

"The Jarvis Record"

Published Every Thursday Morning

SUBSCRIPTION RATES

To all points in Canada \$1.50 per year in advance.

Member of the Canadian Weekly Newspaper Association

CHALLENGE TO WOMEN

THE WOMEN of the Empire have turned their hands and brains to almost every task except fighting in the front line.

Four years of war have challenged women and they have risen magnificently. Not the least of their achievements has been the growth of mental stamina and confidence in their capabilities.

AN EXEMPTION

THOSE familiar with the Creamery business appreciate the problem of the operators in keeping from losing their shirts these days.

The W.P.T.B. in an announcement this week have given the operators a loophole, providing they have the courage and fortitude to carry it out.

The order follows: The charge for manufacturing creamery butter on a commission basis is under certain conditions exempt from the regulations.

BLACKOUT

ALTHOUGH WAR today has moved farther away from our Canadian shores, even the more optimistic citizen agrees there is still good cause to keep a watchful eye open for nuisance raids aimed at Dominion territory.

The Letter Box

Dear Friends: My lack was in to-day. A grand Christmas present. Some Canadian cigarettes again.

Received the thousand cigarette year club sent to-day and was really glad to get them.

COVETOUS PUBLIC

PRIME MINISTER MacKenzie King has many talents that demonstrate his astuteness as a politician.

UNDER COVER MEN

ARCHITECTS and designers of business places, whether they know it or not, have cause to be worried.

BELT AND BRACES ON TEA

FURTHER evidence that Canada will have to fight to bring freedom from control of bureaucracy is the publicity from Ottawa intimating that, after all, it is not now possible to remove tea and coffee from the list of rationed goods.

HEALTHY SIGN

It was a healthy sign in many of the surrounding municipalities to note that there was competition in municipal elections for the various offices.

SPACE FIGHT

Brevity is the best recommendation of speech when in a senator or an orator.

At The Churches

UNITED CHURCH OF CHRISTIANITY: PASTORAL CHARGE Rev. Samuel B. East, Minister

ROCKFORD: Mr. and Mrs. John Donaldson and wife daughter Mirna of Fenelon, spent Christmas with Mr. and Mrs. Smith and family.

NEW REGIONAL OFFICE OF THE OIL CONTROLLER AT HAMILTON, ONTARIO: G. R. Cottrell, Oil Controller for Canada, announces the opening on January 10, 1941, of a new Regional Office at 79 King Street West, Hamilton, Ontario.

IF YOU NEED

COAL or COKE, Lumber or Building Supplies, ROOFING, FENCING OR ANYTHING IN THE LINE OF HARDWARE

Canadian Pacific women fill Enlisted Men's Places: Mrs. E. R. Swain, of Simcoe, Mr. and Mrs. Charles Johnson of Delhi and Mrs. and Mrs. Hugh Montgomery and daughter, spent New Year's Day with Mr. and Mrs. J. J. More and son.

ROSS L. CLAPP: Optometrist & Optician, 15 1/2 Norfolk St., South Simcoe, Ont.

IVAN W. HOLMES: Licensed Funeral Director, FURNITURE, Phone 98-2, Jarvis, Ont.

WEEKLY WAR COMMENTARY

That German counter-offensive on the Russian front aimed at Kiev, appears to have honoraried and the Russians — after fighting stubborn defensive battles in the area against a massed German armor for some weeks — have now taken the offensive.

Russia hailed that action as the most important Soviet success since the Dnieper line was broken. The breach in Nazi defenses — 185 miles wide — was said to be the biggest hole ever made in German lines.

Troops from the Dominion's Maritime provinces took over the lead from Western Canadian units on the coast road leading to Pescara which was held by the German forces.

NEW YEAR'S RESOLUTION

Before it is too late — SEE — GEORGE W. WALKER, PHONE 51, JARVIS, ALL LINES OF INSURANCE

PROFESSIONAL CARDS

DAVID E. KELLY: Barrister, Solicitor, Notary, Etc. Office: 12 Kent Street, SIMCOE, ONTARIO

STANLEY E. BUCK: BARRISTER, ETC. HAGERSVILLE, ONTARIO

ROSS L. CLAPP: Optometrist & Optician, 15 1/2 Norfolk St., South Simcoe, Ont. Phone: 30 W. 1-30 J

News of the Countryside

Mr. and Mrs. Albert Doughty and Mrs. and Mrs. E. Matthews, former's daughter and son-in-law, Mr. and Mrs. William Slack of Hagersville.

ROCKFORD

Mr. and Mrs. John Donaldson and wife daughter Mirna of Fenelon, spent Christmas with Mr. and Mrs. Smith and family.

NANTICOKE

Pilot Officer William C. Evans, of Nanticoke, is spending some time in New York City.

PERSONALS

Mr. and Mrs. A. E. Fess of Fisher ville, spent Sunday at the home of Mr. and Mrs. F. Reichold.

Canadian Pacific women fill Enlisted Men's Places

Mrs. E. R. Swain, of Simcoe, Mr. and Mrs. Charles Johnson of Delhi and Mrs. and Mrs. Hugh Montgomery and daughter, spent New Year's Day with Mr. and Mrs. J. J. More and son.

DELLER'S GROCERY

- PEA SOUP, per package 10c
HI-DO YEAST, small package, 4 for 15c
C.C. SAUCE, per bottle 20c
LEMON PIE FILLER, per package 15c
PURE COCOA, 1 lb. package 19c
CARBOLIC SOAP, 3 cakes 14c
LIQUID VENEER, large bottle 49c

STRAND THEATRE, SIMCOE

Phone 673
LAST TIME THURSDAY
Sonja Henle, Jack Oakie, Cozar Romero, Carlo Landis, Woody Herman and His Orchestra

"WINTERTIME"

Sonja: never gayer - never grander - never surrounded by so much sound and romance

"BOOBS IN THE NIGHT"

STARS ON HORSEBACK "PUSSIN' BOOTS" FRIDAY AND SATURDAY

"Crime Doctor"

Gloria Dickson, Lee Tracy and Otto Kruger in "Power of the Press" - Plus - "SPINACH FOR BRITAIN" AND NEWS COMMENCING - MONDAY - AND CONTINUING ALL WEEK

"SWEET ROSIE O'GRADY"

IN TECHNICOLOR - starring - Betty Grable, Robert Young, Adolph Menjou

"HOLY MATRIMONY"

Together for the first time in the cleverest comedy hit in an age. They are made for laughter and make a wonderful pair.

"FIGHTING ENGINEERS"

"CHILDHOOD DAYS" "ANTICOST ISLAND" "ARISTO CAT" Continuous Show Every Wednesday and Saturday starting at 2.30 p.m.

REGAL THEATRE, HAGERSVILLE

THURS. - FRI. - SAT. JANUARY 6, 7, 8 George Raft, Sidney Greenstreet in "BACKGROUND TO DANGER" A mystery thriller, one of the best spy pictures ever made.

Ready-Made Menus for 21 Days

YOURS FREE! Tempting... Convenient... Yours! Nutritionally Right! It's easy to serve beautiful meals, if you follow the timely menus in "Eat-to-Work-to-Win"!



Never was it more important that you provide proper food for your family. For good nutrition is vital to victory now — to health and happiness after the war.

Learn the "can't-go-wrong" way to tempting meals that fill every food need of your family! Send for your FREE copy of "Eat-to-Work-to-Win". Mail the coupon today!

"NUTRITION FOR VICTORY", BOX 600, TORONTO, CANADA. Name, Address, City.