SHELL OIL PRODUCTS *

Hogarth's Service Station

For a Happy and Prosperous New Year. ce Cream BRICKS 36c - Ice Cream NOVELTIES 5 & 10c

POP LARCE & SMALL - Buy it by the Carton and Save

MILLS GARAGE

Contractor Contractor

RIDDLE & McINTOSH

* YOUR WARMEST FRIENDS *

of our friendly relationship,

SEASON'S GREETINGS

and GOOD WISHES

throughout the Coming Year.

WE HAUL"

We value this opportun-

ity to express our

Brad McMillen



ONCE MORE we extend to you

"HAPPY NEW YEAR" and a New Year filled with Happiness and Prosperity.

DAVID BANKS



Happy New Hear

S. J. CHURCH

NEW

TELEPHONE

RATES

EFFECTIVE JANUARY 1, 1951

The Board of Transport Commissioners for Canada has

rendered judgment on the application we made in October.

1949 for our first general rate increase in 23 years. The Board

has now ordered new rates that will replace the temporary

rates which it authorized in its interim order last July.

NEW RATES FOR

JARVIS

These rates will adjust the temporary rates ordered by The

While some rates will increase, others will not change or will

The additional revenue from the new rates will enable us to

Board of Transport Commissioners last July, and in most cases will

decrease. The changes and adjustments provide reasonable rates that

will fairly reflect the difference in value of the various classes of service.

maintain and improve your service and to keep pace with growth in

the territory we serve. We will keep on working to give the kind of

IMPROVEMENT and GROWTH TO CONTINUE

service you want, when and where you want it.

FAIR and REASONABLE RATES

result in only small differences.

Pen, Scissors and Pastepot

together from the religious aspect of Christmas, the season brings a feel-ing of goodwill and friendliness a-mong all of us. Christians and non-Christians, the church-goer and the agnostic. The Communists could do with a bit of both

do with a bit of both.

Are they better off for having gain ed a few days in war preparations while we stopped to mark the birth-day of Christ and exchange greetings, of friendship?

nore bombs and bullets. Czechs, if they obeyed their Com

And we don't think he's really gainst carol singing and Christmas In fact, we wouldn't be surprised t

peech and helped trim the tree The Ontario Hydro Commission grams for power conservation. Robert Saunders, chairman, said that

power demands are twenty per cent higher than in the same period last year. On November 19 the demand reached a record high of 2,207,800 kilowatts, or 46,500,000 kilowatts a-bove the same week last year. To date this year the Ontario hy-dro has added 510,500 horsepower of new capacity, but the primary peak demand in Southern Ontario is aver-aging 540,000 horsepower more than



AN ABUNDANCE OF JOY, LOVE AND FULFILLMENT

STAN. MITCHELL

OF OUR PLEASANT RELATIONS

> WE WISH YOU "A VERY MERRY

> > AND HAPPY NEW YEAR

D. J. DELLER



\$ 2.75

2.45

2.25

1.00

4.00

3.25

2.75

WITH SINCERE APPRECIATION OF OUR PLEASANT BUSINESS RELATIONS WE WISH YOU A

HAPPY AND PROSPEROUS NEW YEAR

CLASS OF SERVICE

NOTE: The new rates are for services provided with any standard type of telephone supplied by the Company.

2-Party

Rural

Extension

BUSINESS

2-Party

Rural

& Blower Coals and Coke • ORDER NOW •

H. A. Tietz Phone 75r2

> Highest Cash Prices fo DEAD STOCK HORSES, each.. \$5.00 CATTLE, each. \$5.00

> > CALL COLLECT SIMCOE 504-J

OF CANADA, LIMITED

HOGS, per cwt. .. 50c

According to size and

CHESTERFIELDS & OCCASIONAL CHAIRS Repaired & Recovered FREE PICK-UP AND DELIVERY

Stratford Upholstering Co. 203 Waterloo St., Stratford GORDON W. FESS FURNITURE Phone 135 JARVIS, On

WAS A DATE OF THE PROPERTY OF THE PARTY OF T PLAN SECURITY SUN LIFE ASSURANCE OF OF CANADA

W. J. McCarthy, C.L.U. LIFE, FIRE, WIND AUTO ACCIDENT, Etc. Phones: Office 53-2 House 53-HAGERSVILLE, ONT.

Ivan W. Holmes Funeral Director

FURNITURE JARVIS :-: ONT. News of the Countryside From The Record's Correspondents

FOR ALL OCCA

A FULL BIN IS COO INSURANCE .

- STOVE & NUT-

ROOFING

LOCK-TITE ROOFING

COAL

COAL

We are now able to accept

ditional customers for our r

Hard Coal Briquets, Str

PREMIUM ANTHRACITE

IL LOADS are SCREE

RESH OR FROZE

JARVIS,

Ostrander; Mr. and Mrs. Robt. Ontrichuk and Larry of Waterford with Mr. and Mrs. Geo. Onifrichuk; Mr. and Mrs. Gordon Timpson and family with Mr. and Mrs. Delbert Pursley of Wilsonville, Mr. and Mrs. Wm. Petheram and sons with Mr. and Mrs. E. W. King of Welland; Mr. and Mrs. Geo. Smith and sons with Mr. and Mrs.

CHECKER CHECKER

JULIE DONA

• PLUS •

FEATURETTE

CARTOON

MONDAY and TUESDAY

January 1, 2

(in Technicolor)

* starring *

• PLUS •

January 3, 4

Three Came Home

* starring *

• PLUS •

PATRICK KNOWLES

CLAUDETTE COLBERT,

DARRYL HICKMAN

GEORGE W. WALKER C.L.U. PHONE SI, JARVIS.

APPLES . SPY. DELICIOUS. SNOW GREENING, MAC, BALDWIN No. 1 SWEETS, hamper \$1.25 Bring Containers ... HOWARD KELLAR Refrigerated Apple Storage Miles North, 2 Miles West of ONE 17-13 WATERFORD

STRAND THEATRE, SIMCOE

'The Happy Years' MATINEES DAILY at 2.30 Continuous Wed. and Sat Evenings from 7.00 P.M. DEANE STALKWELL,

SPECIAL NEW YEAR'S EVE AFTER SUNDAY MIDNIGHT SHOW 12.05 A.M. PETER LORRE, ANDREA KING

"BEAST WITH FIVE FINGERS ADDED FEATURE

"THE VERDICT" NEXT WEEK •

MON., TUES., WED..,
January 1, 2, 3
BURT LANCASTER,
VIRGINIA MAYO,
ROBERT DOUGLAS "FLAME AND THE

ARROW" (In Technicolor) ADDED FEATURE JIM DAVIS, MARSHA JONES

"HI-! ACKED" - I XT WEEK THURS., FRI., SAT. January 4, 5, 8th HUMPHREY BOGART, GLORIA GRAHAME

"IN A LONELY PLACE" ADDED FEATURE Thursday and Friday JANE WYMAN, RICHARD TOB

"STAGE FRIGHT" ADDED FEATURE Saturday Only JOHN WAYNE, ALAN LADE

"HELL TOWN.

Peresky's

MEATS, GROCERIES, FRESH FRUITS & VECETABLES JARVIS, ONT.



THE CHANGING YEARS HAVE NOT DIMMED

Beach Theatre "COLBERTS" PORT DOYER, Ont.

FRIDAY and SATURDAY "Return Of The

us in home or business, our sincere good wishes for a Frontiersman' NEW YEAR FILLED WITH HAPPINESS (Technicolor) * starring * ON MacRAE

W. J. ELLIOTT

Jarvis. Dec. 15, 1950

Mr. and Mrs. Tom Wright and Miss Patsy Gilbert of Hamilton and Mr. and Mrs. Ray Baskerville, Joan and Bobbie, took Christmas dinner on Sunday with Mr. and Mrs. Frank Smith and Mrs. Harold Risdill and family of Villa Nova, took Christmas dinner on Sunday with Mr. Len. Herron and Mr. and Mrs. Wm. Lemery. Mrs. W. Mason of Hagersville spent a few days with her sister, Mrs. James Priest and Mr. and Mrs. Bud Priest and family. SELECTED SHORTS CARTOON CECECECECEC STATE OF THE STATE

RECAHTHEATRE HAGERSVILLE, . . ONT. WALPOLE MUNICIPAL FRIDAY and SATURDAY COUNCIL MEET

"CAPTAIN CAUTION" The Municipal Council of the Township of Walpole met on this date pursuant to adjournment with all members present and Reeve E. M. Waldbrook, presiding. Minutes of November meeting were read and all correspondence given due attention. rian Aherne, Victor McLagla "CAPTAIN FURY" SELECTED SHORTS

MONDAY and TUESDAY JANUARY 1, 2 "THE WIZARD OF OZ" Judy Garland, Frank Morgan Ray Bolger SELECTED SHORTS

WEDNES. ONLY, Jan. 3rd "THE AVENGER" John Carroll, Adel Mar SELECTED SHORTS

THURS. ONLY, Jan. 4th "I SHOT JESSE JAMES" Preston Foster, Barb. Britton SELECTED SHORTS "FOTO-NITE" THURSDAY

all correspondence given due attention.

Addison and Parkinson — Resolved that the minutes of November meeting and Court of Revision be adopted as read. Carried.

By Laws were passed fixing date for first meeting of council in 1951 and appointing Deputy Returning Officers and Poll Clerks for 1951 as follows: No 1 Nanticoke Hall Arthur Vokes. D.R.O. and Gordon Jackson, P.C.; No. 2 Cheapside Hail, Orvil Nie, D.R.O., and Harvey Bassindale. P.C. No. 3 Cement School, S.S. 21. Leo Mulkins, D.R.O., Cavelle Ionson, P.C. No. 4, Orange Hail, William Roth, D.R.O., Wilfred Hyland P.C.; No. 5, Bailey's Hall, Alfred Walker, D.R.O. Bruce Meehan, P.C.; No. 6, Spring-vale Hall, Harold Hopper, D.R.O., Arthur Winger, P.C.; No. 7, Hunter's Cottage, Jack Phibbs, D.R.O., Haorld Nichol, P.C.; No. 8, Selkirk Hall, Raymond Fess, D.R.O., Russell Bassindale, P.C.

Parkinson and Addison Resolved that the General and Road Accounts to amount of \$7,198.38 were paid.

Addison and Parkinson Resolv-

E. M. WALDBROOK, Reev The good old year is with the past

cordially extend to y SEASON'S GREETINGS

Robert J. Hunter, R.O.

2 extra squirts per teat per milkingthat's all it takes!

Ever figure how little extra milk Purina Cow Chow has to make for you to pay its way? Two extra squirts per teat per milking amounts to about 1 pint per day ... 11/4 lbs., worth from 3 to 51/2 cents, depending on your test and your market. At any ordinary rate of feeding, that's more than enough to cover any ordinary

difference in feed cost! See us about a supply of Purina Cow Chow to mix with your chop or rolled grain. It'll make you a lot more than "2 extra squirts" ... ask anyone who feeds it about that!

Puring COW CHOW with your grain

If you're feeding steers, you want fast gains and prime finish. Purina Steer Fatena fills the bill . . . does the job. It's built to round out your grain, speed up gains, put on premium finish. Cattle relish it — it helps keep them on full feed. Ask us about feeding

Puring STEER FATENA with your grain

"CHECKER-ETTS" WWW. Do you keep a dog? He'll thank you for Purina Dog Chow - the choice of top show kennels everywhere for quality and results

Shorter days, colder

nights, make it harder to

keep your pullets up in

fuil production without a

"pause" . . . make it neces-

sary to coax in more good

body-building, egg-mak-

ing feed. Ask us about

Lay Chow

DOG CHOW

yet very reasonably

W. J. HEASLIP FARM SUPPLIES

NELLES CORNERS

CATUGA

SELKIRK

THE BELL TELEPHONE





You can call more people and more can call you. More telephones and better service mean bigger value for you.

The cost of telephone service has not gone up as much as most other things you buy. The telephone bill is one of the small items in your family budget. When you think of its many advantages, telephone service certainly gives you big value for your money.

F. G. MARTIN, Manager COMPANY OF CANADA

