"The Jarvis Record"

TELEPHONE 37, JARVIS, ONTARIO

— Published Every Thursday Morning —

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A. L. MILLER, Editor

DECENCY IN BEER ROOMS—

IN MOVING the second reading of the Government Bill which sets up a licensing Board and divorces the Liquor Control Board from any connection with the granting and cancellation of beer and wine authorities, Attorney-General Leslie Blackwell told the Legislature on Friday that certain standards of decency must be established if the public is to enjoy liberty in the matter of consumption of alcoholic beverages.

As stated before in this column there must be a decided improvement in the conduct of some beverage rooms. A minority of consumers abuse the privilege the beverage room affords, and likewise a minority of persons holding authorities, seem to be concerned with only one thing and that is selling beer. The standards of common decency seem to be thrown overboard in some beverage rooms.

There is no reason why the beverage room cannot be operated as the average man's club; where he can go on occasion and discuss the problems of the day with his neighbor and enjoy a glass or two of beer. We firmly believe this is what the average individual wants. There are a few however, who make their visit to the beverage room for only one purpose and that is to get a glow-on. When they reach that stage they become noisy and invariably make their voices heard above all others to the disgust of everyone.

These patrons must be eliminated. It is not fair for them to interfere with the pleasure of the majority. And from our interpretation of the Bill introduced by the Attorney-General, the persons holding authorities will either demand standards of decency in their place of business.....or else suddenly find themselves OUT OF BUSINESS.

V V V V

PAGING GARDENERS—

MARCH is the perfect month for gardening — from seed catalogues.

Some cold blustery morning the mail includes a brown envelope containing a seed catalogue decorated in colors that could grace only a calendar sunset. All day long a tantalizing expectancy deepens. Comes the evening, supper over, the fires stoked and the back yard garden springs green and blooming.

Here is gardening par excellence. No plant louse corrupts, no cut worm breaks through and steals. Droughts, damping off and the neighbors' chickens are forgotten.

Lush grows the lettuce in early June, and radishes and young onions crisp and tender beg to be eaten. Green peas fat and succulent and waxy new potatoes mock at expensive spring lamb. Corn crammed with milky kernels, snowy cauliflower, fat curly cabbage and meaty sweet tomatoes thrive in the rich black loam where never a weed shows its head.

But it's in the flower garden that fancy takes full rein. Roses unfold in silken beauty, morning glories climb to mammoth height and pansies rich and lovely as royal velvets spread their blooms without benefit of backache and insecticides. Scented stocks and clove pinks perfume the garden path. Exotics from Tibet and pampered hothouse pets flourish side by side in gorgeous profligacy. The millenium of gardening is in reach of one's hand.

Reluctantly one stirs to let the dog out and ye gods — it's snowing again.

V V V V

HEALTH TO COUNT—

THE WAR has brought a national sports policy likely to have its effect in time on the lives of every Canadian.

The Dominion's new National Physical Fitness Act is a direct result of the development of sports in the services. It is designed to make a nation of healthier, more active people through sports and athletics. Participation by all rather than entertainment by a few is the keynote.

In the first four years of war the services followed the national tendency to build teams of outstanding athletes for their entertainment value. It didn't work, although the services won Dominion championships in hockey, football and basketball. The physical well-being of the Canadian people was not improved by an athletic program permitting thousands of spectators to enjoy themselves idly in the grandstands while a chosen few exercised their talents on ice or field.

A new service sports policy crystallized this year. Army and air force teams and athletes were banned from all except service leagues. The navy announced restrictions.

Now the army has a new mass participation program, its first result a cross-Canada boxing tournament with thousands of soldiers taking part in eliminations leading to national championships.

Boxing is just part of the program aimed at getting away from dull, drill square "PT" routine. Interest in the body-building schedule is whetted by competition open to all. Title trials in practically all sports will start in sections, platoons and companies and go right up the scale to district and, where possible, to national finals.

Maj. Ian Eisenhardt of Vancouver, senior auxiliary services sports officer, developed the army program and soon will devote full time to his new job as National Director of Physical Fitness.

Eisenhardt claims our physical fitness is below that of Europeans. "This is due to the fact that the sports and games program of our continent is designed to create champions and not to improve the health of the average citizen."

His plan is to organize and provide facilities for sports and athletics for Canadians of all ages and to train instructors. In fact, the good major waxes poetic at the prospect. "We shall have music and song, hikes and games."

It sounds good but Canadians are naturally sceptical. One thing is certain; if the program means greater happiness and better health not a soul in the land will disapprove.

V V V V

PARKING ON BOULEVARDS—

WHEN tourists pass through Jarvis in the summer time, their attention is unconsciously drawn to the natural beauty of the stately rows of trees on either side of Main street, which forms an arch from one end of it to the other. This God made beauty, along with the care generally given to lawns and flower beds, makes the Main street of Jarvis an unusually attractive thoroughfare.

In recent years a practise has become prevalent that is doing anything but adding to the appearance of Main street, and other streets for that matter. We refer to the practise of parking cars on the boulevards. Particularly at this time of year, when the frost is going out of the ground, it is particularly damaging. There are a couple of spots on Main street, that resemble the first steps toward a Victory Garden, but we doubt very much if any effort will be made toward seeding. The boulevard in these two spots will marr the general beauty of Main street this summer, because the grass will have little opportunity of making a showing now.

For the benefit of readers, we would point out the existence of a By-Law on the Village statutes which prohibits this practise, and the penalty calls for a fine not exceeding $50.00. The Village council would be fully justified in seeing that the provisions of this by-law are abided by.

V V V V

JUST CHARGE IT—

AMONG the meanest citizens in any community are those who can, but will not pay their bills. This is the coolest kind of indifference to obligations, and perhaps accounts in part for the development, especially in cities, of the "Cash and Carry" plan of doing business. But it cannot be made effective by merchants in many towns and villages where the credit system is entrenched, nor can it be insisted upon by professional men. Doctors are numerous among the victims of this neglect to pay bills. So are butchers, grocers and other tradesmen.

"Let him wait. We need the money for something else that can't be charged" — is the attitude toward bills presented. This of course is an old story but the condition created is serious and no doubt will persist. A writer in the London Times tells a story of how a Devonshire Vicar pulled a local tradesman out of the red. From the pulpit he announced casually:

"A certain Grocer in the neighborhood is in serious financial difficulties through no fault of his own, but owing to the large number of overdue accounts on his books. On going through the books with him I am astonished to find that most of his debtors are members of my own congregation and a number of them are listening to me now. Next Sunday I propose to read from this pulpit a list of those accounts which are still outstanding."

The following week saw the grocer rehabilitated financially; and not only that; other tradesmen found delinquents paying up and the Village generally noted more money in circulation. No doubt it would be regarded as a mean business to threaten with publicity all slow payers, but it wouldn't be any meaner than their own habit of ignoring small obligations which they are well able to meet. "Bad Debts" have been the ruination of many a too trusting merchant.

V V V V

THINK IT OVER—

A FARMER walked into a Village store one day last week and asked to see an axe. After carefully examining a half dozen, he chose one and asked the price.

"It is $1.50," said the storekeeper.

Producing a torn page from a mail order catalogue, the farmer said, "Here is the same axe for only $1.33."

The Hardwareman looked at the picture, pondered, then said, "If they can sell it for that, so can I."

"O.K., I'll take it," said the farmer.

The storekeeper picked up the axe, weighed it on a scale behind the counter and began to make out a sale bill, $1.33, plus 15 cents, total $1.48.

"Hey !" shouted the farmer, "What's that 15 cents for"?

"For postage. If you sent off for it you would have to pay postage, wouldn't you ?"

The farmer had to admit he would.

He counted out the $1.48. The storekeeper wrapped up the axe — and calmly laid it on the shelf.

"Say, what is the idea ?" asked the farmer.

With a twinkle in his eye, the storekeeper replied, "Come back in three days and you can have it."

V V V V

THERE'S a job for everybody after the war - the job of getting men and nations to work together without war.

YOU'RE ON THE AIR

— By A. L. Miller —

Give me another aspirin. Those who have faced a microphone will know what I mean. Those who have not, never will know, unless, of course, they face a microphone. To put it mildly, it is an exhilarating experience to have the green light in a Radio Studio tell you that for the next five minutes the responsibility is yours to provide the sound effects for untold hundreds of people who may be listening to their radio.

Last Thursday night the writer was invited by Gordon Sinclair, the well known globe trotter and journalist, to take part in the Radio Program, "Ontario Panorama," which emanates at 9.30 o'clock each Thursday night from radio station CFRB in Toronto. The job was to tell the radio audience something of the life of a weekly newspaper editor, and whether the job was done satisfactorily will of necessity be left to those who may have been listening in.

The enlightening feature of the whole thing was the insight gained into the work and precision relative to the production of a radio program. This particular program is sponsored by Willard's Chocolates Ltd., through their advertising agency, Cockfield Brown Ltd. Mr. Bert Powell handles the account. The show, "Ontario Panorama," is produced under the direction of Allan Savage, a name familiar to thousands of radio listeners, and incidentally a swell fellow. Gordon Sinclair is Master of Ceremonies and Cy Strange is the announcer.

Last Thursday night the guests on the program included J. A. McAree, the feature columnist of The Toronto Globe and Mail; Jim Hunter the talking Reporter of the Toronto Evening Telegram interviewing Harold Boughner, Climatologist for the Ontario meteorologist Service; Roly Young, Globe and Mail Columnist; Thomas Richard Henry, feature columnist of The Toronto Telegram; Thomas Charles Thomas, noted Baritone, and yours truly.

Being associated with this eminent group of personages for an hour and a half before the show went on the air was alone a stimulating experience. Despite the fact these fellows have all gained national renown in their own particular vocation in life, they are a fine lot, and very much human beings.

The producer of a radio show can be likened to the heart of a living creature, or to the man pulling the strings in a punch and judy show. He prepares the scrip, rehearses the show, deletes or adds to the scrip as may be necessary to balance the time limit - and when things go wrong, bites his nails, or in extreme cases pulls out his hair, roots and all. In watching the show "Ontario Panorama" produced I gained great respect for Allan Savage. He has the faculty of making his players do just what he wants, with an efficiency that makes the cast love him. Probably that is because he knows his business.

Everyone taking part in the show was required to be at the studio at 7.45 o'clock. From then until nine, parts were rehearsed, timing checked and scripts altered. Nothing seemed to be left to chance. Words were changed here and there and words of advice from the producer were heard by all taking part. Three minutes before 9.30 the studio door was closed and everyone took their place. The producer was seated in his glass enclosed office with the engineer and the big clock with the second hand in the studio moved steadily toward the fateful hour. Promptly as the hand moved to 9.30 the light flashed "On the Air." All was quiet, save the voice of Gordon Sinclair and Cy Strange, introducing the program. Witnessing someone talking into a microphone, one's thoughts cannot help but stray to an individual treading an icy sidewalk. You feel sure that if they should fall the results would be disastrous. But the voices moved on, and before long a feeling of satisfaction came that everything was as it should be.

I am thankful for one thing and that is that my part in the show came in the latter stages of the program. By that time I became more accustomed to the little devils that were trying to crowd down my throat with feathers to tickle the inner linings of my stomache, despite the fact that a few had already got down there. Jim Hunter made it all look too easy. He looks at a microphone with that same glint a particular school teacher I once had, looked at me — she knew she was master of the situation. After discovering the austere little bit of steel did not suddenly reach out and snap at J. V. McAree's nose, or laugh back at some of the humour poured into it by Thomas Richard Henry's remarks, I began to feel reasonably safe. Nevertheless, it is a wonder where one's spit can suddenly go to when it becomes time to actually make sounds into an uncompromising instrument, known as a microphone. Before I knew it, it was all over, and the announcer was telling the audience they had been listening to "Ontario Panorama" presented with the compliments of Willard Chocolates Co. The fearful green sign "On The Air" was darkened and a feeling of losseness seemed to take hold. After all, what could excite the impulses of a human being after having a part in a radio show.

O

SILVER STAR REBEKAH LODGE HOLD REGULAR MEETING

The regular meeting of Silver Star Rebekah Lodge was held on Tuesday evening with Noble Grand Mary Marr presiding. Arrangements were made for the next regular meeting on April 11th. The initiation team of Port Rowan is to be in attendance and also guests from Hagersville. It was also decided to have members come to the Lodge Rooms on Easter Monday in order to help with important work in the Lodge Rooms.

On Friday evening of last week, the annual At-Home of Silver Star Rebekah Lodge and the I.O.O.F. Lodge was held in the Lodge Temple. Progressive Euchre was played with Mr. Geo. Miller and Mrs. Earl Stallwood winning honours and Mr. Harold Johnson and Mrs Hagerman with low score. Lunch was served by the committee in charge.

Members of the Lodge supplied appropriate music for dancing, with about one hundred in attendance.

REGAH THEATRE
HAGERSVILLE, - - ONT.
WED., THURS.—March 29, 30
"WATCH ON THE RHINE"
Bette Davis, Paul Lukas
SHORT SUBJECTS
FRI., SAT.—Mar. 31, April 1
"BOMBERS MOON"
George Montgomery, Annabella
"MURDER ON THE WATERFRONT"
John Loder, Ruth Ford
SHORT SUBJECTS
MON., TUES. — Apr. 3, 4
"BEST FOOT FORWARD"
Lucille Ball, Harry James and Orchestra
NEWS and SHORTS
WED., THURS. — April 5, 6
"DR. GILLESPIES CRIMINAL CASE"
Lionel Barrymore, Donna Reed, Van Johnson. Short Subjects
FRI., SAT. — April 7, 8
"FOOTLIGHT GLAMOUR"
Penny Singleton, Arthur Lake
Based on Comic Strip 'Blondie'
"ARIZONA BOUND"
Buck Jones, Tim McCoy
SHORT SUBJECTS
Shows Start at 7.00 and 9.00 P.M. week days — 6.30 and 9.00 P.M. Saturdays Only

EDUCATOR

Appointed producer of educational broadcasts in the Maritimes, Doug las B. Lusty left the announce staff of CBC's Toronto studios recently to take up his new post in Halifax. Before entering radio, Mr. Lusty was a teacher and supervisor of music in Ontario public schools.

STRAND THEATRE, SIMCOE
Phone 673
LAST TIMES THURSDAY (TO-DAY)
BETTE DAVIS, MIRIAM HOPKINS, GIG YOUNG
— in —
"Old Acquaintance"
Brilliantly Passionately Creating her most memorable role.
— Plus —
SELECTED SHORTS
FRIDAY — SATURDAY
RICHARD GREENE, VALERIE HOBSON
— in —
"Unpublished Story"
To hot to print — but now it can be told
— with —
SECOND ADDED ATTRACTION
CHARLES STARRETT, JANE FRAZEE, VERA VAGUE, TEX RITTER, THE MILLS BROS. GUINN (Big Boy) WILLIAMS
JIMMY WAKELY and his SADDLE PALS
— in —
"Cowboy Canteen"
Never so much western fun corralled in one picture
— Plus —
CANADA CARRIES ON SERIES U.N.R.R.A.
"Champion of Justice"

At The Chur

UNITED CHURCH
JARVIS PASTORAL
Rev. Samuel B. East, B.
JARVIS—WESLEY
Sundays—
Public Worship—11 a.
Church School—10 a.
Third Monday—Missio
Tuesdays—Y.P.S. 8 p.
First Tuesday—W.A. 2.
Third Tuesday—W.M.S.
Thursdays—C.C.I.T. 7.
Second Thursday—Fri
3 p.m.
Fridays—Choir Practice
GARNET UNITED
Sundays—
Church School 10 a.
Public Worship 2.30 p.
First Thursday—W.M.S.
Fridays—Family Gathe

PRESBYTERIAN CH
Rev. W. H. Fuller, B.A.
— Sunday, April 2nd
Knox, Jarvis:
10.00 A.M. — Sunday
11.00 A.M. — Morning
7.30 P.M. — Union Se
Rev. S. B. East, preach
Chalmers, Walpole:
2.00 P.M. — Sunday
3.00 P.M. — Afternoon

ANGLICAN
The Rev. J. E. Maxwell, B.
Mrs. Wellington Dunlop
quite ill in bed at time o
* * *
— Palm Sunday —
April 2nd
St. Paul's, Jarvis.
9.00 A.M. — Holy Eu
10.45 A.M. — Holy Eu
11.30 A.M. — Holy Eu
Christ Church, Nanticoke.
10.00 A.M. — Holy Eu
10.45 A.M. — Sunday
St. John's, Cheapside:
2.30 P.M. — Evensong
MID-WEEK SERVI
— Wednesdays and Fri
St. Paul's:
9.00 A.M. — Holy Eu
Christ Church:
10.00 A.M. — Holy Eu

TRINITY LUTHERAN CH
Rev. W. D. Bauer, Pa
FISHERVILLE
10.00 A.M. — Sunday Sc
Bible Classes.
11.00 A.M. — The Divine
Topic: Christ Quite a
Savior Than Most Men
John 6: 1-15.
1.30 P.M. — The Luthe
over WGR. Tune in!
Dr. Walter A. Maier.
April 2 — 10.30 A.M. Co
Sunday.
Lenten Service each We
8.30 P.M.
You are invited to all

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News of the Countryside

From The Record's Correspondents

BENTON

Mr. and Mrs. C. Kitchen and daughter spent Sunday near Brantford the guest of Mr. and Mrs. Morrison.

Mr. and Mrs. Geo. Osborne and family were Sunday guests at the home of Mr. and Mrs. J. Osborne in Hall.

Mrs. H. Nowell, Mrs. D. McBride and son spent the week end at the home of Mr. and Mrs. J. Castle, near Fort Dover.

Mr. and Mrs. Art Osborne celebrated their Fifty-second wedding anniversary on Monday of this week. Mrs. O. Fisher and baby girls have returned home after spending a week at the home of her parents, Mr. and Mrs. C. Mitchell.

O

ERIE

The Y.P.S. will hold their regular meeting in the church on Friday night.

The funeral of the late Mrs. Wm. Williamson of Hagersville, which was held at the Stone Church on Friday afternoon was very largely attended. The deceased was a valued member of this church.

Miss Vivian Biggar, nurse-in-training of Hamilton, Miss Stella Parkinson of Simcoe and Wren Betty Williamson of the Intelligence Department, Ottawa, were week end guests at the home of Mr. and Mrs. Murray Biggar.

A group of ladies met at the home of Mrs. Ivan Shier on Monday night and made a quilt for the Red Cross.

A group of young people spent a very enjoyable social evening at the home of Mr. Murray Biggar on Saturday night.

Mr. and Mrs. Leslie Keen attended the funeral of the latter's aunt, the late Mrs. Anne Williams, held in Hamilton last Wednesday afternoon.

Sunday School will commence on Sunday, April 2nd. A cordial invitation is extended to all children to attend. Sunday School at 2 P.M. church at 3. P.M.

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Church Notes

AT THE ANGLICAN CHURCH

On Tuesday afternoon Mrs. Ross opened her home to the members of St. Paul's W.A. The President, Mrs. G. Leathong, presided, and opened the meeting with prayer. Mrs Martin, Secretary, read the minutes and Mrs. Dosser, Treasurer, gave the financial report. Mrs. Brett gave an address on the life and work of Bishop Lucas, mentioning the fact that she had met him thirty-three years ago in Jarvis. The President closed the meeting with prayer.

Mrs. Ross, assisted by her daughter, Mrs. Smith and Miss Rossine, served tea.

O

AT THE UNITED CHURCH

The Sacrament of "The Lord's Supper" will be administered on Sunday morning at 11.00 o'clock. The Communion address on the words of St. Paul "Who Loved Me and Gave Himself for Me" will be delivered by Rev. S. B. East.

The Ordination of Mr. Charles Davidson and Mr. Carl Smith as Elders of the congregation will take place.

—v—

April 2nd is the Sunday dedicated to the "Remembrance" of those who from Wesley congregation have laid down their lives for us in this present war.

A floral tribute, presented by the Fireside Club will honour the memory of James Miller, died March 28, 1940 and Leslie Bilgh, died May 20, 1943. The service will pause while a tribute is paid to "Our Beloved Dead."

—v—

The Union Service is to be in Knox Church at 7.30 P.M. Rev. W. H. Fuller will preside and Rev. S. B. East preach on "What Is A Christian ?"

—v—

The Woman's Association of the United Church will hold their regular meeting in the Sunday School Rooms on Tuesday, April 4th at 2.30 o'clock. Mrs. L. Ballantyne, Director of Home Baking Service of the Robbed Hood Kitchen is to address the meeting, the subject of her address "Nutritiun and Recipe Ideas."

RENEWAL OF UNEMPLOYMENT INSURANCE BOOKS

To All Employers:

All Unemployment Insurance Books for the year ending March 31st, 1944, must be exchanged for new books.

Kindly communicate *immediately* with the nearest Employment and Selective Service Office if you have not already exchanged your employees' books.

There are severe penalties for failing to make Unemployment Insurance Contributions for your insured employees and for failure to renew the Insurance Books as required.

To Ali Employees:

If you are an insured person protect your benefit rights by seeing that your Insurance Book has been exchanged.

UNEMPLOYMENT INSURANCE COMMISSION

HON. HUMPHREY MITCHELL, Minister of Labour

LOUIS J. TROTTIER
R. J. TALLON
ALLAN M. MITCHELL
Commissioners.

PC-2-44

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FOR SALE BY W. J. ELLIOTT, JARVIS

SERVICEMEN'S WIVES MEET

The regular weekly meeting of the Servicemen's Wives Club of Jarvis and district was held at the home of Mrs. R. C. Abbott on Wednesday afternoon with approximately a dozen girls in attendance. The afternoon was spent quilting, followed by a social hour. It was decided to meet on Monday evening, April 3rd, to finish the quilt. It is requested a large number will attend this special meeting at the home of Mrs. Abbott to assist in this work.

Lunch was served at the conclusion by Mrs. Robert Andrews and Mrs. W. R. Cresswell. The meeting on Wednesday next will be held at the same place at 2 P.M.

WALPOLE MUNICIPAL COUNCIL MEET

Jarvis, March 11th, 1944

The Municipal Council of the Township of Walpole, met on this date pursuant to adjournment with all members present and Reeve R. S. Pond presiding. The minutes of the February meeting were read and correspondence given full attention.

Catherwood and McKenzie — Resolved that the minutes be adopted as read. Carried.

All ladies of the community are cordially invited.

ALL LINES OF INSURANCE
— including —
Life, Fire, Automobile, Accident & Sickness, Liability, etc.
— Enquire of —
GEORGE W. WALKER
PHONE 51, JARVIS

McKenzie and Waldbrook — Resolved that we grant ten dollars to the hospital for sick children, Toronto, Ont. Carried.

Catherwood and Jackson — Resolved that the following general and road accounts be paid. Carried.

General accounts were paid to the amount of $79.73 and road accounts to the amount of $1098.06.

McKenzie and Catherwood — Resolved that we do now adjourn to meet on April 8th at Ten Thirty A.M. Carried.

J. J. PARSONS, Clerk.
E. S. POND, Reeve.

O

NANTICOKE W.M.S. MEET

The Easter Thank Offering meeting of the Nanticoke Auxiliary of the Woman's Missionary Society was held at the home of Mrs. Harvey Vokes, on March 21st, with a splendid attendance.

Mrs. H. W. Watts presided and Mrs. Arthur Vokes led in a helpful service of worship. A chapter of the Study Book was given by Mrs. Henning. A solo "The Stranger of Galilee," sung by Mrs. E. Lindsay, of Selkirk was much appreciated. A paper on the Legend of St. Patrick prepared by Mrs. Reg. Hedges was read by Mrs. Kenneth Vokes. This paper contained much interesting information about Ireland's patron Saint. A brief report of Haldimand Norfolk Presbyterial meeting held at Hagersville on March 9th, was given by Mrs. H. K. Saunders.

After the benediction, pronounced by Mrs. Pratten, a social hour was spent and dainty refreshments were served by the hostess and her daughters.

The April meeting will be held at the home of Mrs. F. A. Pratten, on the third Tuesday.

O

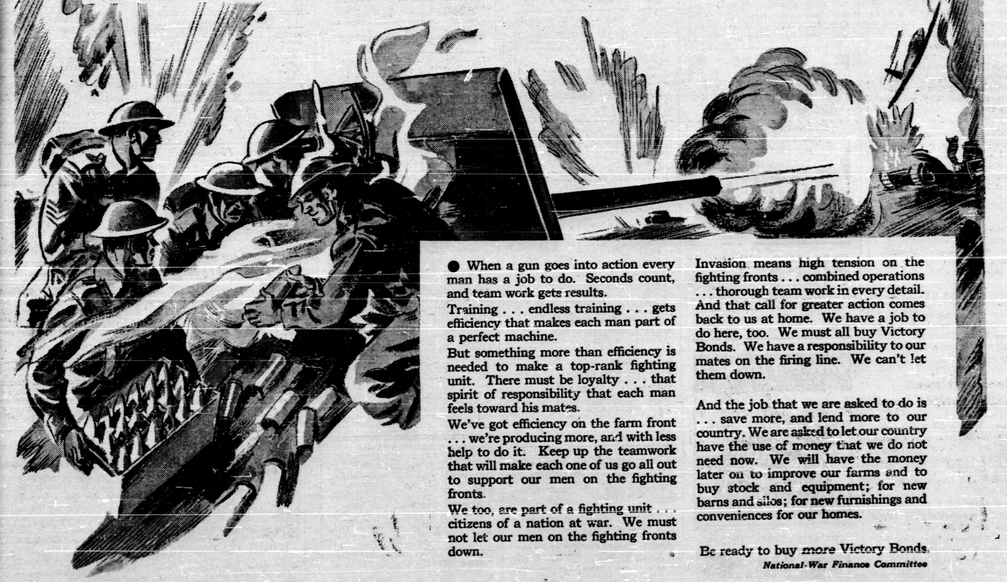
SHOULD WORK BOTH WAYS

They send high-salaried men to Liverpool to tell our merchants not to advertise but to hide their goods under the counters, and in the same breath allow the radio to expand its advertising program. It doesn't make common sense — but maybe that is expecting too much these days.

—Liverpool (N.S.) Advance

SMITHS MEAT MARKET
"THE BEST MEAT—ING PLACE IN TOWN"
BEEF—Chuck Roast - Round Steaks - Sirloin Steaks - T-Bone Steaks - Short Ribs - Rolled Ribs
VEGETABLES—Cabbage - Wax Turnips - Onions - Celery - Oranges - Lemons - Cranberries
In cooperation with the Government War Effort
This store will close every Thursday at 1. o'clock

On the Home Front too . . .



● When a gun goes into action every man has a job to do. Seconds count, and team work gets results.

Training . . . endless training . . . gets efficiency that makes each man part of a perfect machine.

But something more than efficiency is needed to make a top-rank fighting unit. There must be loyalty . . . that spirit of responsibility that each man feels toward his mates.

We've got efficiency on the farm front . . . we're producing more, and with less help to do it. Keep up the teamwork that will make each one of us go all out to support our men on the fighting fronts.

We too, are part of a fighting unit . . . citizens of a nation at war. We must not let our men on the fighting fronts down.

Invasion means high tension on the fighting fronts . . . combined operations . . . thorough team work in every detail. And that call for greater action comes back to us at home. We have a job to do here, too. We must all buy Victory Bonds. We have a responsibility to our mates on the firing line. We can't let them down.

And the job that we are asked to do is . . . save more, and lend more to our country. We are asked to let our country have the use of money that we do not need now. We will have the money later on to improve our farms and to buy stock and equipment; for new barns and silos; for new furnishings and conveniences for our homes.

Be ready to buy more Victory Bonds.

National War Finance Committee

EVERY ONE HAS A JOB TO DO