

"The Jarvis Record" TELEPHONE 37, JARVIS, ONTARIO

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ADVERTISING RATES UPON REQUEST SUBSCRIPTION RATES To all points in Canada \$1.50 per year in advance.

A. L. MILLER, Editor

PAPER-WORKED WORLD

THIS WORLD has never stood so badly in need of the interchange of ideas and the understanding of differing views. If peace is to continue cities must learn the views of the other fellow, learn that he is not necessarily an enemy because he has a different concept of government.

Ideas, if they are to reach across the seas and the continents, must travel on paper. And the world which sees democracy at work in Canada looks also to the Dominion for a great part of raw material of world understanding—paper.

Canada produces a third of the world's supply of newsprint, the stuff on which this newspaper is printed, the stuff on which the smallest and the largest newspapers in the world are printed.

Worth more than Canada's exports of wheat gold or any other commodity, Canadian pulp and paper sells abroad in a normal year to the value of about \$150,000,000.

Most of it is taken by the United States and Britain but as democracy, popular education, a free press and economic progress extend, countries throughout the world are bound to make increasing demands on Canadian forests.

Nine-tenths of our forests are publicly owned and licensing, research, transport and taxation policies have much to do with the way the woods are worked.

Farm wood lots are important sources of wood for pulp and paper and of cash to farmers. Public policies which will discover all the main facts about our forests, and then encourage the scientific application of these findings in the light of experience in other countries will do much to ensure the leadership of Canada as a paper country.

That leadership is important to all Canadians. Nearly one quarter of all the things we buy abroad—china from England, oranges from California, sugar from the Caribbean and so on—we get in exchange for Canadian forestry products.

IMPORTANT ELECTIONS MUNICIPAL ELECTIONS being held across the Dominion in the next few weeks shape up as the most important in years.

They are important not only because municipal government is one of the foundation stones of our system of democracy, but because the mayors, Reeves and councils who will hold office in 1940 may be entrusted with the greatest municipal capital expenditure program in Canadian history.

They will have to make up for six years of war when most municipal councils abandoned all but the most essential public works projects because of shortages of labor and materials. They are faced with housing and other post-war problems in urgent need of early solution.

The need for men with the vision, the honesty and the administrative ability to solve these problems lends an added incentive to municipal electors to get out and vote—and to vote wisely.

The problems of municipal government have grown with the years, particularly in urban centres. The taxation system—a levy on real property—has remained unchanged while there has been a gradual widening of the basis of expenditure chiefly through assumption of part of the cost of many social services.

Generally, residents in small municipalities take a keener interest in municipal elections than those in larger centres. They know the candidates personally, know their capabilities and their shortcomings and are generally better informed on municipal affairs.

DEBUNKING THE FAIRIES AND SANTA CLAUS— By Lewis Milligan

CHARLES DICKENS was a keen student of human nature, and while some of his characters may have been overdrawn in certain features, they are mostly true to life.

The characters he depicted were, of course, typical of the times in which he lived and it may be said that they were the product of the social conditions prevailing in England, particularly in London, in the early part of the nineteenth century.

But although times and conditions may change, human nature is fundamentally the same in all generations.

We have our Pickwicks, Micawbers, Dombey, Bumbles, Fagins, Gradgrinds and the rest of the Dickensian species with us today under different guises and circumstances.

Pen, Scissors and Pastepot

The economists in the Consumer Section, Dominion Department of Agriculture in a release of the weeklies, recommends one crust plus as a means of economizing fat.

The latest of these modern Gradgrinds to reveal himself is Maj-Gen. Brock Chisholm, Deputy Health Minister at Ottawa.

At a speech at Washington recently he derided the theology and moral teachings of the Christian churches, and he followed this up later by cruelly exposing the myth of Santa Claus.

In an address at the Women's Forum of the Young Women's Christian Association at Ottawa, the General said that children should be told "the literal truth about everything."

He said that "no child can believe in Santa Claus and not be afraid—because Santa Claus was a ghost—unless he (the child) was a moron or an imbecile."

He was sure that everyone present, including himself, would have been afraid during his teens to sleep on a grave in a cemetery. The reason was that he was a ghost, and he believed in and thinking was distorted.

He went on to say that if mothers would make sure children understood that fairy stories and Santa Claus were a pretence and only "for fun," the distorted thinking would vanish as a result and would increase the chances of the human race surviving for 100 years by 75 per cent.

The General himself seems to be entering into the realm of fantasy when he talks about a child sleeping on a grave in a cemetery, and claims that human life would be extended to 100 years if children were told that Santa Claus and fairy stories were only for fun.

No child, unless he were a moron or an imbecile, would ever think of sleeping in a graveyard, and there is something deficient in the child who cannot, without explanation, enter into the fun and enjoy the mental stimulation of Fairyland.

The normal child, when he reads into which he has just entered is itself a wonderland.

"Heaven lies about us in our infancy," said Wordsworth, "shades of the prison-house begin to close upon the growing boy" soon enough; but when the vision splendor of Fairyland is light of common day, the realms of fancy and imagination, poetry and religion, remain.

That man is to be pitied who is shut out from those romantic and refreshing regions of the mind. If children are to be told the general truth about "everything," then they must be taught that magic is merely a combination of air-waves impinging upon the tympanum, that poetry is an arrangement of words, syllables and rhymes, and that the emotions stirred up by these arts are unreal and deceptive.

General Chisholm would probably agree with some modern psychologists who tell us that poetry and religion are the products of hyperactivity.

We live in an age of economics and mechanical realism, but yet "the child is father of the man," and we are "moving about in worlds not realized."

But for those first affections, those shadowy recollections, Which, be they what they may, Are yet the fountain-light of all our day, Are yet the master-light of all our seeing."

PRICES AND PROGRESS— By R. J. Deachman

IN THE UNITED STATES from 1923 to 1925 the average wage of the factory worker was \$25.36. By 1939 this had fallen to \$24.58—down 28c, a reduction of 3 per cent.

But here's the happy note so far as the worker is concerned: 81c in 1939 would buy as much as a dollar in the average of the three years 1923 to 1925. So the \$24.58 of 1939 was in purchasing power, equal to \$26.39 of the kind of money the workers earned from 1923 to 1925—an increase in real wages of 24 per cent.

We are peculiar that way. When prices go up we raise a howl—when they decline we are as mum as an oyster. The library has been written on what is called "full employment."

The solution can be put in one sentence: Progress consists of lowering the cost of production which reduce the amount of effort necessary to accomplish a purpose then ask for legislation to wipe out the gains, force us to pay higher prices than existed before the change.

Starting? No! Merely obvious. Tender to the average man a choice between 100 per cent increase in wage rates with a doubled cost of living or, in the alternative, the present wage rate with a 50 per cent cut in the cost of living and not 3 per cent would vote for the latter. Perhaps, in time we may stop blaming others for our troubles, examine more carefully the workings of the one mind we know fairly well, the one which functions under our hats.

PHYSICIANS DR. E. M. JONES Physician and Surgeon Office Hours—9 to 10 A.M. 10 to 12 P.M. PHONE 7-4

ROSS L. CLAPP Optometrist & Optician 18 1/2 Norfolk St., South SIMCOE, ONT. Phone: 30 W. : 90 J.

At The Church

UNITED CHURCH JARVIS PASTORAL CHAIR JARVIS—WESLEY CHURCH

Public Worship—11 a.m. A. Church School—10 a.m. Third Monday—Mission Band Tuesdays—Y.P.S. 8 p.m.

Public Worship 2:30 p.m. First Tuesday—W.M.S. 2:30 p.m. Thursdays—C.G.T. 7:30 p.m.

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ROCKFORD

All the children of the Sunday School are asked to be at the church on Saturday afternoon at 2 P.M. for practice for the Christmas entertainment to be held Thursday night, December 20th.

The Young People are practicing their play "The Little Cuckoo" with the following taking part: Misses Maxine Lint, Elvira Townsend, Mrs. Keith McBurney, Mrs. Leslie Keen, Hubert Lint, Warren Keen and James Bigger.

Hydro is being installed in St. Anne's Church, Watpole.

The Y.P.S. held a very successful meeting at the home of Mr. and Mrs. Keith McBurney on Thursday night. The following took part in the program: Dorothy Rutherford, Maxine Lint, Frances McBurney and Lloyd Rutherford.

Mrs. Lawrence Blake of Port Dover spent the week end with her parents, Mr. and Mrs. Joseph Yip.

R.C.A.F. personnel counselling activities show that only one per cent of R.C.A.F. male personnel want to be aviators in a commercial capacity.

DUXBURY'S STORE \*\*\*\*\*

Chicken Stew, 15 oz. tin 25c (Chicken, Veget. & Gravy) Oranges ..... doz. 45c Grapefruit, each ..... 7c

Beefsteak Sausage, 5 lb. tin 58c Cut Green Beans ..... Choice quality, can ..... 13c

SEEDS WANTED

ALL KINDS OF SEEDS

GORDON FESS

GEM THEATRE

MATINEE EVERY SATURDAY—2:00 P.M.

THURS. - FRI. - SAT. NOV. 29, 30, DEC. 1

"Out of This World"

"The Horn Blows At Midnight"

RECAH THEATRE

FRIDAY AND SATURDAY

MONDAY AND TUESDAY

WEDNES. AND THURS.

"HANGOVER SQUARE"

"Star Spangled Rhythm"

FRANCES LORING

Frances Loring, distinguished Canadian sculptor and broadcaster on art topics, was the speaker for the final talk of the CBC series "Your Next Job."

Mrs. Loring is one of the founders of the sculpture society of Canada and the creator of some of the Dominion's best-known monuments.

Her architectural work includes the Queen Elizabeth highway approach to Toronto and the decorative panels of Rainbow Bridge, at Niagara Falls.

Photo from the portrait by Lillis Newton

Unavoidable circumstances have made it necessary to change the place of the Haldimand Federation Annual meeting from the Court House to the Dundas Hall in Cayuga.

The time and the date remain unchanged and are as before 2:00 p.m. Tuesday, December 5th.

The Quebec Conference and the Food and Agricultural Organization will be discussed by Professor Drummond and guest speaker. This meeting will be of real interest to all members of the Federation, not only through the presentation of the subject, but because Professor Drummond is one of the most outstanding men in the front of Agricultural Economics and well worth listening to at any time.

All Haldimand farmers who can possibly do so are urged to attend this year's year will be elected. The Federation needs your support. Ladies are especially invited to attend. Where after the Forum discussion the Township Annual Meeting will take place.

The Marshall Road and Grand River Forums are combining with the Township Federation for the Annual Meeting in Penn Township on Monday night, December 3rd. The meeting will be at the home of Frances Loring, 100 St. George Street, Cayuga.

PERSONALS Mrs. W. F. Jacques and daughter Edna of Branford, spent Sunday with Mr. and Mrs. W. F. Newman.

Mrs. W. J. Bailey returned to her home on Sunday after spending the past three weeks with Mr. and Mrs. J. H. Hogg of Hamilton.

Mrs. J. J. Parsons returned home on Wednesday after ten days absence assisting her niece and nephew, Mr. and Mrs. Fred Palmer at St. Thomas and Mr. and Mrs. John McLean and daughter Joan, at Lacan.

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SPEEDWAY TESTED to 100 miles per hour

Now you can put Firestone synthetic rubber tires on your car with full confidence that they will meet every demand.

For Firestone tires are the only synthetic tires made that have been safety proved on the Indianapolis speedway for 500 miles at an average of 100 miles per hour—equal to 50,000 miles of ordinary driving.

Remember this when you get a permit to buy new tires—then drive in and let us put Firestones on your car.

Photo from the portrait by Lillis Newton

NO PERMITS NEEDED FOR TUBES

Made of Firestone VITAMIC RUBBER

WEED TIRE CHAINS — PYRO — ANTI-FREEZE

TRUCK AND CAR BATTERIES — FLOOR MATS AND OTHER ACCESSORIES

MERCER & DICKSON

MOBILE MOVIES

Jarvis Town Hall

THURS., Nov. 29th

"Prisoner of Zenda"

"NORWAY" A Travelogue

DANCING AFTER THE SHOW from 10--12.

Admission ADULTS 35c CHILDREN 25c (TAX INCLUDED)

PLEASE bring back those EMPTIES!

The busy holiday season is almost here—bringing with it additional demand.

CARTONS and BOTTLES ARE SCARCE

They will be urgently needed to enable us to maintain a steady flow of supplies to the consumer.

Please return empties now. If you can't bring them in phone or write your nearest Breweries Retail Store.

THANK YOU

THE BREWING INDUSTRY (Ontario)