

"The Jarvis Record"

TELEPHONE 37, JARVIS, ONTARIO

Published Every Thursday Morning

Member of the Canadian Weekly Newspaper Association and the Ontario-Quebec Division of the C.W.N.A.

ADVERTISING RATES UPON REQUEST

SUBSCRIPTION RATES

All points in Canada \$1.50 per year in advance

To the United States \$5.00 additional for postage

The date to which subscription is paid is indicated

A. L. MILLER, Editor

THE SPELL OF CHRISTMAS

CHRISTMAS HAS GROWN in traditional celebration since three kings bore gifts to Bethlehem 2,000 years ago.

As Christianity spread through the western world, people took the simple message of Christ's nativity to their hearts and made the celebration of His birth a particular rite of home.

This Christmas 1948 will find families everywhere joining hand and hand to live the joy that is peculiarly their own at this time of year.

There are those who say our Christmas of the 20th century has been spoiled by the intrusions of commerce.

Maybe we go at it a lot harder than we used to — that, after all, seems true of all our life.

Nevertheless, our celebration is still tied to the deep and simple joys of home and family.

JOBLESS — AND JO INSURANCE

CANADA'S unemployment insurance fund is moving up to a total of half a billion dollars.

Details of the fund come from Ottawa at a time when more people are at work than at any time in the country's history.

"It may seem to some," says the annual report of the Unemployment Insurance Commission, "that this fund is larger than necessary."

However, it must not be forgotten that unemployment insurance is a long-range proposition.

Statistics for the past thirty years show that in fifteen of them unemployment in certain months has been greater than ten per cent.

During the fiscal year 1947-48 employees and employers of the nation's booming industry contributed over \$80,000,000 to the fund.

No Government fund by itself can do much to get at the roots of such a tragic condition as widespread unemployment.

Unnecessary Government restrictions and high taxation are real dangers.

"OVER-ORGANIZED?"

THE REMARK is heard occasionally that the town is "over-organized."

There may be some overlapping in these various organizations — since the same people belong to many of them — and many of them are organized with similar objects in view.

But that is not actually so undesirable as it may seem on the surface.

Pen, Scissors and Paste

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THE VICTORY MARCH IS ON

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Church Notes

ANGELICAN CHURCH NOTES

CHRISTMAS EVE

CHRISTMAS DAY

SUNDAY, DECEMBER 28th

UNITED CHURCH NOTES

W.M.S. REORGANIZATION

CHRISTMAS SERVICES

CHRISTMAS SERVICES

CHRISTMAS SERVICES

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News of the Countryside

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Wallflower

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DUPLICATE TO MANY REQUESTS

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American Hotel Adopts "New Look"

"Food To The King's Taste" Is Management's Slogan

The steak and chicken dinners served at The American Hotel, Jarvis, has brought more fame to this old establishment than it has ever known before.

The late David Hill never could have suspected the vast change that has taken place since he operated The American.

The change has been brought about by the new proprietor, Major Bixel. The historic building has been renovated and within the past few months new additions have been made which have extended the facilities of the establishment.

It is virtually a show place, seldom, if ever, found in smaller centers, and patrons that have once tasted the excellent food served at the hotel, invariably come back again at the first opportunity.

A good table is only to be expected where the host is, like Major Bixel, a recognized connoisseur of fine foods and a cook whose abilities are well known among his many friends.

As one who knows his way about a kitchen, the Major takes a personal interest in the preparation of the food served his patrons. The kitchen itself is one of the cheeriest rooms in the hotel.

An unbroken working surface for food preparation and dish washing, with plenty of storage space beneath, is provided by a stainless steel unit which runs the entire length of the room, and above this, to the height of the ceiling, is a range of shelves laden with china and glassware.

All food handling equipment is of stainless steel. Battleship linoleum covers the floor and the walls are painted soft green.

There are two attractive dining rooms, the larger of which seats thirty-eight, and the smaller, twenty-four. Mrs. Bixel, who chose the colors and supervised the decoration, has achieved in both rooms a happy combination of comfort and good taste.

Touches of bright color do much to enliven the rooms; white table napkins are bordered in red; the white uniformed waitresses wear aprons which have a large red and green floral design; decorative screens are strategically placed.

At all times there are fresh flowers. Walls are pink; chair covers yellow. The floor is of black and red mastic tile, and there are chandeliers of Czechoslovakian crystal.

These dining rooms are a popular spot for banquets and wedding parties, and the scene of the regular meetings of the Jarvis Lions Club.

The lobby and adjacent rooms are attractively finished in B.C. plywood and floored with mastic tile. An attractive case of fine china is displayed in the lobby which proves especially appealing to American guests.

The guest rooms on the second story have been almost completely redecorated with the same taste as the other rooms in the building.

Major Bixel, who formerly headed the Bixel Brewing Company, is no stranger to the hotel business, but this is his first experience in actual hotel management.

Until he reopened the American Hotel about eighteen months ago, he had been in retirement since 1944, in which year he sold his brewing interests. Acting as host of the American Hotel, says the Major, is much more fun than playing the retired business man.

Both he and Mrs. Bixel are enjoying themselves, and it's a rare guest to whom enjoyment isn't immediately communicated.

Mrs. Bixel is extending an invitation to the citizens of the Jarvis community to visit the Hotel on Thursday afternoon, December 30th.

Those who have not seen the hotel since the renovations have been made are thereby afforded an opportunity to do so and to enjoy the hospitality of the hotel management.

THE AMERICAN HOTEL

cordially extends to the citizens of Jarvis and surrounding community an invitation to visit their hotel and inspect the new modern kitchen, dining rooms and guest rooms

on THURSDAY, DECEMBER 30th, 1948 from 2 - 5 P.M.

Afternoon tea will be served compliments of Mrs. Maude Bixel

INSIDE FEATURE — "THE MORRIS" LOUIS MAXWELL

INSIDE FEATURE — "THE BIG PUNCH" NED HUTTON, BOICE REYNOLDS, JANIS PAIGE

INSIDE FEATURE — "TEXAS TRAIL" WILLIAM BOYD

INSIDE FEATURE — "THE NEWS SPOTLIGHT"

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