

Fresh
as the day it was packed!

SALADA COFFEE

ITS FRAGRANCE IS SEALED IN VACUUM

WEST OF THE SUN

A Serial Story
by
JOSEPH LEWIS CHADWICK



The story shows how Virginia Ann...
CHAPTER X

The sounds of Steve Barron's horse...
CHAPTER X



Worth a Whistle—Cabbies nearly tumbled out of their hacks when they spotted a girl strolling along a boulevard clad only in a transparent plastic suit—with a swim suit underneath. Eighteen-year-old Janet Martyr was modelling the outfit—knows as "rayduce"—designed to help folks reduce by melting fat off. Only question is why should Janet want to alter even one of those curves?

TABLE TALKS
by Jane Andrews.

With cooler weather upon us...
Tasty Onion Soup

French cooks are famous for...
Cream Velvet Cake

unlike whites form very stiff peaks...
cheese—the nippy sort, preferably.

New Gadgets and Inventions You'll Probably Be Seeing

Shuffleboard Set: Junior-sized shuffleboard set, made entirely of plastic...
Toaster: New fully automatic toaster features patented air-cooling...
Mopping Aid: A manufacturer is distributing a dust trap for floor mops...
Upside down to prevent peeing.

Enjoying Lowest-Cost Dependable HEAT that Money Can Buy!
Start a Fire But Once a Year!
WARM MORNING COAL HEATER

HERE'S QUICK COMFORT!
And the RELIEF IS LASTING
Instantine
12-Tablet Tin 25¢
Economic 48-Tablet Bottle 69¢

... Fall Fair Time In Ontario ...

The Midway at any Fair is one of the big attractions. Miss Marion MacDougall of Auburn did fairly well in the prize department when she visited Blyth.

The Boys' and Girls' Calf Club at Beaverton was one of the most popular events of the Fair. Shown above is Miss Jean Miller and her entry, Roger.

The Magnificent Animal pictured above is Major, who was the winner of the Clydesdale Heavy Class at Tavistock. Major also won the Halter Class in Toronto. Niles Shantz of Plattsville is the owner.

The Champion Loudly Protested at New Hamburg and refused to pose for the press. Pamela Ritz, daughter of Mrs. R. C. Ritz, winner of 1-2 year class baby contest, violently objected and held out her arms for mother, as Nurse Iva McFavish of Kitchener Hospital held her up for all to see.

"Heigh Ho, Come To The Fair!"—Some of Bruce County's younger generation are seen here as school children approach the entrance to Paisley's Fall Fair.

695

CROSSWORD PUZZLE

ACTRESS: 8. Vine support
NORWEGIAN: 1. Small porcupine
WALDEN: 15. Number
SHELLSHELL: 11. Short jacket
NATIVE PROSE: 18. Latin name
PAIL IN DROP: 21. Conclude
WOOD ON CLOTH: 22. Woman's garment
W. N. OFFICIAL: 23. Harp
MEMORABLE: 24. Scotch pastry
DISPERSE: 25. Wild sheep
WILD SHEEP: 26. Prepare for a fight
PREPARE FOR A FIGHT: 27. Pretext
SOFT FEATHERS: 44. Soft feathers

Small cuddle toys. Each toy is made of two identical pieces trimmed with ears or wings. Odds and ends are all you need to make these toys for baby. Pattern 695 has transfer pattern, complete directions for 4 toys. Send TWENTY-FIVE CENTS in coins (stamps cannot be accepted) for this pattern to Box 1, 123 Eighteenth St., New Toronto, Ont. Print plainly PATTERN NUMBER, your NAME and ADDRESS.

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Delicious CRUMB COFFEE CAKE

Recipe

Measure into bowl, 1/2 cup lukewarm water, 1 teaspoon granulated sugar, stir until sugar is dissolved. Sprinkle with 1 envelope Fleischmann's Royal Fast Rising Dry Yeast. Let stand 10 minutes, THEN stir well. Scald 1/2 cup milk and stir in 1/2 cup granulated sugar, 1/2 teaspoon salt, 3 tablespoons shortening, cool to lukewarm. Beat in 1 cup once-sifted bread flour, 1 egg, beat well. Work in 1/2 cup once-sifted bread flour. Knead lightly; place in greased bowl and brush top with melted butter or shortening. Cover and set in warm place, free from drafts. Let rise until doubled in bulk. Punch down dough and divide into 2 equal portions; form into smooth balls. Roll each piece into an oblong and fit into greased pans about 7" x 11". Grease tops, cover and let rise until doubled in bulk. Pierce tops with fork and brush with 2 tablespoons melted butter or shortening. Combine 1/2 cup brown sugar (lightly pressed down), 1/2 cup flour, 1/2 cup fine dry cake or bread crumbs and 1 teaspoon cinnamon; rub 4 tablespoons butter or shortening. Sprinkle crumble on top of cakes. Let rise about 1/2 hour. Bake in hot oven, 400°, about 20 minutes. Serve hot, with butter.

FLEISCHMANN'S ROYAL FAST-RISING DRY YEAST

Stays fresh and full-strength on your pantry shelf for weeks! Here's all you do:

- In a small amount (usually specified) of lukewarm water, dissolve thoroughly 1 teaspoon sugar for each envelope of yeast.
- Sprinkle with dry yeast. Let stand 10 minutes.
- THEN stir well. (The water used with the yeast counts as part of the total liquid called for in your recipe.)

Order a month's supply!

The Pictures Shown On This Page Were Taken By The

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The New Hamburg Fair was a huge success. Paul Marshall shown above spent most of his time with the animals. The Calf Club entries seemed to hold a strange fascination for young Paul.

The School Children at Beaverton made a colourful picture as they marched into the Fairgrounds. The junior grades in particular were obviously anticipating a big day at the Fair.

"Burnside Guardsman" of Spruce Manor Farm, Grand Champion Ayshire at New Hamburg, top 2 year old Ayshire at Royal, 1948, here shown with owner Mr. W. L. Hog, nephew Billy Hog and Nevin Gangerick.

At Lion's Head little Miss Joan Gray made a great hit.

Shown Above are entries and owners in the Boys' and Girls' Calf Club showing at Beaverton Fair.