A rough survey of the Village r

When the citizens actively engage

endorsement is in order. But expe

duties. Public service seems like

titled, whether or no. It still ap

or not, an adjourned nomination meeting for lack of nominations is

a few supplying the power.

steam we hope that everybody that goes to the polling booth next Mon-

Church Notes

Knox Church next Sunday night with Mr. Moulton showing a sound

oving picture, "The Pay-Off",

O immortal Lord God, Who innab-

KNOX CHURCH NOTES

hot iron that no one wants to hold on to if they can hand it to some

rouse themselves.

"The Jarvis Record TELEPHONE 37, JARVIS, ONTARIO

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A. L. MILLER, Editor

THOSE JANUARY SALES-

ANY CANADIAN MALE who still refers to women as the weaker sex obviously has not been mixed up in that remarkable social phenomenon called the January sale.

According to the dictionary a sale is a public event in which goods are offered for purchase to buyers. January is the first month of the year. These two simple facts when separated are not so exciting, but just put them together and look out, brother. Make for the nearest

With fire in her usually benign orb; the Canadian housewife takes what is left of the household money after Christmas and advances purposefully towards the nearest January sale. From the smallest village general store to the most sophisticated specialty shop in the biggest cities, wonderful bargains are on hand for the shrewd and hardy shopper. Many a heart will be broken when shoppers compare the prices they paid for gifts early in December with

Merchants use the January sale to clear their shelves for spring. During the war when goods were in short supply, and since, as manufacturers have been catching up with demand, these January sales have not been as plentiful in their offerings as the seasoned bargain-hunter would like. Indications are that this year they will smack of the good old pre-war days when variety was good and staying power was as important as buying power.

Many Canadian housewives deliberately bud get for January sales and make a practice of replenishing household supplies. Others who had counted on certain presents and were disappointed find that in the excitement of the sale, they can satisfy their wants. The bargain hunting instinct, while not listed by scientists in the qualities woman was born with, certainly reaches a high state of development and expression during the first month of each year.

0000 WITH THESE CHAINS-

(The Hamilton Spectator) A DOCUMENT called the Universal Declaration of Human Rights has been approved by the United Nations General Assembly and it is surely one of the most stabbing ironies of this

The United Nations in effect gives every one on earth the "right" to dignity, security, free speech, and free choice of employment after failing to settle cynical and brutal political brawls nvolving boundary disputes and racial antagon-Having tripped in the mud, it sounds out to the stars.

We wonder if there is anything more dangerous right now than these meaningless, grandiose and undefined hosannahs to "human rights' Are they to be established by a paper document just twenty years after another body of men on the shores of the Lake of Geneva realized too late the immortal tragedy of glibly painting other country.

heaven on a rotten canvas? Is it helpful to world sanity to again hold up these great ideals as bargains on a universal short rotter?

Pen, Scissors and Canada In 1948 - - bargains on a universal shop counter?

This sort of coronary verbosis cheapens the greatest "right" of all — that of an individual to light out his own destiny. "All human beings." reads this document, "are born free and equal, in dignity and rights." What de they do then - sit down and await

whether they are "dignified" or have been acceded their "rights" by other citizens?

The most pompous social monstrosity of modern times was established by a German parasite named Marx on this unctuous premise: "From each according to his needs."

So that a totalitarian clique may sit on judgment on whose abilities are what and whose the judgment of a United Nations tribunal on

gment on whose abilities are what and whose needs are what nations have been thrown into slavery. Is ability just something a person claims by contract, or need by demanding what

gard their democratic responsibili-ties so lightly it can hardly be ex-pected that citizens generally will ahe wants from others? To countless people this latest pronouncement of the United Nations is an invitation to a It is quite in order to endorse the actions of the retiring council when new type of mental bondage. It certainly doesn't help men establish in their own minds and their own consciences what "right" is, and to lence has shown that councils get a pat in the back from most sources have faith in the endless battle for its triumph. regardless of the manner in which the council members individually and collectively have discharged their

SIX O'CLOCK TOWN____

MERCHANTS in one Canadian town have learned how to damage it as a shopping cenwhen customers were kind and anxious, these our forefathers had to earn have now merchants decided they weren't going to stay become rights to which we are ppen Saturday nights any longer, nohow. Farmers would just have to come to town in the daytime, whether or not they had to rush right back to milk and feed the stock and thereby miss the pleasant late-evening hours meeting folk cloud. from the other concessions.

One merchant refused to go along with the merchant refused to go along with the He kept his store open, though business fell off, because people weren't going to ple can be credited for that face sa that town just to shop at one store, and not a ing situation. Whether we think so very big store either.

The same merchant owns two other stores, poor publicity for any municipality each in a town not far away as time is reckoned in these days of paved roads and decent cars. And this merchant who, like all good merchants, has a keen ear for the music of the cash register at work, reports that his sales in the two Saturday-night towns went up nicely week by week | We can go places together, but it he and have stayed up, while in the town where the merchants went modern, Saturday sales dropped 'way down. And have stayed down. The town, where of a Saturday parking space used to be as scarce as a buggy, became as quiet as a Sunday in Fergus. Advertising fell off in the local newspaper. Bank managers became a little less smiling. And the merchants among themselves began to wonder who the heck had

the idea in the first place. They're all running old-fashioned stores a-Open on Saturday night to serve country people who want to buy on that night. But all is not well, yet, for some of the old customers have come to like shopping in one or other-of the towns. And a shopping habit, like others,

the towns. And a shopping habit, like others, is often hard to break.

One historian says that the late Timothy Eaton had a fetish that customers must come first in his mind and he was always anxious to have the goods they wanted, at the price they could pay, and he was willing to serve them at any reasonable hour they wished to be served. any reasonable hour they wished to be served, gram. excepting Sunday but including Saturday night. There's an allegedly modern idea, born in the mind of some lazy merchant, that the customer will be ready with cash in hand when the merch- temperance film. ant gets good and ready to unlock the door. There are others, of course, who recollect that Mr. Eaton, with his idea that a merchant owed a duty to the public, was one of the most spectacularly successful merchants in this or any ginning of another year. Pardon, we most humbly beseech Thee, our

in the shores of the Lake of Geneva realized too late the immortal tragedy of glibly painting and the country.

Letters To The Editor

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The Editor

The Editor

veals there are thirty-seven places of business within the borders of the municipality. A second survey at the nomination meeting on Monday

Jarvis, in recent years, has taken to indicate we were marching along under a new spirit of progress. But

got to be all together, not just with Now that we have let off a little

a lure for youth and is a constant invitation to young

3. Thus is creates a new group of drinkers.

4. The cecktail bar and lounge encourage the evil treating system. They are worse than the old-time bar

5. To vote for such institutions is to approve them. Young people and the public generally would be justified in taking your vote at its face value.

help the drinker to avoid this drug rather than to make it harder for him to give it up.

8. They increase credit sale in business, making collection of debts more difficult.

9. They add an additional hazzard in highway accidents.

10. They increase crime. 11. They incite to vice.

12. They encourage drinking away from the restraints 13. They do not put the bootlegger out of business. . Instead, he thrives on the appetite the lounges create, by selling below their prices and out of hours.

14. To set up cocktail bars and lounges in Jarvis would increase in every way the evils arising from the use of alcohol. THEREFORE PUT AN "X" AFTER "NO" on both ballots on February 3rd, next.

- NEXT WEEK -

FRIDAY and SATURDAY January 14, 15th GUY MADISON, DIANA LYNN, JAMES DUNN

"Texas, Brooklyn & Heaven

- ADDED FEATURE . "LASH" LA RUE, AL "FUZZY" ST. JOHN

"THE FIGHTING VIGILANTES"

Wm. Elliott, Vera Ralston

"BIG TOWN SCANDAL" Philip Reed, Hillary Brooke

MONDAY and TUESDAY JANUARY 10, 11

"GOOD NEWS"

June Allyson, -Peter Lawford

FOX NEWS

WEDNES. and THURS.

JANUARY 12, 13

"MERTON OF THE

Red Skelton, Virginia O'Brien

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Shows Start at 7.00 and 9.00 P.M. week days — 6.30 and 9.00 P.M. Saturdays Only

The sick list for some time, is able to go for short walks now and is slowly improving.

Mrs. Alma Haslip who has been ill is slowly improving.

(Held over from last issue)

Some of those who spent Christmas with relatives and friends were. Mr. and Mrs. Alex. Augus with Mr. and Mrs. Ben Johnson and Mrs. Harold Porritt in Simcoe. Mr. and Mrs. Guy Leathong spent Christmas with relatives and friends were. Mr. and Mrs. Alex. Augus with Mr. and Mrs. Ben Johnson and Mrs. Harold Porritt and son Larry, spent Monday in Brantford.

Miss Dorothea Hudson of Niagara Falls, spent Christmas holidays with her mother, Mrs. Edith Hudson at the Risdill of Villa Nova, Mr. and Mrs. James Burns of London and Miss Bess Allen of Toronto, spent the Christmas holiday with Mr and Mrs. Ralph Golding: Mr. and Mrs. Gordon North and Marie with Mr. and Mrs. Wilbert North; Mr. and Mrs. Wilbert North; Mr. and Mrs. John Reid and Leslie of Ottawa; Mr. and Mrs. Ed Gidens and Barbara of Hagersville, Mr. and Mrs. Who. Lemery: Mr. Le. He. on with Mr. and Mrs. Harold Porritt in Simcoe. Mr. and Mrs. Ben Johnson and daughter-in-law, Mr. and Mrs. Ben Johnson and Mrs. Harold Porritt and son Larry, spent Monday in Brantford.

Miss Dorothea Hudson of Niagara Falls, Ont. was the guest of her mother. Mrs. A. McCarter and friends.

Miss Marele Rouston of Niagara Falls, Ont. was the guest of her mother. Mrs. A. V. Roulston, over the holiday.

Miss Dorothy Hudson of Niagara Falls, Ont. and Mrs. Edith Hudson Edwards and family with Mr. and Fals, Ont. and Mrs. Edith Hudson edwards and family with Mr. and Fals, Ont. and Mrs. Edith Hudson edwards and family with Mr. and Fals, Ont. and Mrs. Edith Hudson edwards and family with Mr. and Fals, Ont. and Mrs. Edith Hudson edwards and family with Mr. and Fals, Ont. and Mrs. Edith Hudson edwards and family with Mr. and Mrs. And Mrs. Edith Hudson edwards and family with Mr. and Mrs. And Mrs. Edith Hudson edwards and family with Mr. and Mrs. And Mrs. Cordon of Niagara Falls, Ont. and Mrs. Edith Hudson edwards and family with

ines at Halifax, spent the holiday season with his parents, Bert and Mrs. Brooks.

Leslie Cooper of Toronto, spent Christmas holiday with his sister, Nettie here.

PERSONALS

Mr. and Mrs. J. A. Fleming spent Sunday afternoon in Hamilton with friends.

Christmas holiday with his sister, Nettle here.

Donald Winger and family of Windsor, visited during the past week at the home of Russell and Mrs Walker, Howard Street.

Mrs. Joseph Senn has been a patient in Beckcliffe hospital for quite some time and just recently three generations of the family were there when Mrs. Lorne McKenzie and new babe were in same hospital.

Mrs. Jennie Wilson entertained a family dinner on New Years Day.

Mrs. Charles Waiker, Victoria Ave has been on the sick list under her doctor's care.

Charles Anderson who has been on the sick list for some time, is able to

PHONE 95



JARVIS, ONT.



6. They are a constant temptation to those who have already formed the habit of drinking liquor. Let us

7. They constantly limit trade in the things that are necessary to a normal and better living. They absorb the funds that would be used for real need.

JARVIS CITIZENS COMMITTEE (Advertisement)

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