

**"The Jarvis Record"**  
TELEPHONE 37, JARVIS, ONTARIO

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A. L. MILLER, Editor

SUMMER SAFETY

IT'S THE SAME every spring and summer. Newspapers are crammed with accounts of wanton loss of life as pleasure-seekers head for holiday resorts in increasing numbers. Traffic accidents usually take the heaviest toll, but swimming and other accidents add an impressive number to the fatality lists.

Week-ends are the worst. Thousands and thousands of city-dwellers jam the highways as they travel to their favorite country spot or cottage. Swimmers take unnecessary risks for a little extra pleasure.

The result: Death or severe injuries and grief for relatives and friends.

Is it worth it? The day may never come when highways will be totally accident-free. But a great deal can be done to reduce the number of deaths and crippled bodies by the use of care, courtesy and common sense.

Before the holiday season really gets under way, sit back and think of the risks before you gamble for the highest stakes of all — your life and the lives of unknown others.

If, while driving, the driver behind you wants to pass, move over, be courteous and let him. And don't be in too much of a hurry to push down on the gas pedal — it's better to lose a few minutes than your life. That's only common sense, care for yourself and those in the car with you.

Swimming, too often takes its toll of lives just because of foolhardiness. No matter how good a swimmer you are don't swim alone. A partner makes good company besides being a potential rescuer. And don't show-off by swimming beyond your limit — leave the long-distance swimmers to the professionals.

There are dozens of safety rules for both driving and swimming. We all know them. So why not use them?

And don't be lulled into a false sense of security because these accidents always happen "to the other fellow." You are "the other fellow" to someone else.

MARGARINE VERSUS BUTTER

—By Lewis Milligan—

MARGARINE is very much in the news of late, and I have had an itch to write something about it; but as it is mixed up — among other things — with party politics I have hesitated to venture an opinion upon the subject. On general principles I have always thought that the ban on margarine was an arbitrary one, and when the Supreme Court declared the ban illegal I felt that democratic justice was done and an invidious class distinction removed. Thus the decision of the Court provides a Bill of Rights for this humble and despised commodity, and also for the housewives who had become impatient with the uppish attitude of butter.

And now that margarine has been placed on an equalitarian basis with butter, so far as the market is concerned, butter has not only been

taken down a peg, but is in danger of being supplanted by its rival. In fact, if we may personify these edibles, it looks as though, with the arrival of immigrant Margarine, Lady Butter may herself become a displaced person. That is usually what happens when you once break down class distinction. The social order is reversed and the upper class is dominated by the lower, and thus the ideal of equality is defeated by sudden revolution.

Equality is all right as an ideal, but in commodities, as in societies, quality is or should be of first importance. It is unfortunate that the "color line" has been drawn between Butter and Margarine, but there is something to be said for the dairy farmer's claim to a prior right to the golden hue as being the hall-mark of his product. Moreover, the consumer at the table has a right to be protected against visual deception. I speak from personal experience, for I have been cruelly deceived by this oleaginous mixture actually lying before my eyes in the guise of Butter. I have even eaten it without noticing the difference. But I attribute that to my present occupation in a discussion on the political, economic and domestic aspects of the Margarine question. During the discussion I argued that no one could be deceived in the matter of taste between butter and margarine, and I was happily myself to another spread when a young lady remarked that I evidently didn't know the difference between one and the other. This aroused my suspicion. Could it be that I had been duped and was innocently eating and enjoying that oily substitute? I smelt it and tasted it from me. At which the silly young lady said she was only joking, and that what I had eaten was good butter. But they can't fool me in this way. I know my butter, and I can tell in a moment when I examine it critically, if it is margarine.

However, that experience taught me to be cautious in future. While, as I have said, I regarded the ban against margarine as arbitrary, I never had any desire for the stuff professionally. If people want it, let them have it — and welcome so far as I am concerned. I never liked it and I like it now less than ever. One of my reasons for leaving the Old Country was to get away from margarine, and I had heard that Canada was a land flowing with milk and honey and real butter. Margarine was to me the symbol of poverty. It was first made in 1870 by a French chemist "for the benefit of the poor." It is surely not because the people of Canada are poor that they are forsaking butter and turning to margarine.

It amuses me to hear housewives complaining about the high price of butter when they at the same time pay, without a murmur, the far more advanced prices for cosmetics, hair-dos, luxuries and amusements. In all the protests against the high cost of living, it is always the prices of food that come in for the chief complaint, as if modern living consisted in nothing else but eating. Without eating, of course, we could not live at all, and yet the farmer who provides us with the essentials of life is begrudged a fair reward for his expert diligence and hard labor.

Labor to keep alive in your breast that little spark of celestial fire, called conscience.

—George Washington

A man may well bring a horse to the water, but he cannot make him drink without he will.

—John Heywood

If all be true that I do think, There are five reasons we should drink: Good wine — a friend — or being dry — Or lest we should be by and by — Or any other reason why.

—Henry Aldrich

HAPPY BIRTHDAY — GOOD LUCK GEORGE



Saturday, May 7th was more than nomination day for George Drew, leader of the Progressive Conservative Party. It was his fifty-fifth birthday too. Carleton County Progressive Conservatives who unanimously renominated him as their candidate for Parliament, wound up the proceedings by presenting him with the floral "Good Luck" horse-shoe shown above, and roses for Mrs. Drew.

From left to right are Don Morrow, M.L.A. for Carleton, George Drew shaking hands with Harry Dunbar, president of the Carleton County P.C. Association and Mrs. Drew. The nominating convention was held just outside Ottawa in Hillson Avenue School and 700 supporters attended it.

Pen, Scissors and Paste-pot

What with political conventions, approaching marriages, casualties of approaching junior members of the family, hanging wallpaper and keeping the grass cut this department is a great deal of confusion this week. The wallpaper man who is not only well known for his interior decorations, but also his vocal acing compliments (Oliver Sayer, Hagerville, Ont. Phone 160, between 3 A.M. and 4 A.M. if you want to catch him in) has the answer to this week's confusion. He has a new product called "The Englishman's Habit." It is a stipulated number of hours works a stipulated number of hours works the other requests, namely, Refreshment, sleep, etc. "Of course," he says, "it is a much easier to get points out." It is a much easier to get points out. It is a much easier to get points out. It is a much easier to get points out.

Come June 27th Haldimand County is going to have a new representative in Parliament. Max Semm, M.P. has held that honoured office for twenty-eight years. He has helped to make the title M.P. stand for what it should in the minds of all Canadians. It will be difficult for the county of Haldimand had been searched with a fine tooth comb. He is impossible to find anyone possessing more of the Semm Characteristics than Earl Catherine. Everyone in this section of the country knows that he, as well as his parents before him, represent citizenry in the best sense. He is close to the soil; his record speaks for his sense of civic responsibility, his modesty and humbleness portrays the character of a man who accepts a higher authority in the sure knowledge of those who know him, and who offers himself as a candidate for parliament. It is the sure knowledge of those who know him, and who offers himself as a candidate for parliament. It is the sure knowledge of those who know him, and who offers himself as a candidate for parliament.

The lights are on again. The floodlight, we mean. Jarvis and the Army Camp played an exhibition game on Tuesday night. The same night Montreal was trying to win an Allan Cup Championship — and many of the spectators at the park would have been warmer in the rink where the hockey championship was being decided. Be that as it may, it was a great game nevertheless, because the fellows on the diamond were participating in a sporting adventure which could only be possible because the lighting facilities were there. It doesn't matter much who wins a game, so long as the participants enter into the contest with sporting enthusiasm and that seemed to be evident on Tuesday night. There are the kind of games, with errors included, that are the real backbone of the pastime.

POPULATION IMPORTANT In Britain and Western Europe there are hundreds of thousands of the very best type anxious to come to Canada. By opening our doors we are helping them and we are helping ourselves. It was the mass immigration from Europe around the middle of last century that put the United States on the map.

GRATIFYING RECORD There can't be very much argument to the fact that spring is here. Citizens are busy digging back into their memory to recall when we last had a spring as early as this. No one seems very sorry that it's here.

—Humboldt (Sask.) Journal

IF YOU NEED A NEW CHESTERFIELD SUITE

Let us drive you to the large showroom of the KROHLER MANUFACTURING COMPANY where you may choose a quite custom built to your taste at no extra cost to you.

Smiths Furniture  
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You Have Cooperated Well Ontario Employers —

And it looks now as if most of the undergraduates from Ontario universities needing summer employment will be able to find it by the end of the school year.

The situation with regard to permanent jobs for graduates is also promising.

However, MORE summer opportunities STILL are needed for undergraduates and permanent openings for graduates, especially for "Ais graduates" whose training has not fitted them for any particular industry, but who will react quickly to an employer's advantage after brief training on the job.

Through the "clearance system" of the National Employment Service, the Executive and Professional Liaison Officer at your local office can locate a graduate or undergraduate from almost any course you can name, either from within the province or neighbouring provinces.

The N.E.S. is a Community Service Use Your Local Office

Department of Labour

HUMPHREY MITCHELL Minister of Labour A. MacNAMARA Deputy Minister

Plan NOW for Greater Heating comfort this winter

Get the advantages of: AUTOMATIC HEAT MORE LEISURE LOWER FUEL BILLS

See the NEW FAIRBANKS-MORSE Automatic COAL STOKER

All the comforts of automatic heat, plus lower fuel bills, are yours with a FAIRBANKS-MORSE Coal Stoker. Freedom from soot and loose ashes. Even, healthy heat. Easy to install, no extras to buy. Get full details now!

dealer: GOWAN & BECK HAGERSVILLE ONT.

BEAUTIFUL WASHABLE CELLU-TONE

durable eggshell finish for walls, woodwork, furniture.

COUPON 70c WORTH

This Coupon saves you 70 Cents when applied on the purchase of 1 quart Cellu-Tone (white or color). Coupon must bear name of purchaser. Only 1 use in a family. Offer limited to 2 weeks. Good only for purchase of 1 quart Cellu-Tone.

BAILEY HARDWARE  
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PRATT & LAMBERT PAINT AND VARNISH  
1849 — Centennial Year — 1949

Here is a new door to Progress

KEEPING up with the times is the responsibility of every Canadian business. The latest addition to our cotton mill unit at Massey, Quebec, is an indication of Dominion Textile's appreciation of this fact. Designed on the latest structural plans for such plants, the building is air-conditioned throughout, equipped with fluorescent lighting, and the most modern cotton textile machinery. It combines beautiful, pleasant working conditions for the employees with a production efficiency which means more and better cotton goods for Canadian consumers at the lowest possible price.

DOMINION TEXTILE COMPANY LIMITED  
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For TICKETS and INFORMATION CONSULT JOHN BROWN — Phone 55

Use our Package Express Service for Quick Deliveries

WHAT IS THE CCF?

The CCF was formed by Canadian Farmers and Workers who realized that the Liberal and Conservative parties were both controlled by the rich, in their own interests and that only a new independent party could take care of the interests of the masses of Canadian people. Accordingly delegates from various groups such as the United Farmers of Alberta and Saskatchewan and the Labour Party of Manitoba and British Columbia, met at Calgary in 1932 and decided to co-operate for political action in the future. Immediately the movement spread to Ontario and Quebec and a National Convention was held in 1933. By this time a great number of the middle or white collar class joined through CCF clubs so that the party now represents the three great classes of the Population. The CCF appeals to the vast majority of people who have the same interests. It was born and raised on the prairies by good Canadian farmers and workers, and is purely Canadian in outlook, working only for YOU and the FUTURE OF CANADA. It is not the product of cranky intellectuals or irresponsible agitators. More about the CCF party, its aims and its objectives will appear in this paper each week.

In the Meantime Work and Vote For Your C.C.F. CANDIDATE

HOWARD E. BROWN

There is help

Not only would (erection of signposts) assist greatly in combating the ever-increasing accident rate, but employees could be gainfully employed during slack winter months. Painting and erecting new road signs. —Lindsay (Ont.) Watchman

THE DAY when a policeman was a boyman was to be feared by the small fry in passing. He can be a source of great assistance to young people long before they ever get into trouble. —Elmwood (Man.) Herald

ATTENTION FARMERS WE ARE PAYING THE HIGHEST PREVAILING PRICES FOR DEAD OR CRIPPLED FARM ANIMALS HORSES - CATTLE - HOGS Telephone Collect for Immediate Service GORDON YOUNG LIMITED CALEDONIA 300A

Hands in Training...FOR ONTARIO

Learning to Work With Copper and Brass

IN Ontario the wheels of industry turn for the benefit of every single one of us. Our lathes, dynamos, drill presses, farm combines, tractors, business machines, etc. are producing goods and services which earn dollars. These dollars provide food, clothing, medical care and other necessities which contribute to our security and high standard of living. Every single one of us, therefore, has a very personal interest in the flow of a steady supply of trained workers to industrial plants. These workers will operate machines which are important to our way of life.

We should appreciate, then, the co-operative efforts of government, industry and labour in the field of employee training. In schools and in factories our skills in every field of business and industrial activity. For instance, every effort on the part of workers to become proficient in the art of shaping and moulding copper and brass, will mean greater industrial progress — will help to make Ontario a finer place in which to live and work.

THE BREWING INDUSTRY (ONTARIO)

Our Way of Life Rewards Trained Hands Ontario workers know they can earn more, have executive responsibility and enjoy a higher standard of living in direct ratio to the skills they acquire and the way they make use of them. That's always true in a free economy — that's why our competitive system will continue to make Canada great and a great place in which to live.

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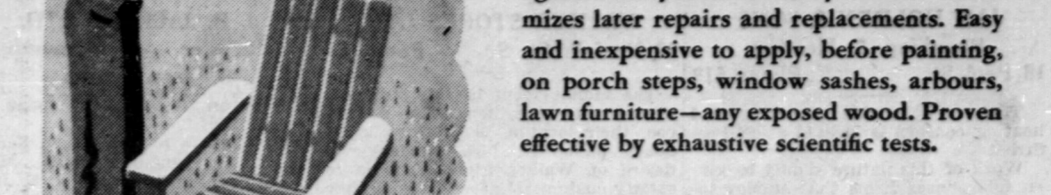
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NEW WOOD STAYS GOOD WHEN TREATED WITH SCARF'S WOOD PRESERVATIVE!

Scarff's Wood Preservative seals new wood against decay and attacks by insects — minimizes later repairs and replacements. Easy and inexpensive to apply, before painting, on porch steps, window sashes, arbours, lawn furniture — any exposed wood. Proven effective by exhaustive scientific tests.



Scarff's Wood Preservative

W. J. ELLIOTT JARVIS, ONT.

PHONE 127

FAST WORK One of our correspondents asked for help in finding a mate for a female cardinal, an lo and behold, just as soon as the Mail had come off the press, the desired male cardinal was on the spot. —Scarboro (Ont.) Mail

TRAGIC MEMORY It is just eighty years ago (April 21st) that the worst disaster in the history of Granby took place, when the bridge was carried away and eleven of the leading citizens of that day were carried to their deaths. —Granby (Que.) Leader-Mail

GOOD SIGNS PAY Not only would (erection of signposts) assist greatly in combating the ever-increasing accident rate, but employees could be gainfully employed during slack winter months. Painting and erecting new road signs. —Lindsay (Ont.) Watchman

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