

"The Jarvis Record"

TELEPHONE 37, JARVIS, ONTARIO
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ADVERTISING RATES UPON REQUEST

SUBSCRIPTION RATES

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To the United States \$2.00 additional for postage.
The date to which subscription is paid is indicated on the address label.

A. L. MILLER, Editor

Let's make friends with the other cuss
By seeing first what's wrong with us.

COURTESY IN DANGER—

ADVERTISING and retail organizations are warning their members that a "record" wave of discourtesy and impoliteness has swept through business since the war began.

Naturally their reaction is that when the war is over the public and business men and take their patronage elsewhere as soon as the supply of goods is sufficient to allow the individual customer to choose the firm with which he will deal.

Just the same there is apt to be a spread of discourtesy. The habit is easy to fall into, and these days it sometimes takes deliberate effort to be pleasant under all circumstances.

There is hardly anyone today who does not carry some personal worry or sadness. What should be a bond of common humanity is made an excuse for irritation.

The war, now in its fifth year and on the verge of a climatic turn can be held responsible to a large degree for lessened tolerance and nerves at high tension. True, everyone who has a service to provide, whether in stores, transportation, deliveries or utilities has to work against quotas, ration coupons, greater demand and less adequate help.

On the consumer side of the picture there is less time to devote to shopping, paying bills, and being generally agreeable at the same time, because shortages affect the consumer as well, and many of them are doing war work in what leisure time is left.

But knowing the cause is half the cure. The tendency to be short-tempered, unappreciative and easily irritated is one of the insidious effects of war. We can't afford to let the enemy make psychological inroads in Canada, when we stand ready with all we have to win a material victory in Europe.

IT MAY HAPPEN HERE—

ANOTHER tradition of life in smaller centres is being kicked around by war-born restrictions on our way of living.

War already has curbed motoring, sports and any of the more expensive pursuits. Now comes a move that would take all the joy out of the Saturday evening gathering in the small town's political forum—the barber shop.

The threat hasn't actually arrived in Canada yet but barbers in New York, through their union, have barred gossiping with the customers on the ground that politics and war are the principal subjects and you can never tell who's listening.

That may not affect barbering in New York but its tile and chrome palaces aren't barber shops, anyway. They have about as much personality as a safety razor.

The effect on the small-town barber shop where some old-timers have their own shaving mugs, would be nothing short of disastrous. Imagine strolling downtown on a Saturday evening for a shave without the hour's wait and good talk with the crowd before one's turn comes.

Without the review of the week's news by one's favorite barber who can step it up during a twice-over-lightly more interesting than most radio commentators. Or at least more positively.

Can you imagine the scene of the idea spreads to the small towns? The barber and his Saturday helper at work on two customers and are tight-lipped and unsmiling, limiting their remarks to "Next", "Shampoo?" "A little lotion?" and their other time-worn come-on sales talk. Half a dozen customers line the walls, their chairs tipped back and pipes puffing well. But a stony silence over it all.

DANA H. PORTER PLANNING MINISTER

Dana Porter, member for Toronto St. George's riding and parliamentary assistant to Premier George Drew is the new Minister of Planning and Development in the Ontario Government.

Announcement of the appointment was made by the Premier last Friday in a press release.

When postage stamps stick together, place them under a thin piece of paper and run a hot iron over the paper very lightly.



BRIGHT FUTURE FOR BUS RIDERS

For no fortune teller, but I don't need a crystal ball to predict that a heap of guys in uniform will be taking joy rides by bus when they get back in civvies. You're learnin' from war travel how much more you see by bus, how little it costs to ride, and how Greyhound covers the country just like a hair net covers a gal's permanent wave.



Bill the bus driver
GREYHOUND

20,000

TONS OF WASTE PAPER ARE NEEDED EVERY MONTH FOR MAKING ESSENTIAL WAR MATERIAL

• The need is desperate! To help Canada meet the critical shortage, not a scrap of wasted paper should be burned or thrown away!

WHAT IS WANTED

You can remedy this critical paper shortage by saving every scrap of Waste Paper, namely: wrapping paper, store bags — cardboard, cartons — corrugated boards — old magazines and books — envelopes and letters — newspapers. These represent the raw material for making vitally needed Paper containers.

HOW TO DO IT

The securely in separate bundles. (The little time you take will save thousands of man hours.) Then dispose of it through your local voluntary Salvage Committee or other War Voluntary Organization, or sell it through any known trade channels, your pedlar, dealers or others. The important thing is to get your Waste Paper moving to the mills.

Do Your Part! Salvage every Scrap of Paper you can!

DEPARTMENT OF NATIONAL WAR SERVICES

LOOKS AS IF WE'LL HAVE TO STAND-AND AM I EVER TIRED!

Ladies... please do your travelling between 9 a.m. and 4 p.m. to avoid rush hours when war workers have to be carried. Leave children at home to make room for essential travellers. Avoid Friday, Saturday and week-end travel. Do everything you can to ease war-time travel congestion and avoid inconvenience and discomfort.

CANADA COACH LINES LIMITED

FOR SALE BY W. J. ELLIOTT, JARVIS

At The Club

UNITED CHURCH Y.P.S. & W. M. JARVIS — WEDNESDAY... (Detailed church schedule listing various services and events for the week of May 18th-23rd, including St. Paul's Church, Trinity Lutheran, Knox, and United Church of Hagersville.)

ROCKFORD

Mr. and Mrs. Wilfred Vickerman and Norma, spent the week end with Mr. and Mrs. David Vickerman at Mr. Elgin's.

REGAH THEATRE

HAGERSVILLE, - - ONT.
FRIDAY — SATURDAY
MAY 19 — 20
Mutt and Jeff
"ADVENTURES OF A ROOKIE"
Wally Brown, Alan Carney

Wool Growers' Org

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Firestone
TIRES & SERVICE
CAL. MERCER
PHONE 94 HAGERSVILLE

VICTORIA DAY CELEBRATION

Hagersville Arena
Wednesday Night, May 24
A full evening's entertainment for young and old — GAMES, VARIETY SHOW, DANCING, PRIZE DRAW
Party Program Directed by Doreen Groom of Hamilton
No. 16 S.F.T.S. 18 Piece R.C.A.F. Band
will supply the music for dancing
Admission Ticket may WIN one of the
Draw Prizes Valued at \$235.
Admission 25c Children 10c.

News of the Countryside

From The Record's Correspondents

ERIE

Mr. and Mrs. Gordon Roth left on Wednesday for an extended trip to Western Canada where they will visit relatives and with her parents.

KNOX

Mr. and Mrs. Elmer Matthews of Woodstock, spent Sunday with his parents Mr. and Mrs. Wray Duckworth and little daughter, Linda, at Waterloo, spent Sunday with the latter's parents Mr. and Mrs. Ira Caswell.

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Mr. and Mrs. Ralph Golden, Mrs. Martha Kenney of Hagersville spent Sunday with her parents, Mr. and Mrs. Ralph Kenton.

RENTON

Mr. and Mrs. Charles Mitchell and son Clarence, spent Sunday at Fenwick the guest of Mr. and Mrs. O. Fisher.

CARD OF THANKS

We wish to express our deep gratitude to our many friends and relatives for the kindness, sympathy and beautiful floral offerings in our bereavement following the death of WARREN BANFIELD & FAMILY

Church Notes

AT THE UNITED CHURCH
Sunday, May 21st is the Day of Dedication. It is the day when we are united with the church, therefore...

KNOX CHURCH NOTES

Knox Church was filled almost to capacity last Sunday night for the 25th Anniversary of the Jarvis Lodge No. 191, I.O.O.F.

PERSONALS

Mrs. Norman Lothous spent a few days last week in Hamilton. Miss Josie Crawford of Tillsonburg, spent the week end with the Ahrharts.

SPECIAL NOTICE

to Farmers - -
A Mass Meeting of the Farmers of Haldimand County and the County of Cayuga, on Thursday, May 18th, at 8:30 P.M.

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ALL LINES OF INSURANCE

Life, Fire, Automobile, Accident & Sickness, Liability, etc. — Enquire of —
GEORGE W. WALKER
PHONE 51, JARVIS

They're TALKING ABOUT . . . a Ten-Cent Dollar!

They speak of it glibly...but what does it mean? It means that every pay-day if your boss paid you in crisp new one-dollar bills, each of them would buy only a measly ten-cent's worth of goods. All those savings you've made with ten dimes to a dollar would shrink to the size of one. That's inflation! So we're lucky in Canada that price ceilings and other anti-inflationary measures have kept our dollar value HIGH. In fact, a dollar goes further to-day... buys more goods than the dollar of 1918. Look at these prices, a pound of cocoa to-day compared to the way it was then. The same quality towels now, were then. Yes, we get a good dollar's worth to-day. And remember... you protect your dollar value when you refuse to pay more than the ceiling price... denounce black markets... buy Victory Bonds... save... pay off debts and help keep the cost of living down!

Make This Pledge Today!

I promise to give my support to keeping the cost of living down. I will buy only what I need. I will observe the ceiling whether buying or selling goods or services. I will pay off old debts, save for the future, invest in Victory Bonds and War Savings Certificates. And I will support taxes which help lower the cost of living.

Keep Your Dollar Value High!

Published by THE BREWING INDUSTRY (ONTARIO) to help reveal the dangers that inflation represents for all the people of the Nation.

Mr. and Mrs. G. L. Miller, Hagersville, spent the week end with her parents, Mr. and Mrs. John Chapman and Mrs. Norman Lothous, Hagersville. The latter party of May. Watch next week's issue for further details.

"GOOD PAINT costs so little."

When you decide to paint, after all the cost of the paint itself is not a big item, so you naturally want the best. You want paint that will protect and give you permanence of colour. Many years of careful research, constant experiments with new developments and a rigid determination to provide the public with long lasting protection and fast colours means that Sherwin-Williams will serve you well. Your safe plan is to buy Sherwin-Williams. Then you know that you get the finest that the market provides. Paint that goes on easily, covers well, gives long protection and colours that last. Look for the dealer who displays the famous "cover the earth" sign. He has the right product to suit your purpose. And he will be glad to lend you the "Style Guide", a volume of large colour illustrations to give you plenty of ideas on redecorating.

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