

"The Jarvis Record"
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ADVERTISING RATES UPON REQUEST

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A. L. MILLER, Editor

ALLAN ANDERSON

HOMES AND FAMILIES are the very backbone of our Nation. It is in the home that Love, Goodwill, and the high aspirations of the future men and women of Canada finds its real birth and is nurtured, painfully at times, into fulfillment. Few, if any, families actually attain that goal without mishap or misfortune along the ordinary road of life. Ordinary trials are more or less anticipated and are faced with courage to meet them.

However, it requires a courageous heart, a strong faith, and a brave character, to sustain the mothers and fathers who contribute to the blood of their sons in order that this world will remain free and good — unadulterated by the forces of evil.

CANADIAN FOOD

"REMOVAL of Rationing restrictions on the use of tea and coffee," says the Printed Word, "will be welcomed by thousands of Canadians, but it is doubtful whether any benefit will accrue to the Travelling public. Even before the war when there was an unwarranted supply of raw materials, only a few of the better hotels and restaurants displayed any knowledge of how to brew these beverages."

Experienced travellers in Canada usually order tea rather than coffee in a strange eating place. The possible range in quality for a cup of tea seems to be from passable to bad, whereas with coffee the range is from bad to terrible.

CANADA'S BRIGHT HORIZON

The atmosphere of Thanksgiving season this year is different from any preceding year. That alone is cause for thankfulness. The successful invasion of Normandy and the sustained offensive ever since D-Day has carried Allied arms into the homeland of Germany. Though Prime Minister Churchill only lately warned against optimism, the end of the war in Europe is in sight.

ADVERTISING IN THE GAZETTE

THE ISSUE of the Ontario Gazette of September 22nd comprised seventy-three pages, of which sixty were given over to sales, in other words, to adding expense against proper ties without the compensation of any fair return in the way of publicity with advertising value.

THE OLD FALLACY

By R. J. Deachman —
The old fallacy persists. It keeps bobbing up from time to time. Men and women ask this question: In time of war can we have prosperity in time of war? Then why not in time of peace? And why not? Let us take the question apart to see if we can find the answer.

What has happened in Canada which is lacking in time of peace? The answer is MARKETS. War brings a demand for commodities — commodities of a type we can readily produce. It gives us a market which lasts as long as the war — a demand which is insatiable. The demand and the price must be willing to pay.

Now let us see what happens in time of peace. There comes a good demand for wheat, an important item in our Canadian economy. It may have been brought about by crop failures in other countries. The price of wheat rises. At once certain forces are set in motion to restore the balance. With higher prices more wheat is sown and consumption falls off. The price of wheat falls. It is the price of wheat that is the key to the problem.

HOMECOMING

WHAT DO THE BOYS want when they come home? Committees, commissions and enquiry groups in Britain, Canada, the United States and elsewhere have been studying this problem for three years. Every government has given the impression, at least, that the boys will want for nothing. Because the question is so highly charged with sentiment, politics, patriotism and propaganda anyone who has a voice to be heard is likely to inject any specific realism into his promise for the homecoming soldier.

OLD NANTICOKE BOYS 1914-1915

The following poem was composed by the thirteen year-old daughter of Mr. and Mrs. E. H. Fulmer, Nanticoke, N.S., and was handed to the Editor with the request that it be published.

THE WEEK IN OTTAWA

Ottawa, Oct. 11. (CP) - Preliminary discussions of the 1945 farm program have indicated that the Canadian farmers' task of food production will remain as important as in the last four years, whether peace or war.

Church Notes At The Church

AT THE UNITED CHURCH
The Eighty-sixth Anniversary of Wesley Church will be celebrated on Sunday, October 15th.

AT THE EPISCOPAL CHURCH
The Anniversary of the birth of the late Rev. Samuel R. East, M.A., D.D., will be celebrated on Sunday, October 15th.

AT THE PRESBYTERIAN CHURCH
A Thanksgiving Day hike was much enjoyed by the members of the Boy's and Girls' Clubs.

AT THE BAPTIST CHURCH
The Anniversary of the birth of the late Rev. Samuel R. East, M.A., D.D., will be celebrated on Sunday, October 15th.

AT THE METHODIST CHURCH
The Anniversary of the birth of the late Rev. Samuel R. East, M.A., D.D., will be celebrated on Sunday, October 15th.

AT THE CATHOLIC CHURCH
The Anniversary of the birth of the late Rev. Samuel R. East, M.A., D.D., will be celebrated on Sunday, October 15th.

AT THE SEVENTH DAY ADVENTIST CHURCH
The Anniversary of the birth of the late Rev. Samuel R. East, M.A., D.D., will be celebrated on Sunday, October 15th.

News of the Country

RENTON
Miss Ida Fleming of Hagersville was holiday guest at the home of Mr. and Mrs. Sanford Fleming.

NANTICOKE
Miss Stella Pratten of London, spent the Thanksgiving holiday with her parents, Mr. and Mrs. F. A. Pratten, of Nanticoke.

WATERFORD
On Monday evening after the B.P.U. at the Baptist Church a large number of the church members, ladies and friends, of Rev. Messrs. and Mrs. Martin, of Nanticoke, were present for the annual meeting of the District Lodge, Simcoe, on Tuesday evening, October 10th.

LOGARTHS
Mrs. M. Hogarth, proprietor of the Logarths, is pleased to announce that she has secured a new and improved range of tables were presented to them.

STRAND THEATRE, SIMCOE
Phone 673
SATURDAY - FRIDAY
O'BRIEN, CHESTER MORRIS, CAROLE LANDIS

SECRET COMMAND
novel by JOHN HAWKINS
SECOND ADDED FEATURE
CHARLES STARRETT

"SUNDOWN VALLEY"
Plus
"GREEN LINE"
and
FOX NEWS
MONDAY - TUESDAY
WEDNESDAY
ERBOL FLYNN, PAUL LUKAS

"Uncertain Glory"
with
IRAN SULLIVAN, LUCILE WATSON
SECOND ADDED FEATURE
HERMAN BRIX
"A Million to One"

PERSONALS

Mrs. Mabel Ross was confined to her home last week through illness. Mr. Harry Holland, of London, spent the holiday week end at his home here.

Miss Willa M. Marbury of Hamilton, spent the Thanksgiving holiday at her home in the Village. Mr. and Mrs. Bruce Slater of London, were visiting relatives in Jarvis over the week end.

Miss Ellen Faulkner, R.N., of St. Joseph's Hospital, Hamilton, spent the Thanksgiving week end at her home in Jarvis.

Miss Clara Dolter of Hamilton Normal School spent Thanksgiving week end with her parents, Mr. and Mrs. John Dolter.

Mr. Lloyd Smith returned home on Tuesday from the Hamilton City Hospital after a long illness.

A number of members of King Solomon Lodge, Simcoe, visited North York on Tuesday evening for the annual visit of the District Lodge, Simcoe, on Tuesday evening, October 10th.

Mr. and Mrs. Herb Hill and Mr. and Mrs. J. Billie spent Sunday at Stratford visiting Mr. and Mrs. Reynolds and their family.

Mr. and Mrs. Elkin Smythe and Miss Elsie Smythe entertained their parents and Mrs. Wm. Thomas at a delicious chicken dinner. It being Mr. and Mrs. Thomas Smythe's Thirtieth Wedding Anniversary.

On the Farm Front

As the seed production camps in the careful study at a meeting in Toronto last week. Representatives of the growers, seed trade and departments of agriculture both Federal and Provincial joined hands to attack a serious problem facing the whole industry.

What is wrong with the crop, the soil, the cultural methods, etc. to bring about this grave reduction in both yield per acre and in acreage. These are the questions that now to be attacked.

An urgent appeal has gone out for help in the packing industry. Haldimand farmers along with others are seeking relief from the present situation.

There is no doubt but that prices have a great deal to do with the current increase. Good steers, for instance were selling for \$4.85 in 1934 whereas the price had increased to \$11.76 in 1943.

Do you know that a cow breathes out five quarts of water every twenty-four hours? In cold weather this condenses on the beams, ceilings and even on the roof. Is it any wonder that good ventilation is an essential in a cattle barn? Doors

PLAN SECURITY
through —
SUN LIFE ASSURANCE Co. OF CANADA
W. J. McCarthy, C.L.U.

DANCE
in the —
JARVIS ARENA
FRI. EVE. Oct. 13
the STABLETTES
- ALL GIRL BAND -
Admission - 50c

REGAL THEATRE
HAGERSVILLE, - ONT.
FRIDAY AND SATURDAY
OCTOBER 13, 14
"DANGEROUS BLONDES"
Evelyn Kaye, Edmund Lowe
"TEXAS MASQUERADE"
SHORT SUBJECTS
MONDAY AND TUESDAY
OCTOBER 16, 17
"UP IN ARMS"
with Danny Kaye, Dinah Shore
SHORT SUBJECTS
WEDNES. AND THURS.
OCTOBER 18, 19
"TOP MAN"
Donald O'Connor, Peggy Ryan
SHORT SUBJECTS
THURSDAY NIGHT
"SWING TIME"

Perhaps we could get home if they DIDN'T TRAVEL ON WEEKENDS



Canada Coach Lines Limited
An urgent appeal has gone out for help in the packing industry. Haldimand farmers along with others are seeking relief from the present situation.

There is no doubt but that prices have a great deal to do with the current increase. Good steers, for instance were selling for \$4.85 in 1934 whereas the price had increased to \$11.76 in 1943.

ALL LINES OF INSURANCE
including —
Life, Fire, Automobile, Accident & Sickness, Liability, etc.
— Ensure of —
GEORGE W. WALKER
PHONE 51, JARVIS

They're TALKING ABOUT . . . a Ten-Cent Dollar!
They speak of it glibly...but what does it mean? It means that every pay-day if you boss paid you in crisp new one-dollar bills — each of them would buy only a measly ten-cents' worth of goods. All those savings you've made with ten dimes to a dollar would shrink to the size of one! That's inflation! So were lucky in Canada that price ceilings and other anti-inflationary measures have kept our dollar value HIGH. In fact, a dollar goes further to-day... buys more goods than the dollar of 1918. Look at these prices, a pound of cocoa to-day compared to the it was then. The same quality towels now, were then. Yes, we get a good dollars worth to-day. And remember - you protect your dollar value when you refuse to pay more than the ceiling price...denounce black markets...buy Victory Bonds...save... pay off debts and help keep the cost of living down!

Make This Pledge Today!
I promise to give my support to keeping the cost of living down. I will buy only what I need. I will observe the ceiling whether buying or selling goods or services. I will pay off old debts, save for the future, invest in Victory Bonds and War Savings Certificates. And I will support taxes which help lower the cost of living.

Keep Your Dollar Value High!
Published by THE BREWING INDUSTRY (ONTARIO) to help reveal the dangers that inflation represents for all the people of the Nation.