THE FOURTH

born of the democratic way of life.

In spite of the marching of heroic

sons girding for battle and the impedimenta of war there is peace in the

The Dominion is free of the hatred, the cruelty and the bigotry engendered by the Nazi creed, and this Easter a grateful people will combine- prayers for victory over the

DVERTISING RATES UPON REQUEST

To all points in Canada \$1.50 per year in advance. To the United States 50c additional for postage. The date to which subscription is paid is indicated on address label.

A. L. MILLER, Editor

One of these days a man will call on you to talk to you about saving money. The caller will be one of your neighbors, or a

man from your nearest town who is

He is asking you to save money when he asks you to buy a Victory Bond. He is not

asking you to give money to anybody or

You save money when you buy a Victory Bond . . . and you lend your money to

Canada to help win the war. The money you save is yours. You will get it back

later on, and have it to do anything you wish with it. And Canada will pay you 3 % interest on your savings every year until the loan is paid back to you.

TAKE A FEW MINUTES TO FIGURE OUT

HOW YOU ARE GETTING ALONG

This is something that every man should

You will see how you are getting along by

comparing savings with earnings. It's

Perhaps you will say you saved all you could. Did you? Remember you are

asking yourself questions. You are not getting figures to show anyone but yourself. Can you figure out how you can

A sure way to save money is to save it in

small sums—as you get it. Victory Bonds

-which can be paid for in small instal-

ments covering a six-months' period-

provide a convenient method of carrying

out a savings programme. Your Victory

Bond salesman will tell you all particulars.

what you save that counts.

save more?

likely well known to you.

anything.

Once again the Easter message torship and to lay the foundations of a rehabilitated world.

It is a far cry from the battle-fields of Europe, Africa and Asia to Canada where the miracle of rebirth whose barbarities, for the moment, have cast a dark screen over the beacon light of Christian faith.

To the oppressed peoples of Europe the cry "Christus Resurrexti" to their summer rendezvous. This year Easter Sunday falls on the latest possible date in its wanderings—anytime from March 22 to April 25—and the change from winter is of a rehabilitated world.

It is a far cry from the battle-fields of Europe, Africa and Asia to Canada where the miracle of rebirth coats our wide, rolling lands with a mantle of green and the birds return to their summer rendezvous. This year Easter Sunday falls on the latest possible date in its wanderings—anytime from March 22 to April 25—and the change from winter is of part of population at college, and turned to radio because it appealed as something unusual and different. She has been with the CEC since how have east a dark screen over the beat of Directors, Mrs. Bailey, Mrs. Montague and Mrs. Rider; Auditors, Mrs. East.

A very pleasing address was given by Miss Ullman on "Hospitality."

The meeting was brought to a close with the hostess serving dainty increasing number of local and network programes originating in Halifax.

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The meeting was brought to a close with the hostess serving and district at the production at college, a

forces of evil with others for a settlement that will ensure lasting peace and a new order for the miltions now ground under the heel of No matter what our pursuits in

again the Easter message torship and to lay the foundations of a rehabilitated world.

No matter what our pursuits in life may be — no matter where our interests may be centered, there is nothing of greater importance to the neonle of large and district at the light and professors. Kay MacIntosh of Haiifax is one of the latest additions to CBC's announce staff. A Maritimer by

anytime from March 22 to April 25
— and the change from winter is
the for freedom closer and closer to
the walls of the Nazi fortress. From
the depths of their enslavement they
see the emancipating hope of Eas
More than ever this year, the com
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ing of Easter and springtime re
To many how even wondered in their own mind if our way of life is worth preserving by the sacrifices that are necessary to bring the war to a successful conclusion. Too many have failed to appreciate the value of freedom.

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Too many have even wondered in their own mind if our way of life is worth preserving by the sacrifices that are necessary to bring the war to a successful conclusion. Too many are so concerned of self, that they fail to appreciate they have a duty to
mittee, Mrs. Braund and Mrs. Robmany have even wondered in their nown mind if our way of life is worth preserving by the sacrifices that are necessary to bring the war to a successful conclusion. Too many are so concerned of self, that they fail to appreciate they have a duty to
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many have even wondered in their nown mind if our way of life is worth preserving by the sacrifices that are necessary to bring the war to a successful conclusion. Too many have failed to realize their responsibility to appreciate they have a duty to-DW MUCH Did You Save LAST YEAR?

JARVIS W.I. MEET test to the Jarvis Women's Institute for the April meeting on Wednesday April 14th. Mrs. E. Stallwood, the President, presided. The meeting opened by singing the Ode, Creed and Lord's Prayer in unison. Mrs. Cartwright, the Secretary, gave the minutes of the last meeting and read the correspondence. Roll call, "A Suggestion for a Successful Year," was well responded to. Mrs. Lethong, the Program convener, gave the topic "Can I Be A Good W.I. Member If I Do Not Sponsor Community Welfare Work?" which was very much enjoyed. Mrs. Lethong

ANNOUNCER

treedom of Religion, are not empty phrases; that they represent all that is worthwhile in life. Mr. John Parker in addressing the Victory Loan salesmen on Tuesday night stated that he did not support the Federal Government in the last election. Mr. Dave Harding, Commanding Officer at No. 16 S.F.T.S., when he addressed the gathering at the ring well and the results of the religious control of t when he addressed the gathering reminded them of a very pertinent fact that had Mr. Parker made that statement in a state governed that statement in a state governed. that statement in a state governed by our enemies, he would be a dead 2.30 P.M., Litary man. That is true and we should all realize the significance of it. We do not appreciate what would be ta-ken from us if freedom of speech

TRINITY LUTHER

we fall to subscribe every last cent of our anticipated earnings over the next six month period, we can justifiably be regarded as unpatriotic to the cause. The money the Government is asking for its control of the cause. The money the Government is asking for its control of the cause. The money the Government is asking for its control of the cause. the cause. The money the Government is asking for is needed. It is needed for the machines of war white needed for the machines of war white the hands of our Holy Communion. needed for the machines of war which must be put into the hands of our fighting men if they are to win vicprofessional they are to win victory for us. They must not be denied the very best instruments which the craftsmen in our war industries can provide. This war cannot be lost for lack of bullets, or tanks, or planes, or ships.

lost for lack of bullets, or tanks or planes, or ships.

Do not convince yourself in thinking that the rich people of this country can provide the necessary money. They can't. There are not eneugh of them. It requires the subscriptions of all the people of the country. Haldimand County being a farming district means that more will have to be subscribed by farmers — that group of people who working under handicaps and doing such a good job. They will be the last to quit the game before it is finished, and that is why they will come through and meet the challenthrough and meet the challe ge of the Fourth Victory Loan. Everyone MUST go the limit in their purchases, and let us hope that when this paper carries the result of the Loan for the Jarvis district, our boys overseas, will be able to point with pride to their com

LOAN SALESMEN READY TO MAKE TOTAL CANVASS PURCHASE OF 4th VICTORY LOAN BONDS AS PATRIOTIC ACTION KEYNOTES

CAMPAIGN Ottawa, April 14 - Special - With the objective of the Fourth Victory
Loan much higher than in any previous campaign, officials of the National War Finance Committee have
revealed that its sales organization
is now geared to the peak of perfection. Hundreds of salesmer are
ready to make the most thorough
canvass of its kind ever attempted.
Plans call for 100 per cent. coverage of all prospective Bond buyers
in Canada, and the goal is not less
than 3,000,000 individual subscribers. Every home in every city, Ottawa, April 14 - Special - With e objective of the Fourth Victory Harrison Arrell, K.C. Every home in every city, town and village should be prepared to receive a visit from a Victory

One of the features of this sales One of the features of this sales campaign will be the effort made by salesmen to have every prospect buy two bonds, one from ready cash available and a second on the instalment plan cut of current earnings. The double purchase plan springs from the great need for increased sales of Bonds to individuals if the minimum objective of \$1,100,000,000 is to be topped. In the last Victory Loan campaign the general public bought approximately \$350,000,000 worth of Bonds. This time at least \$500,000,000 worth must be Realizing too that there are a specific property of the sales and the sales are a specific property of the sales and the sales are a sales of the sales are a sales and the sales are a sales are a sales and the sales are a sales are a sales are a sales and the sales are a sales are a

sold to individuals.

Realizing too that there are a large number of Canadians who have never bought a single Bond since the war started, renewed emphasis is being placed on the job of educating these members of the community. Weekly newspapers, magazines and periodicals are carrying advertisements which take readers back to the beginnings of war finance. Answers are given to questions which might arise in the mind of a man who has not already bounded by the might be absolutely necessary to the might arise in the mind of Bonds and is not familiar with them.

ght Bonds and is not already bought Bonds and is not familiar with them.

As one prominent executive of the National War Finance Committee explained, patriotic feeling rather than self-interest will assure the success of the Victory Loan campaign. While the purchase of a or piece of equipment.

At The Ch ews of the Countryside

From The Record's Correspondents

Office: 12 Ken PHONE 1 SIMCOE, ON

ROSS L. CI

es: Hagerst

ARRELL & A

Office Hours:—9 w

Office— N Residence—17

NORMAN C.

INSURANCE

VE 51, JARVIS

14th. Buyers were month.

California, New BrunsMiss Margaret Doughty spent the

CALILLEMS OF INCLUDED.

COLILLEMS OF INCLUDED.

COLINDATE INCLUDED.

WAR EFFORT years since Mr. Hodges has visited the district of his birth.

THIRD HOLSTEIN WAR EFFORT
CALF AUCTION

The district of his birth.

Ted Pudney and his Orchestra dance been engaged by the Jarvis and through their County Clubs, donated calves to War Effort Calf Auctions that resulted in \$13,445 being sent to Britain where it was largely used to assist in the relief of distress among merchant sallors whose ships had been sunk. Again

Ted Pudney and his Orchestra dance by the Jarvis Athletic Association to play for a dance in the Arena on Thursday, for a dance in the Arena on Thursday, for many.

The world will hurry about outside sating, drinking and at the play. Good Friday seems to have lost its meaning for many.

Two ladies are to be appointed each over to the Overseas Cigarette Fund over to the Overseas Cigarette Fund which we understand is getting low in funds.

This week

Specially Written for the Record—By J. C. Scott—

Canadian Press Staff Writer

Teamle April 21 - (CP) - Ontar
Ted Pudney and his Orchestra date by Irrical district of his birth.

Ted Pudney and his Orchestra dating, drinking and being merry; and at the play. Good Friday seems to have lost its meaning for many.

It must not turn us from our purpose or discourage us, since it offers over to the Overseas Cigarette Fund over to the Overseas Cigarette Fund which we understand is getting low in funds.

OTHIS WEEK

Specially Written for the Record—By J. C. Scott—Candian Press Staff Writer

Canadian Press Staff Writer

Teamle April 21 - (CP) - Ontar
Ten Pudney and his Orchestra dating, drinking and the play in Good Friday seems to have lost its meaning for many.

It must not turn us from our purpose or discourage us, since it offers over to the Overseas Cigarette Fund over to have lost its meaning for many.

It must not turn us from our purpose of filling up, for them, that which is lacking. Our sorrow must be deeper sorrow; our mortification more painful.

Think fo

LOOKS AS IF

WE'LL HAVE TO

STAND-AND AM

I EVER TIRED!

please do your travelling between

and 4 p.m. to avoid rush hours when war ers have to be carried. Leave children at

d Friday, Saturday and week-end travel. Do

CANADA

OACH LINES

hing you can to ease war-time travel con-

make room for essential travellers.

Specially Written for the Record

— By J. C. Scott —

Canadian Press Siaff Writer
Toronto, April 21 - (CP) - Ontario's political pot, temporarily cooled with the prorogation of the provincial legislature last week, is beginning to simmer again for the Liberal provincial leadersnip convention April 29 - 30.

With the contentious power and labor legislation behind them, the provincial Liberals are busy preparing for coming meetings at which a leader will be selected to succeed Mitchell F. Hepburn who resigned the premiership in favor of Attorney General Gordon Conant last October.

Objections to the way Mr. Conant succeeded to the premiership led to the calling of the convention and already five persons, mcluding Premier Conant, have announced they will contest the leadership.

The other four are Harry Nixon, who resigned as Provincial Secretary when Mr. Conant succeeded Mr. Herburn. Arthur W. Roebuck, Lib-

who resigned as Provincial Secretary when Mr. Conant succeeded Mr. Hepburn; Arthur W. Roebuck, Liberal member at Ottawa for Toronto Trinity; Dr. A. D. Roberts, former member of the legislature for Sault Ste. Marie; and Hon. T. B. McQuesten, Minister of Highways in both the Hepburn and Conant governments. Mr. McQuesten, latest entry in the leadership derby, also is president of the Ontario Liberal Association.

Dear Sir:

I have just received another 600 cigarettes from you and I sincerely want to thank you for them, because I appreciate them very much.

Wishing you all the best, so long,
E. J. McCartin



IVAN W. HOLMES

Funeral Director

FURNITURE Phone 30-2 JARVIS :-: ONT.

"Health is a vital dynamic thing contributing to Victory ... a proper diet ... a matter of national concern." -Prime Minister Mackenzie King

WOMEN!! "N FOR V" DRIVE NOW

for health, as an aid to Victory. Government surveys show that the diet of many Canadians is deficient. This is not necessarily because people eat too little food, but rather because they cat the wrong kind of food.

That's why it is every Canadian women's duty to know and apply the basic rules of Nutrition. And that's why we offer you an easy way to plan meals that will feed your family well . . . in a useful new booklet, "Eat-to-Work-to-Win".

So do your part! Learn how to bring new health and vitality to your family! Get your copy of "Eat-to-Work-to-Win", NOW! THE BREWING INDUSTRY (ONTARIO

TO WIN

LEARN FREE HOW TO IMPROVE

HEALTH THROUGH BETTER

NUTRITICH . . . HERE'S HOW!

Send for your copy today!

To getyour FREE copy of "Eat-to-Work-to-Win"," just send your name and address, clearly printed, to "Natrition for Victory," Bex 600, Toronto, Canada. DON'T DELAY! SEND YOUR REQUEST NOW!

Buyall VICTORY BUNDS you can

any other security.

WHAT IS A VICTORY BOND? A VICTORY BOND is the promise of the Dominion of Canada to

repay in cash the full face value of the Bond at the time stipulated,

repay in cash the full face value of the Bond at the time stipulated, with half-yearly interest at the rate of 3% per annum until maturity.

A Victory Bond is the safest investment in Canada. The entire resources of the Dominion stand behind it. Canada has been issuing

bonds for 75 years, and has never failed to pay every dollar of

A Victory Bond is an asset more readily converted into cash than