"The Jarvis Record" TELEPHONE 37, JARVIS, ONTARIO

of the C.W.N.A.

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A. L. MILLER, Editor

FIRE PREVENTION WEEK

The week of October 3 - 9 has been set aside by Royal Proclamation as Fire Prevention Week for the purpose of impressing upon the public consciousness the enormous waste of life and property occasioned by fire and the means to be taken to reduce this tragic and unnecessary wastage.

by fire in 1942 was 304 lives and over \$31,000,-000. property damage, it is easily apparent that something must be done about it. Fire is a disease that annually saps our national wealth and every citizen should resolve to do his bit to wipe out this menace to our happiness and

Every citizen can be a soldier in this cam paign by simply being careful with fire, by discipling himself in his smoking habits, by seeng that every fire hazard in his home, store or factory is removed and by knowing what to do should a fire start. Our soldiers, sailors and airmen are battling a grim enemy on far-away fronts. Let us battle that other enemy - the Fire Demon - on the "Home Front." We too can help to win the war by preventing fires. Every fire is small in its incipiency but it might easily reach the proportions of a conflagration. Our duty is to see that a fire does not

This week, in the press, over the radio, in theatres and from the platform, John Q. Citizen will be exhorted to use every care with fire, not only during Fire Prevention Week but every week in the year. It would be well for him to take this advice to heart and to make Canada a fire-safe country in which to live. We need only to call to mind two holocausts which have occurred during the past year in order to show the tragedy which can follow in the wake of fire. These are the Cocoanut Grove Night Club fire in Boston in which 491 people lost their lives, and the Knights of Columbus Hostel fire in St. John's, Newfoundland, in which 99 lives were snuffed out. WE CAN'T BE TOO CAREFUL WITH FIRE

HARES, TORTOISES AND VICTORY BONDS

- Prescott Journal -

THE HARE was so cock-sure of victory that he took time for a snooze along the way but the tortoise kept on his way without daring to stop and lo, he won the race: Simple little fable with a great big lesson.

VVVV

Soon Canada's Fifth Victory Loan will be launched and there is a grave danger that we will find too many hares and not enough tortoises for our own good. Allied victories in North Africa, Sicily, Russian and New Guinea have luiled us into a dangerous drowsiness in which we feel it is a good time to relax and rest a while. Allied leaders have been warning us against this complacency, and only last week we were reminded that even the Sicilian victory, which seemed so easy to us at home in our arm chairs, had exacted a toll of up to 54 per cent of the equipment used. Losses in tanks, guns, trucks, and other such equipment. to say nothing of manpower, was rather eye-

Now that we are exchanging body blows on the Italian mainland, and with the promise of greater battles in the offing, the echo of that famous plea of Winston Churchill: "Give us the tools and we will finish the job" seems to us to be more timely than the original utterance. Having that extra something in the critical moments of the contest, be it guns, tanks, bullets, bombs or fighting men, will swing the scales when the outcome lies in the

It is up to us on the home front to see that that reserve is maintained at its peak. Any let down at this crucial phase of the conflict might well prove fatal. This is no time to let over confidence lull us into false security. We, like the hare, may awaken to find that victory has been stolen from us while we slept.

VVV DO CENTENARIANS WORRY?

WE'VE BEEN looking over some of the statements given out by those oldsters who have reached the incredible span of 100 or more years and one thing they all seem to agree on as a recipe for longevity is that they don't

Now, in common with most people we know, we've always had a hankering to belong to that select class - the centenarians - and always will have it until we finally shuffle off

But that point about not worrying stumps Were it not for the fact that the longestlived Canadians, proportionately, seem to come from the farm, this would be a stickler. Farmers worry about the weather, the condition of the crops, keeping the place and equipment in repair and innumerable details.

Everybody knows, of course that worrying

PRIME MINISTER CHURCHILL IN A WORLD BROADCAST FROM QUEBEC CITY. AUGUST 31st. 1943:

"Here at the gateway of Canada, in mighty lands which have never known the totalitarian tyrannies of a Hitler and Mussolini, the spirit of freedom has found a safe and abiding home. Here that spirit is no wandering phantom.
"It is enshrined in parliamentary institutions based on universal suffrage evolved through the centuries by the English-speaking

growing stronger year by year, has played an indispensable part in guarding our British homeland from invasion. Now it is fighting with distinction in wider and widening fields. which has been a wonderful success has four its seat in Canada and has welcomed the flow

the manhood of Great Britain, of Australia of New Zealand, to her spacious flying fields and to comradeship with her own gallant sons. "Canada has become in the course of this war an important seafaring nation, building many scores of warships and merchant ships, some of them built thousands of miles from salt water, sending them forth, and manned by hard? Canadian seamen to guard the Atlantic convoys and our vital lifeline across the ocean. "The munitions industries of Canada have

played a most important part in our war economy. Last but not least Canada has relieved Great Britain of what would have otherwise been a debt for these munitions of no less than \$2,000,000,000. All this, of course, was dicgenerous resolve to serve the future of mankind "I am glad to pay my tribute on behalf of Britain to the Great Dominion, and to pay it from Canadian soil.'

leads to high blood pressure and kindred ills and yet where is the human that permits this to deter him from worrying? Centenarians Ionson's scholars. Mrs. Powell to deter him from worrying? Centenarians are human too, don't forget.

Nowadays, people - especially businessnen - laugh at any mention of not worrying. They cite the numerous complications of war such as government regulations, labor disputes, school will long remember equipment and manpower shortages. Yet told by F/L Davidson, Chaplain farmers also have these worries -- and many No. 1. Bombing and Gunnery School

We must not forget that persons who are The Fall Sacrament of the Lord's 100 years old now have passed through wars supper will be administered at Knoz with all their attendant problems and heart-Church, Octtober 3rd and Chalmen aches. Yet they survived. And we have a hunch they did plenty of worrying in those October 1st at 8.00 P.M. Getting down to earth, it seems most im- | An illustrated leture on "Italy,

probable that those who live to a great age land of Extremes" will be mr. Lorne Johnstone. Ham have extraordinary constitutions, bequeathed Knox Sunday School room on Thurs to them by plain-living, hard-working forbears.
This view is supported by the number of farmthe Service Men's Fund. ers who cheat Time's scythe until they are The Girl's Mission Band gather

However, another important reason for longevity is the cultivation of an inward serenity - a snug spiritual harbor where a man's soul can dwell, untroubled by the swirling storms of a lifetime passage.

"The cumulative effect of shortages of civ-during last week.

Mr. and Mrs. John Peresky sper ilian supplies and raw materials, machinery and manpower is exerting more pressure now than at any time since the beginning of the work. It is the week end with Mr. and Robt. L. Marshall at Fordwich. at any time since the beginning of the war. Many people fed up with restrictions and con- visited Miss L. M. Allen over trols, are tending to let selfishness rule their judgment, forgetting that in so doing they not Miss Gene Faulkner returned judgment, forgetting that in so doing they not only weaken the drive needed for the knockout punch to our enemies, but as well they risk osing the benefits they have achieved by their forbearance and co-operation up to the present

"I say definitely that inflation is no ima-and Mrs. Bruce Carpenter.

Mr. C. R. Allen left Monday for ginary condition-we have all the circumstances now! We must fight tooth and nail to three weeks.

Plan to attend the Home Baking

Plan to attend the Home Baking and pressures which create inflation right here prevent those pressures being translated into a price inflation. We are in the greatest possible danger of failing to do so."

(Donald Gordon, chairman of the Wartime Prices and Trade Board.)

The motorist with any regard for his future bode "should sing Hymns as the speedometer climbs upward," a clergyman recently pointed out in a safety sermon. His selections at the different speeds:

"At 25 miles per hour, 'I'm but a Stranger Here, Heaven Is My Home,' at 45 miles -'Nearer My God To Thee': at 55 miles — 'I'm Nearing the Port and Will Soon Be Home'; at 15 miles — 'Wyckoff at Simcoe, on Saturday. 65 miles, 'When the Roll Is Called Up Yonder 171 Be There'; and at 75 miles — 'Lord, I'm Bray on Thursday. October 7th at VVVV

A young Air Force Officer stationed somewhere in Egypt was flying near the Great Pyramid, carrying out exercises in Navigation and ramid, carrying out exercises in Navigation and discovering his geographical position with a family and Mrs. Dring, of Sincoe

After a series of involved and confused iscalculations, he turned to his pilot and said: "Take off your hat." "Why?" asked the pilot.

"Because according to my calculations we are now inside St. Paul's Cathedral."

WHY TAKE A VVVV CHANCE? Formerly a farmer in the Peterborough GET YOUR CAR INSURED IMMEDIATELY area, a 23-year-old private at Barriefield C.O.C Enquire about our NEW LOW RATES

T.C. asked for a \$50.00 Victory Bond. "\$50.00?" repeated the officer in charge sales. "Oh, you had better make it \$100.00." "\$100.00" said the officer, pen poised. "Well, perhaps \$150.00."

GEORGE W. WALKER PHONE 51, JARVIS "\$150.00?" "Aw Hell, make it \$2,000.00 ALL LINES OF INSURANCE

AT THE UNITED CHURCH

Sunday, October 3rd is "World Communion Day." Everyone who calls Jesus Master and Lord should on this day respond to the Masters request and keep the sacred feast request and keep the sacred feast of Mrs. J. W. Duxbury.

Dr. Thos. and Mrs. Tweede and children of Hamilton, celebrated their Seventh Wedding Anniversary Dr. Thos. and Mrs. Tweede and children of Hamilton, celebrated their Seventh Wedding Anniversary Triesday. This Tuesday. W.S. print the Village on Sunday, the guests of C. S. and Mrs. Fred Palmer and son Peter, of St. Thomas spent Sunday with their aunt and uncle, Mr. Third Tuesday. W.M.S. Third Tuesday. Third Monday. Third Monday. Third Monday. W.M.S. Third Tuesday. Third Monday. Third Monday. W.M.S. Third Tuesday. W.M.S. Third Monday. W.M

will also be administered.
The 7.30 Service will centre
Christ Crucified. The same !
terday, today and forever. The same ye The Mission Band will meet u the leadership of Mrs. Newton Mar-shall on Saturday. October 2nd at 3. o'clock in the School Room.

on Tuesday afternoon at 2.30 P.M. AT THE PRESBYTERIAN

Church was the large attendant scholars and of visitors, and classes. Special emp was placed on the music and up recitations. The primary cla sang "Jesus Loves Me," Albert Bou net played "Largo" as a piano so and William Gregory sang "Tra and Obey." Mr. Albert Pettit I school in the chorus of hy

Fleming's Junior Class recited

the Bible Class gave a reading.

for its opening meeting at the Man se last Friday afternoon, and th

PERSONALS

her mother Mrs. Dyer in Port Dove

Miss Betty Carpenter of Bra ford, is spending some time with Mr

and Work Sale with afternoon tea in Mrs. Ross's Store on Saturday, Octo

F/O David Smith, of No. 1. B. & G. School, Jarvis, spent the week end at the home of Mr. and Mrs. F. W. Reicheld. Mr. M. Pfeffer and Mr. M. Atkinson, R.C.A.F., St. Thomas, were guests of Mr. C. R. Allen and Miss over the week end. Mr. and Mrs. H. Parsons, Cayuga, Mr. Fred Shaver, Waterford, were

visitors at Mr. and Mrs. R. Shavers A number of relatives from here The Sandusk Women's Institute

the usual time. Mrs. Donald Leatherdale returned on Monday after spending a week with her husbannd, who is in the R.C.A.F., stationed at Montreal. spent Sunday with Mr. and Mrs. Arthur Belbeck. Mr. and Mrs. Murray Robinson, Brantford, spent Sunday with Mr. and Mrs. Bruce Robinson and fam-

SMITHS MEAT MARKE "THE BEST MEAT-ING PLACE IN TO

BEEF-Chuck Roast - Round Steaks -Steaks - T-Bone Steaks - Short B Rolled Ribs

VEGETABLES-Cabbage - Wax Turnips ions - Celery - Oranges - Lemons berries

In cooperation with the Government War This store will close every Thursday at 1.0

News of the Countryside from The Record's Correspondents

REGAH

THEATRE, HAGERSVILLE

FRIDAY AND SATURDAY

OCTOBER 1 - 2

Randolph Scott, John Wayne,

Marlene Deitrich in

"PITTSBURGH"

mighty Adventure.

- Added Attractions -

"SMOKE RINGS"

"THE BIG BUILD UP"

MON. - TUES. - WED.

Ida Lupino, Dennis Morgan,

Joan Leslie in

"THE HARD WAY"

woman, disappointed by her

own life, who sets out to make

a success of her younger sister no matter what it costs. It's

"TULIPS SHALL GROW"

and FOX NEWS reel

STRAND

THEATRE, SIMCOE

Phone 673

THURS. - FRI. - SAT.

"DESTROYER"

with -

SECOND ADDED FEATURE

William Boyd

"HOPPY SERVES A

WRIT"

It's got the wallop and speed

of grease lightning.

"CANADA CARRIES ON"

"King Midas Jr."

Commencing After Mid Night SUNDAY and continuing MON. — TUES. — WED.

Jean Arthur, Joel McCrea, Charles Cobury

"THE MORE THE

MERRIER"

Home is where you hang your

SECOND ADDED FEATURE

Charles Laughton

VICTOR HUGO'S

"THE HUNCHBACK

OF NOTRE DAME"

Sir Cedric Hardwick, Thomas Mitchell,

Laughter, Glory, Heart Break

Edward G. Robinson

good dramatic and emo

OCTOBER 4, 5, 6

A fist-flashing tempest Thrills — whirlwind love

At The Ch

TRINITY LUTHERAN O Rev. W. D. Bauer, P.

or by appoin

BARRISTER, E HAGERSVILLE, ON

Residence_178

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PHYSICIAN AND SUP
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- through -

In The Classes .M. — The Div

PROFESSIONAL (

DAVID E. KE Barrister, Solicitor, Not Money to Loan on Re SIMCOE, ONT NORMAN C. COL

Robinson Business College OF WATERFORD

Open on Monday, October 4th

nt young stenographers and bookkeepers

Telephone 98, Waterford

HETTI OR REDI CUT MACARONI, per received a shipment today of BLACK CURRANT JAM, ANGE MARMALADE, Bitter and Sweet; MAPELINE FLAV-RING; SARDINES; WAX PAPERS; SAVOY GRAVY COLIMITATION CASSIA; CORN FLAKES; SHREDDED EAT, QUAKER CORN MEAL; QUAKER OATMEAL; RED ER CEREAL; BRAN FLAKES; CAMPBELLS ASSORTED SOUTES

JARVIS

EE US FOR AN ESTIMATE ON THE COST OF INSULATING YOUR HOME

W. J. BAILEY

JARVIS, ONT.

four weeks.

The Yeager Sisters of Sime were Sunday guests at the home Mr. and Mrs. A. Graves.

Mr. and Mrs. C. Mitchell 39 Sunday at the home of Mr. and M E. Youmans, near Tyrrell. About one hundred and twent five friends and relatives gather

Howell (nee Laura Youmans) shower. Many beautiful and us and Mrs. J. Dixon and famil

The Mt. Zion church held th ville as guest speaker at the mor

ROCKFORD

meeting next Sunday after Sunday School. The Assistant Officers and Teachers will be in charge of the Sunday School. Church service as usual at 8. P.M. Mr. and Mrs. Wm. Lundy motore

B.A., daughter of Mr. and Mrs. Ret A. Bastien of Ottawa and Pilot Officer John C. Reid, R.C.A.F., Newfoundland, son of Mr. and Mrs Mr. and Mrs. Andy Buck visited

Miss Martha Kenny is spending some time with her sister, Wm Brown of Tyrrell.

L.A.W. Whitty of No. 16 S.F.T.S.

YOUR CHANCE! NEW SHORTHAND CLASSES

eral Office Training Course on that date and be ready for excellent position NEXT JUNE.

aries of from \$75.00 to \$100.00 a month are being paid ENROLL NOW AND RESERVE A SEAT -

U. ROBINSON, A. O. A.

uxbury's GENERAL STORE

ISON'S FLY PADS, per package
RKE'S CATSUP FLAVOR, per bottle
TON'S NOODLE SOUP MIX, 2 packages

nsulate Your ome NOW For Fuel Economy **Next Winter**

- ROOFING - COAL

Norfolk County Fair & Horse Show SIMCOE - October 4, 5, 6, 7

PROGRAM OF EVENTS

TUESDAY, OCT. 5-Norfolk Day-Junior Fair; Hor Clubs; Boys' and Girls' Judging Competitions; Judging Poultry Swine, Sheep; Herefords, Shorthorne, Aberdeen-Angus; Nor-folk County Flat Race; Musical Chairs; Potato Race; Rodeo in front of Grandstand afternoon and night; Girls' Band from Jarvis Bombing and Gunnery School

Hackney Ponies; Roadster Ponies; Pony Mail Express; Running Races; Chariot Races; Free-for-all Harness Race; Judging Ayrshires, Holsteins, Jerseys, Guernseys; Prize Winner Cattle 'arade; Rodeo at Night; Military Parade; Regimental Band THURSDAY, OCT. 7-Judging Heavy Horses; Saddle and Hunter

WEDNESDAY, OCT. 6-Judging Saddle Horses; Hunter Events;

Events; \$200. Stake Jump; Roadster and Carriage Classes; Pony Tandems; Gentleman's Road Race; 2.18 Trot or Pace; 2.28 Trot or Pace; Running Races, Chariot Races; Parade of Winning Horses; Pipe Band from No. 25 Basic Camp.

NOT AN IDLE MOMENT - FUN, FROLIC, EDUCATION

SENSATIONAL RODEO - Thrills - Chills

boys doing rope tricks, fancy riding, steer throwing. You'll see sharpshooting acts, knife throwing, broncho riding, clowns for fun, bull fight for thrills. Don't miss it. Tuesday afternoon and Monday, Tuesday, Wednesday and Thursday nights before grandstand.

THREE OUTSTANDING BANDS

R.C.A.F. (W.D.) PIPE BAND, No. 1. B. & G. School, Jarvis. By kind permission of the Commanding Officer, Group Captain A. D. Bell-Irving, this Women's Band will be at the Fair Grounds

on Tuesday afternoon.

REGIMENTAL BAND 45th (R) Norfolk Field Regiment, R.C.A.

By kind permission of the Commanding Officer, Lieut-Col. W.

D. Stalker. This band is well known throughout the entire

County. Norfolk's own boys from practically every township. Wednesday afternoon.

No. 25 C.A.B.T.C. PIPE BAND. By kind permission of the Officer Commanding, Major L. B. Husband. Here is something unusual, and of exceedingly fine musical ability. Thursday afternoon.

Military Parade & Drill Display Wednesday

GENERAL ADMISSION 256 Membership ticket (\$1.50) gives admission to man and lady and cars 506, Children 156 Graham Misner, Lloyd Culver, James J. Miller, Dr. A. C. Burt, James Miller,

LET'S BE DOING ... while we're planning



· Everybody is thinking a great deal about the future these days . . . planning ... getting ready for the period to follow the war. All realize that the war may bring surprises—but the tide is turning in our favour. Chemists and engineers, producing things needed for war, are making discoveries which will mean comforts and conveniences for all of us when peace comes. New methods of making things, new processes, new materials, now being filed away in blue prints and formulae

will bring us many new and useful articles. Many things not available now will be replaced by better models and designs. You may have plans for a new home, remodelling your present home, new home furnishings. If you are a farmer you will need new and improved equip-

ment and machinery. Now, while you are thinking and planning, you can do something to insure that your plans can be carried out. Victory Bonds-which can be bought on convenient instalments, with money as you get it-provide a means of keeping your savings intact, earmarked for

Most of us are buying Victory Bonds and when we buy Victory Bonds we are helping to win the war. We are helping to speed the day of victory and we are doing something that will benefit ourselves.

WHAT IS A VICTORY BOND?

A VICTORY BOND is the promise of the Dominion of Canada to repay in cash the face value of the Bond on the date of maturity with half-yearly interest until that time. A Victory Bond is the safest investment in Canada backed by the entire resources of the Dominion, Canada has been issuing bonds for 75 years, and has never failed to pay every dollar of principal and interest when due. A Victory Bond is an asset readily marketable at any time.

Get Ready to BUY MORE RONDS

