

VOICE OF THE PRESS

CARELESS TALK

Some people have been inclined to scoff at posters displayed at various points in Canada warning against careless talk...

"SMACK JAPS"

A boatwain's mate rubbed into a Chinese laundry in New York and asked for his bundle in a hurry...

ANTIMACASSAR

Macassar, a section of Celebes which borders the Strait of Macassar, where a Javanese hair oil has been famous...

ANOTHER WAR PERIL

Another of the uninitiated people who are in danger of becoming cross-eyed trying to watch both the Atlantic and the Pacific...

THE OLD DAYS

Men's finicky socks are another thing that is out for the duration. However, there are a minor variety of the days when Elmer, of Elmer Centre, used to drive along Main Street...

AND STARTED BACK

Hitter went to Russia to find their turn around in. Then he turned around.

Russia Too Busy

Russia is too busy. It would be a great relief to our forces in the Far East if the heart of Japan were bombarded, as it easily could be...

Supply of Rubber

On the alkali deserts of six western states there are 500,000,000 pounds of natural rubber enough to supply the United States for five months—ready for immediate harvesting...

REG'AR FELLERS

Chance of a Lifetime

By GENE BYRNES

Now take off your hat and look to the left, Fudd-head!

By GENE BYRNES

Now just raise your head and take your hand out of your pocket!

By GENE BYRNES

It's all your fault, accie ya shouldnta temped me!

By GENE BYRNES

Hey!

By GENE BYRNES

Okay 'one cent," he chuckled, "when you hear 'If you're gona' come in the subway, you got a partner. Come on."

The Individual Citizens Arms

A Weekly Column About This and That in The Canadian Army

Last week the only reference made in this column to Army slang had a slight note of acidity. This week as Ed Wynne used to say "The programme is going to be different."

The relationship between the story of the new uniform and the "walking out dress" to all Canadian "other ranks."

75 Nazi Soldiers

Meet 6 Brits

There's not much anyone can do with the odds standing at 75 to six, so the Brits just sat back and smoked.

London Papers

Still Advertising

Every Advertisement Direct Testimony To Faith in The Future

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WINESS CIGARETTE TOBACCO

United Nations Stand With Backs To Wall In Far Eastern Battle

States have to disperse their forces and materials over the Pacific. Americans are fighting on the land, sea and in the air.

BABES ON BROADWAY

Tommy Williams, aspiring young actor and dancer from Wisconsin, is a member of the troupe "The Three Balls of Fire" working in Nick's cellar spaghetti joint.

OUT TAKING COSTS

Calumet is priced surprisingly low, probably less than the baking powder you are now using.

3. BETTER RESULTS

Calumet's continuous leavening means finer, better textured results for all your baking.

YOU SAVE ALL 3 WAYS

WITH CALUMET BAKING POWDER

CALUMET BAKING POWDER

BLEACTING

YOU SAVE ALL 3 WAYS WITH CALUMET BAKING POWDER

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A JOOLY TEA PARTY

There is no salad more appealing than a jolly mould. It has all the advantages of attractive form, opportunity for color, arrangement and infinite variety.

TABLE TALKS

A Sparkle of Jelly Gives Life to Salad

Crabberies with just enough water to cover. Add 1/4 cup sugar to one cup crabberies. Have plain gelatine dissolved in an envelope to a pint of juice and stir in the usual way.

HELP CANADA KEEP FIT

READY TO SERVE IN THE NATIONAL FITNESS PROGRAM

NABISCO SHREDDED WHEAT

Thousands of active business and professional men have benefited from the habit of breakfasting on Nabisco Shredded Wheat, milk and fresh fruit.

TWO-PIECER HAS WEARABLE LINES

It want simple clothes that I can wear all day long! Anne Adams answers your fashion questions with her new design, Pattern 4868.

Russia May Soon Use Dneiper Dam

The giant turbines and other equipment of the Dneiper River dam power station were dismantled and moved east before the structure was blown up and left to the German invaders last year.

Canada's War Gift To Mother Country

Canada is going to supply Britain, with millions of yards of raw materials, and foodstuffs of a billion dollars without charge and without obligation, Prime Minister W. L. Mackenzie King told the House of Commons on Jan. 27.

GOOD EATING NEWS

Latest foin to stage a partnership are All-Dan and Pruna. Eaten as a breakfast the sweet juiciness of the prunes brings lines beautifully in cooking.

REMEMBER FIRST GREAT WAR II

This rubber, although not quite as good as the prime product from the East Indies, is entirely satisfactory, the experts reported.