Canadian Scientists Seek Magnetic Pole

Not long ago a group of natural scientists flew from Ottawa and landed for the Arctic Archipelago. Their purpose was to chart the exact position of the Magnetic North Pole.

During the past decade the position of this pole, at which the needle of a magnetic compass always points, has been elusive.

Before that, its site appeared to be as definitely determined as that of the geographic pole itself. It was on the west side of Boothia Peninsula, the neck of land that juts into the archipelago from the Arctic mainland to the northwest of Hudson Bay.

* * *

It would now appear that the magnetic pole has shifted in some incomprehensible way by itself or that early calculations were out, for it is no longer there.

Last summer an expedition from Ottawa—"Operation Polco"—located the pole in the north-western part of Prince of Wales Island. The general area in which experts have now placed it is about 200 miles from its former location on Boothia Peninsula. In recent years at least three different positions have been suggested for it, and an idea was advanced that there might be more than one center of magnetic attraction.

* * *

The object of the present survey is "to determine with greater exactness the position of the North Magnetic Pole." It will also, it is stated, complete the first reliable magnetic charts of Canada's Arctic regions.

Magnetic observations will be taken from several islands lying between 70 and 80 degrees north latitude and between the 100 and 125 meridians of west longitude. Instruments designed by the leader of the magnetic party, Paul H. Serson, who took part in the expedition last year, will be used to assist in the charting of the pole's position.

Magnetic compasses never have proved an infallible guide to the pole. Anywhere near it, magnetic compasses are erratic and unreliable. The gyroscope is the only really satisfactory compass for navigation in Hudson Bay.

Awful Toll Taken By Modern Warfare

If anything can possibly bring home to the people of this continent the full horrors of modern warfare, it is the report on the cost of the Second World War by the Revue Du Droit, of Geneva. According to the estimates of the Swiss journal, human loss was 78,000,000 lives—more than six times the population of Canada. Some 32,000,000 men were killed on the battlefields; 26,000,000 men, women and children were murdered in concentration camps and 20,000,000 persons were killed by air bombings.

As for material loss, the figure is beyond the imagination of most people. It is estimated at $375,000,000,000—about ten times the value of all gold extracted from the Earth since the days of the Pharaohs.

Add to these costs the misery occasioned to millions during the war, the 15,000,000 to 20,000,000 rendered destitute, and the countless moral and physical wrecks left over as a legacy, and it is night-mariah to think about the possibility of another outbreak.

"The figures of the cost of the Second World War should be broadcast to every corner of the globe and should be impressed on every child old enough to understand them," avers the Winnipeg paper.

Richard Strauss was taught by his father to read notes before letters, and to play the piano at the age of four.

Ontario Hydro Supplies Additional Power for Mining Camps—This is a general view of the power house at Ear Falls where a fourth unit has been brought into production, boosting total capacity to 25,000 h.p. Ear Falls serves mining camps, Sioux Lookout, Dryden and other communities in Northwestern Ontario.

THE FARM FRONT
by John Russell

Last week, in this column, I had something to say about cobalt deficiency in the soil, and about what it could mean in its effect on the health and well-being of your cattle and sheep. However, the importance of this common mineral is so vital and of such recent wide recognition—that a little more on the same line might not be out of the way.

* * *

It was more than half a century ago that agricultural scientists began the investigations which finally resulted in the great discovery. It all started "Down Under" where huge areas in Australia and New Zealand were found to be turning cattle and sheep—put out to graze on them—slowly but surely sick.

* * *

This illness was variously called bush sickness, coastal disease, and "the skinnies". After considerable investigation the root of the trouble was diagnosed as lack of iron in the soil, causing anemia. But then it was found that—while an added supply of pure iron did no good—impure iron turned the trick. After many experiments it was discovered that this miracle-working "impurity" was cobalt.

* * *

It is only within the past ten years or so, however, that a great deal has been done along the lines of mineral deficiency on this continent; but already it is being hailed as one of the most revolutionary discoveries in the entire history of agriculture.

* * *

One of the most striking of many cases reported comes from a section of Wisconsin where sheep owners had been having terrible luck with their flocks. Losses of 20 to 50 per cent of lambs were not uncommon. One man saw his flock—which numbered 1300 after the lambing season in the spring of 1944—dwindle to less than 200 by the fall.

* * *

At first parasites were blamed, but careful tests and treatment proved that it wasn't those parasites which made the sheep so anemic-looking. They just hadn't any appetite—wouldn't eat—and so became weakened to such an extent that they were easy prey for pneumonia, parasites, or anything that came along.

* * *

But as soon as the animals were supplied with cobalt, the difference was really amazing. Death losses in the same farmer's flock during the next pasture season—1945—were reduced to nothing, and all but three of that crop of lambs brought top market price. And similar results have been reported from sixteen different Wisconsin counties.

* * *

The value of sufficient cobalt to cattle has been proven just as conclusively, even if not quite so extensively, as it has been with sheep. And the best part of it is that supplying this vital necessity is both easy and cheap, as mineralized salt is becoming available to farmers at little more than the price of regular stock salt. And as one widely known animal nutritionist puts it—"It's the best insurance I know!"

* * *

Of course there are many areas where the necessary minerals, including cobalt, are supplied by the natural pasturage. In such places, of course, no additional amounts would be required. But farmers—no matter where they live—who are not fully satisfied with the way their cattle and sheep are doing, might be well advised to look into this matter of cobalt really thoroughly.

* * *

And mentioning the word "insurance" a couple of paragraphs ago reminded me of something else it would be well for all farmers—and all other home-owners too—to give some thought to. It's the matter of fire insurance—and No, I'm not trying to sell you a policy.

* * *

But the fact is that there are thousands who imagine that they are amply covered with fire insurance yet who—should fire wipe them out—would discover, to their surprise and sorrow, that their protection wasn't large enough by half.

* * *

It's all a question of the rising costs of building and construction. A man might value his property at—say—five thousand dollars a few years ago, and take out fire insurance on the basis of that valuation. But today, if he had to replace those buildings, it would cost him at least double that amount to do so. In our opinion it's something well worth thinking over, if you haven't already done so.

★

His car and her car met head-on. Both drivers got out and, with that fine courtesy so characteristic of motorists nowadays, both began to apologize profusely.

"I'm sorry," said the woman; "It was all my fault."

"Not at all, madam," the man responded with a gallant gesture; "I was to blame myself."

"But I insist the fault was mine. I was on your side of the road."

"That may be true; but, my dear madam, I am responsible for the collision. I saw you coming blocks away, and I had ample opportunity

Ambition

There was once a little animal no bigger than a fox,
And on five toes he scampered over Tertiary rocks.
They called him Eohippus, and they called him very small,
And they thought him of no value—when they thought of him at all.
For the lumpish old Dinoceras and Corythodon so slow
Were the heavy aristocracy in days of long ago.

Said the little Eohippus "I'm going to be a horse!
And on my middle finger nails to run my earthly course!
I'm going to have a flowing tail! I'm going to have a mane!
I'm going to stand fourteen hands high on the psychozoic plain!"

The Coryphodon was horrified, the Dinoceras was shocked;
And they chased young Eohippus but he skipped away and mocked.
And they laughed enormous laughter and they groaned enormous groans,
And they bade young Eohippus go view his father's bones.
Said they, "You always were as small and mean as now we see,
And that's conclusive evidence that you're always going to be.
What! Be a great, tall handsome beast with hoofs to gallop on?
Why! You'd have to change your nature!" said the Loxolophodon.
They considered him disposed of and retired with gait serene;
That was the way they argued in the "early Eocene".

From "Similar Cases" by Charlotte Perkins Stetson Gilman

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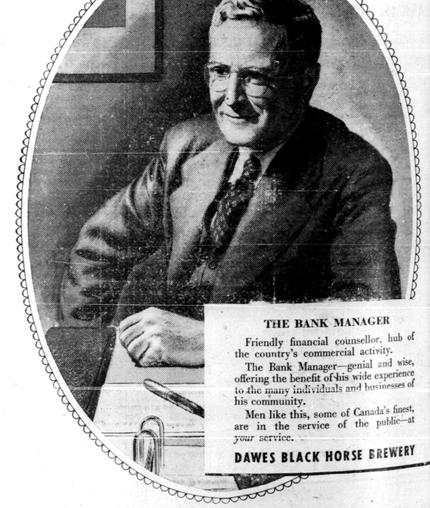

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LIFE'S LIKE THAT

By Fred Neher

"Something that will make him look intelligent sitting on the porch at a summer resort."

ARCHIE

By Montana

TEST YOUR L.Q.

SONG QUIZ

Here are some questions about well-known songs—to be known that you should have trouble answering them when you've finished you can check the correct answers which will be found upside down below.

1. What is the title of the song whose chorus begins, "Just a song at twilight"?
2. In what famous waltz do "hear sweet music softly murmur love you"?
3. Who was taken home by Aunt Dinah's quilting party?
4. On what river do the old folks stay?
5. What song begins, "Sunday day at the organ, I was wrestlin' all alone"?
6. How is the last rose of summer left?
7. In what song does the second verse begin "I sent thee late a parting wreath"?
8. What well known Christmas hymn was composed because an organ broke down and a simple tune had to be composed for guitar companiment?
9. What do the herald angels sing?
10. How does the song LONG AGO begin?
11. In the song JINGLE BELLS, one person is mentioned by name. Who is he—or she?
12. What time of day was it when a youth bearing a lantern passed through an Alpine village?
13. What was the occupation of "darling Clementine's" father?
14. What song begins "Some think the world is made for fun and frolic—but I do I"?

Answers

1. Sweet Adeline. 2. Merry Widow Waltz. 3. Suwanee River. 4. Swanee. 5. Silent Night. 6. Blooming Alone; Gone to the Only With Thine Own Sweet Love; 3. Merry Widow Waltz. 4. Suwanee River. 5. Silent Night. 6. Blooming Alone; Gone to the Only With Thine Own Sweet Love. 7. Silent Night. 8. Suwanee River. 9. "Hail Mistletoe." 10. "Hail Mistletoe." 11. Santa Claus. 12. Midnight. 13. Miner. 14. Minstrel Tradition.

WHAT GOES ON IN THE WORLD

by Norman Blair

Great Britain

Chancellor of the Exchequer fended off a storm of criticism ne divulged what the Government is proposing to do in order ive it a still further reof British industry. Sir Staffords Cripps' announcement told of the setting up of a joint Anglo-American Advisory Council for this purpose, and spoke of the possibility of bringing over United States experts to teach the British more modern methods of industrial production.

The proposed Council's capacity and all probability be entirely ory, and it seems entirely unlikely that British Government policy, such as the nationalization of French as the reform industry, will be influenced in any way by American suggestions. Still, there are plenty of British who have spoken to see— this at the eleventh hour perhaps to stem the tide of the wedge, and who feel that in return for Marshall Aid, the Americans will eventually try to overthrow Socialism in Britain and force a return to their beloved "free enterprise" system.

If he feels that American advice will help step-up production, Sir Stafford Cripps and most of the other members of the Cabinet are likely to disregard such suggestions or any of the other harsh criticisms now being heard about his head from all sides and from all classes.

Sir Cripps has consistently been the British unions that if they want improved conditions, they must pay for them by producing more goods—and even union men in the United States concede that workmen in Britain rely much on political action, and not nearly enough on industrial efficiency and output, in order to attain their ends.

But in spite of Britain's present favorable economic position, there is still far too many workmen who have been adamant in refusing to accept up-to-date ideas and to modernize their production methods. Still haunting a large proportion of factories and mines is the ancient fear that labor-saving machinery and equipment sooner or later means workmen looking for jobs.

The Far East

Neutral observers in Japan and China can see evidences that the plan the Kremlin who plan Russian global strategy are making moves which may eventually result in an entirely new balance of power in the Far East.

This does not necessarily mean that Russia intends to take up the slack within the next couple of years. The new Soviet industrial centre in Siberia is still some distance from completion, although an ever-growing start has already been made in the development of light and heavy industries in half a dozen eastern Siberian areas. But those who watched what the Russians did in Manchuria during early 1946, when they were steadily developing their power in Korea this past couple of years, are pretty well convinced that the Kremlin's long range objective is to achieve a definite measure of control over Japan, China, and ultimately the whole northeast Asia.

This, of course, presents the unwelcome and threatening prospect of an "iron curtain" encompassing a major portion of the Far East Asia, in addition to the one which now obscures from western eyes such a large area of Europe.

To those who can say that such things are nonsense, or "mere speculation" and who maintain that Russia has no great Asiatic designs, it might be well to point out some historical facts. One of these is that ever since the days of the Czars Russia has actively tried to push its eastern boundaries farther to the east and to the south. Another fact is that the leading opposition to this Russian program has always been the presence of a militarily powerful Japan.

In 1905 it was Japan that blocked Russian efforts to penetrate Korea and Manchuria. Again, in 1931, it was Japan that forced Stalin to drop his half interest in the Chinese Eastern Railway and to give up Russia's preferred interests in the remainder of Manchuria.

Japan could do such things—then. But now Japan has collapsed—and a power in the Orient, and the greatest barrier to Russian advance is gone. And the indications are clear that as soon as they think it is safe to make such a move, the Soviet powers intend to take over.

But when this will take place it could be now, or even in 1949 or 1950. However, here is one fact worth noting. If Russia's present Five Year Plan can be completed successfully, her Siberian industrial empire will be very close to the point where it can match Japan's war supremacy over Asia. That is to say—if nothing interferes—in two, four years from now.

Watch His Dust!—Young Bill kicks up a cloud of dust and gives his trainer, Johnny Simpson a speedy sulky ride during a trial workout at Good Time Park, Goshen, N.Y., in preparation for the $60,000 Hambletonian classic to be held there in mid-August. Owned by W. G. Ross of Charlotte, N. C., Young Bill is a son of Bill Gallon, 1941 Hambletonian stake winner.

SPORTS & c

by A SIXBIT CRITIC

Some story book character—we think it was one of Damon Runyon's—once told about the advice his father had given him as a lad. From memory, it ran something like this: "Son, as you travel through life, some day you will meet up with a guy who will produce a bran-new deck of cards, strip the wrapper off it, and then offer to bet you he can make the J c' of Spades pop up and spit cider. And son, don't you bet him; for if you do you'll wind up with no money and an earful of cider!"

* * *

We couldn't help thinking of this very sound advice while looking over a newly-published volume entitled "Yellow Kid" Weil—being the reasonably truthful confessions of a man who w nt through life and amassed considerable wealth by promoting suckers on what likewise appeared to be sure things, but which later turned out to be anything but that.

* * *

The "Yellow Kid" intimates here and there that he was the greatest of all "confiden e men," which is the technical term for gentlemen who beguile you into reposing your entire confidence—and bankroll—with them, and then prove to be unworthy of the trust. Well worked many angles; brt probably his greatest triumphs were along lines of persuading various citizens to wager heavily on horses that were supposed to have already won—this being accomplished through alleged connivance of a crooked race-track telegraph operator, who would hold back the results of a race long enough for the bet to be placed.

* * *

The victim in such cases, of course, was supposed to be the foolish bookmaker who took the bet; and Weil, when he had a sufficiently well-heeled fish on the hook, would sometimes go to the extent of setting up a fake bookmaker's establishment, or "store," complete with staff, odds-board, and telegraph ticker and supposed customers. By the time the sucker woke up to the fact that his "sure thing" hadn't won at all, and that he had been gypped, all these would have miraculously vanished, not to reappear until there was a fresh victim, with fresh money, in sight.

* * *

Should you ever take the time to glance through Mr. Weil's highly interesting pages you will probably be seized with a feeling of amazement regar ding what a vast number there are in this world of incredibly simple-minded people—the sort who will invest their hard-earned bankrolls on the word of comparative strangers. Possibly the thought may come to you, "Well, at any rate, it could never happen to ME."

* * *

Well, we can tip you off to an easy and absolutely certain method of finding out whether it could or not. Just ask yourself this one simple question, then give yourself an honest answer. If you knew, beyond the shadow of a doubt, that a race was "fixed" for a certain horse to win, would you—honestly now—fall for the temptation to have a little bet on it?...If the answer is "Yes," then brother, watch your step—for you're potential pickings for the first confidence man, tout, hustler or what - have - you who pitches a sufficiently plausible tale.

* * *

However, don't worry too much about it, as you have plenty of company. As one smart operator—not the "Yellow Kid"—used to say, "Everybody living has at least a teeny mite of larceny in his heart—and the more they have the softer pushovers they are." He was the gentleman who once convinced the husband of eight jockeys riding in a race, who had made a secret pact to "shoo" a certain horse in. As we recall it the only reason for this steed finishing up as sixth was that two of the others fell down making the stretch turn.

* * *

In baseball, one of the season's features is the difficulty Bobby Feller is having in getting by. There are probably still a whole lot of winning games in that tight arm of his, but the years have taken their toll of it, just as they do of all things human except the characters in the soap operas.

* * *

Even his unpopularity — which he deliberately courted with his high-hat methods—is turning out to Feller's advantage. Where once the customers jammed the ball parks to see him blaze that fast one past the batters, they now turn out in just as big numbers hoping to see somebody clout him off the mound with a full-house homer.

* * *

All of which must cause Bobby to crack, occasionally, in secret, one of his infrequent smiles. For Feller, in addition to a huge salary, gets a percentage or bonus based on how his club does at the cash register—and Cleveland looks to be a cinch to go over the 2,000,000 mark in home attendance, and may even break the New York Yankees' record for a single season. And ever since he started out Bob Feller has gone on the principle, "Three cheers may make more noise than three bucks, but they don't buy as many steaks or groceries."

You can blame women's afternoon teas on the Duchess of Bedford who started the practice in the early 19th century.

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Management Should Tell Labor More

In a recent speech the President of the great General Foods Corporation said some things which should be of real interest to every employer of labor—whether the employees number two, ten or ten thousand. His subject was how management gets along with employees in these restless times, and about how effectively or otherwise management performs that all-important job.

He was of the opinion, he said, that 25 million people in the United States are still unconvinced about the merits of our free-enterprise, profit-and-loss system; also that only one worker in five gets any information at all about profits, wages and his employer's financial condition.

When management does make an effort to talk things over frankly and regularly with its employees, he went on to say, there is too often a tendency to use technical, financial and economic language far over many of the listeners' heads.

"We are neither noblemen nor frock-coated fat cats. We are just human beings, with worries and problems like other human beings. We make mistakes but our intentions toward other people are generally good. **Management has left open a wide hole through which its adversaries are driving half truths and falsehoods.**"

These are statements which are just as applicable in Canada as in the United States. The job of explaining itself to its workers, and to the general public, is about as vital a job as management faces today. If workers fail to understand the system which produces their pay envelopes, and why it is the most fruitful economic system yet devised in the world, can anybody justly blame some of them if they fall for the false doctrines of crackpot Communists and "fellow-travellers"? And a good portion of the blame can be charged to managements which fail to do an effective and persistent job of explaining what makes the wheels go round.

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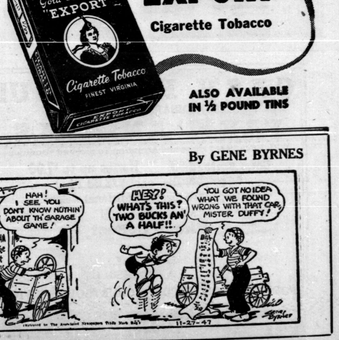

REG'LAR FELLERS—Building Up Business

By GENE BYRNES