

SERENADE TO SEPTEMBER . . OR, THAT OLD, SAD SONG



Let's be honest, kids, let's face it: Summer hasn't been so hot.



Fishing, swimming, boating, loafing. Poles, baseball—all that hot.



Let's forget that dreary August. Meet the joys of September.



Here's the month we start to live it. It's the start of school. Remember.



Sharpen up those brains and pencils. Wait with by the teacher's bidding.



Give three cheers for... well, for. Av. Who in heck do we think we're kidding?

THE FARM FRONT by John Russell

Probably the only man that ever made money out of rats was the poet who wrote that thing about "The Pie-eyed Piper of Hamilton."

But to most of us, rats are just an ever-present pest, although more so if you don't realize just how much destruction they actually do.

FIRST—Clean up. Get rid of all trash, lumber, posts and so forth which make nesting and hiding places for the rats. Pie posts in racks at least a foot off the ground.

SECOND—Pre-bait. Set out weighed portions of unpoisoned bait for a few nights. (Ground horse meat is good for this purpose.)

THIRD—Poison. Mix red squill with the same amount of meat the rats cleaned up the previous night. Lock up all live stock getting at the bait, if any of your animals should happen to be picked loose before the bait is run.

FOURTH—Bat-proof your buildings. Repair and patch all old holes in foundations and sills. Line door jams, sills and door bottoms with sheet metal.

Now, with cold weather just around the corner (it seems to be just full of happy thoughts today!) it might not be amiss to pass along some expert information about one of the most important matters, namely, your chimneys.

For even the best in home heating equipment will perform in ratio to the effective structural design and capacity of the chimney or stove.

For a chimney or vent pipe, it is best to use a venting device which is supported to carry the waste products of combustion to the outdoors, and nothing, either decorative or structural, should be

All These Things Come From Fish

Hair clasp and jewelry, gelatine and glue, lubricating oil and leather softener, soap and cooking fat—all from remains that were once thrown away. It sounds like a fish story, and so it is.

Not satisfied with that, he topped things off with a 9.35 in the 800 meters, which topped 15.4 seconds.

For those of you who may be interested in the style he used, H.F. and the rest of his Japanese teammates swam with a very choppy, four-beat stroke.

Furuhashi carries this new style to its zenith. His arms rotate like a chum, apparently without pause, and he obtains maximum power from extra-strong back muscles.

But, just in case some of you are thinking of going out and changing your own style overnight, and setting out to buy a stock of records on your own, here's the catch: It takes training—real, grueling training—to make a swimmer such as Hiro-who-zit. He commenced swimming as most Japanese kids do, when he started public school.

Personally, we think an outboard motor is a whole lot less work, and even speedier, if it doesn't set up and refuse to start.

He Knew The wedding presents were in view. Displayed in a prominent position was a cheque for \$10,000, the gift of the bride's father.

JITTER FRED, WILL YOU MOWER THE LAWN BEFORE DRESSING FOR THE GARDEN PARTY?

REID'S HOUSEHOLD INSECT POWDER A sure killer! Of flies, ants, cockroaches, beetles, bedbugs, fleas, moths, and other household pests.

..Classified Advertising..

HELP WANTED ASSISTANT REQUIRED FOR LADY MILD MIND. CHAS. G. GIBSON, 1111 BAY ST. TORONTO.

ALUMINUM ROOFING AND SIDING. WE CAN DO IT FOR YOU. 1111 BAY ST. TORONTO.

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Gave Special Show For Man About To Be Hanged

Sarah Bernhardt, the world's most famous actress, lived as a cat-in-the-hat for a few days when she was in Toronto.

White with fury at being exploited in this way, she left on an ice-floe, and from that to other adventures.

Have you been enjoying the cool days? I think the weather has been just what we needed.

FOR RHEUMATIC PAIN. RUB IN MINARD'S LINIMENT. 35¢

FOR QUICK RELIEF BEYOND BELIEF... FROM THE PAIN OF ARTHRITIS, RHEUMATISM, NEURITIS, SCIATICA...

PILES. When you remove the internal cause of piles, the simple reason for Pyle's... 1111 BAY ST. TORONTO.

FOR constant Smoking Pleasure. Roll your own with "EXPORT" Cigarette Tobacco.

HOW TO FIT IT. PLACING A BUTTON IN THE BOWL OF A PIPE WILL AID GREATLY IN YOUR SMOKING ENJOYMENT.

CHRONICLES OF GINGER FARM by Gwendoline P. Clarke

Never having worn stays in her life, she refused to leave the train until the music was removed.

Well, we have one little creature around here who doesn't intend to let anything to waste if she can help it.

Thought He Was Mad. During the drive to her apartment he considered back into the car.

Little Reggie. NO MORE CANDY REGGIE—IT'S BAD FOR YOUR TEETH.

AND YOUR TEETH ARE BEAUTIFUL! THEY'RE ABSOLUTELY PERFECT!

THE OLD-TIME PRIZEFIGHTER trained on a heavy diet. He would have been amazed to hear listed the wholesome goodness of today's popular breakfast dish—Post's Grape-Nuts Flakes.

THEY'LL GET THEM OUGHT TO BE... SHE PAID ENOUGH FOR THEM!

KNIFE TRICK. WHEN USING A SAFETY RAZOR BLADE FOR STROPPING, OR FOR CUTTING PAPER, YOU CAN HOLD IT CONVENIENTLY BY OPENING ONE BLADE OF A POCKETKNIFE, PLACE THE RAZOR IN THE SLOT AND CLOSE THE BLADE.

THE SUNDAY SCHOOL LESSON

PSALMS FOR DAILY LIVING. Psalm 15: 24:1-6; 143:8-10. Golden Text: Cause me to know the way wherein I should walk; for I hit up my soul unto Thee.

WANTED. 1111 BAY ST. TORONTO.

ARE YOU DISCOURAGED because you suffer distress from 'periodic' FEMALE COMPLAINTS which make you NERVOUS, HIGH-STRUNG on such days?

Lydia E. Pinkham's VEGETABLE COMPOUND. Taken regularly—Pinkham's Compound helps build up resistance against disease.

MAGIC BAKING POWDER. Mix and sift into bowl; 2 c. unswollen poultry flour for 1 1/2 c. one-third part water, 1/2 c. sugar, 1/2 c. dry mustard, 1/2 c. cream of tartar.

It's so different today. The Old-Time Prizefighter trained on a heavy diet.

Little Reggie. NO MORE CANDY REGGIE—IT'S BAD FOR YOUR TEETH.

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