



MARK C. SENN

Progressive Conservative
Candidate
HALDIMAND COUNTY

MARK C. SENN, a farmer from the Caledonia district, who as a member of the House of Commons since 1921, is the Progressive Conservative candidate in the federal riding of Haldimand.

The son of John C. Senn, Clerk of Oneida Township for Forty years, and Elizabeth Kennedy, he was born in Oneida, June 1, 1878. Educated at Caledonia High and Model Schools, he taught school for four and a half years.

Secretary-treasurer of the Oneida Farmers' Mutual Fire Insurance Co., from 1914 until 1921, he is a director and past

president of the Caledonia Agricultural Society. He is a member and Past D.D. G.M. of the Masonic Order and a member of the Orange Order.

First elected to the House of Commons as representative from Haldimand in 1921, he was re-elected at the general elections of 1925, 1926, 1930, 1935 and 1940. His father was elected to the Ontario Legislature in 1894.

Married in 1899 to Etta May Moore, of York County, the candidate has six children: Elgin, John, Annie, Florence, Ruth and Allen.

WIN WITH BRACKEN

VOTE FOR MARK C. SENN

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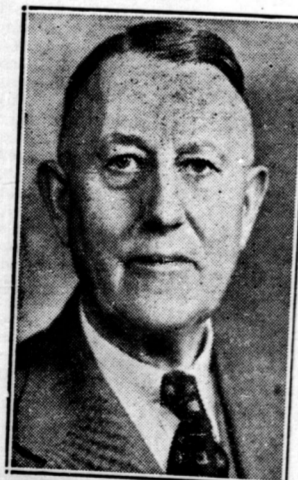
Mr. R. E. Miller Guest Speaker At Jarvis W.I.

Mr. R. E. Miller was welcomed as guest speaker at the regular meet-

ing of Jarvis Women's Institute held at the home of Mrs. John Wodham, Wednesday, May 9th. The subject of Mr. Miller's address was "Refor-

Provincial Election Day IS Monday, June 4th, 1945

KEEP
HALDIMAND
STRONG!



KEEP
ONTARIO
STRONG!

Re-Elect DREW by Voting

MARTIN

For any information Phone 1212 or call at Headquarters, the old Lyric Theatre Building, Kent Street, Simcoe



As a farmer, you know that anyone who can learn the involved science of good "in one short easy lesson" is just fooling him. But many things look easy when you know little about them. Adequate electric wiring instance.

When it comes to wiring your farm, don't let it look easy. You may think the boy could do it "because he's so handy" you'll save plenty of future regrets if you expert on the job from the start. You'll (particularly if you watch the electrician's work) that it is a job for quite a tradesman.

Start off by getting the best man you can, the best and most complete wiring job for all immediate and future needs. It is easier to your electrical equipment as you want IF YOU START RIGHT with ADEQUATE WIRING.

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In cooperation with the Government War Effort

This store will close every Thursday at 1.00

ing to be at the home of Mrs. Cartwright. Lunch committee for June 1st. Mrs. Wodham, Mrs. Robinson, Mrs. E. Smuck, Mrs. W. Davidson.

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W. J. ELLIOTT, JARVIS



Liberal Working Plan

for Full Post-War Employment...
For Veterans—\$750,000,000 to get them started in good paying jobs in industry, on the land or in business for themselves as each of them chooses.
Housing—\$400,000,000 to finance the biggest building scheme this country has ever known.
Family Allowance—\$250,000,000 a year to lessen the burden of parenthood and to equalize the opportunities for young Canadians for success and happiness.

Export Credits—We've got to have exports if we're going to have jobs. Your Liberal Government has arranged to finance over-seas countries who will be good customers later.

Industrial Development Bank—Your Liberal Government has set up machinery to help enterprising Canadians develop new business.

Farm Loans—One man in every three in Canada works on the farm. To help them get better equipment, your Liberal Government has arranged that they can borrow the money they need for better working and living conditions.

Flow Prices—The Liberal Government's policy is that when farmers and fishermen prosper, so do other Canadians. It has therefore taken action to put a floor under the prices of farm and fishery products.

Reduction of Taxes—Your Liberal Government believes in jobs first. To this end, taxes will come down to free spending power.

There are just some of the steps in the Liberal Government's Working Plan to ensure full employment after the war. In addition it has stimulated tremendous private savings in Victory Bonds and War Savings Certificates; put through Unemployment Insurance, set up a special Department of Reconstruction staffed by experts. In fact all its policies are directed to the same end—a "high and stable level of employment and income."

JOBS!

Jobs with bright futures for the young men and women coming out of the Armed Services with the best part of their lives before them! Jobs for all! Jobs with big prospects and good, reliable money that will keep its buying power! After all the hard work, sacrifice and self-discipline which has brought us through the war, the people of this country have earned a brighter future in a better, grander Canada than we have ever known!

LOOK how much Canadians have accomplished, here on the home front, even without the energy and initiative of all the vigorous young people now in uniform, and their zest for daring! What is there Canada can't do with them back on the home team? Why, with their help, we Canadians are headed full speed for the greatest period in our history!

THE all-important question today is the civilian staff-work and leadership which we call "government." The Liberals have a working plan. It's big and bold! Parts of it are outlined for your judgment in the left-hand column. In fact it is already bringing results. It will continue to do so! The Liberals can tell you this with confidence because they have had successful experience in operating nationwide plans.

VOTE for your Liberal candidate. Make sure the team which made this plan for full employment shall see it through—and win the peace!

PUBLISHED BY THE NATIONAL LIBERAL COMMITTEE

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VOTE LIBERAL

ANIMALS DEAD OR DISABLED

Quickly removed in Clean Sanitary trucks.
Collect: 61 JARVIS, 274 FISHERVILLE
29 CALEDONIA

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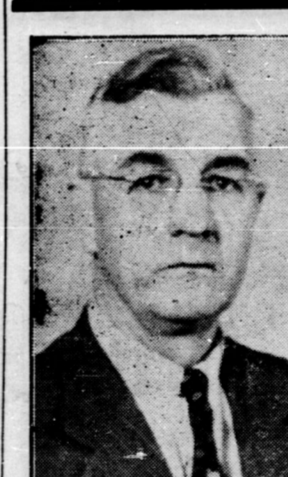


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— LOW COST —

CAL. MERCER
HAGERSVILLE



LEO LAFORTUNE

was born on a farm in South Walsingham Township, Norfolk County, 51 years ago. His grandparents, former pioneer settlers in the County, were of Dutch-English and Dutch-French extraction. Leo was an active U.F.O. worker and executive. Has had two years Municipal Council experience, is a member of the Norfolk Farmers' Co-op, and an ex-director of the Norfolk Municipal Fire Insurance Co. He owns and operates a farm in Woodhouse Township, is married and has one son.

Leo is a big man, a strong man and a good man - Rig in tolerance as well as in stature. Strong in those qualities of citizenship which make a man respected and admired, and good in those attributes which have won him the respect of his business associates and the confidence of his friends and neighbors.

We in the C.C.F. proudly solicit your support in electing this man to represent Haldimand-Norfolk in the Ontario Legislature.

Then there's the absent-minded professor who turned on his wife and kissed the ignition.

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Reliable Grading
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"Thanks — but I want one I can smoke myself!"

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please do not travel during
week-ends. This ap-
plies especially to shop-
pers, children and non-
essential travellers. Be
home by 8 p.m. on Sunday
nights because after that
time the troops have pri-
ority and no extra buses
will be available for civil-
ian passengers. Please co-
operate to avoid conges-
tion.

Perhaps we could
get home if they
DIDN'T TRAVEL
ON WEEK-ENDS

CANADA
COACH LINES
LIMITED

JOBS ASSURED BEFORE DEMOBILIZATION

A Square Deal for Veterans Assured by
Progressive Conservatives

The very first clause of the Progressive Conservative plans for the re-establishment of Veterans, adopted at the National Convention of December, 1942, is as follows:—

DEMOBILIZATION

In carrying out the demobilization of Canada's Armed Forces the primary consideration should be the interest of those who have served. Demobilization should be based on the principle that members of the Armed Forces should not be discharged until their economic security is assured by placement in gainful employment or by assisted training and education to that end.

Here, in this simple statement of progressive, realistic policy is the only true solution of the fundamental problem by which every ex-service man and woman is faced. It is the only assurance of a square deal for all veterans. It is the very basis of the Rehabilitation Policies of the Progressive Conservative Party. No veteran will be discharged against his will until he is assured of a decent livelihood.

"Platitudes will not fill empty stomachs," declares John Bracken, "nor generalities provide jobs for those who have fought, nor worthy declamations about sacrifice ease the load of the widows and children whose husbands and fathers gave life itself that we might live in peace and security."

Throughout the war, Canadian service men and women have had their fill of platitudes and generalities. Let our veterans now ask themselves this question. Does the spirit of political partisanship which the King Government has consistently manifested in time of war, offer any assurance of a square deal for veterans in time of peace? Does the iniquitous manpower policy which split Canada apart reflect the right spirit? Remember in war, as in peace, political policies infallibly indicate party principles.

It is significant that more than half of the Progressive Conservative candidates are service and ex-service men. No other party can even approach this record. These men know that no other party has such realistic and comprehensive plans for rehabilitation. They know that the Progressive Conservative Party is the service men's party.

They know that John Bracken, father of three sons on active service, understands the problems, the hopes

and the fears of veterans.

They say, with John Bracken

"The cost of winning the war and the cost of re-establishing those who fought in it, is one and indivisible. In the plainest words at my command, I say to you that nothing short of full-time gainful employment for every man and woman who has worn the Canadian uniform will be acceptable. Every man and woman must be given an opportunity to earn a good living. If existing enterprise cannot do this, the State must, and will."

These service and ex-service candidates, with John Bracken, pledge themselves that, under no circumstances, will existing benefits to veterans be lessened. On the contrary, they will be increased and extended.

They, with John Bracken, pledge themselves to revise an out-moded pensions act, to humanize its administration, to eliminate red tape and inexcusable delays. Pension rates will be reviewed at once and increased to bring them in line with higher living costs.

Under a Progressive Conservative government, recorded condition of personnel on enlistment will be accepted as sufficient proof in determining disability pension. The veteran will be entitled to the benefit of the doubt.

The "first in, first out" principle will be followed on demobilization — with a job at decent pay assured to the veteran when he returns to "civvy" street.

In the words of our leader, we of the Progressive Conservative Party, "accept the challenge to demonstrate to you who fought that you shall not be handicapped in days of peace because you responded to the nation's call in days of war."

WIN WITH BRACKEN

Vote for Your

PROGRESSIVE CONSERVATIVE CANDIDATE

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