

# 'The Man You Need'

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## Well-Versed in Municipal and Social Welfare

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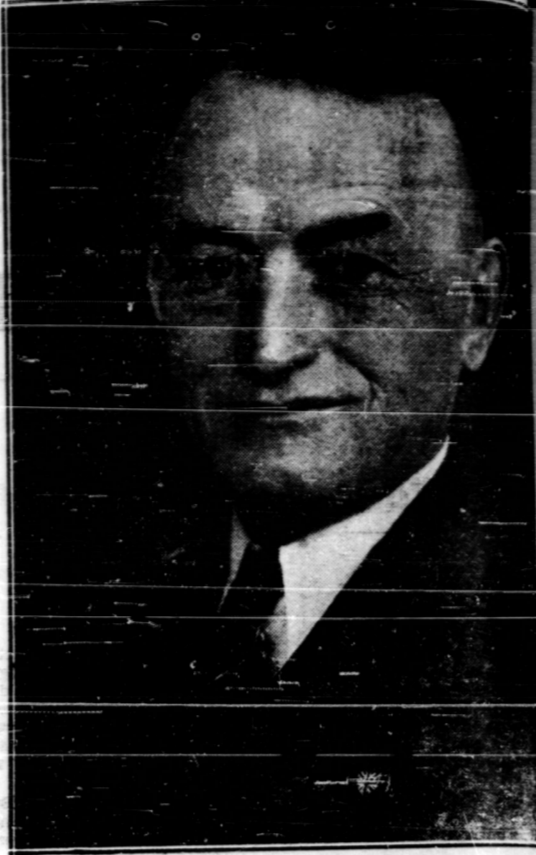
### COMMITTEE ROOMS

SIMCOE: 13 Kent Street  
PHONE 334W

DUNNVILLE: 118 Queen Street  
PHONE 338

- ELECT -

# MUTRIE LIBERAL



GEORGE W. MUTRIE

Native of Wellington County, 45 years of age, son of late Mr. and Mrs. James Mutrie. Attended Guelph Secondary School and served two years in Siberian Expeditionary Force during two years in Siberia. On return from Siberia attended Ontario Agricultural College, Guelph, receiving S.A. degree in 1923. Managed large commercial poultry at Belle River for two years.

Purchased general farm at St. Williams in 1927 and has established successful poultry farm and chick hatchery. Served eight years on South Walsingham Township Council. Warden of Norfolk County in 1941. Active in townships work and largely responsible for increase from seventy-five per cent. subsidy for bridge construction in township and County Road Systems in Ontario. This year paper on Post-War Planning of Roads and Bridges at Good Roads Convention.

Served as member of Children's Aid Society Board of Directors for five years and this year elected President of Board. Also member of Fort Rowan Lions Club.

Active in present war effort. Gave invaluable service assisting to recruit 42nd Battery of the Royal Canadian Artillery in Norfolk. Served voluntarily as chairman of South West front Rowan Sales Division in all five Victory Loan Campaigns.

Married the former Madeline Woodward of St. Williams. Have three children, Vera, Robert and Keith, at home.

# VOTERS! Keep Haldimand-Norfolk IN POWER!

## VOTE PROGRESSIVE-CONSERVATIVE ELECT CHARLES H. MARTIN THE PEOPLE'S CHOICE!

A RECORD OF SUCCESS! THE GOVERNMENT OF ONTARIO IS DOING FINE WORK. DO YOU WANT HALDIMAND-NORFOLK IN THAT GOVERNMENT, WORKING FOR THE BETTERMENT OF OUR PROVINCE, OR DO YOU WANT HALDIMAND-NORFOLK SITTING OUTSIDE, VOICELESS IN A CHAOTIC OPPOSITION

### THE CHOICE IS YOURS CLEAR-CUT ISSUES

A LOGICAL CHOICE

The people of Haldimand-Norfolk voted in favor of a Progressive Conservative Government last August. Before Parliament convened, the riding was saddened by the news of the tragic death of "Wally" Walsh, the newly-elected and highly popular member. The nomination of Charles H. Martin, well loved and greatly respected Simcoe business man, was logical and definitely in keeping with public sentiment, for Charlie Martin and Wally Walsh were life-long friends.

LISTEN TO CHARLIE MARTIN OVER C.B.C. BRANTFORD, MONDAY THROUGH FRIDAY, MARCH 14th-17th INCLUSIVE FROM 6:30 TO 6:55 P.M.



PREMIER GEORGE A. DREW

IMPLEMENTING THE 22-POINT PROGRAM  
A 48-hour limit on the work week of all commercial and industrial employees with one week's holidays with pay.  
Religious education for all secondary and public schools in the province.

Formation of agricultural committee, acquisition of the Union Stock Yards and other measures designed to improve the lot of the farmer and increase production.

Establishment of a Provincial Department of Planning and Development.

Expansion of post-war trade with Britain and other countries through the opening of Ontario House in London.

Reduction of the cost of Hydro Electric power for all municipalities.

Creation of an Ontario Forest Resources Commission to supervise a million acres of Crown forests.

A post-war four-year highway building program providing \$7,640,000 man days of employment.

Full time public health program including adequate school health service.



CHARLES H. MARTIN

## Who Is Charlie Martin?

A native of Walpole Township in Haldimand County, Charles H. Martin is one of Haldimand-Norfolk's best-known business men. At the age of 23 years he took over his father's music business in Port Dover and two years later moved to Simcoe where he went into business with his brother, the late Hon. John S. Martin, who was Minister of Agriculture in the Ferguson Government. Martin Brothers' Music Store is one of Simcoe's oldest established business houses.

Always active in community life, Charlie Martin was a member of the Board of Education for 15 years, serving two years as chairman. He is a past president of the Simcoe Rotary Club, a member of the Norfolk Lodge, No. 10, A.F.A.M., Simcoe; Lodge No. 148, Port Dover, and Supreme Council of the Scottish Rite in Hamilton. He married the former Flossie Saville of Woodhouse, and they have one daughter, Marjorie, at home, and one son, Pilot Officer John G. Martin, with the R.C.A.F. at Bagotville, Quebec.

## Hear Hon. George A. Drew Speak at the Simcoe Armouries, Saturday, March 18th

SIMCOE HEADQUARTERS—79 Norfolk St. South—Phone 1144  
DUNNVILLE HEADQUARTERS—105 Queen St.—Phone 342

POLLS OPEN 8.00 A.M. TO 7.00 P.M.

It All Depends on YOU -- YOUR Vote is Essential

# "I owe my life to the RED CROSS"



REV. W. R. FULLER, PHONE 56 JARVIS

SUCH is the grateful testimony of countless fighting men who kept their "rendezvous with Death" and live to tell the tale. Every Red Cross triumph over death, wounds, disease and human agony is that in which you may take pride. Because it is YOUR Red Cross. This is it you who help those in pain and peril.

Now as the dreadful carnage of war increases—as more famine-stricken countries are made accessible to your Red Cross, the need grows at terrific pace. So much money is needed to maintain a steady flow of parcels for prisoners of war, of blood serum, medical supplies and dressings, surgical equipment, hospitals and hospital equipment, food and clothing, to name but a few of the demands on your Red Cross. Raise your sights—give MORE—your Red Cross needs your mercy dollars NOW!

## CANADIAN RED CROSS

The Need Grows as Victory Nears

## On the Farm Front

BRIEF NOTES FOR THE BUSY FARMER

— By Haldimand Harry —

(Hold over from our last issue)

Careful planning will be necessary if Haldimand farmers are to achieve what is expected of them this year. Haldimand's goal for 1944 is 2,800,000 bushels of grain. This is 100,000 bushels more than in 1943 when we had one of the biggest crops on record. We need this amount if we are to maintain our share of the provincial objective. Let us figure out our individual share of this increase—then plan to get it.

Actually this is not an impossible task. It simply means an increase of approximately two bushels per acre. Size of seed, since seed costs more than account for the increase. In the case of oats large seed was shown in a test with small seed for a period of seven years. The average yield per acre for the large seed was sixty-two bushels while the small seed gave a yield of forty six point six bushels. Similar results were obtained from other grains.

The use of the right variety is also highly important and will do much to increase the yield. In the period of years the three largest yielding varieties as compared to the three lowest yielding varieties gave increased yields as follows: Oats—30 per cent. barley 36 per cent and Fall Wheat 50 per cent.

A great deal of discussion has come up about the sale grown in 1943 being used for seed. It has been reported in all parts of the country that they will grow for they were seen growing in the field, on the straw stack and elsewhere, where moisture and temperature were sufficient to start germination. They will grow but it must be noted that in most cases the sample is largely small oats. The experiment quoted in the second preceding paragraph would seem to answer this problem.

Farmers who expect to seed help this year should make their wheat known as soon as possible. Selective Service Officers claim they are powerless to do anything unless they know well in advance what is needed. It would be wise then to visit your nearest Selective Service Office

and register as being in need of help stating the kind of help, when and for how long you will require it. If it is more convenient you might give the information to the agricultural representative.

The wise farmer will order his fertilizer now and take delivery immediately. Care must be exercised in storing it. Bags should be placed on either a thick layer of straw or a false bottom floor and piled as one pile cordoned thus leaving plenty of air space between the bags. It should be stored in a dry place and in reasonably small piles. Haldimand farmers are advised to look after this now.

There are 24 times as many hogs marketed in Canada in 1943 as there were ten years ago. At the same time bacon exports reached an all time high, totaling five times the amount shipped two years ago. Alberta led all provinces in hog production and 64.1 per cent of all hogs marketed came from Western Canada.

A study of the livestock markets for the past few weeks reveals the reason for the term "draggy" being used in describing prevailing conditions. From November 1st to February 2nd (14 weeks) the marketing Canada have shown the following increase over the same period a year ago: Cattle, 12.6 per cent; Hogs, 31.4 per cent; Lambs, 42.1 per cent. There would seem to be little doubt that the prospect for increased production have borne fruit.

Meat production has reached an all time high resulting in most storages being filled to capacity. However, it would seem that Great Britain will take all of the meat, including beef and lamb, that this country can supply. The bottle-neck seems to be refrigerated boat space. Pork products are now being purchased

## SMITHS MEAT MARKET

"THE BEST MEAT—ING PLACE IN TOWN"

BEEF—Chuck Roast - Round Steaks - Steaks - T-Bone Steaks - Short Ribs - Rolled Ribs

VEGETABLES—Cabbage - Wax Turnips - Onions - Celery - Oranges - Lemons - berries

In cooperation with the Government War Effort  
This store will close every Thursday at 1.00

## "DEADLIER THAN THE MALE"

A Comedy Drama in Three Acts will be presented on **MONDAY, March 13** IN THE **TOWN HALL, JARVIS** CURTAIN AT 8:15 P.M.

**CAST OF CHARACTERS**  
JACKIE—A Beauty Operator. MISS ELLEN REYNOLDS  
TOPEY—A Beauty Operator. MRS. BRUCE ROBINSON  
SUSAN GARDNER—A Receptionist. MRS. H. MONTGOMERY  
MAXINE LURAY—Owner of Beauty Shop. MRS. ALF. MARR  
RUTH DENNISON—A Debutante. MRS. HAROLD JOHNSON  
FREDIE ALTON—An Actress. MRS. CLARENCE SMITH  
HARRIET JOSSLYN—A Wife. MRS. KEN PARKINSON  
ANNA STYLL—A Refugee. MRS. JACK CROSSLEY  
BARBARA VANE—A Society Girl. MRS. LAIRD MILLER  
PHYLLIS WOOD—An Actress. MRS. CLARA DELLER  
DOTTIE MAYER—A Salesgirl. MRS. EUGENE HOOVER

A new play, up-to-the-minute in its theme. The setting is Madame Maxine Luray's fashionable "Salon de Beauty" located in a large eastern city.

ADULTS 35c CHILDREN 25c  
ALL PROCEEDS FOR RED CROSS AND CIGARETTE FUND

## FEDERATION FACTS

— By Norman High —

Every farmer in Haldimand County will be interested in the general meeting to be held in the Court House, Cayuga, on Friday, March 3rd at 2 P.M. Interest in the establishment of a Co-operative business for the handling of our products especially poultry, is now shaping into definite action. At the opening meeting, it is planned to lay before the farmers all the information at hand pertaining to the possibility of getting started.

The Haldimand County Federation of Agriculture has been interested in the promotion of a co-operative project for some time. Considerable effort has been made to study the marketing problem in the county and set forth the information collected. The situation is now at the stage where the farmers must take the matter in their own hands, set up their organization and start the business.

Possible locations for the co-operative have been discussed a great deal recently. It is our firm conviction that such a question must be settled only after the business has been studied from all angles—that is, its requirements for transportation, supporting traffic, possible expansion, etc. If a sound and solid base for such an enterprise is to be laid, we must think in terms larger than townships or towns or even county boundaries. It is the consistent support of the membership plus wise decisions on the above factors which determine the success or failure of a co-operative.

Mr. G. M. Peirson, Assistant Business Manager of the United Farmers Co-operative Company, will attend the general meeting on Friday, March 3rd. He has had more than sixteen years' experience in the egg business, has assisted in setting up poultry processing plants and has studied the latest and most advanced practices across the border. We cannot afford to miss this opportunity of profiting from his wealth of knowledge and experience. The Haldimand Federation will continue to do everything possible to assist in history, and the event was a success. Approximately 200 young people turned out to the Town Hall on Thursday, February 24th to attend and participate in the meeting. Ralph Staples, Secretary of the Ontario Farm Radio Forum, was the speaker of the evening. Moving pictures, community singing, recreation and refreshments arranged for by the Junior Institute members, rounded out the evening's program.

In our present money economy, farmers contend with factors over which they have no control and about which they can do nothing as individuals. This was a key issue discussed by Ralph Staples at the Conference. The basic willingness to co-

operate is still a characteristic of rural people, but we must learn to do so using the new factors in our environment. We did work together when we used simple tools and home-made equipment. Now we must learn to do the same with our modern and expensive kinds of machinery if we are to maintain the dignity of rural living.

Speed idiot! It's great feeling along like this. Don't you feel glad that you're alive?

Passenger: Glad isn't the word, I'm amazed.

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## Please help your Bus Driver Speed up the Service

Your bus drivers are doing a fine job endeavouring to cope with difficult war-time travel. If you have any annoyances, please do not blame the driver, for he has no control over conditions and only carries out his orders.

You can co-operate and do much to speed up service. Have your tickets ready when boarding and leaving bus. Get correct information in advance. Do not travel unless absolutely necessary, and even then avoid peak hours and week-ends. Leave children at home. Do everything you can to make room and speed up service.

