Reasons Why We Should Buy

## Outposts of Empire .... "CEYLON"

The savage onslaught of Japan in the Far East and the diseastrous results thereof has brought the war at the Gate of India. Suce Canal is closed diagnoper is lost and the save of the sav

To Help Him NOW . . . and

When He Comes Home

available to be properly financed, licly-owned businesses being protected by antiquated legislation discourages private individualism with ini-NORMAN C tiative from launching themselves into new businesses and takes away

ROSS L

to inaccuracies when it claims that STANLEY would have to be increased and a struggle of some 30 years for public ownership and low rates would be Tele

What really would happen is that the large sums now being placed in its reserve funds by Hydro each year would be reduced somewhat. The Harrison final effect of such reductions in reserves would be merely a slowing up of the amort zation of the net bonded debt of Hydro and of the Hydro Cayuga Office municipalities. It would also retard the periodic reductions in the

cost of electricity to Ontario consumers. It need not and should not cause any increase whatever in pre-OFFICE-MAIN

The Hydro increased its reserve \$16.240,000 PLAN S 26,400,000 1942 (estimated) \_\_\_ 33.000.000 SUN LIFE A \$75,640,000

Funeral I

FURNI

JARVIS :

PROTEC

FOR YOUR IS and INCOME S OLD AGE S

GECRGE W.

PHONE 51,

If the Hydro had paid Federa taxes on the same basis as the levies in other provinces, it would have helped finance the war to the follow LIFE. FIRE. \$ 7,100,000 12,800,000

1942 (estimated) ..... 15,000,000 As the additions to the Hydro re-IVAN W. H serves are much greater than the suggested payments to the Federal

have been no necessity for an increa se in Hydro rates. And now that the Federal authorities have announced that the Western wheat pools are to be assessed for taxation, the taxation of Ontarlo Hydro appears an inevitable consequence. No wonder Mr. Rogers, whose job appears to be to dodge paying taxes as long as possible, worried to the point of being impolite about it.

Government, there manifestly would

from our economy the spirit of en-

terprise that has carried Canada so far along the road of progress. It was Mr. Rogers who failed to see

clearly. He did not realize that the

editor was not just a resident of On-

if Hydro were taxed "then rates

tario, but was a Canadian. Mr. Rogers' letter wanders off in

sent-day Hydro rates.

funds as follows:

Take the war period for instance

GOOD NEWS!

There was good news recently from overseas for Canadians who have been buying Victory Bonds and War Savings Certificates so enthusiastically during the past two years. The Commander of the Canadian Army, Lieut-General A. G. L. Mc-Naughton, declared, "For many mon ths now there has been an ever-rising flood (of munitions) to carry for- yesterday have ward our purpose against the ene- hard materials of my." He listed the munitions flood the enemy.

to include warships, transport air On the heels of the Canadian for the canadi craft, guns and many other weapons from the Canadian of war and praised the constant and from Cairo, when intense endeavor in this country to server declared that develop new and better weapons which would bring an advantage to the Afrika Korp.

the Dominion troops over the enemy.

The distinguished head of Canadas portant tool stamped as my injects a new spirit of enthusiasm into the hearts of Canadian people at the approach of the Afrika Korp.

"I did not observe show which did not show which did no people at the approach of the Four- else our act in pure th Victory Loan when he confirms a blow that the the fact that our Bond purchases of feel





Pte. RALPH FESS

They Are Prepared to Pay the Price - ARE YOU?

Services — there are many others — but unfortunately, we do not have their pictures.

This group by no means covers the number of boys from this district serving in the

These are the boys who will use the instruments of war supplied through our subscrip-

tions for Victory Bonds. They are asking us for \$156,000.00 worth of supplies with which

to strike at the heart of Nazism. We cannot fail to meet their needs. They must not be

short of bullets, or planes, or field pieces. The better equipped they are, the better their

chances will be to come home to us again. Goodness knows we want them to come home







ARTHUR GENERY



-and SOON.

GEORGE ANDERSON



Sto. 1/c MELVIN PORTER



Left to Right: Pte. Tom Harris, F.O. George Parkinson, L.A.C. Malcolm Peacock



F.O. LES. BLIGHT





## IAVE MONEY FOR HIM WHEN HE COMES HOME

OUR SON (or your neighbor's son) is in battle dress perhaps

bomber. You are proud of him, but

you pray for the time when he will be

back home. You will do anything you

can, you say, . . . everything you can

... to bring him home safe, and bring

Well, here is one thing you can do.

When you buy Victory Bonds you

help your boy to do the big job he is

doing now. You help to make sure

that he has everything he needs;

better equipment than the enemy has.

And you are saving money to have a

better home for your boy to return to.

You can buy Victory Bonds.

him home soon.

/ ... on a ship at sea, or flying a

He will want to work with new farm implements . . . new equipment . . . to replace things that may be worn out. He will have new ideas to improve the farm. He may want to experiment ith new crops, new stock, new farming methods. He's young and ambitious as you want him to be.

He will need money to do things he plans to do. Victory Bonds . . . money saved now and loaned to Canada to help win the war . . . will be yours and his to use when the war is over.

BACK THE ATTACK Buy all the you can

## WHAT IS A VICTORY BOND?

A VICTORY BOND is the promise of the Dominion of Canada to repay in cash the full face value of the Bond at the time stipulated, with half-yearly interest at the rate of 3% per amum until maturity. A Victory Bond is the safest investment in Canada. The entire resources of the Dominion stand behind it. Canada has been issuing bonds for 75 years, and has never failed to pay every dollar of principal and interest. A Victory Bond is an asset more readily converted into each than any other security.









Jim Miller, Lloyd Anderson and Gordon Taylor have paid the supreme sacrifice. Who among their former fellow citizens in the Jarvis district would care to speak aloud to them of sacrifices on the home front. Would we complain to them of gasoline rationing, food rationing, high taxes or Government extravagances? Hardly. Then let us realize our duty in this National appeal and invest to the very limit of our ability in the Fourh Victory Loan.



Pte. LLOYD ANDERSON - COMPARE THE SACRIFICE