

To Gain Confidence of Indians Scarlet Coats Adopted by RCMP

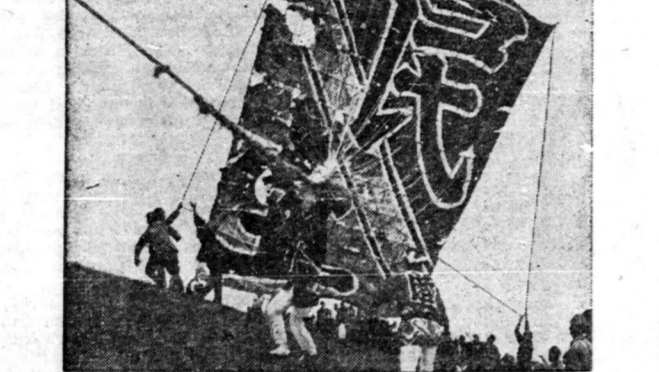
The adoption of that most striking detail in the Mounted Police uniform, the "red serge", was not a piece of empty swagger, nor was it merely another expression of the British sentiment in this country. It resulted from sound diplomatic forethought. To trace the reason to its origin one must turn the clock back to the frontier days of the West, when a rifle regiment in green replaced a red-coated line regiment at Fort Garry. Perhaps further than that, for the British military scarlet, worn as long ago as 200 years, came to this continent about the beginning of the 18th century.

About the time of the transfer to Canada on July 15, 1870, of Rupert's Land and the Northwest Territory from the Hudson's Bay Company, the Government at Ottawa was receiving vigorous complaints that the Indians of the plains were being deluged and robbed by whisky traders. The lawless conditions in the West coupled with the need for maintaining more rigid sovereignty there, led to the formation in 1873 of the North West Mounted Police.

Soldiers of the Queen
The previous year the Government had sent out Col. F. Robertson-Ross, adjutant general of the Canadian Militia, to make a general reconnaissance of this untamed realm with a view to ascertaining what constitutional lines the proposed force should take. Accompanied only by his 16-year-old son, one guide and an Indian lad the colonel left Fort Garry on August 10, 1873, for the Rocky Mountains. Before he had gone 60 miles, he met three large camps of Sioux Indians—part of the band which but 10 short years before had sought refuge in Canadian territory after participating in the bloody Minnesota, Massachusetts and Florida massacres when far out on the prairie his small party was ridden down by 40 mounted Sioux who "threw their hands up as heavily" upon learning that the colonel was a British Officer. Not once during the whole 8,000-mile trip were Robertson-Ross and his three companions molested, a fact which is attributable to the Indian's respect for a soldier of the Queen.

Tea For Britons
Anxious Britons, whose cup of tea has hung in the balance during negotiations with Indian merchants and government officials, learned recently that supplies are all set for next year Britain will get 8,300,000, 600 (\$1,236,000,000) worth, enough for her rationed needs.

Tradition of 1846
In the light of today's tradition, the colonel's most interesting observations were based on his own



There She Blows!—Residents of Hojohjuna, Japan, launch this huge 15 by 12-foot kite, probably the largest in the world. They made it for the resumption of kite flying contests, suspended for the past ten years in Japan. Weight of the kite and string to control it totals 1430 pounds. Some 850 sheets of paper, 20 bamboo poles, and five gallons of ink were used to make it.

MADAM, WILL YOU PLEASE MAKE UP YOUR MIND BEFORE THEY ALL GO OUT OF STYLE!

MADAM, WILL YOU PLEASE MAKE UP YOUR MIND BEFORE THEY ALL GO OUT OF STYLE!

POP—Running Comment
WHAT DO YOU CALL A MAN WHO'S BEEN IN LOVE, POP?

By J. MILLAR WATT
BACHELOR



Vacation Time Again!—The Russian child is no different than Canadian moppets or young people in any country in the world—he's happy to wave goodbye to school this year and at holiday's come. School ended for the first three grades in Moscow early this year and at noon of May 19, the children cheerily waved goodbye to "pencils and books and teachers' looks."

Used as Museum

The Nazis Oswicim (Anaschitz) Extermination camp was opened by Premier Josef Crankiewicz as a national memorial dedicated to the 4,000,000 persons said to have been killed there.

Man Battles Gasoline Blaze

To Save Lives of Two Boys WINS DOW AWARD

JAMES GRANT OF OTTAWA
averts tragedy by cool quick action

The car had been in storage and James Grant was having trouble getting it started. Watching him in the garage were Morris Evans, 9, in the rear seat of the car, and Donald Finnessy, 11, standing nearby.

Scientists Find Pill
Makes Child Bright

Work For Thousands

What is Red Tape? It's Red Tape—Plus

Well, now, in all seriousness, what is red tape? The newly published Cambridge and Textile Dictionary, a 600-page volume published by the Cambridge Mills of Lagrauge, Ga., defines it thus:
"Red tape—a cotton tape used for binding up official documents, red, originally used for the binding of papers in English law courts in the days of the Old Bailey Temple."

STOP THE ITCH!

Chick! Stop itching of insect bites, stings, rashes, etc. with a special prescription. Contains powerful antihistamine, menthol, and other soothing ingredients.

Baby Chicks and Started Chicks

Starters for Baby Chicks and Started Chicks. Contains all the necessary information for raising healthy chicks.

Man Battles Gasoline Blaze

To Save Lives of Two Boys WINS DOW AWARD

JAMES GRANT OF OTTAWA

averts tragedy by cool quick action

Scientists Find Pill

Makes Child Bright

Work For Thousands

POP—Running Comment

WHAT DO YOU CALL A MAN WHO'S BEEN IN LOVE, POP?

CLASSIFIED ADVERTISING

PHOTOGRAPHY

PROMPT MAIL SERVICE
The six reliable studio class quality work prints made from 3 1/2 x 5 1/2 inch negatives. At lower prices.

NEW BED OUTFIT

Newly arrived from the manufacturer. Includes bed, mattress, pillows, blankets, and more.

STAR SNAPSHOT SERVICE

Box 100, Post Office A, Toronto.

WATCHMAKERS ATTENTION

Learn to make, repair and adjust watches. Includes all the necessary tools and materials.

HERDSPAN

Single, experienced with purchased dairy cattle on 160 ac. performance excellent. 15000 lbs. milk per year.

GENERAL DUTY NURSES

Lowest wages, long hours, 12 hours shifts. Includes all the necessary training and experience.

TOILETS

For Summer Cottages, Farms, Schools, and Camps. Can be used with or without running water.

WATCHMAKERS ATTENTION

Learn to make, repair and adjust watches. Includes all the necessary tools and materials.

HERDSPAN

Single, experienced with purchased dairy cattle on 160 ac. performance excellent. 15000 lbs. milk per year.

GENERAL DUTY NURSES

Lowest wages, long hours, 12 hours shifts. Includes all the necessary training and experience.

WATCHMAKERS ATTENTION

Learn to make, repair and adjust watches. Includes all the necessary tools and materials.

HERDSPAN

Single, experienced with purchased dairy cattle on 160 ac. performance excellent. 15000 lbs. milk per year.

WATCHMAKERS ATTENTION

Learn to make, repair and adjust watches. Includes all the necessary tools and materials.

HERDSPAN

Single, experienced with purchased dairy cattle on 160 ac. performance excellent. 15000 lbs. milk per year.

GENERAL DUTY NURSES

Lowest wages, long hours, 12 hours shifts. Includes all the necessary training and experience.

WATCHMAKERS ATTENTION

Learn to make, repair and adjust watches. Includes all the necessary tools and materials.

HERDSPAN

Single, experienced with purchased dairy cattle on 160 ac. performance excellent. 15000 lbs. milk per year.

GENERAL DUTY NURSES

Lowest wages, long hours, 12 hours shifts. Includes all the necessary training and experience.

WATCHMAKERS ATTENTION

Learn to make, repair and adjust watches. Includes all the necessary tools and materials.

HERDSPAN

Single, experienced with purchased dairy cattle on 160 ac. performance excellent. 15000 lbs. milk per year.

GENERAL DUTY NURSES

Lowest wages, long hours, 12 hours shifts. Includes all the necessary training and experience.

HERE'S HEALTH TO THE WISE HOUSEWIFE WHO INSISTS ON MAXWELL HOUSE COFFEE. IT'S RADIANT ROASTED TO CAPTURE EVERY ATOM OF GOODNESS IN THE SUPERB MAXWELL HOUSE BLEND.

ZIG-ZAG CIGARETTE PAPERS

Famous Pre-War Quality
The only Cigarette Paper MADE IN FRANCE on sale in Canada.
BLUE COVER PURE WHITE
Free Burning
Double Book Authentic 100 Leaves
For EASY ROLLING use a ZIG-ZAG CIGARETTE ROLLER 25¢

Welder For Farms

Many uses are foreseen for new lightweight welder, operating on direct current for use on materials up to half-inch thickness. Produced in United States, unit can be mounted on tractor in two minutes, can be used as stand-by charger for batteries up to 32 volts, and will run any 32-volt powered electric tool—financial Post.

Elmira Shows Way To Clean Up Weeds

Elmira has set an example to every municipality in the country. This year, every bit of land in the town of Elmira, Ontario, will get two sprayings with weed killing 2,4-D. Parks, vacant lots and roadways, as well as all private property, will be treated.

SPORTS—AND ONE THING OR ANOTHER

By FRANK MANN HARRIS (The "Sixth Critic")

Macdonald's "EXPORT" Cigarette Tobacco

For constant Smoking Pleasure Roll your own with "EXPORT" Cigarette Tobacco

DIDIT did it!

DIDIT kills!
FLIES
MOSQUITOES
ANTS
ROACHES
BUGGIES
MIDGEES

DIDIT THE 5% DDT SURFACE INSECTICIDE
Stainless, Lasting
Your Guarantee

Be Sure—Say DIDIT. distributed by Harold F. Ritchie & Company Ltd.

MUTT AND JEFF—Maybe It Was A Grape Vine They Planted—Eh What?