

Classified Advertising

Attention Farmers - For Sale - Classified Advertising - Tires - Beacon Tires - Business Opportunities - Baby Chickens - Husbands Who Adore - Sports - And One Thing or Another - Special Prizes At Royal Winter Fair - Roofing - Lumbago - Gift Parcels to England

SHORT STORY

Men Are So Independent

By MARIA MORAVSKY

The electric eye bell blinked melodiously as the man walked in. Miranda felt expanding warmth. "Endless. I'm a friend of the cops. Come into the store and I'll warm her milk."

"What can I do for you?" her voice was eager. "What might look at these samples," he opened a box of machine-made ties.

"I keep in stock only handmade ties," she said with polite regret. "This is what gives my ties distinction."

"Without an answer, he walked toward the door. Miranda's head tilted back. He was what men did with her. At times, they acted so independently.

"Let me hold her," Miranda stretched her arms towards the child. The girl snuggled against her with a sigh of satisfaction.

"Workers on the Land" is being shown as the feature film on one of the regular rural circuit film programmes, which runs for approximately an hour and a half.

up and down the street. "Say, how long can I park here?" So he wanted to tell her his story. Miranda felt expanding warmth.

The St. Regis Hotel - Toronto - 185 Dundas St. W. - Excellent service - Beautiful rooms

Outstanding Quality - Canada Corn Starch - Quality desserts, pie fillings, gravies and sauces call for quality ingredients - most important of which is Canada Corn Starch.

GIRLS! WOMEN! TRY THIS IF YOU'RE NERVOUS - On 'CERTAIN DAYS' - Vegetable Compound - Lydia E. Pinkham's Compound

FLEISCHMANN'S ROYAL FAST RISING DRY YEAST - ACTS FAST! STAYS FRESH! - Montreal-Toronto-Winnipeg-Quebec

PHILLIPS' TABLETS - MILK OF MAGNESIA - SWEETENED - SOFT STOMACH - With natural laxative

Macdonald's "EXPORT" Cigarette Tobacco - For constant Smoking Pleasure - Roll your own with "EXPORT"

POP—On The Move - I WAS DELIGHTED TO SEE YOU FOR THE FIRST TIME REALLY GETTING A NEW OFF ON THIS MORNING. WHAT WAS I DOING? STANDING ON AN ESCALATOR.



School children parade through snow to National Film Board screening in School Hall.

"Workers On The Land"

A brief review of a new koda-chrome-colour production of the National Film Board — Now being shown in many Ontario communities on the Rural Circuit Film Programmes

How do you keep skilled farm labour from drifting to the towns and cities? At this time of year, when the crops are in, and work in the fields comes slowly to a standstill, many farmers will be faced with the prospect of losing the skilled workers they have been using during the busy season.

This problem — which has vexed Canadian farmers since pioneer days — has been brought up for discussion in a new film produced by the National Film Board for the Department of Labour in association with many federal and provincial farm-labour committees.

Produced last year in koda-chrome-colour, and running for nearly twenty minutes, "Workers on the Land" takes you to a typical Canadian farm, and tells the story of how three people attempted to overcome the problem of losing the hired man.

The hired man returns to the farmhouse after a day's work. Then, at the supper table, when the men have been joined by the farmer's wife, you hear the words which form the basis of the whole film: the hired man announces that he plans to leave the farm.

Immediately, the farmer and his wife ask — "Why?" Have they not treated him well? Does he not like the work? Yes—the hired man has been treated well, and he likes the work. But the work is only seasonal, and the hired man has plans for getting married — and to do that he needs a steady all-year-round job. So he has thought it over, and he is going to the city to find a job which will pay him all year round.

Talking Things Over! Then the farmer, his wife, and the hired man get into a discussion on this problem, and the farmer gradually builds up what he considers to be a plan to overcome it. In the first place, the farmer considers the fact that most of his work is concentrated in the summer months, leaving the winter for doing repairs and odd chores. As he thinks, it occurs to him that perhaps he could even things out a little, and spread the work out over the whole year. To do this, he could balance livestock farming with field crops, poultry raising with winter dairying, and so on.



Isis, most famous Egyptian goddess, wears the headdress of a cow for a headdress.

PHILLIPS' TABLETS

It's here! New Fleischmann's Royal Fast Rising Dry Yeast, the modern granule form that always there when you want it. No need to melt it in the icebox—New Fleischmann's Royal Fast Rising Dry Yeast stays fresh in the cupboard weeks—ready at any time for speedy action.

BEAVER TO BRITAIN—En route to England as part of Canadian donation toward the replenishment of Britain's 2000,000 paper National Parks, they will feed on tasty, vitamin-packed maple poles cut for them by the Park's warden.

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