"When I was a kid, we used to have a saying about everybody hav ing a peck of dirt before they die, remarked one of the contestantscent Argonaut-Blue Bomber mud-ball championship affair. "And if schedule, because this afternoon I must have swallowed enough to cover my next three times on earth.' . . .

Probably he had, at that, But we greatly doubt that the mud of Varsity Field left anything like as bad a taste in the mouth as did the remarks of certain disgruntled Mr. Les Lear, of the defunct Calgary Stampeders, was especially hard to take. He gave the impres sion that he had never condescened to do any playing in surroundings Rose Bowl, and that he was doing us poor benighted Eastern heathen a dirty and poorly-managed little . . .

As a matter of fact, on his personal 1950 showing-and that of his team-Mr. Lear was dead lucky to even be in Varsity Stadium tha afternoon without paying full admission fee. But, we suppose, it was ever thus. As the late Jerry Shea used to say, with some bitterness, to a bunch of us who used to make porium something of a hangout, "It's always you guys who come tomers, that beef loudest about what a lousy show I have."

And, when all is said and done, what's all the shooting about in regard to this matter of good, bad A thoroughbred of real championship class can run on any kind of a horse that can't perform except on a lightning-fast racing strip, he mud." We haven't heard any rumours of the Winnipeg folks refusing to take their cut of those lovely gate receipts, just because the footing didn't happen to suit their greatly over - ballyhooed

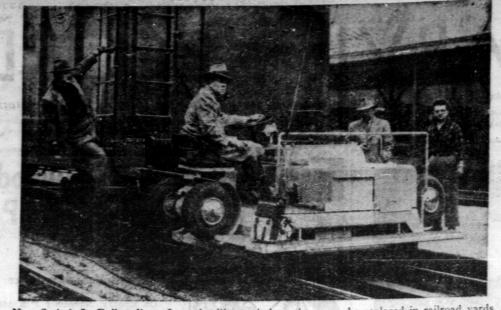
Nor, when you come right down to it, do we recall anybody taking Western-and twisting their arms in order to make them double the The football promoters are in the business strictly for the dough. So, with mightly few exceptions, are the players. Do they expect the paying public to cuddle them, and cry over them, if they have to earn that dough, once in a while, the hard way? . . .

A lot of those second-guessing critics are putting the blast on Varsity and Warren Stevens, the Toronto University Athletic Director, for the condition of the playing think that the C.R.U. folks bring the Bloor Street surroundings The sole reason the finals are played in draw a whole lot more money than they would anywhere else in Canada. Let the Canadian Rugby Union people give Varsity a ten-year guarantee-or even a five-that they'll s' y there, even should somebody build twice as large a stadium elsewhere, and then it will be time to trlk about twelve thousand dollar tarpaulins, which might turn out to be nothing but a nuisance after all. Some of that Bomber crew home rolling up a tarp than trying to roll up that Argo front-line, at that.

We started this piece off by saying that the wails and moans referred to had left a bad taste in a lot of folks' mouths. They've done more than that. They have set a lot of fans to thinking about, and discussing, just what our game of football has developed into this past few years, especially since the announcement of various "All Canadian" teams made up, practically 100 per cent, of imports from south of the border.

Now we are not prepared to discuss, at this time, whether Canadian football is a better or poorer sport than the United States variety, That is largely a matter of personal taste. But what we do maintain is

Up to a few years ago, in the Big Four-and to a lesser extent in other loops - we had the privilege of watching THE BEST CANADIAN FOOTBALL T .ERE WAS. What they are peddling to us nowadays is THIRD FRADE AMERICAN FOOT-3RADE AMERICAN FOOT3ALL. And if you think this is along the same line but—Nuff Sed.



New Switch In Railroading-Long-familiar switch engines may be replaced in railroad yards by the new "trackmobile," a 6000-pound tractor small enough to park in your living room. Above, it pulls a train of loaded freight cars. Called the world's mightiest electric-propelled industrial tractor, the 10-foot-long machine has towed a load of locomotives weighing more than half a million pounds. The tractor has retractable rubber-tired wheels so that the operator can change from rail to ground operation in 30 seconds.

self before you leave the salon-under the observant eye of the

stylist. There are many tricks to combing a style and keeping it in

place, and the place to learn them

keeps her traveling from one part of the country to another, says that

Primary Beauty Requirements

out that "Quantities of hair bear

no relation to beauty. One of the

primary requirements for maximum

attractiveness is a natural, youthful,

and well-groomed appearance.

ance. The most exciting coiffures,"

Custom-Made Styling Best

your own custom-made, individual,

comfortable, and charming short

hair style for daytime wear with

smart suits and becoming millin-

Another stylist predicts, "Volume

in the back." Instead of resorting

to a hair piece to fill in the gap

between your short haircut and

grow, this hairdresser advises, dur-ing the "grow-in" period, that you

have your hair "shapered" so that

the short ends do not jut out awk-

"Brush the hair up into a defin-

ite line of style," he says. "First:

beginning at the crown, divide the hair according to the lines of a

ending at each temple. Now, take

the hair between the two prongs and, going back three inches from

the hairline, draw a horizonal part.

"You now have two sections of

hair. Comb the front section to the

the right to form a bang of curls.

Comb the back section to the left

either side toward the center, form-

ing a cascade of soft ringlets. But

avoid scraggy ends," warns another

always brush the short ends up, to

noted expert, "in order to avoid that scraggy look."

"The back hair is brushed from

in a soft wave.

that chignon you are hoping to

"But you can and should retain

the neck for evening.

Marguerite Buck, whose work

is at the hairdresser's."

Individuality In Hair-Styling Counts For Most, Experts Say

One of the most attractive features of hair is that you can always | manageability is to recomb it yourdo things with it. Unless, of course, you prefer it, there need never be that deadly sameness about the way you arrange your hair, that cut-anddried stodginess that shuts the door on adventure.

Nothing is lost if you try different ways of improving your appearance through the arrangement of your hair. You don't stand still, so why should the manner in which

The principal question at the moment is, "how long ought your hair to be?" Now that the shingle is out, are women letting their hair grow? Let's see what the experts have to say about this.

"There is such a difference in the shapes of women's faces and the lengths of their necks that no stylist in the world can say that hair should be a certain number of inches long," declares Jungst. It depends entirely on an individual's personal silhouette." "High-Collar" Coiffure

This well-known hair stylist, however, doesn't stop here and leave you wondering. He points out specifically that he solves the problem of length by cutting the hair so that your hairdo just touches the edge of your collar—a "high collar" coiffure. It is neither long nor short. It is right for you. Mr. Jungst likes a feminine hair

style.
"Cue-ball heads, shingles, mannish close-cropped heads, and Mary Martin bobs are out," he says. "Your new hair style, if properly shaped and curled, should spring back into place from one combing to another. The average woman needs a shaping job every five or six weeks.

"Don't think," he advises, "that by putting off shaping you are going to preserve your permanent. This very neglect tends to cause your permanent to lose its chic completely. An expert shaping will their finals to Toronto just because | make your permanent go much

> somewhat of an exaggeration ask yourself this question-just how man, of the 1950 "ALL-CANA-DIAN ALL-STARS" could make a place as a first-stringer on even a second division United States Professional outfit? * * *

They come here—those players and coaches-simply because they can do better financially than they could in their own country. If they don't like the conditions they find here, let them go back to "God's country." Or forever hold their

An just in case we Canadians think that our playing setups are "small time" as our American imports would have us think, here are few quotations regarding games played, the very same day, south of the line in "Big League" college * * *

CORNELL vs. PENNSYLVANIA Although 52,000 tickets had been sold, only 17,846 intrepid, dyed-inthe-wool fans forsook their video sets and braved the wind-driven rain that made a mud puddle of the field between the 25-vard lines. in which the players slithered skidded and took bellywhoppers, to look like so many gnomes in their soaking, mud-encased uniforms. * * *

PRINCETON vs. DARTMOUTH A howling gale out of the East and lashing rains turned the field into a quagmire, kept away from Palmer Stadium all but 5,000 hardy enthusiasts of the 31,000 who had purchased tickets and made this a travesty of a football game.

Hair Remains Nape Length Victor Vito takes still another

view on the subject of longer hair. This experienced stylist believes that when people say that "hair will be longer" they mean actually that the shingle is out. This hairdresser predicts, on the basis of his observations, that hair will remain about the same length as it was last spring, namely, nape length.

Mr. Vito finds the one definitely new trend in hair styles this fall to be the popularity of the center part. This has been revived because it is feminine and presages

the return of somewhat longer, to her amazement and dismay she fuller hairdos. finds American women "growing On the fascinating subject of bangs, Victor Vito says, "Bangs can do nice things for widely dif-Swiss-born Mme. Buck points erent types of faces and features. They balance the thin face and compliment the round face; they are easy to take care of and can be completely individual; they dra-"Long hair — even beautifully coiffed long hair—gives a woman

"If your hair tends to grow too FEED corn on the cob or shelled so of any age a more mature appearlow or too high, they camouflage the situation. Contrary to the widely she says, "are designed with hair held belief, straight bangs can be no longer than 11/2 to 3 inches from becoming to any type of face. They'll add length to the face if "If you want to become the most the corners above the temples are enchanting person in the world for lifted, width if the corners are that special occasion which requires dropped." Why not begin your a chignon, don't bother to grow it. new hair adventure with a bang! Simply pin on a small ready-to-wear chignon. You can place it low on



of a better understanding, use and knowledge of the English language.

'Thimble', meaning

protective cover for the

finger used when sewing, de-

ives from the Anglo-Saxon

thymel, a thumb-stall, from the

Anglo-Saxon thuma, thumb.

The le indicates the instrument

itself, and is used commonly

in our language, as in handle,

The early "thimble" was a

leather covering, while the

Old Norse thumall was the

thumb of a glove. Thus the

word "thimble"—so called

because it was originally worn

Kingsbeer

BREWERY

from hand.

on the thumb.

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ISSUE 49 - 1950

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36 King Street West Wood, Gundy & Company Telephone: ELgin 4321

Male Perfume Fails To Make Blondes Chase Brave Newsman

masculinity.

Now I can tell you that I wear

perfume. Or at least I wore it one afternoon. I haven't yet acquired the habit permanently, but I wanted to test out some claims put forth by the perfume people. They claim a new perfume, designed for men, is "alluring to men all over the

hours (in fact, traces still linger) and I wasn't attacked once. Only one incident that might show that the stuff may someday rival a diamond bracelet as a lure for the adies.

I was riding home in the bus.

wafted my allure her way, she stuff works best on blondes. I went

this thing. Her look might-just might, mind you-have been one of warm passion. It also might have been one of cold disdain. I couldn't tell; we were going through a tunnel at the time and the light was When we got out of the tun-

my way again the whole trip. I can offer three explanations for that:

(1) the wind was off; (2) the gas

| But I don't feel discouraged. I kind of like that stuff. It has a mes killed my smell; or (3) she | nice, masculine smell. It's hard to had found a winner. But it is possible, of course, that describe is to say it's like a combinshe had turned around because my ation of one perfect rose and two smell excited her. I'll give the per- used cigars.

By RICHARD KLEINER

New York—Before 1 begin this, et me go on record as saying I am

fume that much. It isn't often that strange hazel-eyed ladies in plaid dresses turn around in the bus to look at me. Even if she did turn a man, a war veteran and possess a wife (female) No one has ever and the slightest doubts about my

But other than that one brief encounter, nothing happened that made me think my allure had increased any. At one point 1 went into a soda

fountain for a cherry smash. A very attractive brunette was parked on ' the next stool. I acted nonchalant. devoting all my attention to mak-Humbug! I had it on for three ing designs on the counter with a wet straw. So I was quite surprised Then she spoke. "Look, bud," she said, "you have

a kind face. Maybe your best friends ain't told you, so I will. Look, you There was a girl seated in front of me, wearing a plaid dress (I think it was Clan McNab) and a pair of hard aver Ac the wind. should oughta take a hot shower

warred my anure her way, she turned around and looked at me.

Now I want to be fair about

Now I want to be fair about a smell, until finally a cute little thing pointed her nostrils my way. "Hey, you," she said, with a friendly grin, "I think something's leaking."

I assured her nothing was leak-

ing. All she smelled was pure unadulterated, masculine me. She nel, she had returned to reading the racing form. She didn't look strange people one meets in New York and went her way.



Attar Boy: Debonair Eddie Angus, slightly goggle-eyed at what may happen, daintily aims a little male perfume at his ear lobe. Now, then, where are all those girls? This, however, was not the mes-

Trouble Over Profits In England Too

head in Socialist Britain. The London Economist reports that the Nottinghamshire miners' secretary has accused the National Coal Board of making too much

At the mineworkers' annual conerence, the secretary, Herbert Booth, told his fellow workers that, if the union leaders had permitted mine owners such profits in preationalization days, the miners would have hanged every leader there was."

It is true that the National Coal Board, which operates the nationalized mines, is making good profit on ottinghamshire coal; it is the most profitable of the coalfields in Britain. As such, it is being called on to help keep some of the poorer oits in business. That they should have to help carry some of the less efficient mines apparently doesn't appeal much to the Nottingham-

shire diggers.

The workers of England who make up the backbone of the Labor Party are only beginning to learn a basic truth; there is no kind of society or government that lays heavier demands on the individual citizen than socialism. Under socialism, there is neither the incentive of reward that free enterprise offers nor the stimulus of the whip that communism relies on. Selfatrol, hard work, self-sacrifice by the one for the many-these are indispensable (in the citizens of a society,) if socialism is to function



sage of the Labor party prior to the 1945 elections in Britain. The talk then was of a Utopia of less work and more pay, of a new society from which the frictions and conflicts of the old would be purged. The magic was to be wrought by replacing private capitalism by state capitalism. It was all to be done as simply as that. The coal miners of Nottingham-

Modern Etiquette Were You Puzzled? Blame The Proof-Reader

week's issue "MODERN ETIQUETTE" column contained the following item, which must have puzzled many of

Q. When a woman extends her bare hand to a man, should he remove his glove before taking her hand?

A. Not at all, but the colours

must harmonize and the styles should be somewhat alike. The bridesmaids and the bride-to-be should get together many weeks before the wedding, so that they will have ample time to plan their This isn't a new sort of "double

talk." The fact is that in making up the page one question and one answer were dropped and the proof-reader didn't happen to catch it. Put together, the whole thing makes better sense, like this: Q. When a woman extends her

bare hand to a man, should he re-move his glove before taking her hand? A. Yes; but this is not necessary

if her hand is gloved, too.

Q. Is it necessary that the gowns worn by the bridesmaids at a wedding be identical?

A. Not at all, but the colours are the styles. must harmonize and the styles should be somewhat alike. The bridesmaids and the bride-to-be should get together many weeks before the wedding, so that they will have ample time to plan their

plays the Canadian National Railways' trophy, emblematic of the world's wheat growing championship, and engraved silver tray which he won at the Royal Agricultural Winter Fair, Toronto, together with a cheque for \$100.

the field of practical agriculture as

"Even at minimum wages, the cost

of plant-selecting, hand-picking and

hand-threshing of a bushel of wheat would run into a figure utterly fan-

tastic when compared to that of

commercial production. As a de-

monstration of kee'n eyesight,

a place, but they are of little help

"As The Financial Post stated a

year ago, when for the second time

carried off the big win both at

Winter Fair and the Chicago Inter-

national are unable to devise wheat

classes that really reflect the best

in commercial production, then they

better forget all about this business

of wheat kings and wheat queens

If they don't some enterprising

of coal in Baffin Land will be

Now, this is me talking again;

chap with a green house and lots

carrying off the trophy."

nimble fingers and abundance of

to be almost absurd.

New World Wheat King-The new world's champion wheat

king, 12-year-old Rickey Sharpe, of Munson, Alta., proudly dis-

In my time I have been called a lot of different things—good, bad, body, even my most insincere critic ever accused me of being a constant reader of such publications as FOR-TUNE, THE WALL STREET JOURNAL, or THE FINANCIAL POST.

As the servant girl said, "I knows me plaice, an' I keeps it." Still, when you see something in one of them that you'd like to have written yourself, the natural thing to do is to swipe it. And an editorial in a recent issue of THE FINANCIAL POST said something that I, for one, have long been hankering to say; and I am sure it will strike right home with thousands of farmers who make their living "the hard way" - growing things and either eating them or selling them.

Should there be resentment or the part of any prize winners at The Royal Winter Fair, or other plush shows of a like nature, the squawks should be addressed to THE FINANCIAL POST, because from here in the words are from that journal. Published under the heading "CEST MAGNIFIQUE, MAIS—" but don't let that stop you.

fourth time what has been just quoted above, I have only one thing shire seem to resent the fact that it is not easy to build

"... systems so perfect
That no one will need to be good."

—Business Week.

"No one will begrudge 13-year-old Ricky Sharpe his world's wheat championship win at the Royal Winter Fair. Undoubtedly the Alberta lad had the finest bushed. to add. Maybe I'd better do a little more reading in such goldquilted periodicals such as those listed in my opening paragraph. such as that is mighty scarce of this grain on exhibition. But there is little if any connection between his hand-picked sample The best substitute for actually from a 31/2-acre plot and the complanting and growing things is to

mercial wheat industry of Western talk, read or think about doing so Canada. when the weather gets better. So "Exhibits at the Royal are sup- the following remarks about new posed to represent the very best in and improved sorts of bush cherries Canadian agriculture. In the main they do but not in many of these world championship grain entries.

is that the varieties referred to are being specially developed for the cold climate of the United States Northwest; and what will grow there would probably do just as well or better in many parts of Ontario.

Various types of bush chetries have been hybridized mainly for hardiness so that they produce fruit in areas where other cherry trees will not survive. They are, however, as decorating as any flowering. will not survive. They are, how-ever, as decorative as any flowering ens in mid-August, and is about

for good small shrubs are rare in any locality. The varieties of Korean cherry now on the market were selected as the best from thousands of seedlings stemming from the original wild bush cherry.

Their general appearance resem-bles that of the flowering almond, but they have a neater, more upright habit of growth. The foliage is a medium dark green and turns a bronze-red in fall. White flowers slightly tinged with pink appear before leaves, and completely coverthe small branches. Around New York, the plants are in full bloom by the third week in April. At that time, only forsythia and spirea are in bloom, and so this new candidate fells the need for an early-flowering,

Red Fruits in August The bright red fruits ripen in August, and are about the same size and color as the Early Richmond sour cherry. Like any sour cherry, they are a bit tart when eaten raw. But they make fine jams and jellies. If the shrubs have been planted only for decoration, the fruit can be expected to hang on the branches several weeks? It makes a bright contrast to the dark green leaves.

For ornamental purposes, Korean cherries may be used as a low, informal hedge. Their habit is so regular that little trimming is needed to keep them in bounds. They could also be placed at the front of a mixed shrub planting to hide the legginess of taller kinds. And, too, where low shrubs like Deutzia gracilis have not proved hardy, Korean cherries could be planted instead.

The Nanking bush cherry (Prunus tomentosa) is better known. It grows taller than the Korean, reaching an ultimate height of about

been selected and are not only ornamental, but produce a surprising crop of fruit.

Although most of them are of broad, upright growth, occasiona the Koreans, the pale pink flowers fade to white and are delicate in shrub.

* * *

The smallest is the Korean cherry, which grows no higher than three feet. This in itself is unusual, three eder raw, but make a smallest important three feets. This in itself is unusual, three eder raw, but make a smallest important three feets. excellent iam or jelly.

Nanking cherries may be planted in a mixed border of flowering around the vegetable garden. In place where a seven-foot shrub is needed.

Cross-pollination If the production of fruit is the main reason for planting either of these cherries, at least three of pollination. This is necessary if the maximum crop is to be produced to disease and insects, spraying Actually, a fair crop will resu without any spray?

Another hybrid cherry developed for the northern regions is called Hansen. Along the East coast these damp climate, and most of the plants sold by local nurseries are seedlings of dubious value for fruit. But in areas where climate is suitable, they are excellent both for ornamental and fruiting purposes.

Only named varieties, however, should be purchased: Most of them produce black fruit. but a new red and yellow have been originated. Here again, at least three different varieties must be planted to insure cross-pollination and a maximum

been only one death from diphtheria in Toronto, a world record for a city this size. And no one in Boston had 188 cases, Montreal 65, Winnipeg 17. That's immunit



Valuable Spuds-Bushel basket of the best crop of potatoes grown in Ontario this year is shown with growers Archie (with glasses) and Bill McDougall, Strathroy brothers, who took home the C-I-L Trophy and \$250 cash award at the Royal

Decorating With Christmas Cards

THE habit of taking a hasty glance at Christmas cards to note the sender and then tossing them aside is not a very satisfying one for either you or the friends who graciously remember you with greetings. This year, why not put your cards on display to preserve their warmth of feeling throughout the holidays, and to

lend a bright Yuletide appearance to your home. There are numbers of tricks for using Christmas cards in your decorative scheme. Try draping an arch or doorway in greenery, bedecking it with colorful cards as they

If your window curtains are a solid color, they'll serve as an attractive background for cards that have been attached to ribbons and hung from the curtain rods. A few sprays of greenery, tied with wide red ribbons, should be placed at the top of the window to give a finished look to your exhibit.

Homemakers are given assistance in finding interesting ways to display their holiday greetings by the manufac-turers of the Christmas cards themselves, some of whose offerings this year can double as ornaments.

These include the cardboard variety, which fold flat for mailing, and a plastic kind, which may be removed from the eard to add a sprightly sparkle wherever it's needed.

AND THE PROPERTY OF THE PROPER

