

"The Jarvis Record"

TELEPHONE 37, JARVIS, ONTARIO
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A. L. MILLER, Editor

WESTERN FARMERS

THERE IS SAID TO be somewhere in the neighborhood of fifty thousand unemployed men and women in Ontario, who are physically fit, drawing Unemployment Insurance benefits because there is no suitable work available to them.

From the farmer's standpoint, despite the fact he helps pay for social security, he probably will not quarrel with this situation.

WINDSOR RELIEF—
WINDSOR, ONTARIO is two hundred miles away but in this day and age that is just next door.

BRITISH BELTS TIGHTER—
WHEN A WAR BRIDE in Toronto said she felt "heart sick for my people back home" as she read of the British cabinet decision to ration bread in the United Kingdom, she was expressing the thoughts of thousands of Canadians who served on the little island fortress during the war.

ONE OF THE PLEASANTEST of our screen myths is the freedom with which the average person tends to burst into song.

CHILD CARE TO-DAY—
THE TWO ORGANIZATIONS known as the Humane Society and the Children's Aid Society have been an integral part of our community life for a good many years.

tions as to the duties and obligations of the Children's Aid Society. This lack of information has not been easily understood when we learn that in Canada, the United States and England the movement for the protection of animals preceded the movement for the protection of children.

Part of the responsibility for this can be laid at the door of Children's Aid workers themselves for they have not always done a good interpretive job chiefly because of the confidential nature of the work, but it is also in part the fault of the general public who are apt to think of the Children's Aid Society as a combination of spy, baby-snatcher and "big stick," and to be indifferent as to its real aims and methods.

Actually the Children's Aid Society is the authority legally constituted to administer the Children's Protection Act, the first principle of which is the improvement of the child's home and where this fails, the placement of children in good foster homes.

Miss Nora Frances Henderson, in her enlightening booklet "The Citizen of To-Morrow" says "The highest concept of child care all over the world is to provide the child with the nearest possible approach to what should be a normal home life. Not to institutionalize him, but to place him in a natural family setting, sharing both the privileges and disciplines of the normal child."

- 1. A HOME where he is wanted and loved.
2. ADEQUATE FAMILY INCOME, decent housing in good surroundings, nourishing food, suitable clothes.
3. GOOD HEALTH by providing sufficient medical, dental and mental health services.
4. OPPORTUNITIES FOR SPIRITUAL GROWTH and the development of sound values in preparation for responsible citizenship.
5. WHOLESOME PLAY in his home and in his neighbourhood.
6. EDUCATIONAL FACILITIES suited to his needs.
7. EMPLOYMENT, when he is ready, at work which he is fitted and in which he can grow.

IN subsequent articles we will try to show how the work of the Children's Aid Societies has resulted in the gradual raising of standards of child care throughout the Province.

SINGING FOR FUN—
ONE OF THE PLEASANTEST of our screen myths is the freedom with which the average person tends to burst into song.

When a war bride in Toronto said she felt "heart sick for my people back home" as she read of the British cabinet decision to ration bread in the United Kingdom, she was expressing the thoughts of thousands of Canadians who served on the little island fortress during the war.

Production methods in the manufacture of beer have improved steadily over the past fifty years, scientific laboratory studies have played a large part in the development of temperature control, pasteurizing and air-conditioning. The result is a healthful, fully-matured and uniform brew.

At The Churches

UNITED CHURCH
Major S. B. East, Minister
JARVIS PARSONAGE
JARVIS-WESLEY CHURCH

STANLEY E. BRIDGEMAN
BARRISTER, SOLICITOR
Office at Jarvis Street, Jarvis, Ont.

ARRELL & ARRELL
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HARRISON AVENUE, JARVIS, ONT.

NORMAN C. COLLIER
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165, OPELTON AVENUE, JARVIS, ONT.

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187, NORTON ST., JARVIS, ONT.

DR. E. M. JONES
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Office Hours—9 to 12 A.M.
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READY FOR YOU NOW AT LUNDY & HENDERSON
The NEW Big Midway
GOODYEAR CANADA'S GREATEST TIRE VALUE!

TRAVEL the Scenic Way... BY BUS
The CANADA COACH LINES LIMITED
For TICKETS and INFORMATION CONSULT JOHN BROWN — Phone 55

WOULD CONTROL BUILDING
Much construction being planned the housing shortage is being met. Many of the government controls are necessary through.

News Spotlight
Fire crews are working on amphibious Bismarck Lagoon fighting flames. The fire is the result of a fuel tank that exploded on the ship.

PROFESSIONAL
V. B. COLLINGS
BARRISTER, SOLICITOR
Over Colliery's Drug Store, Jarvis, Ont.

NEWS OF THE COUNTRYSIDE
From The Record's Correspondents
ROCKFORD
Assistant officers and teachers were in charge of the Sunday school morning.

PERSONALS
(continued from page one)
Californians are spending two weeks here with their cousin, Miss Janet Crawford and other relatives in the district.

News of the Countryside

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(continued from page one)
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BE SUKE!
Adequately Protected with a MOBILE INSURANCE
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JOHN'S RESTAURANT
Employ Returned Men

GRAND THEATRE
PORT DOVER, ONTARIO
MATINEE EVERY SATURDAY — 2:00 P.M.
First Show 7:10 P.M.
Second Show 9:10 P.M.

FRIDAY AND SATURDAY
"High Beautiful"
starring MARTHA O'DRISCOLL and CHARLES COBURN

"Along The Navajo Trail"
starring ROY ROGERS
Chapter 6 of "JUNGLE QUEEN"
MONDAY AND TUESDAY JULY 8, 9

"WILSON" (TECHNICOLOR)
starring ALEX. KNOK and CHARLES COBURN
Colored Cartoon "SWOONING THE SWOONERS"
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WEDNES. and THURS. JULY 10, 11

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starring GEORGE RAFT and SIGNE HASSO
Leon Errol Short—"BEWARE OF RED HEADS"
Disney Cartoon—"SQUATTER'S RIGHTS"
Sport—"BATTLING BASS"

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Shows First at 7:00 and 9:00 P.M. Saturdays Only

DANCE NIGHTLY
ERNE JUCKS'
13-PIECE ORCHESTRA
Midnight Dance Every Sunday
Modern Ballroom • Good Music
LONG BEACH
Lake Erie, 8 Miles from Port Colborne, Ontario

NURSES WANTED

Nurses are urgently needed for the HALDIMAND WAR MEMORIAL HOSPITAL DUNNVILLE
General Duties
Salaries \$800.00 to \$1000.00 per month
Plus full maintenance
Apply — A. M. CASSELMAN
Chairman, Management Committee
Dunville, Ontario

TOLL GATES MUST GO
The Yale tollgate must go. The tollgate on other roads, too. What a possible justification is there for arbitrarily assessing a toll on one section of one highway? That's double taxation unjust and illogical.

FAIR ENOUGH
On one hand, we are insisting on regulations which we believe protect consumers from skyrocketing prices. If we expect the government to take a strong hand in these matters we must expect control of our own earnings whether from labor or management, or agriculture and not just control of the other fellow.

MORE FOOD NEEDED
Canada, already exporting tremendous quantities of grain and other products, must send still more if it is to be averted in Europe. Every acre of land available should be put to use to produce the food that is in present emergency.

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It PAYS to ADVERTISE

THERE WAS A MAN IN OUR TOWN, AND HE WAS WONDROUS WISE. HE SWORE BY ALL THE GODS ABOVE HE WOULD NOT ADVERTISE.

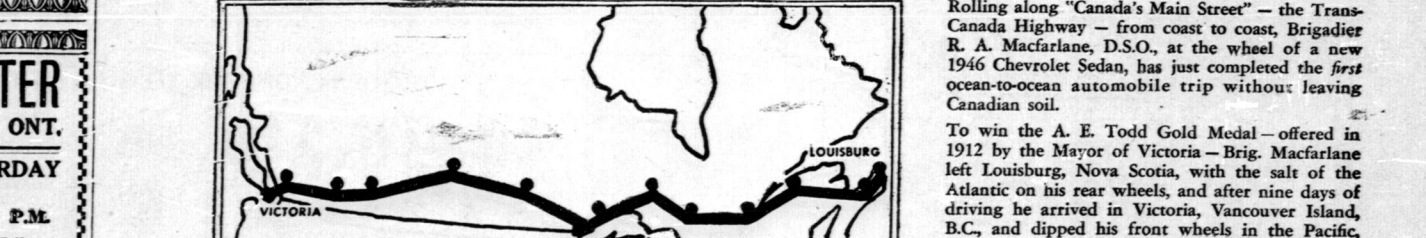
BUT ONE DAY HE DID BREAK THE RULE AND THEREBY HANGS A TALE. THE AD WAS SET IN REAL SMALL TYPE AND HEADED — "Sheriff's Sale"

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THE BEST ADVERTISING MEDIUM IN THIS DISTRICT
CLASSIFIED ADS ALWAYS GET RESULTS

ANOTHER "FIRST" FOR CHEVROLET



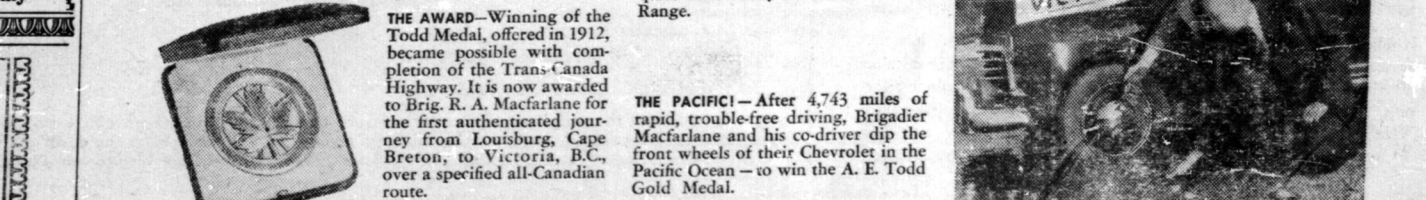
1946 Stylemaster Sedan Makes First Trans-Canada Trip to Win Todd Medal for Brig. R. A. Macfarlane



Rolling along "Canada's Main Street"—the Trans-Canada Highway—from coast to coast, Brigadier R. A. Macfarlane, D.S.O., at the wheel of a new 1946 Chevrolet Sedan, has just completed the first ocean-to-ocean automobile trip without leaving Canadian soil.



TO WIN THE A. E. Todd Gold Medal—offered in 1912 by the Mayor of Victoria—Brig. Macfarlane left Vancouver, B.C., with the salt of the Atlantic on his rear wheels, and after five days of driving he arrived in Victoria, Vancouver Island, B.C., and dipped his front wheels in the Pacific, having covered 4,743 MILES.



THE PACIFIC—After 4,743 miles of rapid, trouble-free driving, Brigadier Macfarlane and his co-driver dip the front wheels of their Chevrolet in the quiet little valley in Canada's Rocky Range.

GENERAL MOTORS PRODUCTS OF CANADA LIMITED - OSHAWA, ONTARIO