the University of Toronto and the Dominion Government providing for loans, up to a maximum of $300 a year, for any one student registered in the second, third and fourth years in the departments of civil, mechanical, electrical and metallurgical engineering, in engineering physics, and in the arts departments of mathematics, physics and chemistry, it has been announced. The students must make their services available to Canada's war effort upon graduation.

RADIO REPORTER

DIALING WITH DAVE:

Perhaps Kathleen Stokes is telling the boys the last bed-time story of the current holiday season. At any rate, their return to the Canadian air-lanes is less than two weeks away—in fact, on Tuesday, September 1st, they all return at the usual time, 1.15 p.m. to bring to us one and all, that inimitable brand of fun and happiness that's made "The Happy Gang" Canada's outstanding day-time radio program! CKOC in Hamilton will again be with the CBC Network in broadcasting their daily thirty-minute round of fun and merriment!

* * *

The knot-hole kid, Charlie McCarthy, and his stooge, Edgar Bergen, made $282,000.00 last year. This is more money than their broadcast time employers paid their three top ranking executives in the same period. The President of the Company drew only $75,000.00 — so who says, it's dumb to be a dummy? And just for the record is the news that Bergen, McCarthy, Noble and Ameche will be on deck again—Sunday nights 8.00 o'clock, on September 6th!

* * *

Last spring a new Canadian show took the air-lanes; it was called "Penny's Diary," and outlined in hilarious dramatic fun, the escapades and adventures of young teen-age Penny Matthews and her friends. Typically youthful, brimful of the fun and pranks of the typical teen-age, Penny's Diary caught on with its Thursday night Canadian audience. The show returns among the first of the new September season, on September 4th. That's a FRIDAY night instead of the remembered Thursday night show. But the time is the same — 8.30 p.m. — and the show has been somewhat revamped to give even more play to its many fun possibilities.

* * *

As radio goes into its greatest fall and winter, it steps out amidst grave events, demanding grave consideration and an even higher sense of duty than at any time in the past. News will be handled even more carefully — patriotic programs will have more of the punch of brutal reality to them—comedy will be real comedy to bring the necessary laughs and smiles to one and all; staffs of stations are being depleted—many of the ranks of the stars are leaving men and women with almost alarming rapidity; thus, the season will be a 'tough' one, for those who do the broadcasting, put on the programs, and see to it that the well-oiled wheels of the nation's greatest entertainment media keep moving steadily. The problems of your local station are much the same as those of the national broadcasters, and when you listen in this fall, you will do well to realize that in every instance, one man or one woman is probably doing the work two or three did in season's past. Encourage their effort and listen appreciably to the new radio season!

* * *

For a singing treat, not in the Hit Parade, listen to John Charles Thomas, famous American baritone, doing his recorded version of the old Spiritual "Journey's End!"

The Unexpected

Several years ago, says the Christian Science Monitor, two prosperous New York business men were taking in the sights of London. As sometimes happened with that type of visitor, they found much to criticize by comparison with things they had seen in America.

Their disdain reached its height before the plain, unpretentious exterior of the Prime Minister's residence on Downing street.

"What a home for a Prime Minister!" one of them exclaimed.

"Yes, and look at that car!" said the other.

In front of the residence stood a small runabout.

"Why, in New York, a grocery clerk would be ashamed of owning nothing better," the other added.

Just then a well-dressed man came out, got in the car and drove off.

"Who was that?" the visitors asked a near-by policeman.

Mr. A. B. 'Oughton, the American Hambassador, sir," replied the bobby.

SCOUTING . . .

Fifty Boy Scouts of the 1st and 2nd Woodstock, N.B. Scout Troops made what probably is a salvage record. In an all-day salvage drive, lasting from 8 a.m. till midnight they filled a warehouse with used material of all kinds to the value of $600. The first $100 received was presented to the Red Cross. The Scouts launched the campaign when adults failed to move, and are now handling it as the official salvage organization.

* * *

"I have several Boy Scouts in my Home Guard platoon, and I find that they have come in already half trained, due to their having been Scouts."—Lord Hampton.

* * *

Following one of the German air attacks upon Bath, England, a Scoutmaster noticed a woman endeavouring to open the door of a still standing Boy Scout Headquarters. To his question she explained that her son, a former Scout of the Troop, had been lost at sea, and that his photograph hung in an honoured place on the troop room wall. "I go in to look at Bob whenever I pass," she said.

* * *

Twelve tons of salvage rubber were collected and shipped by the Boy Scouts of South Porcupine.

* * *

An international Boy Scout camp held this summer at Youlbury, near Oxford, England, was attended by Scouts of ten different countries, most of them under the Nazi heel.

* * *

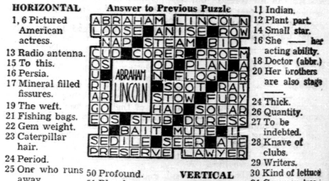
Rev. Christopher ("Kit") Tanner, who saved the lives of 30 men by swimming backwards and forwards between a sinking cruiser and a rescue ship off Crete, then died from exhaustion, was a Rover Scout of the 3rd Gloucestershire Boy Scout Group. He was posthumously awarded the Scout Bronze Cross.

* * *

An outstanding example of Boy Scout salvage work was offered by the Scouts of Warner, Alta., with the help of members of the Group Committee. They gathered 36 tons of metal and two carloads of mixed salvage, for which $497.44 was received. Of the amount $225 was sent to the Lethbridge Kinsmen's Club for its Milk for Britain Fund, and $189 to the Y.M.C.A. Overseas Service.

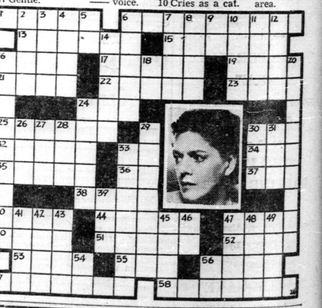
EXPERIENCED ACTRESS

Answer to Previous Puzzle



HORIZONTAL
1, 6 Pictured American actress.
13 Radio antenna.
15 To this.
16 Persia.
17 Mineral filled fissures.
19 The weft.
21 Fishing bags.
22 Gem weight.
23 Caterpillar hair.
24 Period.
25 One who runs away.
30 Pigeon's cry.
32 Mountain ash.
33 Dutch (abbr.).
34 Rowing paddle
35 Newspaper paragraphs.
36 And.
37 Kind of snow-shoe.
38 All.
40 Newts.
44 Ship's decks.
47 Gentle.
50 Profound.
51 Blunder.
52 Burden.
53 Pertaining to wings.
55 Custom.
56 Branches of learning.
57 She recently celebrated 40 years of ——.
58 She has a distinctive ——— voice.

VERTICAL
2 Net weight of cot.tainer.
3 High temperature.
4 Sea eagles.
5 Chinese weight.
6 To puff up.
7 Genus of ostrich.
8 To slumber.
9 Year (abbr.).
10 Cries as a cat.
11 Indian.
12 Plant part.
14 Small star.
16 She ——— her acting ability.
18 Doctor (abbr.)
20 Her brothers are also stage
24 Thick.
26 Quantity.
27 To be indebted.
28 Knave of clubs.
29 Writers.
30 Kind of lettuce
31 Common tree.
33 Propriety.
39 To mock.
41 Exploit.
42 Tissue.
43 To box.
45 Bard.
46 Senior (abbr.)
47 Bull.
48 Kind of pier.
49 Ought.
54 Road (abbr.)
56 Measure of area.



THIS CURIOUS WORLD

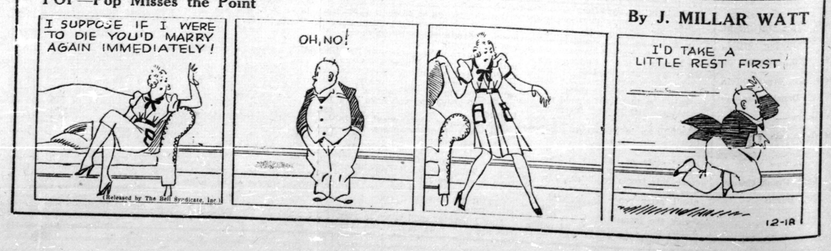
By William Ferguson

ANSWER: Upper. They are elongated and specialized upper incisor teeth, growing downward from a point in front of the eye-sockets.

NEXT: What is the most important duck to mankind?

POP—Pop Misses the Point

By J. MILLAR WATT



Supreme in Quality

"SALADA" TEA

No Coupons Needed for Postum

• You don't need ration coupons to buy Postum. This grand mealtime beverage with its delicious robust flavor offers you a splendid way to conserve tea and coffee. It's instantly made in the cup—VERY ECONOMICAL.

4 oz. size makes 50 cups
8 oz. size makes 100 cups

#252

SERIAL STORY

WANT-AD ROMANCE

BY TOM HORNER

THE STORY: Thinking she had an all-purpose cleaner in Wondorosap, a million cans of which she left her by her inventor-father, Kay Donovan discovers, instead, through the tests made by chemist Joe Benton and information given her by Hans Stadt, who had worked with her father, that Wondrosoap mixed with acid is a more powerful explosive than TNT. Kay's partners in the venture are sales manager Ted Andrews and lawyer Flynn of MacLeod, Goldberg and Flynn. Ted, Kay, Joe Benton and Mary Marshall, Kay's secretary, decide to test the product further while Ted awaits word from FBI agents who warn him of danger. He is fearful lest the formula, valuable to the government, be stolen. The test completed, Mary draws a gun on Benton, accuses him of being a spy, just as Flynn and an FBI agent drive up, calling, "Don't shoot!" They handcuff him. Mary, it develops, is a policewoman. Flynn has delegated to look after Kay. While Joe Benton . . . "Look in my money belt," he tells the FBI agent, who does so and orders Joe's handcuffs removed.

* * *

CHAPTER X

SUMMER COTTAGE—accommodations for six on Lake Olivara. Boating, swimming, fishing. Write for details. A294.

Mike Flynn beamed down on the four of them, gathered in the plant office. "That's the place. We all need a vacation. Let's go. The sooner we forget this incident, the better."

"I'm sorry, Joe," Ted said, thrusting out his hand. "I must have been imagining too many things. I should have trusted you."

"Can you ever forgive ME?" Mary asked. "I was going to shoot you!"

"Forget it, all of you!" Benton laughed. "I'm glad Kay trusted me. . . . And she should have been the one to be worried."

"Perhaps you'd better explain everything, Benton," Flynn suggested. "Taylor said it would be all right to tell them."

"There really isn't much to tell," Joe began. "I am a professor of chemistry at the university, as I told you. But there were a few things I kept to myself.

"You see, we've all been working on explosives since this trouble in Europe began. Quietly working, but getting the job done. And a lot of investigating has been going on. All patents on explosives are thoroughly checked. Anything that even resembles an explosive has been dug out of files and tested.

"That's how we got next to Wondrosoap. Your father patented his discovery about 15 years ago, Kay. It was a simple formula, and at that time the office didn't give it much attention. Perhaps they didn't realize its possibilities. Anyway, it was overlooked.

* * *

"Well, when the war started, chemists all over the country were summoned to test these various formulas. Most of them were pretty haywire schemes; a few were good. I got Tim Donovan's formula. The thing I couldn't find was his catalytic agent.

"I checked in on Tim Donovan, discovered that he had built this factory here, then died suddenly. Then you made things easy by putting Wondrosoap on the market—"

"So you came down and applied for the job as chemist . . ." Flynn put in.

"And got it," Benton went on. "When I discovered that Wondrosoap was a real find as a super-explosive, I reported to the FBI. I told them about Hans Stadt and all of you. I got a commission as a special agent to guard the secret. I would have kept you from selling it outside the United States, Kay.

"But Hans Stadt is loyal as any native American. He was approached. His brother was threatened. And Hans sent his brother to a concentration camp rather than tell what he knew about Wondrosoap.

"I had spy jitters, too. But I picked Mary as the agent. When she drilled that can due centre, I knew there was going to be trouble. Thanks for not shooting me, Mary. We're even now. I was going to send you to jail."

"I feel like a fool," Ted grumbled.

Kay's hand found his. "Don't, Ted. You did exactly right. You knew how valuable Wondrosoap is and you were trying to protect it for me."

Benton nodded. "You were right on your toes, Ted. There was no way of your knowing I was working with the FBI. Even Taylor, the district chief, didn't know. A few officials in Washington and the head of the chemical research, perhaps, but no others."

"That's all of that," Flynn ordered. "It's vacation plans from now on. Army ordnance officers will start Wondrosoap tests tomorrow. With Tim's plans for a time bomb, and Hans Stadt to work them out, we should be making shells here as soon as the plant can be enlarged."

* * *

Ted and Kay walked through the factory for the last time. "It all belongs to the government now," Kay said, a little sadly.

"But you're making money, honey," Ted reminded her. "It was fine of you to offer the plant for practically nothing, but I'm glad Flynn made arrangements to lease it for duration of the emergency. You're guaranteed a steady, comfortable income. You can get along on $20,000 a year. The government couldn't build an outfit like this for 10 times that price. Afterwards, you can go on making explosives for peace-time uses, blasting tree stumps, building roads—"

"Don't forget you have a quarter interest," Kay said.

"I'm salting that away in bonds for a nest egg. So I won't have to go back to selling card tables."

He paused in front of a door in the warehouse. The doorknob gleamed in the semi-darkness.

"Remember the day we tried Wondrosoap as a cleaner?"

"I can't forget it, Ted."

"Then we were business partners."

"That's over, too."

"It's not 'strictly business' any more, then?"

"We're going on a vacation, Ted." Kay reminded him.

His arms reached out for her, but she slipped away, laughing. "Joe and Mary are waiting." She ran from the warehouse.

Ted glanced at the doorknob. A dime fitted into the slot of the screw. In a moment it was off the door, in his pocket. He hurried after Kay.

* * *

The two weeks' vacation was all too short. Flynn spent most of his time fishing, but the others—Joe and Mary, Ted and Kay—found time for canoe trips up the river, daily swimming parties on the lake, and long moonlight rides on the launch that they rented with the cottage. Lake Olivera was everything they had hoped it might be.

Ted would have enjoyed it more had he been able to summon courage enough to ask Kay to marry him. Daily he planned what he would say, imagined how Kay would answer. But the super-salesman had encountered his toughest selling job. He couldn't sell himself.

Kay's money was his principal worry. When she was poor, jobless, almost friendless, he had been sure that she loved him. Now, with money pouring in, would she want to sacrifice those luxuries she could afford to be the wife of a salesman?

He got his answer the last night of the vacation, but not as he had expected it.

* * *

Kay was standing at the end of the dock, loving the moonlight, the quiet lap of the water against the boats, when Joe Benton came to her.

"I've been wanting to talk to you alone, Kay," Joe said. "This is goodby, you know. Mary and I are taking the morning train, back to school."

"Mary and you?"

"Yes. Mary decided that policewoman's job is to risky. She came mighty near shooting her future husband."

"You and Mary! Oh, Joe, I'm so glad."

"We thought you would be. You're the first to know. There's something else, too, Kay, I want you to know. We think you're swell. You were the only one who trusted me. That faith meant a lot."

"You were grand, Joe. Just like a brother, working for me."

Impulsively, she raised on tiptoe, kissed him. Then, tucking her arm in his, Kay hurried him to the house. "Come on, I have to see Mary, and hear more about this."

Down in the shadows along the beach, Ted Andrews saw that kiss, although he heard none of the conversation.

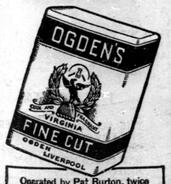
He pulled a shining doorknob from his pocket, threw it far out into the lake.

(Continued Next Week)

A FAMOUS BRAND

Ogden's

FINE CUT



Operated by Pat Burton, twice winner of the North American and Canadian Calf Roping Championships at the Calgary Stampede, the Burton Ranch in Southern Alberta was established in 1880 by F. A. Burton.

BRAND OF THE BURTON RANCH

7/L

ISSUE 34—'42

C

Canada To Have Parachute Troops

Canada's first paratroops will take their training at Fort Benning, Ga., until training facilities have been established in the Dominion, it was learned last week.

Defence Minister Ralston told the House of Commons that a battalion of paratroops had been authorized and that instructors were leaving for the United States to get "immediate instruction" on paratroop training there.

It was the Fort Benning camp to which he referred, spokesmen said. They expressed belief a considerable body of troops would go there in the immediate future.

The training of paratroops takes a considerable establishment. One of the most expensive and intricate part of the set-up is the high jumping tower where men make their first descents—machine-controlled to prevent accidents while they are learning the ropes.

SMART SURPLICE MODE

By Anne Adams

The new "front line" of fashion is the surplice line — used here in a coat-frock, Pattern 4129 by Anne Adams. Three buttons at the waist make a secure fastening. The princess lines are smart.

Pattern 4129 is available in misses' and women's sizes 14, 16, 18, 20, 32, 34, 36, 38 and 40. Size 16 takes 3⅞ yards 35-inch fabric.

Send twenty cents (20c) in coins (stamps cannot be accepted) for this Anne Adams pattern to Room 421, 73 Adelaide St. West, Toronto. Write plainly size, name, address and style number.

HELP CANADA KEEP FIT

"OH MUMMY, THAT'S THE DISH FOR ME!"

Like little girls and sunny smiles, fresh peaches and Nabisco Shredded Wheat just naturally go together! It's a luscious morning treat—a something more besides. For Nabisco Shredded Wheat is made from 100% whole wheat, including the bran, minerals, and wheat germ so helpful to girls and boys.
THE CANADIAN SHREDDED WHEAT COMPANY, LTD.
Niagara Falls, Canada

NABISCO SHREDDED WHEAT

TABLE TALKS

SADIE B. CHAMBERS

More Requests

At this time of the year when everyone is trying to conserve everything, there are many requests on something for canning. Here are some requests which were left over from last week.

Oven Canned Beets

For each quart use 10 or 12 whole young beets (small), 1 teaspoon salt and boiling water. Wash the beets thoroughly. Put in a pan of boiling water and boil for 15 minutes. Dip in cold water to make beets easier to handle. Remove the skins. Leave whole or sliced and pack into hot sterilized jars on which sterilized new rubbers have been adjusted. Add salt and boiling water to fill the jar within ½ inch of top. Screw tightly; then turn one turn to left to allow for expansion. Place in oven at 275°F. for 2½ hours. At the end of this period remove jars from the oven and complete the seal. Invert, cool as rapidly as possible to preserve the color. Store in a cool, dry place.

Oven Canned Carrots

For each quart use 1 lb. carrots, 1 teaspoon salt and 1½ cups boiling water. Wash young and tender carrots or scrape if desired. Carrots may be cut lengthwise, quartered, diced or packed whole. Place in pan and boil for 5 minutes. Pack the carrots loosely in hot sterilized jars on which new sterilized rubbers have been adjusted. Add salt and boiling water to within ½ inch of top. Place in oven at 275°F. for 2½ hours. Remove from oven, complete the seal and invert the jars. Cool rapidly and store in a dry cool place.

Plum Conserve

8 cups chopped plums
¾ cup seedless raisins
¾ cup chopped orange
½ cup water
7½ cups granulated sugar
½ cup chopped nuts
½ cup liquid pectin

Prepare plums; pit, chop and pack into measuring cup. Measure all fruit and water into large kettle; stir until it comes to a boil. Cover and simmer slowly for 15 minutes. Add sugar and mix well. Bring to full boil uncovered, stirring constantly. Boil hard 1 minute. Remove from heat and stir in pectin. Skim and pour at once. Cover with paraffin wax when cool. Store in dry, dark, cool place.

Miss Chambers welcomes personal letters from interested readers. She is pleased to receive suggestions on topics for her column, and is on ready to listen to your super peeves." Requests for recipes or special menus are in order. Address your letters to "Miss Sadie B. Chambers, 73 West Adelaide Street, Toronto." Send stamped self-addressed envelope if you wish a reply.

More than 130,000 of the Londoners bombed out of their homes during the heavy raids are now comfortably settled in new homes.

Curb Placed On Aids To Beauty

War-Time Prices and Trade Board Cuts Out Frills

Feminine glamor and a tightening war economy squared off for the inevitable showdown last week.

Risking the fury of a "woman scorned," the Wartime Prices and Trade Board decreed heartlessly that:

Nail polish shades will be reduced from as many as 23 to six.

Ladies will have to get along on four instead of 16 lipstick shades, including refills.

Rouges and face powders will come in only four shades.

Perfumes, colognes, toilet waters, talcum powders and bath dusting powders will be limited to four odors—brands if you think that's more genteel—per manufacturer.

Hand and face lotions, hair dressings, oils and tonics will be restricted to three types.

And that's not all. The new order also prohibits manufacturers from distributing miniature or sample sizes or replacing now cosmetics on the market without permission.

There's one consolation for Flapper Fanny and Dowager Dora—no effort will be made to standardize varieties. For instance, the Board says, 10 producers of face powders could sell a total of 40 different shades between them if each were restricted to four.

But cutting down on the frills, the Board hopes to help keep the price ceiling in place. These new sacrifices, it predicts, will pare costs, inventories and waste, reduce demand for fancy glass bottles and lower consumption of metal for containers.

Phonograph Records

Thousands of popular dance selections to choose from. Also Automatic Phonographs available for Rent. Write for particulars.

Vigneux Bros.
Automatic Phonographs
990 BAY ST., TORONTO

THE RAILWAY AND THE WAR

Thurstan Topham's series of twelve drawings illustrating the part played by the National Railway in Canada's War Effort will be published in booklet form.

PRICE: TEN CENTS

Proceeds to Canadian National Railways Employees War Services Association to provide comforts for members of the Fighting Services.

To secure a copy send Ten Cents in stamps to District Passenger Agent, Canadian National Railways, General Office Building, Moncton, N.B.

M2-98

GOOD EATING NEWS

So delicious are Orange All-Bran Muffins that they'll take the place of expensive, sugar-consuming desserts. Try them some night, served piping hot right from the oven with fresh butter and a crock of homemade marmalade. Here's the recipe:

Orange All-Bran Muffins

2 tablespoons shortening
¼ cup sugar
1 egg
1 cup All-Bran
1 ¾ cup milk
1 cup flour
½ teaspoon salt
2½ teaspoons baking powder
2 tablespoons grated orange rind

Cream shortening and sugar thoroughly; add egg and beat well. Stir in All-Bran and milk; let soak until most of moisture is taken up. Sift flour with salt and baking powder; add orange rind; add to first mixture and stir only until flour disappears. Fill greased muffin pans two-thirds full and bake in moderately hot oven (400°F.) about 30 minutes.

Yield: 12 muffins (2¼ inches in diameter) or 8 large muffins (3 inches in diameter).

Note: When sour milk or buttermilk is used instead of sweet milk, reduce baking powder to one teaspoon and add ½ teaspoon soda.

Even those old standbys—doughnuts, waffles, gingerbread and such—are improved by a new trick now and then. With gingerbread the idea is to add bran to the batter. The taste results are superb. The directions follow:

All-Bran Gingerbread

½ cup shortening
½ cup sugar
2 eggs
¾ cup molasses
¾ cup boiling water
¾ cup All-Bran
2 cups flour
½ teaspoon salt
1 teaspoon baking powder
1 teaspoon soda
1 teaspoon ginger
2 teaspoons cinnamon

Blend shortening and sugar; add eggs and beat until creamy. Add molasses and mix well. Pour boiling water over All-Bran and add to first mixture. Add flour sifted with remaining ingredients and stir until batter is smooth. Bake in greased pan, with waxed paper in the bottom, in moderate oven (350°F.) about 45 minutes.

Yield: 12 servings (9 x 9-inch pan).

Note: Four packages of cream cheese and chopped nut meats can be used to decorate the top of the gingerbread if desired.

ANNOUNCEMENT

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