

MACDONALD'S
Fine Cut
Makes a Better
Cigarette

**Daily Atlantic
Passenger Planes**

To London in Fifteen Hours
For \$100

Daily passenger planes across the Atlantic will leave London at 4, 6, 8, 10 p.m. and midnight (plus at least three flights daily from the Continent). That was the post-war schedule predicted last week. Flying time from London to the U.S. will be 15 hours in all, some 300 persons a day will fly west-bound with an equal number headed east in luxury airplanes capable of carrying up to 87 passengers, plus heavy loads of mail and freight.

This picture of the plans pre-empting the passenger traffic of the steamship shortly after the war was drawn by Edward Pearson Warner, former Assistant Secretary of the Navy, now vice chairman of the Civil Aeronautics Board.

Said Warner: "... Just as steamships and soldiers have learned in the past two years to run back and forth across the Atlantic when there is need of discussion, so in the future businessmen of London or Birmingham having negotiations about in New York or Detroit will board a plane where once they would have seen a cablegram." To all travelers Warner promised three things: (1) reasonable fares—about \$100 each way; (2) safety—a long-term average of one fatality per 100,000 passengers-miles; (3) dependability—91.97 per cent. on schedule flights in winter, the almost perfect record of 99 per cent. in summer.

**Menace Of Spruce
Sawfly Is Reduced**

Agriculture Minister Gardiner said in the House of Commons recently that the spruce sawfly, which has damaged large eastern lumber stands, appeared to be under control, with the scourge gradually being reduced in different areas.

Some 800,000,000 parasites which combat the sawfly have been distributed, and the use of this method of fighting the pest had proved successful. Now, the infestation was being reduced rather than spreading.

The minister said no means have been found of combating attacks on hardwood trees by the bronze birch borer, but his department assisted in the silencing of wood lark as a result of the insect's activities.

SIDE GLANCES



"He wins—we'll have to let him ride in the tank as the gunner. He's the only one with a bobber!"

THE WAR - WEEK — Commentary on Current Events

**One Road Into Fortress Of Europe
Lies Through Salonika and Balkans**

In the presently popular game of guessing where the Allies will strike against fortress Europe the Balkans generally and Salonika in particular have not been ignored. states the New York Herald Tribune. A large fleet of American Liberators, hitting at Salonika's airbase, have just emphasized the strategic possibilities of the eastern Mediterranean, already brought into prominence by diplomatic and military activity in the Near East.

Long Sea Haul
Salonika is a familiar port of entry into the interior of German-dominated Europe. It lies at the mouth of the Vardar Valley, the most practicable route to the open country of northern Yugoslavia and the Hungarian plains. A victorious advance along that line would jeopardize the whole southern complex of Axis satellites—Hungary, Croatia, Rumania and Bulgaria—and would also threaten the Balkan peninsula. It would menace Germany's access to Rumania oil and that important artery of Axis traffic, the Danube. The uneasy political situation in the Balkans could be capitalized upon by the invaders who would also have the aid of guerrilla armies already in being. Moreover, the successful operations in the Balkans would open many possibilities of direct attack upon Germany in a region where such attacks would have immediate repercussions upon the fighting in Russia.

But the Balkans do not form a comfortable theater of operations. The paucity of communications, which would hamper Axis defenses, would also militate against rapid Allied advance. The terrain which enabled Serb and Greek guerrillas to keep the field long after their lands had been overrun, offers many possibilities for effective defensive operations. The Balkans, lies at the end of a long sea haul from Alexandria (800 miles or more), nearly half of which is flanked by islands now in Axis hands.

The Greek Islands
The outer rim of these islands consists in the main of Crete, Sarnanto and Rhodes. It is hard to see how an expedition could reach Salonika unless this first line of Axis defense was eliminated with its facilities for attacks by planes, light naval vessels and submarines. To what extent the many islands of the Greek archipelago, lying north of the first three, have also been prepared as bases for harassing convoys, is not known to the public. To put it mildly, however, it may be assumed that Hitler is ready to make navigation of the route to Salonika difficult and costly. If by the bases on Crete and the larger Dodecanese islands are turned against their present possessors, the lesser outposts might be neutralized.

IMMOBILE COWS
The embargo against Lening would glumly wait a change in time if anyone knows of a cow that can be sex ahead.

PROBLEMS SOLVED
Well, it won't cost much for transportation. St. Helena isn't far from Italy, and Napoleon's old quarters are still available.

TAKING THE COUNT
Mussolini says Italy will "fight to a finish." And if the Duce can count to 19 he is probably up around 8 by this time.

THOSE ELUSIVE DOLLARS
Donald Gordon says Canadians as individuals will have 400 million dollars more to spend in 1943 than in 1942. Who, us?

In The Bag

Vue Armin, Von Armin, well, this ought to be a chance he stood.

When Bonome departed he ought to have started.

And gone while the going was good.

Instead he stayed hating the English and praying.

Of signs for long carried on. Which left the lad stranded on what might be branded.

(For Armin) the Cape of No Bonome the Rover the race was long over.

But, lo! in one shattering week A Bickering (decided) one never intended.

By those who devised the tech. The trap it wand wallop, collecting its dollop.

And gone in one mysteriously haul. Was the one laster and Puzzer divisions.

And Uncle Von Armin and all. Lucie in The Manchester Guardian.

**A Great Victory
For The Chinese**

While our intentions have been focused elsewhere, says The Winnipeg Free Press, our Chinese allies have fashioned themselves a victory which may be one of the most important yet in the war against Japan. Late in May the Japs launched a major offensive into Hunan province in an effort to capture one of free China's last remaining rice fields. This is the area west of Tunking Lake. If this offensive had succeeded, China might possibly have been driven out of the war. The crop in the Tunking Lake rice bowl this year is a bountiful one. When harvested in July it can be used to make up for the food deficiencies which result from poor crops in other major rice producing sections.

Don't Rush, There's Plenty Of It

In Lile, an undulating plain, a small group of German soldiers were seen to be looking at the Chinese. "Twenty minutes to capture the lake," said the Japs. "Twenty minutes to capture the lake," said the Chinese. "After which you can take the lake," said the Chinese. "After which you can take the lake," said the Chinese.

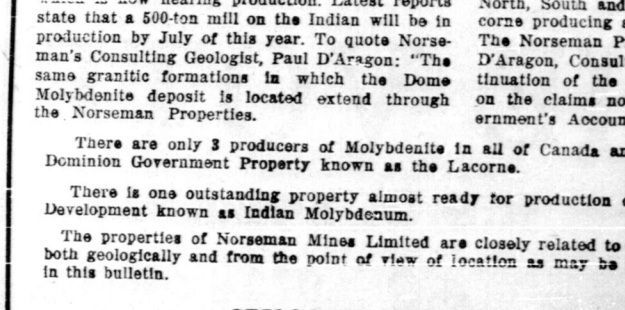
THE HILT

CHAPTER XII
The Blaze of Glory, which had thrilled the Empire, faded at the eleventh hour. The amazing story of which we have just heard, to the credit of the successful defense of the Pashan, was the result of a series of events which had been in the making for some time.

**We Present
NORSEMAN MINES LIMITED**

(NO PERSONAL LIABILITY.)
Capitalization, 3,000,000 Shares. Par Value, \$1.00.
Vendors (Paid), 1,000,000. Sold for Cash 240,000. Treasury, 1,760,000.

**A MOLYBDENITE
DEVELOPMENT
OF MERIT**



**INDIAN
MOLYBDENUM
PROPERTY OF
DOME EXPLORATION CO.**

500 TON MILL REPORTED TO START PRODUCTION JULY 1943

**GEOLOGIST'S PRELIMINARY REPORT ON
NORSEMAN PROPERTIES—GROUPS A, B, C AND F.**

A large batholith of granitic rocks occupies most of the surface of Lacorne, La Motte, and Vasson. The batholith contains numerous molybdenite showings and it is in and about this granitic mass that the above four groups of property are located. The batholith is situated in the north-western part of the Dominion Government Property known as the Norseman Properties.

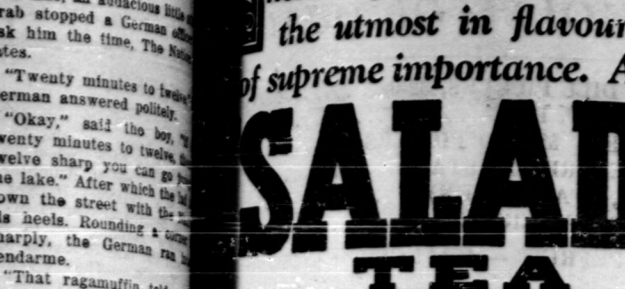
PRESENT OPERATIONS.

A crew working under the direction of Paul D'Aragon, Consulting Geologist, is conducting a geophysical survey with Magnetometer. Every one of the expected on the results of this scientific exploration.

GORDON-DALY COMPANY

404 VICTORY BUILDING TORONTO, CANADA
TELEPHONE AD 4921-2

**These days, when tea must yield
the utmost in flavour, quality
of supreme importance. Ask for...**



THE HILT

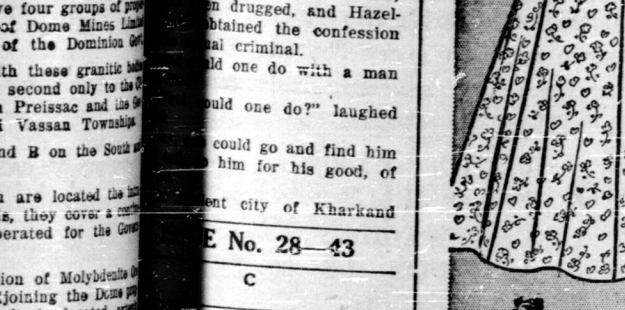
is a picturesque and interesting place, but rarely held by European eyes, or at least by those of British origin.

The old town is a dilapidated dust heap; the new, a medieval high-walled city, the two forming the largest town in the southern portion of the Province of Ching-Kiang.

The Pashan, large and solid, stood in front of a tea house, which was the scene of a meeting between the Pashan and the British officer.

As the Pashan slunk away, the British officer, who had been waiting for him, stretched himself.

PRETTY PINAFORE



ERSEAS

Keep cool... keep pretty in this charming... Pattern 4407. The puffed lines and the pointed waist make your figure look willowy; the square neck is young. Use a bright pattern.

SEND 1,000

CONSOLS, "LIGION", "NORSEMAN'S MENTHOL", "NORSEMAN'S EXPORT" Cigarettes

PARDON, BUD



High capers in steel helmets were cut by American soldiers somewhere in North Africa as they gave a block party for boys back from the front. Shortage of girls made cutting-in scenes like this numerous.

Knowing the man, the Pashan entered the veranda, was greeted by a servant and after brief conversation was conducted further into the building, which was the house and office of the functionary known as the British aksakal.

Having introduced himself and given proofs of his good faith, the Pashan called himself Gul Mahomed and asked the aksakal to accompany him to the road to the west.

"By Allah, that is good tea!" he said, and smacked his lips loudly. "That's a good thing," said the aksakal. "That is one thing good that one gets in this hole—overland tea."

**Netherlands Queen
Now Shakes Hands**

It isn't generally known but it wasn't until her first visit to Canada about a year ago that Queen Wilhelmina of the Netherlands began to shake hands.

TABLE TALKS

The leg of lamb for roasting and the chops for broiling are the generally well known cuts of lamb but to be economical, cutting on breast, shank and neck.

**Bevin Solves
Labor Problem**

You don't get very much speech from Ernest Bevin, British Minister of Labour and National Service, but he has done one of the biggest jobs of the war. It's an odd job, but Mr. Bevin has been solving it. He has been solving it by cutting across the line of an on almost every problem.

**Give them
this protective
WHOLE WHEAT
Food**



Whole grain cereals are one of the health-protective foods that our Nutrition Authorities ask us to eat daily. Nabisco Shredded Wheat is a whole grain cereal—100% whole wheat, with all the bran and wheat germ, in its most easily-digestible form.

**Cut Hay After
The Sun Shines**

To the old adage, "Make hay while the sun shines," modern science added today the indication farmers should do their haying in the afternoon.

Amazing Discovery.

Bevin found that control of inflation, including prices, profits, wages, etc., was an indivisible problem that could not be chipped at piecemeal. You can't make striking a crime, and also not the price of food. You can't freeze wages and do nothing about profits and executive salaries.

**Happy "Adventure"
In Neighborliness**

An "Adventure in Neighborliness" was tried in Cheshley last year, said The Warton Echo. By it 19 knitting groups were formed, usually of women living in the same neighborhood, who didn't play bridge but who were glad to meet regularly and sew ten on its, and, but and exceptions. But Bevin's most amazing discovery was that this war is not a war against labor, but it was against Hitler. He needed it through the greatest program of Labour-Management Collaboration the world has ever seen. But first, all the essential conditions were set up.

OVER YOU GO, POP!



FLAT ON HIS BACK!

William Oliphant and William, Jr. show how it's done in this style. Mighty handy thing to know. Handy to know a bowl of Kellogg's Corn Flakes tastes wonderful anytime, too. "Gives us real zest for breakfast," says father. "We eat them at our house all hours of the day, on independence survey, Kellogg's Corn Flakes are the favorite majority of Canadian homes. Ready to eat in 30 seconds. Economical, too. Get some tomorrow. Made by Kellogg's in London, Canada.

**Kellogg's
CORN
FLAKES**

SAVE TIME—SAVE FUEL—SAVE WORK!