

FOR CHICK INSURANCE

There is absolutely no safer, more reliable starter than **Pioneer Chick Starter Mash**. Its quality and the superior results it produces are discussed even by competitors. Two pounds of Mash will feed a chick to six weeks. The way Pioneer fed chicks grow and feather out will surprise you. They will weigh from 1 1/2 to 1 3/4 pounds, too at six weeks. The start you give them decides their growth and development later. Don't experiment; feed your chicks a proven Chick Mash - give them Pioneer and watch them grow.

JAMES LILLIE
FLOUR & FEED STORE
PHONE 70 Next to Post Office JARVIS, ONT.

EMPLOYERS MUST OBTAIN NEW UNEMPLOYMENT INSURANCE BOOKS

All Unemployment Insurance Books now in use expire on March 31st, 1948.

New books will be issued by the National Employment Office to employers, but only when old books are completed and turned in to the Office.

Employers are urged to exchange Unemployment Insurance Books promptly at March 31st.

Penalties are provided for failure to comply.

UNEMPLOYMENT INSURANCE COMMISSION

C. A. L. MURCHISON, Commissioner. J. G. BEISSON, Chief Commissioner. E. J. TALLON, Commissioner. U.I.C.-3

At The Churches

JARVIS UNITED CHURCH
CHURCH
Minister—Rev. J. W. E. Newbery, B.A., B.D.
WESLEY CHURCH, JARVIS
10.00 A.M. — Sunday School with classes for all.
11.00 A.M. — Morning Worship
Adult congregation. Young Workers and Junior Congregation.
7.30 P.M. — Evening Service
All Welcome.

GARNET CHURCH
1.30 P.M. — Sunday School with classes for all.
2.30 P.M. — Service

TRINITY LUTHERAN CHURCH
Rev. W. D. Bauer, Pastor.
FISHERVILLE
10.00 A.M. — Sunday School
11.00 A.M. — Morning Worship
7.30 P.M. — Evening Service
All Welcome.

ANGELUS CHURCH
John M. Cameron, Rector
Nanticoke, Christ Church
Jarvis St. Paul's Church
Chapelle, St. John's Church

PRESBYTERIAN CHURCH
Rev. A. H. Fuller, Th. B., Minister
Knox, Jarvis
10.00 A.M. — Sunday School
11.00 A.M. — Morning Worship
Easter Music and Sermon
7.30 P.M. — Evening Service
Easter Music and Lessons
Chalmers, Walpole
2.30 P.M. — Easter Service
The Sunday School will reopen April 4th at 2.00 P.M.

NORMAN C. COLBERT
BARRISTER, SOLICITOR ETC.
JARVIS, ONTARIO

V. B. COLLINS, B.A.
Barrister, Solicitor, Notary, Etc.
Jarvis, Ontario
Office at Smith Furniture Store, Jarvis, Ont.

DAVID E. KELLY
Notary, Solicitor, Notary, Etc.
Office at 12 Kent Street
Jarvis, Ontario

STANLEY E. BUCK
BARRISTER, ETC.
HAGERSVILLE, ONTARIO
Office 77
Residence—178

Your EYES Are Your Life

Your eyes make it possible to get the most pleasure out of life. Your eyes HAVE to be right if you are going to work and play as you should.

Keep Them That Way!

Periodic examination will correct minor faults before they become serious. It takes but a few minutes and guarantees good sight for years to come.

DON'T PUT IT OFF — COME IN TODAY!

E. CORDON JACKSON
Optometrist and Eye-Sight Specialist
The E. H. Jackson Co. Ltd. Simcoe

Building Supplies

SPECIAL PRICES - GOOD TILL MARCH 31st

3 in 1 ASPHALT SHINGLES \$7.50 sq. and 50 lb. smooth
ROLLED ROOFING 55 lb. smooth
36" - 90 lb. ROCK SURFACED colours, Red, Green, Black
per square

18" - 90 lb. ROCK SURFACED, Red & Green \$3.95 sq. yd.

Bailey & Linklater
JARVIS, ONT.
PHONE 48-2

ANNOUNCING THE AGENCY FOR THE Modern Water Toilet Combination

— FOR —
RURAL HOMES — SUMMER COTTAGES — SCHOOLS — CHURCHES — SERVICE STATIONS — ETC.

SIMPLE INSTALLATION SATISFACTORY OPERATION NO CHEMICALS
DOES NOT REQUIRE RUNNING WATER CAN BE INSTALLED IN ANY PLACE

For further information apply
R. J. PHIBBS
JARVIS, ONT., R.R. 3 PHONE 14-0
Local Agent for—
SANITATION EQUIPMENT COMPANY

We BUY and SELL USED and NEW Cars TOP PRICES PAID

SEE US BEFORE DEALING OR SELLING YOUR CAR OR TRUCK

WE HAVE on HAND

1948 FORD CLUB COUPE	1932 WILLYS SEDAN
1941 DE SOTO SEDAN	1928 FORD MODEL A
1941 DODGE COACH	1948 FORD 1-TON TRUCK
1938 FORD SEDAN	1935 FORD 2-TON TRUCK

ALMAS & REICHELDT
HAGERSVILLE, ONT.

Only One is No. 1—



Only Chevrolet Is First!

Men and women everywhere agree: Only one is No. 1—only Chevrolet is first—in all-round value as in popularity. Consequently, more people drive Chevrolets than any other make, according to official nation-wide registrations; and more people want Chevrolets than any other make, according to seven independent record value surveys. Here, in the new 1948 Chevrolet, is an appointment have been added to the Big-Car comfort, performance and dependability which identify Chevrolet as the only car giving BIG-CAR QUALITY AT LOWEST COST! No. 1 car—your No. 1 investment for 1948.

The record-breaking demand for new 1948 Chevrolets prompts us to suggest that you keep your present car in service, now and at regular intervals, pending delivery of your new Chevrolet. See us for truly dependable service today!

CHEVROLET and ONLY CHEVROLET IS FIRST!

LUNDY & HENDERSON
PHONE 95 JARVIS, ONT.

After APRIL 1st 1948 TOURIST CAMP OPERATORS Require a LICENSE

Apply to Your Municipal Clerk

Under the provisions of the Tourist Camp Regulation Act 1946, effective April 1st, 1948, each tourist camp operator is required to secure a license which may be obtained upon application to the Municipal Clerk. For a copy of the Regulations write to The Director, Development Branch.

DEPARTMENT OF TRAVEL & PUBLICITY
PARLIAMENT BUILDINGS TORONTO
HON. ARTHUR WELSH Minister TOM C. McCall Deputy Minister

TOURIST SERVICE EDUCATION WEEK
From March 31st to April 6th
Tourist business is YOUR business. The Canadian Association of Tourist and Publicity has published an informative booklet "The Visitor Industry" which tells what you can do to help further this important national program. Write for your free copy.

News of the Countryside
From The Record's Correspondents

FISHERVILLE
The home of George and Mrs. E. H. Robbins of the week and Mrs. Percy Allan, Mr. and Mrs. Henry...
The local Anglers and Hunters Club are sponsoring a Bird House contest for all boys of the community under sixteen years of age during the National Wild Life Week, April 15 and 16. Bird Houses to be turned into the Club during that week. No prizes will be awarded the five best houses.

The Oneida United Church held a very pleasant St. Patrick's Concert Friday evening, March 19th. The miscellaneous program including a two-act play entitled "Dr. Care All" conducted by local talent was much enjoyed by the large attendance. At the close of the program very delicious pie and ice cream refreshments were enjoyed by all in attendance.

The Caledonia Concert Band presented a very interesting and enjoyable concert in the Regal Theatre on Sunday evening after church services. The Co-operated by furnishing a number of sport subjects and

REAGAN THEATRE
HAGERSVILLE, - ONT.
FRIDAY and SATURDAY MARCH 26, 27
SUNDAY, 2 P.M.
"ADVENTURE ISLAND"
James Mason
"HOTEL RESERVE"
MONDAY and TUESDAY MARCH 29, 30
"WARTY GIRL"
Special Easter Matinee of this feature will be shown on March 7th at 2.00 P.M.

WERNES, and THURS. MARCH 31, APRIL 1
John Garfield, Geraldine Fitzgerald
"BOODY LIVES FOREVER"
"TODAY-NITE" THURSDAY
Shows Start at 7.00 and 9.00 P.M. Shows 7.00 and 9.00 P.M. Saturdays, Only

CASH for YOU
OLD, DISABLED OR DEAD
Farm Animals

COWS - \$7.00 HORSES - \$5.50
HOGS OVER 300 LBS. - \$2.00 PER 100 LBS.
ACCORDING TO SIZE AND CONDITION
Our Same Prompt, Efficient, Courteous Service
SIMPLY PHONE COLLECT

61 JARVIS 21 INGERSOLL 9953 SIMCOE

WILLIAM STONE SONS LTD.
INGERSOLL, ONTARIO

HERE IT IS!

THE TIRE BUILT TO GIVE YOU MORE MILEAGE

34% MILEAGE

IT'S THE NEW IMPROVED
GOOD YEAR DeLuxe

The super-value, money-saving, new DeLuxe has proven by actual test that it will give 34% more mileage than the big mileage Goodyears it replaces. Stronger cord construction provides more protection from blowouts... a wider, flatter tread steps up traction in any weather.

Come in and see it!

Lundy & Henderson
PHONE 95 JARVIS, ONT.
AUTHORIZED GOOD YEAR DEALER

We Specialize IN TRUSSES

YOUR MONEY BACK IF NOT SATISFIED

E. H. Jackson Co.
The Drug Shop on The Corner
SIMCOE

World's Handiest Vest Pocket Adding Machine
Fast, Reliable, Accurate \$6.95
Easy to operate—Is not complicated. BUY one of these marvelously handy machines today! Complete Instructions. Guaranteed 5 years.

THE CLOCKERY
14 Merrick St. HAMILTON, ONT.
Sole Agents, Limited Supply "Money Order \$3.50—Balance C.O.D."

PLAN SECURITY THROUGH SUN LIFE ASSURANCE OF CANADA
W. J. McCarthy, C.L.U.
LIFE FIRE WIND, AUTO ACCIDENT, ETC.
Phone: Office—252 House 53-5 HAGERSVILLE, ONT.

STRAND THEATRE, SIMCOE
Phone 673

MATINEES DAILY - EVENINGS FROM 7 P.M.

NEXT WEEK - MON. - TUES. - WED. March 29, 30, 31

ERROL FLYNN - BARBARA STANWYCK
"Cry Wolf"
ADDED ATTRACTION "GOOD GIRLS GO TO PARIS"

THURSDAY - FRIDAY April 1, 2
FRANCHOT TONE, JANET BLAIR

ADDED ATTRACTION "I Love Trouble" MICHAEL O'SHEA

SATURDAY ONLY - April 3rd
"JACK LONDON"

ADDED ATTRACTION "I Love Trouble" - AND - "SIX GUN LAW"

CHARLES STARRETT, SMILEY BURNETTE

HEAR PREMIER GEORGE DREW DISCUSS "OUR ONTARIO TOURIST INDUSTRY" IN QUEEN'S PARK REPORT No. 10

FRIDAY, MARCH 26th
CHML "900" 8.15 - 8.30 P.M.

THE SALVATION ARMY
94 ROBINSON ST. SIMCOE, ONT.
CAPTAIN and MRS. F. BRIGHTWELL

GOOD FRIDAY SERVICE
10.30 - 12 A.M.
"SAYINGS FROM THE CROSS"
Music by Salvation Army Band

SUNDAY EASTER SERVICES
Conducted by Lt. Colonel and Mrs. G. CARTER of Toronto
11 A.M. and 7 P.M. EVERYONE WELCOME

"ONE WOMAN TELLS ANOTHER - - -"

- DRESSES -

Come - see the newest fashions for Easter, including sizes from 11 to 52

WE ALSO SHOW THE B SKIRT SIZES

HATS
YOU WILL LIKE THEM - THEY ARE DIFFERENT

We have on hand—
NEW LINGERIE - NEW HOSE - NEW GLOVES for Easter trade

Our Foundation Garments Consists of—
GIRDLES - BRASSIERS & CORSETTES -MAY WE FIT YOU?

Harrisons Ladies Wear
HAGERSVILLE, ONTARIO

The Navy's the Life

Here's a career for young Canadians - an active life with travel, adventure and the satisfaction of serving your country in a famous uniform.

Never before in its peace-time history has the Royal Canadian Navy had so much to offer a young man. There are new ships with modern equipment... wide facilities for sports and recreation... and valuable skills to learn.

This is a man's job serving with the Royal Canadian Navy... a satisfying and secure profession.

SALT WATER CRUISES AN ACTIVE LIFE

Calling at foreign ports, sailing the high seas, visiting the world's great cities - these are all in the line of duty for the men in the Royal Canadian Navy.

It is a busy exciting life in the Navy and a healthy one too! Plenty of sports and physical training help you to develop a strong physique and keep you in top condition.

YOU LEARN A TRADE PENSION FOR THE FUTURE

You can learn about radio-telegraphy, naval gunnery, marine and electrical engineering, radar, aviation, and other specialized skills. You will never regret the thorough and practical training you get in the Royal Canadian Navy.

The R.C.N. looks after its men. You will like the feeling of financial security and the assurance of free medical and dental care. Rates of pay have been increased, and after your service there is a generous pension for the rest of your life.

THE NAVAL RESERVE
If you can't enlist in the permanent service, you can join the R.C.N. (Reserve) and obtain, with pay, the same training, the same skills for which millions are famous.

Get the facts today from The Naval Recruiting Officer, Royal Canadian Navy, Ottawa

Royal Canadian Navy